Growing global challenges mean the end of ‘business as usual’. This elite programme equips senior executives to translate complex sustainability trends into new business opportunities.

The intensive residential seminar brings together leaders from a broad range of industries with a faculty of international and Australian experts. Participants explore the challenges facing us, the strategic implications for their businesses, and how, as leaders, they can activate a response to those challenges through resilient business models.

This flagship executive programme of the University of Cambridge Institute for Sustainability Leadership has over 20 years of transformative impact on participants and their organisations. It is presented in Australia in collaboration with EY.
The interactive learning model builds on a combination of presentations, group discussions and individual reflection. It is designed to encourage participants to test their assumptions, share challenges and co-create solutions with peers, while making the most of the experts in the room.

The seminar provides a deep and critical understanding of global sustainability trends, and gives delegates the inspiration, understanding and confidence to redefine and respond to major social, economic and environmental priorities. The programme exposes delegates to a range of evidence and perspectives, exploring the strategic implications in both risks and opportunities and providing a strong basis to underpin corporate strategy development and decision-making. The presentations and workshops are consolidated by faculty-led syndicate group sessions, in which delegates are able to explore the arguments presented, and translate it to actionable plans for their organisation and individual leadership journey. This personal approach lies at the heart of the University of Cambridge approach to learning.

**Key themes**

- **The need for business leadership**: global trends and their impact on business, such as food, water and energy, natural resource security, consumption, supply chains, finance and investment
- **Sustainable outcomes**: the regulatory, finance, market, supply chain and technology shifts and the business risks and opportunities
- **The business approach**: the organisation’s purpose, its role in working with others and its business case for sustainability
- **Operationalising sustainability**: setting strategies, exploring new business models and innovations, engaging customers, investors, and policymakers, building capacity and measuring value
- **Individual leadership**: framing a vision for a sustainable business and leading the organisation down this path, shaping the culture and bringing others on board

“A well-designed and exceptionally delivered program that inspires leadership, encourages diversity of views and cross sectoral collaboration for a better world.”

*Chief Executive Officer, Sustainability Victoria*
Faculty
The faculty leads delegates through the programme, working intensively in syndicate groups to embed the learning from the presentations. Our 2017 faculty includes:

Paul Gilding
CISL Fellow, independent writer, corporate advisor and advocate for action on climate change and sustainability, former CEO of Greenpeace International.

Sam Mostyn
Non-executive director and sustainability advisor. Her current board roles include Mirvac, Citibank, CoverMore, Transurban and Virgin Australia.

Sir Jonathon Porritt
Co-Founder and Director, Forum for the Future, a renowned figure in the world of corporate sustainability for 40 years.

Contributors
We bring in international and local experts for their in-depth knowledge of key topics. Our 2017 contributors include:

Mark Ingram
Founding CEO of Business for Development, a leading practitioner and voice of inclusive business in the Asia-Pacific region.

Mark Joiner
Board member, QBE Australia. Former roles include Executive Director Finance, National Australia Bank; Chairman, JB Were; and Member of the National Sustainability Council.

Professor Will Steffen
Emeritus Professor at the Australian National University (ANU), Canberra, and a Senior Fellow at the Stockholm Resilience Centre, Sweden. Member of the Climate Council of Australia.
The delegates

Leading companies including Astra Zeneca, Nestlé, IKEA, Skanska, Unilever and Wesfarmers, as well as government agencies and development banks, use the programme to provide strategic context and support the leadership development of senior staff.

The programme is designed for executives with strategic roles, drawn from the top tiers of organisations – C-suite, board members, divisional and functional leaders. A few places are reserved for senior leaders from the public sector, and from influential NGOs. It is not primarily intended for those directly in sustainability roles, unless new to the field. CISL carefully selects delegates to ensure appropriate seniority and diversity, to deliver a stimulating learning environment in which senior executives can share their knowledge and their questions.

