



**EY Entrepreneur
Of The Year®**

Does opportunity only reveal itself to those with fresh perspective?

**We honor the entrepreneurs who
break the mold.**

Entrepreneurs see things the rest of us miss.
They challenge convention.

If you've been inspired by a mold-breaker or are a
successful entrepreneur yourself, submit a nomination
for the Entrepreneur Of The Year® 2018 program.

Visit us online at ey.com/us/eoy for nomination
materials. The entry deadline is March 9, 2018.



The better the question. The better the answer.
The better the world works.



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Building a better
working world

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We seek the mold-breakers with the drive to do things differently and change our world in the most unexpected ways.

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If you have been inspired by a mold-breaker, or you are a successful one yourself, we'd like you to submit a nomination to the Entrepreneur Of The Year® 2018 program.

Since 1986, EY has celebrated the accomplishments of thousands of entrepreneurs who have redefined the way we live, work and play. We recognize and honor these inspiring individuals through Entrepreneur Of The Year.

Over three decades, the program has grown to span more than 145 cities in more than 60 countries. It now boasts a roster of more than 10,000 visionary leaders here in the US.

Why join the best of the best?

Entrepreneur Of The Year winners and finalists represent the world's most influential, innovative and exclusive network of entrepreneurs.

Participation in the awards process elevates the prominence of your company's brand, communicating your strengths to investors, employees, customers and the media. You can gain exposure to other business leaders – entrepreneurs, judges, sponsors and guests – many of whom may be seeking customers, alliances or their next investees. And it gives you the chance to publicly recognize your team members who made success possible.

Who is eligible?

Nominees must be an owner or leader of a private or public company with primary responsibility for the recent performance of the company, as well as be an active member of senior management.

The nominee's company must be at least two years old for Emerging category candidates (companies two to five years old) and three years old or greater for all other categories. Non-founding entrepreneurs are also eligible if the individual manages the business and assumes the associated risks.

Submit your nomination today

Applying to the Entrepreneur Of The Year® program is simple.

Just visit <https://geoy.ey.com> today.

Deadline for entries: **March 9, 2018**



Increase your chances of success

What do the judges seek?

Entrepreneur Of The Year nominees are evaluated by an independent panel of judges in each nominee's region. The judges are past winners and business and community leaders. They know what it takes to be an outstanding entrepreneur, including which measures really matter when selecting award recipients in various sectors.

The business an entrepreneur creates, how successful it has been, its everyday employee practices and culture, and its impact on the community are among the factors that contribute to the selection of Entrepreneur Of The Year winners. The following are also essential criteria:

- ▶ **Vision:** creating or improving a business concept and implementing it effectively
- ▶ **Leadership:** demonstrating the focus and strength of character that propel an entrepreneur forward – and inspire a team along the journey – despite skeptics and obstacles
- ▶ **Achievement:** driving business success by not only developing an idea but also practicing the continuous innovation that leads to enduring value
- ▶ **Social responsibility:** knowing that commitment and responsibility aren't confined to business, and energy and resources should be focused on giving back to the community

Also required are additional details on the nominee and the company and some financial data that we'll keep confidential. Compelling submissions tell the story behind the nominee's success, reveal the ingenuity that brought his or her vision to life, and help us understand what's special about the company's culture.

Help creating your submission

Our website is full of tips on creating a nomination that's compelling to the independent panels of judges.

But the most important thing is to get your submission in on time. We have a firm deadline of **Friday, March 9, 2018**. To review a summary of the required nomination information, please visit ey.com/us/eonominations.

Visit <https://geoy.ey.com> today to start preparing your nomination.

All Entrepreneur Of The Year winners are invited to participate in the annual Strategic Growth Forum®, the largest and most prestigious gathering of CEOs and high-growth entrepreneurs in the US.

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About Entrepreneur Of The Year®

Entrepreneur Of The Year® is the world's most prestigious business awards program for entrepreneurs. The program makes a difference through the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global awards program of its kind, Entrepreneur Of The Year celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 145 cities in more than 60 countries. ey.com/eoy

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