How are you reshaping our world?

An invitation to join leading entrepreneurs and business leaders to build a better tomorrow
As Global Chairman and CEO of EY, I have the privilege to see the transforming power of entrepreneurship at work around the world. Entrepreneurs young and old increasingly bring their unique brand of innovation and problem-solving to not only their business challenges, but also to some of the most pressing social issues of our day.

At EY, we are committed to building a better working world.

As a leader in advising, guiding and recognizing the best entrepreneurs in the world, we are honored to play an important role in their growth strategies and to collaborate with them in an effort to positively reshape our world.

Please join me as we celebrate our 15th anniversary of the EY World Entrepreneur Of The Year™ Award in Monaco.

I look forward to welcoming you there.

Sincerely,

Mark Weinberger
EY Global Chairman and CEO
The future is yours to create
How are you reshaping our world?
We are pleased to shine a well-deserved spotlight on entrepreneurs.

For the past 15 years, EY has honored the world's high achievers in Monaco, one of the most beautiful spots on earth. What started as a Saturday night celebration of the EY World Entrepreneur Of The Year has blossomed into more: a four-day event in which the world's brightest and most energetic visionaries convene to discuss the issues of the day. The world has learned that what's important to this group of innovators, job creators and industry transformers is important to everyone.

Now covering 60 countries that represent more than 94% of the world's economy, the most prestigious global celebration of entrepreneurial achievement is rapidly approaching. It will sell out, so please make your plans now. We look forward to welcoming you this June with the world's best entrepreneurs.

Sincerely,

Maria T. Pinelli
EY Global Vice Chair
Strategic Growth Markets

Bryan Pearce
EY Global Leader
Entrepreneur Of The Year
Join us for insights and networking opportunities with the best of the best.

Entrepreneurs reshape our world with innovation, energy and positive disruption. How will you help pave the way to growth?

Join us for four days as we explore the power of entrepreneurship to drive change. Sustainable growth can be achieved by provoking debate and collectively seeking answers to our most pressing questions. We hope you’ll take advantage of the tailored sessions, global networking and private meetings. You will have a unique opportunity to collaborate, create and accelerate growth. Expanding your global network couldn’t be easier!

And there’s more: you’ll have a seat at the world’s only global celebration of entrepreneurial achievement. Saturday night will be one to remember as the World Entrepreneur Of The Year 2015 is announced at a gala ceremony. You won’t want to miss it. We look forward to your insights and company with the best of the best.

Interactive discussions designed with your interests in mind

Family Business Summit
Designed for owners and senior executives of family businesses, “Sustaining growth and entrepreneurship through generations” will feature inspirational keynote speakers, interactive panels, case studies, peer-to-peer networking opportunities and the launch of the Family Business Yearbook 2015.

IPO and Strategic Transactions Summit
Tailored for private companies, family businesses, PE and VC investors and their portfolio companies, these thought-provoking panel sessions will focus on IPO and M&A trends, success factors, lessons learned across the globe and various funding options to drive growth.
Women in Leadership Summit
Leading women entrepreneurs meet to share insights and experiences – and ways to encourage more women to make it to the top. This year’s hot topic will focus on the rising number of countries with laws requiring a certain number of women to be on boards.

EY Growth Navigator
Stop by for a collaborative and interactive experience. You will create a sustainable and strategic plan for market leadership, assessing where your business stands against The EY 7 drivers of growth.

Growing Beyond Borders™
Is your company looking to grow globally? Private sessions are available to discuss your cross-border strategy and better understand the risks involved. During the session we will use our highly interactive and unique world mapping software to give you insights into expanding across borders and the impact on your business.

PE value creation
Value creation is a critical aspect of PE ownership. Our Private Equity Value Creation Center of Excellence provides you with the best content from across EY to help grow your PE-backed business and achieve more value at exit. In addition, our recent value-creation studies take an in-depth look at how PE investors create value in their portfolio companies around the world.

Accelerating Entrepreneurs
Six high-potential entrepreneurs will showcase their companies and discuss their growth plans with a panel of world-class business leaders who will serve as their Growth Coaches. A small audience is welcomed to provide further insights on each entrepreneur’s growth journey.

EY NextGen community
Our exclusive network of next-generation entrepreneurs and family business successors can take advantage of special sessions and networking opportunities.
Celebrating entrepreneurs with the energy, vision and passion to reshape our world.

