



Building a better working world

# EY Baltic Investment and Location Advisory Services (BILAS)



## If you ask yourself...

- ▶ What is best: offshoring, nearshoring, extension, co-location, other?
- ▶ Should we relocate operations to respond to industry trends and what are the competitors' actions?
- ▶ Will relocation help us to attract top talent?
- ▶ How will relocation improve our processes increasing efficiency while driving costs down?
- ▶ How do Baltic countries, regions and cities compare internally and externally today and in the future?
- ▶ What public incentives are available?
- ▶ Is the choice we are making today the right choice for tomorrow?

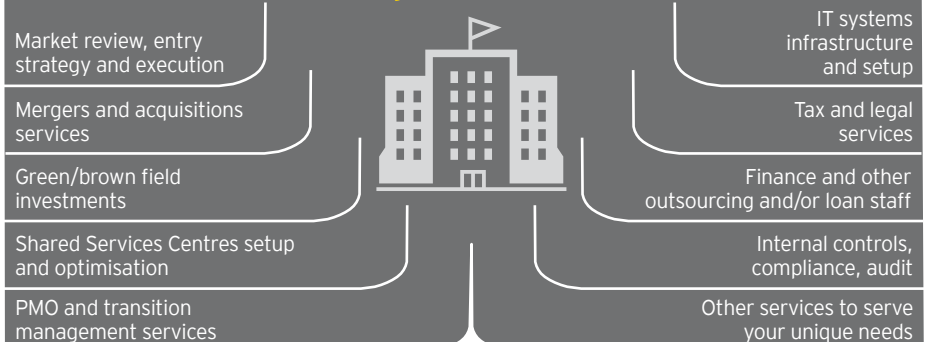
...it's time for us to meet up!

## We will help you

Answer these questions taking into account your strategic imperatives of:



## through our services



## Why Baltics?



- ▶ Close proximity to the Nordic and Western European markets: quick and easy access
- ▶ Innovation driven economies with modern fully functioning ICT and infrastructure
- ▶ Nearshoring to stable economic and political countries provides better risk control
- ▶ Quality of talent pool: 80% of population aged 15-64 have high secondary, post-secondary non-tertiary or tertiary education
- ▶ 5 times lower labor cost compared to Scandinavian and Western European countries
- ▶ Business friendly environment
- ▶ R&D possibilities
- ▶ Quality of life

## Why EY?



- ▶ A member of EY global network with cross-service and cross-border teams
- ▶ 20+ years presence on the market
- ▶ More than 500 well educated experienced professionals
- ▶ The market leading professional services company
  - ▶ Audit, assurance, fraud risk investigation
  - ▶ Tax and legal
  - ▶ Business process outsourcing
  - ▶ Compliance and reporting
  - ▶ Transaction advisory
  - ▶ Business advisory
- ▶ Deep industry knowledge, expertise and contacts in public and private sectors
- ▶ Specialization by industries
  - ▶ Banking and Insurance
  - ▶ Technology
  - ▶ Telecommunications
  - ▶ Life Sciences
  - ▶ Manufacturing
  - ▶ Transportation
  - ▶ Governmental
  - ▶ Energy

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