

Corporate responsibility EY Czech Republic

Achieving potential in our communities
2016

EY WE CARE: Environment, Education, Entrepreneurship + Communities

Our strategic focus:

- ▶ Marketplace
- ▶ Workplace
- ▶ Community
- ▶ Environment

Why we make a difference?

- ▶ **Skill-based volunteering** – using our professional skills as volunteers to make a difference
- ▶ **Civic leadership** – becoming community leaders
- ▶ **Charitable giving** – supporting worthy causes

- ▶ Address real and pressing issues that are important to our business and our people
- ▶ To provide best fit with our global business strategy and opportunity to use our professional skills
- ▶ Acknowledges the current economic reality – we need to be disciplined as we make our investments



Summary – Current Czech activities

Name of organization/ activity	Description	Visibility	4 E's strategy
Zajíček na koni (children's charity)	1. Charity collections – 2x in year 2. Xmas cards 3. Support of Zajíček na koni's coffee house for disabled employees	Clients/targets – PF cards; website	Community – handicapped and disadvantaged children and youth Education
Sue Ryder (charity for elderly people)	1. Charity collections – 2x in year 2. Football cup with 30 targets and clients (in cooperation with Czech TV)	Sue Ryder newsletters, website, media coverage: CT24, Czech radio, banners, Czech Tv ad 2. clients/targets	Community – elderly people Education
Dobrý Anděl (charity for families with cancer)	"EY fights against cancer" activity fIExY points	Media	Community – NPO people with cancer
Člověk v tísni (the most prestigious NPO in the CR)	Contribution on ad hoc projects	Media, website etc.; personal delivery of voucher to CvT, media coverage; CvT annual report	All 4E's Environment Education Community Social entrepreneurship

Summary – Czech activities cont.

Name of organization/ activity	Description	Visibility	4 E's strategy
Movember (NPO Muži proti rakovině)	"EY fights against cancer" activity - 3 years, 10-22 employees participated; networking and teambuilding activity	Movember website, overall media coverage (press conference)	Community – NPO people with cancer
Avon Walk against cancer	EY fights against cancer" activity, 3 years - 65-90 employees participated; EY pays for Avon T-Shirts for EY employees as participants	Project website, overall media coverage (press conference) Our clients	Community – NPO people with cancer
Do práce na kole – Cycloemployer of the year	EY pays fee for EY participants – 2nd place in Cycloemployer of the year for EY in Prague	Website, media coverage	Environment
VŠE & other universities	Pro-bono activities for students – Partners and managers engagement	Students	Skill based volunteering

Summary – Czech activities cont.

Name of organization/ activity	Description	Visibility	4 E's strategy
Nadace Naše dítě	Pro-bono Audit	Annual report	Skill based volunteering
Nadace České pojišťovny	Pro-bono Audit	Annual report	Skill based volunteering
Nadace České spořitelny	Pro-bono Audit	Annual report	Skill based volunteering
Nadace Dagmar a Václava Havlových VIZE 97	Pro-bono Audit	Annual report	Skill based volunteering
Nadace Komerční banky - Jistota	Pro-bono Audit	Annual report	Skill based volunteering
Nadace pojišťovny Generali	Pro-bono Audit	Annual report	Skill based volunteering
Nadační fond AVAST	Pro-bono Audit	Annual report	Skill based volunteering
Nadace Depositum Bonum	Pro-bono Audit	Annual report	Skill based volunteering
Nadace GCP	Pro-bono Audit	Annual report	Skill based volunteering
Nadace O2	Pro-bono Audit	Annual report	Skill based volunteering
Nadační fond Svazu měst a obcí ČR	Pro-bono Audit	Annual report	Skill based volunteering
CMJN (Českomoravská jednota neslyšících - charity for deaf people)	Production of annual report	CMJN annual report	Skill based volunteering

Summary – Czech activities cont. – previous supported projects (closed) - highlights

