Simplifying the way companies do business

Across the business landscape, organizations of all sizes increasingly rely on data as the foundation for decision-making. But to manage that data and turn it into accurate and timely insights, you need the right tools, along with a trusted leader who knows how to get to most out of them. The payoff can be measured in terms of increased operational efficiency, improved profitability, reduced costs and a new competitive edge in the marketplace.

EY brings proven experience and integrated methodologies to the powerful SAP HANA platform, a next-generation system that accelerates how data is processed, simplifies business operations and integrates analytics into them. EY cuts through the buzzwords and demystifies the when, why and how of SAP HANA, considering the size of your organization and your specific industry and geographies, so that you can turn the potential of technology into reality.
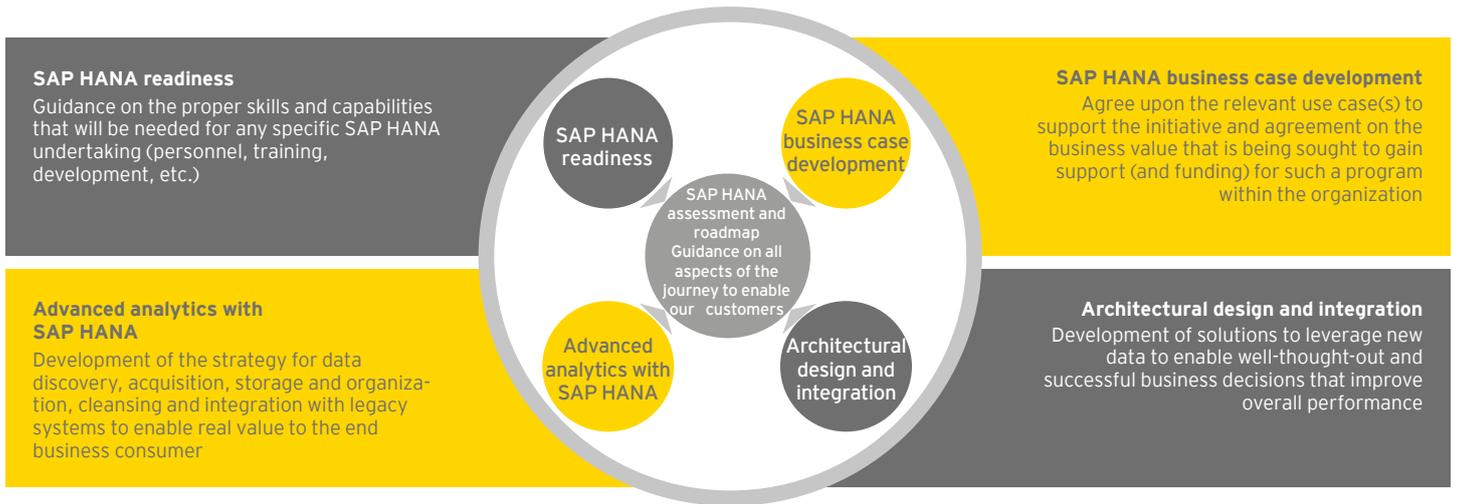
EY

Building a better
working world

SAP
Global
Partner
™

The SAP HANA journey process

EY is an SAP Global Partner and offers an SAP HANA journey process that is founded on our deep experience and broad functional, technical and industry knowledge. We add both strategic and tactical value by addressing architectural design, integration, data quality and governance, through which we enhance the overall solution and leverage emerging technologies like Hadoop. No matter where you are in your SAP HANA journey, EY can show you the way forward.

SAP HANA readiness
Guidance on the proper skills and capabilities that will be needed for any specific SAP HANA undertaking (personnel, training, development, etc.)

SAP HANA business case development
Agree upon the relevant use case(s) to support the initiative and agreement on the business value that is being sought to gain support (and funding) for such a program within the organization

Advanced analytics with SAP HANA
Development of the strategy for data discovery, acquisition, storage and organization, cleansing and integration with legacy systems to enable real value to the end business consumer

Architectural design and integration
Development of solutions to leverage new data to enable well-thought-out and successful business decisions that improve overall performance

SAP HANA readiness

SAP HANA business case development

Advanced analytics with SAP HANA

Architectural design and integration

SAP HANA assessment and roadmap Guidance on all aspects of the journey to enable our customers

The right strategy

Our journey process guides clients on how they can take advantage of SAP HANA to simplify the ways in which they work, minimize the total cost of ownership of their technology, and allow for faster and more informed business decisions. A good

HANA strategy focuses on the three main areas where it can add the most value: business operations, reporting and analytics, and technical infrastructure. With EY, the following benefits are within reach:

Business operational strategy

- ‣ Reduce complexity by streamlining system activities
- ‣ Focus on the answers again – not how to get them.
- ‣ Identify and redesign processes that are limited by system performance
- ‣ Improve correctness and speed – Not simply getting to the wrong number faster

Analytics strategy

- ‣ Deliver information at the right time in the right format to enable business decision-making
- ‣ Utilize driver-based and operational dashboards to push analytics into processes
- ‣ Use statistical analyses to uncover previously unknown data trends and correlations
- ‣ Build self-service capabilities, advanced visualizations and statistical models to support decisions

Technical strategy

- ‣ Simplify the analytics landscape
- ‣ Integrate analytics with unstructured data technologies (e.g., Hadoop)
- ‣ Reduce costs and risks by removing the need for shadow data warehouses
- ‣ Promote application rationalization on a common platform
- ‣ Improve time-to-market for initiatives by using less complex application architecture
- ‣ Eliminate batch processing

Proven results – across industries and across the world

By bringing new insight to the business, we challenge the status quo and help improve the steering capabilities of your organization. The aim of the implementation is not just about getting answers faster, but also about asking better questions.

Our Advisory professionals work with leaders from our customers' business and IT teams to develop a logical, well-thought-out adoption strategy for SAP HANA, singling out specific areas where the platform can add value. By reviewing and discussing the opportunities, we are assessing potential risks and challenges and identifying any compliance or regulatory hurdles.

We also review clients' current state, assessing their applications in use, their information landscape and their data governance, and work to create consensus upon the desired future state for these areas.

Using our comprehensive data management framework, we focus on the outcome of the process and the data that drives the outcome. We start small, using an iterative, flexible approach that enables quick wins on key business concerns. This generates success stories that build momentum on the journey toward a long-term solution.

We understand that clients need services that are adapted to their industry issues. So we also bring together teams with broad sector experience and deep subject-matter knowledge to work on our clients' projects.

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