Every year we are honored to meet some of the world’s most awe-inspiring entrepreneurs. They prove time and again that great minds and great ideas, combined with vision and passion, truly make a difference in our world.

We like to say it takes one to know one. Thus, our distinguished independent judging panel comprises visionaries who have made their mark in the entrepreneurial world. We thank them for their dedication, hard work and commitment to a rigorous process as they choose the EY World Entrepreneur Of The Year 2015.

Uday Kotak
Kotak Mahindra Bank, India
EY World Entrepreneur Of The Year 2014 Award winner
145 Cities
60 Countries
1 Award
Inspiring!

“Creativity is the new capital.”
Erik Wahl

“Look beyond your own borders.”
Dambisa Moyo

“Let’s prove the doubters wrong.”
Sir Alex Ferguson

“Building a powerhouse brand is what sets Chobani apart.”
Hamdi Ulukaya
“We need to encourage young people.”
Kofi Annan

“I’m banking on the future.”
Uday Kotak

“Social business helps to open doors.”
Muhammad Yunus

“At my company, everyone is always learning – they are all students, and they are all teachers.”
Martha Stewart
How are you reshaping our world?

**Tuesday, 2 June**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>14:30</td>
<td>Women in Leadership Summit — Encouraging women to make it to the top</td>
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<td><em>By invitation only</em></td>
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<tr>
<td>19:00</td>
<td>Dinner for early arrivals</td>
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**Wednesday, 3 June**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>07:00</td>
<td>Breakfast and networking</td>
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<tr>
<td>08:00</td>
<td>IPO and Strategic Transactions Summit — Funding to drive growth</td>
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<tr>
<td>12:15</td>
<td>Lunch and networking</td>
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<tr>
<td>13:30</td>
<td>Family Business Summit — Sustaining growth and entrepreneurship</td>
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<td>through generations</td>
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<tr>
<td>18:00</td>
<td>Champagne reception</td>
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<tr>
<td>18:30</td>
<td>World Entrepreneur Of The Year Hall of Fame induction ceremony</td>
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<td>20:00</td>
<td>Dinner</td>
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*Program, schedule and speakers are subject to change.*
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<tbody>
<tr>
<td>07:00</td>
<td>Breakfast and networking</td>
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| 08:00 | Breakfast — Growing through private equity  
*By invitation only* |
|       | Accelerating Entrepreneurs                                         |
| 09:45 | The transforming power of entrepreneurship                          |
| 11:00 | Empowering the next generation: what we can do to drive youth employment |
| 12:15 | Lunch and networking                                               |
| 14:00 | Purpose and the bottom line                                        |
| 15:45 | Entrepreneurs without borders: collaborating to build a better world |
| 17:00 | Free time for private meetings                                     |
| 18:00 | Networking and cocktails                                           |
| 19:30 | Area and country dinners                                           |
How are you reshaping our world?

Friday, 5 June

07:00  Breakfast and networking

08:00  Breakfast – The Power of Three: how entrepreneurs, corporations and governments can work together to achieve growth-oriented public policy

Accelerating Entrepreneurs

09:45  Moving up, moving in: the impact of urbanization and the rising middle class in growth markets

**Arif Naqvi**
Founder and Group Chief Executive, The Abraaj Group

11:00  Savvy or size: acquisitions that drive innovation and growth

**Sir Martin Sorrell**
Group Chief Executive, WPP

12:15  Lunch – Making digital disruption your competitive edge

14:00  Technologies that are reshaping the future – today

15:45  Navigating rapid growth

17:00  Free time for private meetings

18:30  Cocktail reception

19:30  Dinner and entertainment

Program, schedule and speakers are subject to change.
### Saturday, 6 June

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>07:00</td>
<td>Breakfast and networking</td>
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<tr>
<td>09:15</td>
<td>One year later: EY World Entrepreneur Of The Year 2014</td>
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<td><strong>Uday Kotak</strong></td>
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<td>Founder, Executive Vice Chairman and Managing Director, Kotak Mahindra Bank</td>
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<td>10:00</td>
<td>A dreamer and a doer</td>
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<td><strong>Jessica Alba</strong></td>
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<td>Actress, model and co-founder, The Honest Company</td>
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<tr>
<td>12:15</td>
<td>Garden party luncheon or country excursions</td>
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<tr>
<td>18:00</td>
<td>World Entrepreneur Of The Year Award black-tie reception and gala</td>
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### Sunday, 7 June

<table>
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<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>05:00</td>
<td>Continental breakfast for early departures</td>
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<tr>
<td>07:00</td>
<td>Farewell breakfast</td>
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How do today's innovators create solutions?
Sessions exploring world issues

The transforming power of entrepreneurship
Entrepreneurs are uniquely adept at spotting opportunities and identifying solutions. We will examine how the world's game changers and visionaries play key roles, not only in building their local economies and creating jobs, but also by challenging the status quo and transforming our communities.

