



## **ERNST & YOUNG ENTREPRENEUR CHALLENGE**

**RTÉ FACTUAL:** In the final programme of the series an Irish Oil Baron visits Uganda

Thursday, 31 August 2006 10.45pm

“Three entrepreneurs, one continent and one challenge”

Aidan Heavey is Ireland’s answer to JR Ewing. Aidan’s company, Tullow Oil, is the largest independent oil exploration in the world. He has extensive oil interests in Uganda but this businessman from Roscommon witnesses a different side of this country when he visits GOAL refugee camps in Kalongo in Northern Uganda.

Ernst & Young Entrepreneur Challenge trails three of Ireland’s brightest business minds to Africa, tracks their progress and records their response to a unique challenge set by John O’Shea of GOAL. At the 2005 Ernst & Young Entrepreneur of the Year Awards, John O’Shea challenged the winners of the awards.

“I am appealing to you now to take a week out of your life and just go and watch people eke out a precarious existence in rubbish heaps, where they’re fighting with rats for sustenance and being treated like animals by their fellow human beings. Because of what you have upstairs you will be able to provide them with an avenue out of that morass of misery. The people of the third world – millions of them – need and deserve that entrepreneurial support.”

Lisa O’Shea, John’s daughter, shows Aidan around GOAL’s camp in Kalongo. Kalongo has been a refugee camp sheltering Ugandans at night from the LRA (Lords Resistance Army). John is unable to travel to Uganda due to his outspoken criticism of the country’s government.

In the villages on the side of Lake Albert, where Tullow Oil are working, Aidan hears of the numbers of fishermen who drown weekly while fishing for a living. Aidan thinks local rather than global and uses micro measures to help villagers with the very basics. He hears and sees the primitive living and hygiene standards of the villagers. He decides to do what he can to help raise awareness and implement basic facilities in the depths of the African countryside.

The Ernst & Young Entrepreneur of the Year is run in association with Ulster Bank, Enterprise Ireland, InterTradelreland, Invest Northern Ireland and The Ryan Academy.

Ernst & Young Entrepreneur Challenge is a MOTIVE TV production for RTE.

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For more information see [www.eoy.ie](http://www.eoy.ie)