



Ernst & Young
Entrepreneur Of The Year®

2011 Malaysia

A decade of honouring Malaysia's best entrepreneurs
2002-2011

News release

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15 outstanding entrepreneurs announced as Top Nominees for the Ernst & Young Entrepreneur Of The Year® 2011 Malaysia awards

Kuala Lumpur, 22 September 2011 -Ernst & Young today announced 15 top nominees for the 10th Ernst & Young Entrepreneur Of The Year® (EOY) 2011 Malaysia awards. This comes after careful reviews of the nominations including personal interviews, and an independent judging process to determine the short-list.

The top nominees are as follows:

Emerging Entrepreneur category

- ▶ Hubert Ng, Diamoney Jewellery Holdings Sdn Bhd
- ▶ Henry Yip, Dragon-I Restaurant Sdn Bhd
- ▶ Chan Kee Siak, Exabytes Network Sdn Bhd

Technology Entrepreneur category

- ▶ Baharom Hamzah, Romstar Sdn Bhd
- ▶ Chu Jenn Weng, Vitrox Corporation Berhad

Woman Entrepreneur category

- ▶ Michele Kwok, Cafelink (M) Sdn Bhd
- ▶ Lee Ai Mei, Cycle Trend Industries Sdn Bhd
- ▶ YBhg Datin Chan-Low Kam Yoke, HELP International Corporation
- ▶ YBhg Datuk Ir Rosaline Ganendra, Minconsult Sdn Bhd
- ▶ Cindy Choh, Proguard Technologies (M) Sdn Bhd

Master Entrepreneur category

- ▶ YBhg Dato' Idrus Mohd Satha, Cosmopoint Sdn Bhd
- ▶ YBhg Dato' Dr Noorul Ameen, Qualitas Healthcare Holdings Ltd
- ▶ Azrin Mohd Noor, SEDANIA Corporation Sdn Bhd
- ▶ YBhg Tan Sri Liew Kee Sin, SP Setia Berhad
- ▶ YBhg Dato' Neoh Soo Keat, Trinity Group Sdn Bhd

The 15 top nominees were selected from a record number of nominations received this year, by an independent panel of judges, guided by a set of judging criteria that is consistently applied globally by the Ernst & Young Entrepreneur of the Year programme.

Abdul Rauf Rashid, Country Managing Partner - Malaysia, Ernst & Young said, "Ernst & Young is proud to be able to honour these extraordinary individuals and celebrate their achievements through our Ernst & Young Entrepreneur Of The Year programme, which is in its 10th year in Malaysia this year. Entrepreneurs are the lifeblood of any economy. By recognising and celebrating entrepreneurship, we hope to foster the spirit of innovation, and inspire current and future entrepreneurs, whose contributions are without doubt invaluable to the economic growth and development of Malaysia.

Looking back at the past 10 years, we are proud to have been able to profile Malaysian entrepreneurs among the world's leading business community, and to have built an enduring recognition programme that contributes to the drive for entrepreneurship in Malaysia. This programme is one of the ways by which we, in Ernst & Young, contribute back to the community. The way we see it, when entrepreneurship flourishes, the economy, the nation and its people will benefit too."

On the selection of the 15 top nominees, Dato' A K Nathan, a member of the judging panel and the 2008 Malaysian Ernst & Young Entrepreneur of the Year said, "The judges were turning vision into reality

very pleased with the number and quality of nominations received this year, particularly for the Woman Entrepreneur category, which received the highest number of nominations for that category in the history of the programme in Malaysia. The quality of the nominees this year was very high as in the past years, and the judges had a difficult time determining the top nominees. Malaysia should be very proud of all of them, and we applaud them for their entrepreneurial excellence and achievements. We hope that one among them will do us proud at the Ernst & Young World Entrepreneur Of The Year event in Monte Carlo next year."

Winners of the four category awards as well as the coveted Malaysian Ernst & Young Entrepreneur Of The Year 2011 award will be announced and celebrated at a gala awards event in December 2011. The Malaysian Ernst & Young Entrepreneur Of The Year 2011 will then join country award recipients from around the world in Monte Carlo in June 2012 to compete for the Ernst & Young World Entrepreneur Of The Year award.

The announcement of the top nominees was preceded by a lively business forum where panelists discussed the topic, "Decoding the DNA of the entrepreneur: Insights into what makes a successful entrepreneur". The panelists included members of the EOY Malaysia alumni - Dato' Seri Stanley Thai (Supermax Corporation Bhd); Ms Winnie Loo (A Cut Above); Dato Haji Ameer Ali Mydin (Mydin Mohamed Holdings Bhd); and Mr Goh Peng Ooi (Silverlake System Sdn Bhd) - as well as Mr Stephen Hagger (Credit Suisse Malaysia) and Encik Azwan Baharuddin (Ernst & Young).

For more information about the EOY programme, please visit www.ey.com/my

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Ernst & Young Entrepreneur Of The Year 2011 Malaysia**Panel of Judges**

- Mr Uday Jayaram
Bursa Malaysia Berhad
- Mr Francois Monnet
Credit Suisse AG
- Dato' AK Nathan
Eversendai Corporation Sdn Bhd
- YBhg. Datuk Dr Rebecca Sta Maria
Ministry of International Trade & Industry
- Dr Karl Ng
Multimedia Development Corporation Sdn Bhd
- YBhg. Dato' Hazimah Zainuddin
Peniagawati Malaysia
- YBhg Datuk Shahril Shamsuddin.
Sapura Group of Companies
- Dato' Seri Stanley Thai
Supermax Corporation Berhad
- Mr Karamjit Singh
The Edge Communications Sdn Bhd

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- Blu Inc Media Sdn Bhd
- BFM Media Sdn Bhd
- Bursa Malaysia Berhad
- Credit Suisse AG
- Himawari (M) Sdn Bhd
- Ideas Street Sdn Bhd
- Multimedia Development Corporation Sdn Bhd
- Nanyang Siang Pau
- Tenggara Digital Bumi Sdn Bhd
- The Edge Communications Sdn Bhd
- Woohing KL Sdn Bhd
- YTL Corporation Bhd



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About Ernst & Young's Entrepreneur Of The Year®

Ernst & Young's Entrepreneur Of The Year® is the world's most prestigious business award for entrepreneurs. The unique award makes a difference through the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global award of its kind, Ernst & Young Entrepreneur Of The Year® celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 140 cities in more than 50 countries.

About Ernst & Young

Ernst & Young is a global leader in assurance, tax, transaction and advisory services. Worldwide, our 141,000 people are united by our shared values and an unwavering commitment to quality. We make a difference by helping our people, our clients and our wider communities achieve their potential.

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