

invitation

Intellectual Property for enterprise competitiveness

1 March 2012

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Quality In Everything We Do



*IP is one of your most valuable business assets.
It can increase competitiveness and contribute to the success of a business.
It may be protected by patents, trade marks, copyright and registered designs.*

**The Partners of Ernst & Young, proud sponsor of
The Indian Business Chamber of Luxembourg,
have the great pleasure to invite you to the conference**

IP for enterprise competitiveness

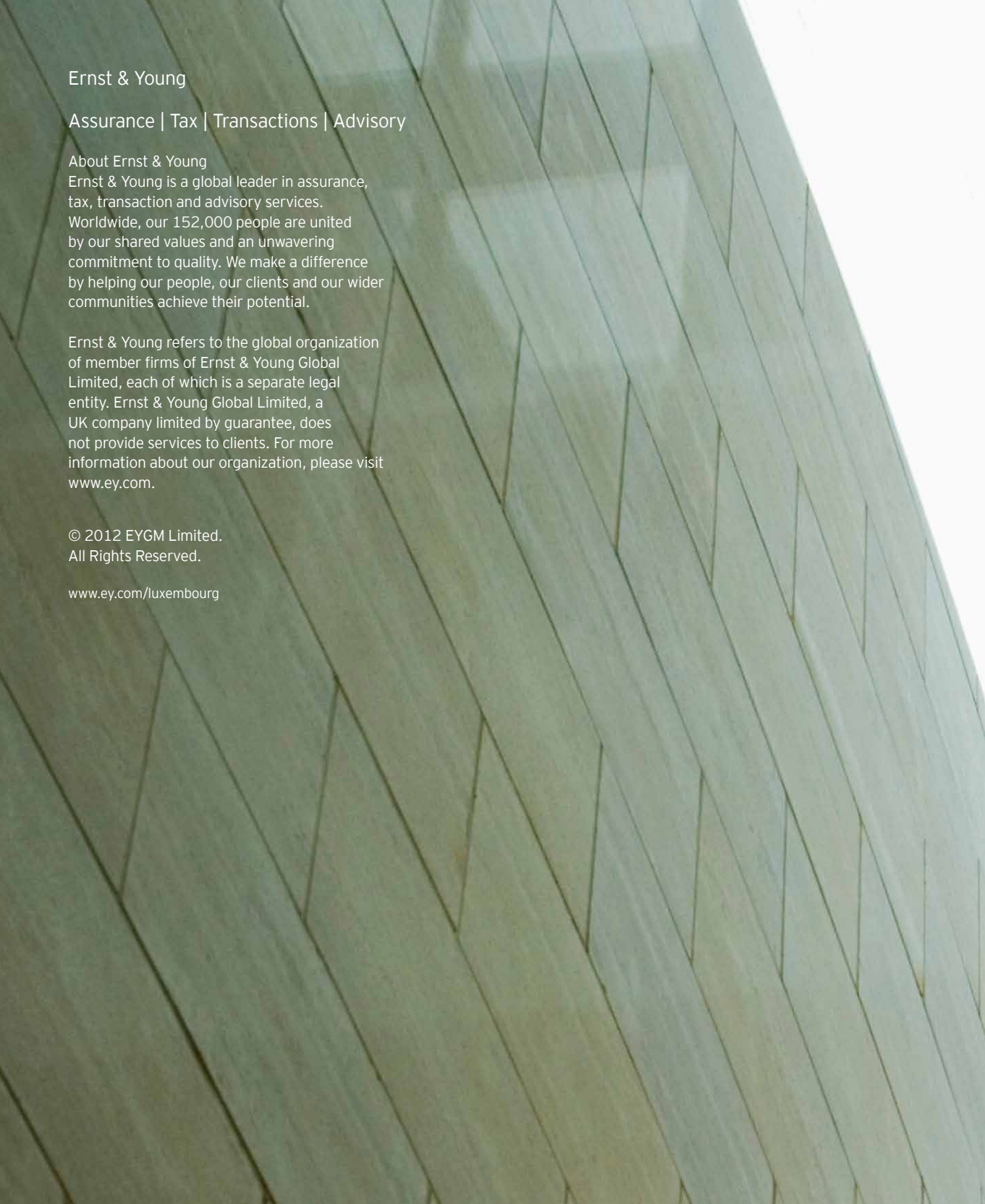
Thursday 1 March 2012

BGL BNP Paribas
Avenue Monterey, Luxembourg city
(Entrance: Rue Notre-Dame / Boulevard Royal corner)

Agenda

- 6:00 p.m. Registration
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- 6:30 p.m. **Welcome note and introduction of the topic by Karin Schintgen**
*Director, in charge of IP Developments, CSR and External relations,
BGL BNP Paribas, Luxembourg*
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- 6:40 p.m. **Note on importance of Luxembourg as a strategic
IP Location by Lex Kaufhold**
Director, IP office, Ministry of Economy and Foreign Trade, Luxembourg
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- 6:50 p.m. **Strategic use of IP for evolving business competitiveness and how the role
of IP has evolved over time by Narendra Sabharwal**
Former Deputy Director, WIPO, Geneva
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- 7:25 p.m. **Intellectual Property tax regime in Luxembourg and within
Europe - Opportunities and Comparisons by Frank Muntendam**
Partner and Head of International Tax Services, Ernst & Young, Luxembourg
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- 7:45 p.m. Questions and answers
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- 8:00 p.m. **Word of thanks by Mr. Sudhir K. Kohli**
President IBCL
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- 8:05 p.m. Networking cocktail
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Should you be interested in attending this conference, please confirm your participation before 27 February by registering online (<http://www.ibcl.lu/events.php>) or by email (register@ibcl.lu) or fax (+352 445928).



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