Empowering the next generation: what we can do to drive youth employment
Who can forget their first job? That opportunity changed your life. In a world where every third young person – 357.7 million people – is neither in education, employment nor training, you have the power to help the next generation. We will explore how entrepreneurs can drive more employment of youth in their organizations and encourage more young people to start up on their own.

Purpose and the bottom line
We often hear about the importance of “purpose” in business. But how do you consider the differing needs of all stakeholders – management and employees, boards, shareholders and the broader communities in which you operate? Can a clear sense of purpose really help in recruiting and retaining the best people, enhance your brand message and drive innovation? Our keynote speaker will discuss lessons learned from a company’s transformation into a more purpose-driven business.

Entrepreneurs without borders: collaborating to build a better world
Building a better world requires players willing to take on challenges. Collaboration and partnerships hold the key. Discover what entrepreneurs are doing to make the world a better place and how your partnership can expand their reach and impact.
How do risk-takers influence world economies?
Sessions exploring growth

Moving up, moving in: the impact of urbanization and the rising middle class in growth markets

Arif Naqvi, Founder and Group Chief Executive, The Abraaj Group
Over the next two decades, the rising middle class in growth markets will generate a significant expansion opportunity for companies. Looking ahead, the most successful strategies will depend – at least in part – upon entrepreneurs developing a sound understanding of urbanization megatrends and population demographics.

Savvy or size: acquisitions that drive innovation and growth

Sir Martin Sorrell, Group Chief Executive, WPP
When looking for growth, corporations and entrepreneurs alike seek synergies to expand in new markets through innovation and diversification into new services and new business models. Sir Martin Sorrell will discuss the power of strategic acquisitions.

Making digital disruption your competitive edge

The digital enterprise is here to stay. Companies that expect to win in their markets – and build new ones – understand the opportunities as well as the risks such disruption poses. Join this lunch session and come away with ideas to help your business on its journey to new growth, no matter where you are today.

Technologies that are reshaping the future – today

Amazing technology has brought to the forefront driverless cars, the route to space travel, 3-D printing and health care on a wrist band. Learn what lies in store for us as technology continues to evolve and offer unprecedented innovations in products and services. What technologies can you adopt today to accelerate your business tomorrow?

Navigating rapid growth

Charting a course for rapid growth and managing the business through a boom period is challenging. How do you choose the right geographies? Prioritize products and services? Garner the right talent, capital and systems to ensure success? Learn how our keynote speaker navigated these waters while seizing new opportunities along the way. The experience will be instructive for your own business.
How are visionaries creating the future?
One year later: EY World Entrepreneur Of The Year 2014

Uday Kotak, Founder, Executive Vice Chairman and Managing Director, Kotak Mahindra Bank

Uday Kotak will talk about what winning the EY World Entrepreneur Of The Year Award meant to him and his business. He’ll also discuss how entrepreneurs can help to empower women.

A dreamer and a doer

Jessica Alba, actress, model and co-founder, The Honest Company

Golden Globe-nominated actress Jessica Alba found herself struggling to find safe and healthy baby products when she was a new mother. Seeing a need and a niche, she started The Honest Company, which has rapidly grown into a successful business that offers a line of eco-friendly, all-natural baby and home care goods.
Register today

Don’t miss your opportunity to hear the world’s best entrepreneurs share how they are changing business in new ways.

Join us for this exclusive event! Space is limited, so make your reservation today.

Watch for your personal registration link by email. You may also visit us at ey.com/weoy to request your personal invitation or contact us directly at world.eoy@ey.com.

We look forward to hosting you with the world’s best entrepreneurs!

EY World Entrepreneur Of The Year™

Monaco | 3-7 June 2015
About EY
EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

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About EY Entrepreneur Of The Year™
EY Entrepreneur Of The Year™ is the world’s most prestigious business awards program for entrepreneurs. The program makes a difference through the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global awards program of its kind, Entrepreneur Of The Year celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 145 cities in more than 60 countries. ey.com/eoy

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