Name of organization/ activity	Description	Visibility	4 E's strategy
The Rotary Club Prague	Dragon Boat Charity Cup with 30 targets and clients, 70 employees participated; networking and teambuilding activity	Rotary Club website, overall media coverage (press conference) Our clients	Community
Community Day Ostrava ZOO (2007- 2013)	CSR activity for Ostrava office	Media coverage, Internal comms	Community Environment
Community Days (2007, 2008)	Community and environmental help with 100+ EY people actively participated in app. 20 organizations in 2007 and 2008 (Community Days on Friday)	Internal comms, media coverage	Community Environment
Liga Cup in Brno (2013)	CSR activity for Brno office – EY football team in Brno helped raise money	Internal comms	Community
EY Running Club (2013)	One Czech crown for every kilometer run of our employees to the families from Dobry Andel	Media coverage, Internal comms	Community
EY Environmental week (2014)	Green campaign – regional activity	Internal comms	Environment
EY Floods Fund	Charity financial collection for Člověk v tísni and Sue Ryder (affected by floods)	Internal comms, media coverage	Community, Environment
Charity Floorball Tournament	EY Floorball team helped raise money for Prague Wheelchair Sports Club	Project website, Internal comms	Community

Visibility

- ▶ Web pages
- ▶ Media
- ▶ Clients and targets
- ▶ Newsletters
- ▶ Annual reports
- ▶ Personal delivery of vouchers



CSR in the Czech Republic - details

1. Entrepreneurship

- ▶ The EY Entrepreneur Of The Year Award
- ▶ EY Social Entrepreneur Of The Year - primary purpose is to address social change through practical, innovative, and market-oriented approaches.

2. Communities - Cooperation with three key non-profit organizations:

- ▶ **Zajiček na koni** (cooperation since 2008: handicapped children&youth and children in foster care) – charity collections, EY PF pictures, CBS Community Day/Outing FY10, new activity is support of Zajiček na koni Coffee house with disabled employees - EY has donated CZK 157,000 to help finance the coffee house's lease)
- ▶ **Sue Ryder** (cooperation since 2007: elderly people) – Charity collections, Community Days organized in 2007, 2008 and 2009), Sue Ryder Football Cup
- ▶ **Dobrý Anděl** (cooperation since 2012) – financial support of families with cancer



CSR in the Czech Republic - details

3. Skill based volunteering

- ▶ Pro-bono Audits
- ▶ Production of annual report for Czech-Moravian Unity of the Deaf

4. EY Fund (currently not active – tbc)

- ▶ EY Fund is a means by which EY employees could apply for a grant for the non-profit or other public benefit organization operating in the area of social care, community or environment support

5. Education EY students´ support

- ▶ EY students´support: EY Academy, cooperation with University of Economics in Prague
- ▶ Člověk v tísni (special donations - floods, education projects) – ad hoc

6. Environmental approach

- ▶ Building environmental friendly offices (EY Environmental week)
- ▶ Greening our travel policies (Cycloemployer of the Year – 2nd place in Prague)



Corporate responsibility in the Czech Republic – recent highlights

1. Entrepreneurship

- ▶ EY Social Entrepreneur Of The Year

2. Education EY students' support

- ▶ EY students' support: EY Academy, cooperation with University of Economics in Prague

3. Skill-based volunteering

- ▶ *Pro bono audit* - Nadace Naše dítě, Nadační fond AVAST, Nadace O2, Nadace ČEZ, Nadace České pojišťovny, Nadace pojišťovny Generali, Nadace České spořitelny, Nadace Depositum Bonum, Nadace Komerční banky - Jistota, Nadační fond svazu měst a obcí, Nadace GCP, Nadace Dagmar a Václava Havlových VIZE 97
- ▶ Production of annual report from **Czech-Moravian Unity of the Deaf**
- ▶ **Hodina s EY** - <http://www.hodinasey.cz/>
- ▶ **Global Compact** (in cooperation with OSN) – national support of global EY initiative – 10 principles, – in CZ activities against corruption



Corporate Responsibility in the Czech Republic – recent highlights

4. Communities

- ▶ **EY fights against cancer**
 - ▶ financial collection for support of families with cancer by fund **Dobry Andel**
 - ▶ **Avon Walk against Breast Cancer** – EY team helps to raise money
 - ▶ **Movember** – EY team helps to raise money for non-profit organization Muži proti rakovině (Men against cancer)
- ▶ **Sue Ryder Charity Football cup** (cooperation since 2007)
- ▶ **Zajíček na koni** – charity collections, financial donation – support of newly open Zajíček na koni's coffee house with disabled employees

