

Welcome



Ernst & Young
Entrepreneur Of The Year®

CEO Retreat, Africa

A decorative graphic consisting of a series of vertical white lines of varying heights on the left side, which transition into a bright yellow wedge shape pointing towards the right.

Inspiring entrepreneurship
navigating to the next level

2-4 March 2012

The Vineyard Hotel and Spa, Cape Town

 **ERNST & YOUNG**

Quality In Everything We Do

Welcome

On behalf of our colleagues at Ernst & Young, we are honored to personally invite you to join your fellow EOY winners and finalists from around the world at the Ernst & Young Entrepreneur Of the Year® CEO Retreat in Cape Town!

Building on the success of the former EMEIA EOY Forum, the EOY CEO Retreat has all the benefits of the Forum but with more of the intimate retreat feel for networking and personal development that some of you requested after the Dubai and Zurich events.

As before, the EOY CEO Retreat is an invitation-only event for EOY overall and category winners and finalists just like you. It aims to inspire you to grow your business beyond traditional boundaries and navigate your business and leadership ability to the next level with a thought provoking agenda and inspiring, prestigious speakers. You will have the opportunity to access, connect and learn from this exclusive network of the market's top entrepreneurial business leaders from around the world. This year you will also have the chance to enhance your personal role as an entrepreneurial business leader.

We have also planned the Retreat to coincide with the Strategic Growth Forum (SGF) Africa that is taking place in Cape Town two days beforehand (1-2 March). Through inspirational speakers, prominent academics and insightful panel discussions from the region's top business leaders, SGF Africa will explore the business opportunities on the continent. It is focused on providing you with high-quality knowledge sharing and learnings from Africa that will inspire you to grow your business beyond the possible. This event is open to over 200 participants, and our hope is that our international EOY alumni will choose to attend both the Forum as well as the more exclusive EOY Retreat. You can find out more about both events in the enclosed invitation pack.

We are proud to host this year's EOY CEO Retreat and SGF Africa event in South Africa, an excitingly fast-growing region that represents significant opportunities for entrepreneurs and innovators alike. In 2010, South Africa sailed onto the global scene when it became an official member of the BRICS (Brazil, Russia, India, China, South Africa) group and a member of the G20. It is also known as the 34th easiest country in the world in which to do business out of 183 countries, according to the World Bank and the International Finance Corporation. Together with an ever expanding population, currently standing at over 50 million people, the rapid-growth business opportunities here are significant.

The experience of both events will certainly send you home refreshed, networked and full of inspirational ideas about how you want to take your business forward.

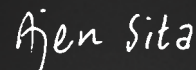
Read on to find out more about the Strategic Growth Forum Africa and the EOY CEO Retreat agenda, speakers and sessions we have planned for you.

We look forward to seeing you in Cape Town!

Sincerely,



Andrea Vogel
Head of Strategic Growth Markets, EMEIA



Ajen Sita
CEO of Ernst & Young Africa