

**Application Form**  
 Social Entrepreneur Of The Year  
 2011



SCHWAB FOUNDATION FOR **SOCIAL ENTREPRENEURSHIP**  
 THE VOICE OF SOCIAL INNOVATION

The information below should be filled by a representative of the organization, ideally the founder, to be considered for the Social Entrepreneur of the Year award.

**Important:**

In order to assess your candidacy for the Social Entrepreneur of the Year Award, please submit the following documentation:

- ▶ A copy of your CV or resume
- ▶ The most recent evaluation report on your organization, preferably conducted by a recognized third party agency
- ▶ Duly accomplished Entrepreneur Of The Year Nomination Form and Annexes

**A. Information on the Organization**

A.1. Succinctly state the mission of your organization (1 - 2 sentences):

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A.2. Geographic area of activity of the organization:

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A.3. Which type of model best describes your organization? Please choose one option.

- Leveraged not-for-profit:** A not-for-profit organization that commits a cross section of society, including private and public organizations as well as volunteers that drive forward the innovation through a multiplier effect. The organization depends on outside funding for its survival but its longer term sustainability is enhanced because of the commitment of a multiplicity of actors to the vision and objectives of the organization which often ends up transcending the organization itself.
- Hybrid not-for-profit:** A not-for-profit but the model includes some degree of cost-recovery through the sale of goods and services to a cross section of partnering institutions - public and private, as well as to target population groups. However, to be able to sustain the transformational activities in full and address the needs of clients, most who are poor or otherwise marginalized from society, the organization mobilizes other sources of funds from the public and/or the philanthropic sectors. Those funds can be in the form of grants or loans.
- Hybrid for-profit:** A business that drives transformational change. While profits are generated, the main aim is not to maximize financial returns for shareholders but to grow the social venture and reach more people in need effectively. Wealth accumulation is not a priority - profits are reinvested in the enterprise in order to fund expansion. Investors in the organization are interested in combining financial and social returns on their investments.

A.4. Area of activity (check as many as applicable):

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|-------------------------------------------------|-------------------------------------------------|-------------------------------------------------------|
| <input type="checkbox"/> Health                 | <input type="checkbox"/> Water / Sanitation     | <input type="checkbox"/> Fair Trade                   |
| <input type="checkbox"/> Environment            | <input type="checkbox"/> Education              | <input type="checkbox"/> Labor Conditions             |
| <input type="checkbox"/> Enterprise Development | <input type="checkbox"/> Homelessness & Housing | <input type="checkbox"/> Other (please specify) _____ |
| <input type="checkbox"/> Microfinance           | <input type="checkbox"/> Communication / Media  |                                                       |
| <input type="checkbox"/> Technology             | <input type="checkbox"/> Rural Development      |                                                       |

A.5. What problems does your organization seek to address? What does your organization do to address them? (Attach a separate statement of approximately 150 words. **Please label as SEOY - Annex A.**)

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A.6. Indicate the number of:

Full-time staff \_\_\_\_\_ Part-time staff \_\_\_\_\_ Volunteers \_\_\_\_\_

**B. Information on the Founder**

B.1 Time commitment: How much of your time do you invest in this organization?

- Full-time
- Part-time (indicate monthly percentage of time) % \_\_\_\_\_

B.2 As the founder of the organization, what inspired you to spearhead the venture? (Attach a separate statement of approximately 150 words. **Please label as SEOY - Annex B.**)

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