

# The launch of “ASEAN FinTech Census 2018” in Vietnam



With 78 FinTech companies currently in Vietnam, many of which established and operated by Vietnamese, where stands Vietnam FinTech in the ASEAN region?

This morning (12/4) in Hanoi, “EY ASEAN FinTech Census 2018” was successfully launched, attracting the attention of many local banks. The survey shows that to 85% of banks, implementing technological transformation is the main objective for 2018.

It is clear that the partnership between banks and FinTech companies can create a win-win situation, however according to EY experts, financial difficulties, personnel shortages and legal challenges are three main reasons why many FinTech companies are still struggling to connect with banks.

The event received attendance of many EY Global experts: Mr. Jan Bellens - Deputy Sector Leader in Global Banking & Capital Market, Mr. Brian Thung - Managing Partner of ASEAN Financial Services, Ms. Duong Nguyen – EY Vietnam Partner, Leader of Financial Service Organizations and IT Advisory Services, Vice President of Vietnam Fintech Association (Viet-FinTech), and Mr. Varun Mittal, ASEAN Fintech Leader.

[Back to Homepage](#)