



Building a better working world

EY Baltic Investment and Location Advisory Services (BILAS)



If you ask yourself...

- ▶ What is best: offshoring, nearshoring, extension, co-location, other?
- ▶ Should we relocate operations to respond to industry trends and what are the competitors' actions?
- ▶ Will relocation help us to attract top talent?
- ▶ How will relocation improve our processes increasing efficiency while driving costs down?
- ▶ How do Baltic countries, regions and cities compare internally and externally today and in the future?
- ▶ What public incentives are available?
- ▶ Is the choice we are making today the right choice for tomorrow?

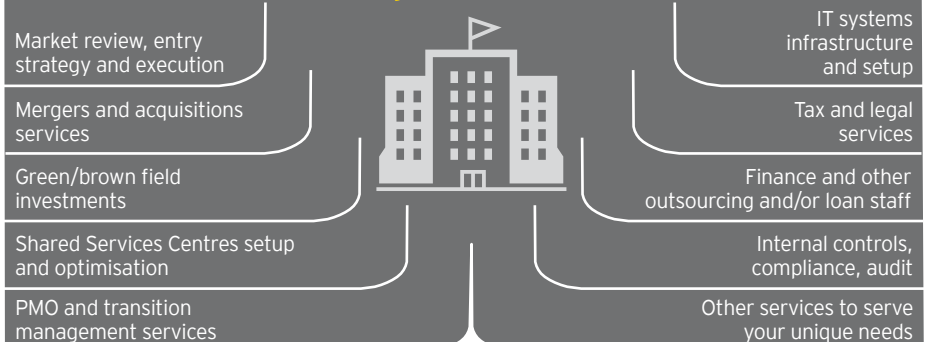
...it's time for us to meet up!

We will help you

Answer these questions taking into account your strategic imperatives of:



through our services



Why Baltics?



- ▶ Close proximity to the Nordic and Western European markets: quick and easy access
- ▶ Innovation driven economies with modern fully functioning ICT and infrastructure
- ▶ Nearshoring to stable economic and political countries provides better risk control
- ▶ Quality of talent pool: 80% of population aged 15-64 have high secondary, post-secondary non-tertiary or tertiary education
- ▶ 5 times lower labor cost compared to Scandinavian and Western European countries
- ▶ Business friendly environment
- ▶ R&D possibilities
- ▶ Quality of life

Why EY?



- ▶ A member of EY global network with cross-service and cross-border teams
- ▶ 20+ years presence on the market
- ▶ More than 500 well educated experienced professionals
- ▶ The market leading professional services company
 - ▶ Audit, assurance, fraud risk investigation
 - ▶ Tax and legal
 - ▶ Business process outsourcing
 - ▶ Compliance and reporting
 - ▶ Transaction advisory
 - ▶ Business advisory
- ▶ Deep industry knowledge, expertise and contacts in public and private sectors
- ▶ Specialization by industries
 - ▶ Banking and Insurance
 - ▶ Technology
 - ▶ Telecommunications
 - ▶ Life Sciences
 - ▶ Manufacturing
 - ▶ Transportation
 - ▶ Governmental
 - ▶ Energy

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