Mining through the cycle: exchange performance comparison

3Q16 mergers, acquisitions and capital raising trends
M&A and capital raising trends in mining and metals 3Q16

M&A and capital raising activity remained lacklustre in 3Q16, indicating that transaction activity will continue its overall four-year-long downward trend in 2016.

M&A trends

With some improvement in commodity prices and broader market sentiment, there was a modest increase in M&A activity during 3Q16. Deal value was flat at US$7.9b but volume was up 12% to 121 deals compared to 2Q16. However, overall value in the first nine months of the year remains down, retreating 43% year-on-year.

Most traditional industry acquirers are still focused on portfolio realignment rather than acquisitions for future growth. Divestments continued during the quarter, with Rio Tinto and Alpha Natural Resources completing disposals and Anglo American drawing closer to the sale of Australian coal assets. While gold is perpetually the most targeted commodity by volume (over one third of all deals in 3Q16), the highest value deal this quarter was the completion of Anglo American’s sale of its niobium and phosphates assets to China Molybdenum for almost US$1.5b. China was the highest value dealmaker, being the target of US$2.4b (29%) and acquirer of US$3.8b (48%) worth of deals. Canada was the most prolific as the target of 29 (24%) and acquirer of 37 (31%) deals.

There are several high-value mergers on the horizon, including that between Potash Corp. of Saskatchewan and Agrium,¹ and the restructuring deal between Baosteel Group and Wuhan Iron & Steel Group.² Other companies that are expected to sell assets as part of portfolio realignment programs in coming months include MMG³ and Freeport-McMoRan.⁴ We also expect to see greater vertical integration and possibly diversification deals as smaller companies seek other opportunities – up, down and even outside of their existing value chain.

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1. “Agrium and PotashCorp to combine in merger of equals to create a world-class integrated global supplier of crop inputs,” Agrium and PotashCorp press release, 12 September 2016.
Capital raising trends

The total amount of capital raised across the sector has been in steady decline since 2013 and, at this point in the year, it appears the trend will extend. Total capital raised was US$49.9b in 3Q16, down 17% from US$60b in 2Q16. Capital raised was also down 3% to US$172.2 in the first nine months of the year, compared to the same period in 2015. This doesn’t necessarily reflect worsening conditions in the sector as the decline could indicate an improvement in commodity prices over the last two quarters, which has eased the need for refinancing.

Capital raised – value and volume (3Q14-3Q16)

Consistent with trends in recent years, there has been relatively little capital raised via equity markets, representing just 14% of total proceeds. The vast majority were follow-on issuances, with the major exchanges still seemingly closed for IPOs across the sector. The largest portion of new capital raised was via loans and bonds. The most significant issues during the quarter were over US$1b of new bonds placed, each by Glencore, Vale and Shenhua Group. China raised the most significant level of proceeds during 3Q16, totaling US$21.1b (42%).

Capital raised by asset class – proceeds (US$b).
Quarter-on-quarter trend

The outlook remains very challenging for equity markets, with no sign of change in investor sentiment on the horizon. This will restrict growth capital to debt markets, alternative forms of finance (such as streaming, offtake and pre-pays) and private capital. With the industry generally benefiting from some recovery in commodity prices during Q316, the picture is an improving one. But, we believe there is still a long way to go before we see a return of significant risk capital to the sector.
Global mining and metals exchange comparison across the cycle

Comparative trends on the global exchanges
EY has developed an interactive platform, the PCP, to help mining and metal companies to be compared against their peers across a wide range of financial measures. The unique feature of this platform is that every listed mining and metals company with a market capitalization over US$20m has been categorized by the commodity produced, operating region and stage of production.

In addition, by grouping the companies by the destination of primary listing, the platform creates a comparison of the relative performance of the exchanges.

This paper illustrates the types of analyses that can be instantly produced using the PCP when used as an exchange selection tool, and highlights several interesting findings when you compare the relative performance of the exchanges between 2007 and 2015.

Primary listings destination
The ASX and TSX dominate as the primary listing destinations of choice, with 31% and 30%, respectively, of the total primary listings. This may be due to both investors' familiarity with mining and metal companies and the proximity of the investors to the assets. The weighting of primary listings by commodity groups\(^5\) are relatively evenly spread among the exchanges with the exception of the following:

- **Bulk metals:** With 30 (57%) primary listings on the ASX, the large majority of these companies produce iron ore and coal in Australia and, therefore, geographically the ASX is a logical choice. However, among the limited number of North American and European companies listed on the ASX, almost all companies produce coal, which indicates a strong understanding of the commodity within the Australian investment community.

