



WE'VE CELEBRATED
CANADIAN ENTREPRENEURS
FOR 25 YEARS
WHO'S NEXT?
THAT PART IS UP TO YOU

WE CELEBRATE ENTREPRENEURS

For 25 years, the EY Entrepreneur Of The Year Awards has recognized the achievements of Canada's entrepreneurial trailblazers.

Why? Entrepreneurs drive growth. Entrepreneurs live outside the box. Entrepreneurs disrupt with purpose. Entrepreneurs are market leaders. And we think that's worth celebrating.

Who will be next? Nominate a visionary entrepreneur by **23 April**.

A glimpse of our program year

1 March

2018 program launch - we're kicking off our 25th year!

23 April

Final call for nominations - submit yours by this date

May

On-site interviews where we get to know our nominees

June

Nominees event, where you get facetime with our prestigious judges and network with the who's who in your city

July

Finalists announced! Find out who's moving on to the next phase of the program

August & September

Finalists are invited to dynamic networking events across the country

September & October

Regional Entrepreneur Of The Year Awards galas take place in Vancouver, Calgary, Toronto, Montreal and Halifax

November

- ▶ Strategic Growth Forum, the most prestigious gathering of CEOs and high-growth entrepreneurs across the globe
- ▶ National Entrepreneur Of The Year Awards gala in Toronto
- ▶ Find out who will represent Canada at the World EY Entrepreneur Of The Year awards in Monaco

Benefits of the program



Unlock an exclusive
business network.



Harness the knowledge
of best-in-class
business advisors.

What's in a nomination?

Here's what you need to complete a nomination:

- ▶ Nominee information (including name, title, company and contact info)
- ▶ Company information (including name, headquarters, a brief description)
- ▶ Key numbers from the last three years to demonstrate growth
- ▶ Contact information for company leadership
- ▶ Narratives (describing why the nominee and their company is the best in the biz)

Who's eligible?

- ▶ The nominee must be an owner or CEO or equivalent who's primarily responsible for the recent performance of the company
- ▶ The company must be at least two years old
- ▶ The nominee must be nominated in the region in which the company is headquartered

Visit
ey.com/ca/eoy
for more info
about the program
and to submit
your nomination



How to make your nomination stand out

- ▶ **Highlight** financial success
- ▶ **Showcase** innovative thinking and entrepreneurial spirit - what's your competitive differentiator?
- ▶ **Demonstrate** exceptional leadership and integrity
- ▶ **Communicate** your company's mission and vision for growth
- ▶ Tell your philanthropic story - **how do you give back?**



Elevate your brand through media opportunities.



Recognize the achievements of your team, and involve them every step of the way!



EY Growth Navigator session - get a customized growth strategy to take your business to the next level.



About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

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About Entrepreneur Of The Year®

EY Entrepreneur Of The Year is the world's most prestigious business award for entrepreneurs. The unique award makes a difference through the way it encourages entrepreneurial activity among those with potential, and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global award of its kind, EY Entrepreneur Of The Year celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 145 cities in 60 countries.

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