

What's the right path to accelerate your growth journey?

The Henley Flexible Executive
MBA for Telecommunications



The better the question. The better the answer.
The better the world works.



Henley
Business School



We are proud to launch the Henley Flexible Executive MBA for Telecommunications – enabled through strategic collaboration between EY and Henley and focused on the telecoms industry. This is the first Henley Flexible Executive MBA in telecommunications that can be partially funded by the UK's apprenticeship levy.

The programme is designed to offer the next generation of global telecom leaders in this ever-changing industry with the skills and knowledge needed to succeed and thrive. The programme builds on Henley's Flexible Executive MBA and world renowned academic expertise, through the insight and contextualisation to the telecom field from EY's unrivalled knowledge and experience as an adviser to the industry.

The MBA is designed for programme members to attain skills and learning that can be directly applicable to their day-to-day work. The MBA is filled with the management ideas and thinking of Henley's academic staff, with rich telecom focused content, harnessing real-world knowledge from EY's telecom practitioners. Given the industry relevance, the experience will benefit both the individual as well as adding value back to the employer's organisation.

The programme provides tangible, significant and enduring connections as members come from a range of sectors with diverse skills and cultural orientations. The strength of the Henley alumni network gives you the opportunity to forge connections across professions, sectors, industries and countries – a powerful resource to help build and support your career path.

The Henley Flexible Executive MBA for Telecommunications is focused on helping future telecom leaders solve today's and tomorrow's challenges in a rapidly evolving industry landscape, and will answer questions such as:

- ▶ How is the digital revolution disrupting and providing opportunities to the telecom industry?
- ▶ What are the drivers of growth when traditional telecom revenue streams are under pressure?
- ▶ How do telecom operations need to adapt to fixed and mobile convergence requirements?
- ▶ What are the levers to optimise cost and increase efficiency in the telecom business?
- ▶ What are the opportunities provided by new technologies, such as 5G?
- ▶ What are the unique aspects of regulatory compliance that shape the telecom industry?



“This innovative programme brings together the strengths of our two organisations to provide a focussed, powerful, and transformational experience.”

**Dr. Tim Sellick, Executive Director
– Degree Apprenticeship Programmes
Henley Business School**



“EY is delighted to collaborate with Henley Business School to bring an MBA that provides on the current and future business needs of telecom companies. This innovative programme has been developed to provide a depth of relevant and current content, grounded in real-life scenarios from our experiences with telecom companies across the world – which can be used by participants immediately in their current roles.

I strongly believe that this programme will provide a platform to the telecom sector for capability enhancement of their future leaders, and a forum to network and collaborate.”

