EY Synapse
Analytics-as-a-service for anyone, anywhere, anytime.

EY Synapse accelerates speed to insights by operationalizing analytics quickly and cost effectively on an analytics-as-a-service platform. EY Synapse combines market leading and proprietary technologies, EY developed IP assets, advanced analytic approaches and deep sector knowledge. By adding EY capabilities around the behavioral aspects of analytics, EY delivers unrivaled scope and scale of analytics support to business leaders.

- **Speed to insight**: Intellectual property enabled to leverage collective analytics knowledge across EY globally.
- **Business-ready**: Ready at cloud-speed to get started quickly.
- **Talent**: Insights from highly skilled analytics professionals in a market where there is a shortage of talent.
- **Secure**: Highly secure environment covered by EY’s security, safe harbor and data privacy policies.
- **Reduced risk**: Minimized upfront commitment to technology and resources in security hardened environments.
- **Convenient**: Easy access to analytics through a browser or mobile device for integration into business processes.
- **Reliable**: Globally consistent and supported to maximize system and data availability.
- **Scalable**: On-demand scalability to adjust to business requirements.

* EY is among the market leaders in Information Security Consulting Services who demonstrated tenacious client focus, deep technical expertise, wide breadth of services, and substantial global reach. Source: The Forrester Wave™ Information Security Consulting Services, Q1 2013, Forrester Research, Inc.

**Is your analytics informational? Or transformational?**

Find out how EY is helping companies transform the way decisions are made
ey.com/analytics

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