- **Precious metals:** With 59% of primary listings on the TSX and TSX-V, the majority (72%) of these companies' country of origin is in North or South America and, therefore, have chosen to list on the closest mining and metals-focused exchange.

About the peer comparison platform
The peer comparison platform (PCP) incorporates all mining and metals companies with a market value of more than US$20m and a primary listing on the following exchanges: Australian Securities Exchange (ASX); Johannesburg Stock Exchange (JSE); London Stock Exchange (LSE) – Main Market; LSE – Alternative Investment Market (AIM); New York Stock Exchange (NYSE); Toronto Stock Exchange (TSX); and TSX – Venture Exchange (TSX-V). The data is sourced from S&P Capital IQ and SNL Financial.

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5. Categorization based on primary commodity focus, with diversified companies included separately.
One of the primary determinants of exchange selection can be the country of origin of the company listings. The TSX, TSX-V and NYSE are favored by North and South American companies, while the ASX is favored by Oceania-based companies. However, the exchange selection of companies based in Africa and Asia-Pacific is more diverse.

African-based exploration companies generally have a primary listing on the TSX-V, TSX or ASX. The Canadian exchanges usually attract a high proportion of retail investors, who are more willing to finance early exploration companies if they have management teams with a past track record. This contrasts with other mid-market exchanges, such as the LSE, which have a higher proportion of institutional investors who prefer companies with a stronger track record, albeit the AIM exchange is focused on earlier stage operations.

Impact of the global financial crisis and commodity price crash on the exchanges

The trend in average market capitalization for mining and metals companies between 2007 and 2015 is consistent among all the exchanges; they have been heavily impacted by the global financial crisis of 2008 and steadily declining post-2010 as commodity markets softened on the back of falling Chinese demand growth. Interestingly, while the LSE maintained its position as the exchange with the highest market capitalization, the exchanges that have outperformed on a relative basis are the TSX-V and LSE-AIM, down by just 19% against 2007 levels, compared with the JSE (down by 85%) and all other exchanges (down by around 61%).
Mining and metals stocks make up a large proportion of the total traded volumes of several of the exchanges, leading to a high correlation between the performance of the mining and metals companies and the exchange as a whole, with the ASX in particular being highly correlated with the performance of its mining and metals constituent stocks.

Relative financial performance and position

The decline in earnings across the sector post-2010 has led to a widespread increase in leverage, along with an inevitable fall in market capitalization. On average, across the exchanges, the net debt to market capitalization ratio increased from 0.2:1 (i.e., a net cash position) in FY2007 to 0.4:1 in FY2014. While market capitalization continued to decline in FY2015, actions taken by companies to reduce net debt through slashing capital expenditure, cost-cutting initiatives and divestment of non-core assets reduced the average ratio to 0.3:1.

Perhaps most interestingly, the market shocks of the past eight years have not led to a reduction in liquidity, with the average daily trading volumes of mining and metals stocks increasing every year except FY2012, demonstrating continued investor focus on the sector.

Conclusion

The ASX and TSX are the destinations of choice for mining and metal primary listings, with familiarity and proximity generally driving the exchange decision. Interestingly, while the average market capitalization of the exchanges has been heavily impacted by the softening of the commodity market, the liquidity of the exchanges has continued to rise demonstrating continued investor focus on the sector.
The PCP tool: a preview

The PCP has been developed as a platform to enable comparison with a company’s peer group, according to primary commodity focus, geography of operations, market capitalization and development stage. The tool can be used as a sector comparison tool and an exchange selection tool.
How EY’s Global Mining & Metals Network can help your business

With a volatile outlook for the sector, the global mining and metals industry is focused on how to maintain a strong and flexible balance sheet while preparing for future growth. The sector is also faced with the increased challenges of improving productivity, access to capital, dealing with increased transparency, maintaining license to operate and cybersecurity.

EY’s Global Mining & Metals Network is where people and ideas come together to help mining and metals companies meet the issues of today and anticipate those of tomorrow by developing solutions to meet these challenges. It brings together a worldwide team of professionals to help you succeed – a team with deep technical experience in providing assurance, tax, transactions and advisory services to the mining and metals sector. Ultimately it enables us to help you meet your goals and compete more effectively.

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