**Praveen Shankar, Partner
Ernst & Young LLP**



Key highlights of the programme

Henley Business School has **over 70 years** of delivering Executive Education

Key speakers from the industry providing their first-hand insights

Real-life examples and case studies to bring the learning to life

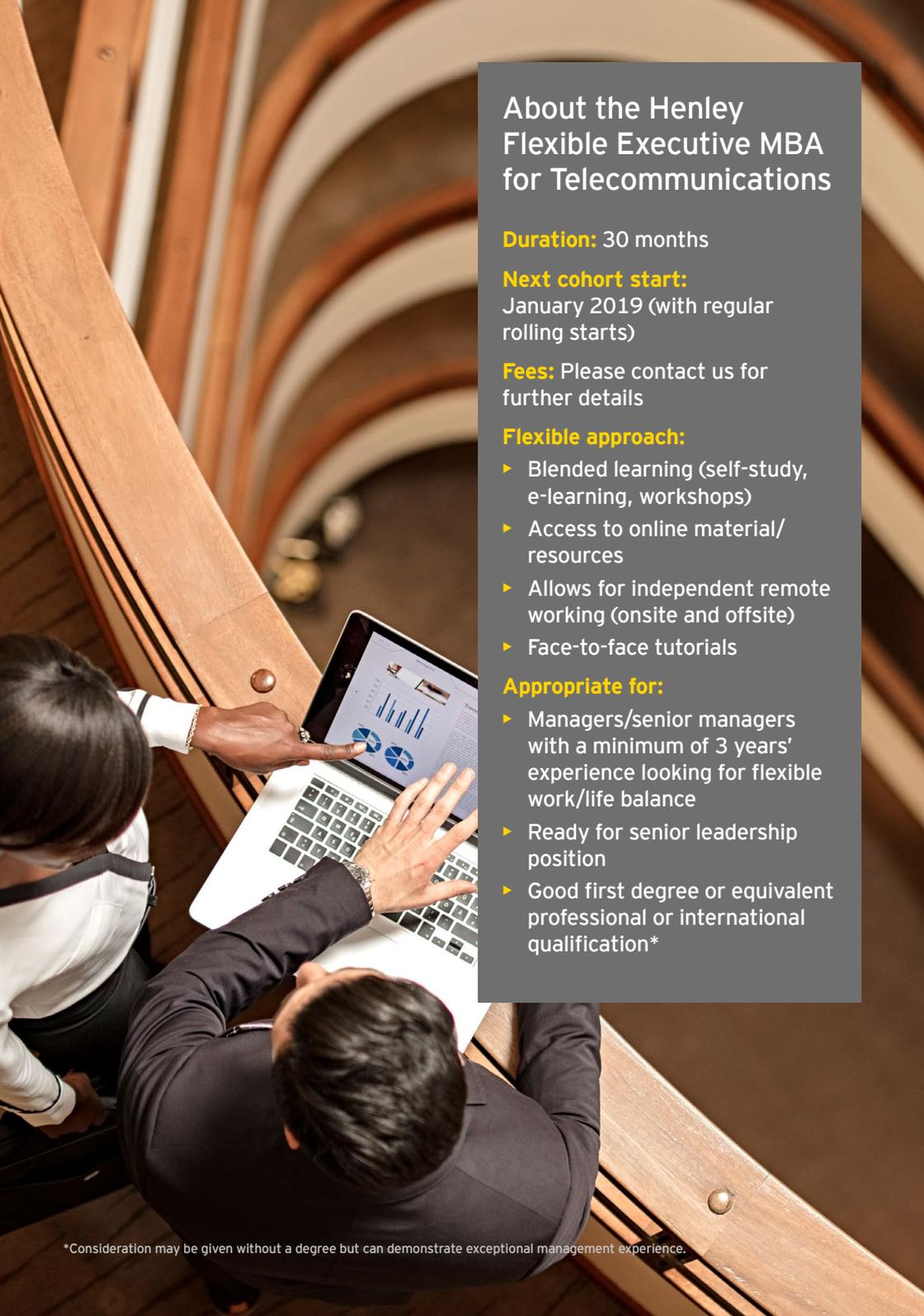
Crucial learning and insights on key technology and standards, the capex management issues in telecom and differing global market conditions to set you one step ahead of your peers

Henley Business School is **triple accredited** by AACSB (The Association to Advance Collegiate Schools of Business), EQUIS (EFMD Quality Improvement System) and AMBA (The Association of MBAs)

Henley Business School is **perfectly located** along the M4 corridor in the heart of the UK's "telecom country"

Investment in employees whilst meeting the **apprenticeship levy requirement**

Global telecom network of professionals and networking opportunities with industry figures



About the Henley Flexible Executive MBA for Telecommunications

Duration: 30 months

Next cohort start:

January 2019 (with regular rolling starts)

Fees: Please contact us for further details

Flexible approach:

- ▶ Blended learning (self-study, e-learning, workshops)
- ▶ Access to online material/resources
- ▶ Allows for independent remote working (onsite and offsite)
- ▶ Face-to-face tutorials

Appropriate for:

- ▶ Managers/senior managers with a minimum of 3 years' experience looking for flexible work/life balance
- ▶ Ready for senior leadership position
- ▶ Good first degree or equivalent professional or international qualification*

*Consideration may be given without a degree but can demonstrate exceptional management experience.

If you are interested in discussing the Henley Flexible Executive MBA for Telecommunications further, please contact:

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from the sector on our
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About EY

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The University undertakes all reasonable steps to provide the services (including the courses) described in this brochure. It does not, however, guarantee the provision of such services. Should industrial action or circumstances beyond the control of the University interfere with its ability to provide the services, the University will take reasonable steps to minimize any disruption to the services Henley Business School and EY are working in collaboration to support the provision of Levy Apprenticeship courses.

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