Recent cohorts have included:

Air New Zealand
Chief Flight Operations & Safety Officer

ANZ
Director, Sustainable Finance Solutions

Beach Energy
General Counsel

Coles
General Manager, Store Development

Curragh Queensland Mining
Wesfarmers Resources
General Manager

De Bortoli Wines
Operations Manager

Elders
Non-Executive Director

Ferrero Australia
Institutional Affairs Director

Fonterra (New Zealand)
Director Global Sustainability & Social Responsibility

Greencap
Chief Executive Officer

Greenfleet
Chief Executive Officer

HESTA
General Manager, National Partnerships

Indigenous Business Australia
Senior Manager Direct Investments

John Swire & Sons
Chief Executive Officer

Kmart
GM Multi-Channel

Ministry for the Environment (New Zealand)
Deputy Secretary, Sector Strategy

Mirvac
CEO Investment

National Australia Bank
Executive General Manager, Debt Markets

Nestlé Australia
Executive Director Operations

Petronas Chemicals Ethylene
Chief Executive Officer

Scentre Group
General Manager, Facilities and Sustainability

Stockland
Chief Operating Officer

Sustainability Victoria
Chief Executive Officer

Sustainable Business Council of New Zealand
Chief Executive Officer

Toyota (New Zealand)
Chief Executive Officer

Vector
Chief Risk Officer

“This is an invaluable development experience for our next generation of leaders, quickly and effectively bringing them up to speed with best practice corporate sustainability.”

Sustainability Manager, Wesfarmers

“Stockland is committed to investing in the development of our people. Sustainability is part of our DNA and our involvement in this program is an important contributor to embedding sustainability leadership at Stockland.”

Chief Operations Officer, Stockland

Founding Corporate Members
The Melbourne seminar is held concurrently with the Sustainability Practitioner Programme (designed for those with a specific remit for sustainability). Dinners are held jointly to allow networking and discussion between the two groups.

Delegate testimonials

Past cohorts have been delighted with the seminar. Comments included:

“A fun informative and stimulating immersion in sustainability issues that will translate to action in months and years ahead.”
Chief Executive Officer, Toyota New Zealand

“Unconditionally the best seminar I have ever attended! Extremely valuable use of my time. Exceptional.”
Chief Risk Officer, Vector Ltd

“Overall I feel very enriched both personally and professionally and more equipped to be a knowledgeable influencer. Absolutely inspiring and refreshing.”
Executive Director Operations, Nestlé Australia Ltd

“I found the course extremely beneficial. Also very impressed with the calibre of attendees. A good cross-section of senior managers and executives.”
General Manager Overseas Operations, Aspen Medical

“Amazing. The immersion I needed. 1000 lightbulbs have gone on.”
General Manager, Corporate Responsibility, Commonwealth Bank of Australia

“I’m excited to incorporate sustainability in my core purpose for the next 20 years of my career. It will be a great adventure.”
Director — Merchandise, Marketing, Store Development, Supply Chain & Every Channel, Officeworks

“This course has changed my perspective on sustainability and the respective roles of businesses and government. It has empowered me to change.”
Executive Director, Resources and Industry Policy, NSW Department of Planning & Environment

Alumni network

“You have this enormous alumni network to connect with, share experiences with, call on the phone if you need help.”
Sarah Severn, Director of Mobilization for Sustainable Business and Innovation, Nike

Participants of the programme join a worldwide group of over 8,000 senior leaders and leading practitioners from across all sectors and regions, representing business, the public sector and civil society. Continued engagement with the alumni will include:

Seminar follow-up

Delegates will have an opportunity to reconnect by conference call during the first year following the seminar.

Alumni events

Events are held worldwide and include keynote lectures, Gala Dinners and networking opportunities.

Latest insights

Regular updates on international sustainability developments.

Business platforms

An opportunity for executives in a variety of sectors or functions to convene around key sustainability issues, identify solutions and advocate change.
The 2016 Melbourne cohort

Timing
5:00pm Sunday, 5 March — 5:00pm Wednesday, 8 March 2017
The seminar is residential, and attendance for the duration is required.

Venue
The Mansion Hotel at Werribee Park (see cover photo) is a former seminary, adjacent to the famous Werribee Mansion built in the 1870s. Only half an hour from Melbourne airport or CBD, the venue feels completely secluded, set in 10 acres of beautiful gardens. The 4.5 star hotel combines Victorian grandeur with modern facilities including 17m indoor pool. All rooms are ensuite.

Pricing
We invite organisations to commit to sending one or more senior representatives for three years, thereby seeding the understanding built by the course throughout the organisation. Organisations making this commitment will become ‘Corporate Members’ of the Programme in Australia.

Three years: $20,000
(years one and two $7,500; year three $5,000)

One year: $7,950
Further incentives available for multiple registrations.
All accommodation and meals included.

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