The Women in Leadership Summit opens this year’s EY World Entrepreneur Of The Year™ Forum with a focus on the impact that digital disruption is having on business today and on women in the workplace of the future. But the summit is not just for the technology-minded – all successful entrepreneurs need to stay ahead of key digital concepts that can disrupt their businesses. The digital imperative is even more acute for women business leaders because of the pervading gender-based digital skills gap.

The Women in Leadership Summit will explore the inspiring, modern leadership skills that excite and support the visionary innovation needed to propel businesses. Our main objective will be to inspire and connect you with the people and ideas that will empower you and your organization on the journey to a digital future.

You won’t want to miss it. We look forward to meeting you in Monaco.

Uschi Schreiber  
EY Global Vice Chair - Markets and Chair, Global Accounts Committee  

Bryan Pearce  
EY Global Leader - Entrepreneur Of The Year
For more information about Women. Fast forward, visit us at ey.com/womenfastforward.
Tuesday, 7 June 2016, Fairmont Hotel

12:00–13:00
Lunch and networking

13:00–13:30
Welcome and opening
Women and leadership: the digital imperative
Uschi Schreiber, Global Vice Chair – Markets and Chair of Global Accounts Committee, EY

13:30–14:15
Panel discussion. Building a global business in the fourth industrial revolution

The World Economic Forum’s recent report on the industry gender gap, *Women and Work in the Fourth Industrial Revolution*, forecasts that the gender gap will be further exacerbated as the digital world accelerates. How profound will the impact be on entrepreneurs, and what do we need to do now to prepare for the future?

**Moderator**
Jacqueline Simmons, Executive Editor, Global Business, Bloomberg

**Panelists**
Anne Ravanona, CEO, Global Invest Her
Belinda Parmar, CEO, Lady Geek
Emer Coleman, CEO, Dsrptn
Daniele Fiandaca, Co-founder, Token Man

14:15–15:00
Keynote. Leadership in digital age

In 2015, Jacqueline de Rojas was named the most influential woman in UK IT by *Computer Weekly* magazine. In one of her first management roles, she was told that the company she worked for “didn’t put women on the leadership team.”

Today, Jacqueline is a leading digital executive and a firm advocate of the importance of boardroom equality for successful businesses. Jacqueline will share her journey to becoming a senior female leader in the technology industry and why it is critical to encourage and empower women to embrace digital and lead from the front in all businesses.

**Jacqueline de Rojas**, President, techUK, and Area Vice President, Northern Europe, Citrix

**Interviewed by**
Nina dos Santos, CNNMoney Europe Editor

15:00–15:15
Table discussions

The impact of digital on your business: your personal plan to address the challenges

15:15–15:30
Break
Panel discussion. Women disrupting business

While the number of women CEOs and executive team members at major companies is stagnating and stubbornly refusing to move in most geographies, the number of women entrepreneurs is rapidly rising. So how are women disrupting business? Are they finding different routes to achieve personal and professional success? And if so, at what cost or benefit? What does this mean for the future of women in large corporations?

**Moderator**
Nina dos Santos, CNNMoney Europe Editor

**Panelists**
Sara Roversi, Co-founder, You Can Group
Rosaleen Blair, Founder and CEO, Alexander Mann Solutions
Catriona Campbell, Founder, EY-Seren
Marjella Alma, CEO and Co-founder, eRevalue

Key observations and learnings

Keynote. Beyond measure: the big impact of small changes

Renowned author and business leader Margaret Heffernan believes that in an age of radical shifts and disruption, organizations can create seismic shifts by making deceptively small changes, such as using every mind on the team, celebrating mistakes and encouraging time off from work. So why does engagement prove so difficult and productivity so elusive?

**Margaret Heffernan,** Entrepreneur, CEO and Writer

Interviewed by
William Lewis, CEO, Dow Jones & Company

Reflections

Closing remarks

Uschi Schreiber, Global Vice Chair - Markets and Chair of Global Accounts Committee, EY

Transportation

Cocktail reception and dinner at a private residence in Cap Ferrat sponsored by Sixt
Register for a supplemental interactive digital master class

All successful entrepreneurs need to stay ahead of key digital concepts that can disrupt their businesses. This highly interactive master class is open to all attendees who would like to take a deeper dive into the changing business models of the digital economy and learn how to become a better digital leader.

Class is limited to 30 participants. Please contact Gemma Williams at gwilliams3@uk.ey.com to secure your place.

09:00–10:00
Changing business models in the digital economy

Every business must now be a digital business. Learn how data analytics can power the development of new products and services and how using those analytics can improve your customer offerings.

10:00–11:00
Digital immigrants vs. digital natives

Digital natives cannot remember a time before the internet, and they are the workforce of the future. Discover the unique values and expectations of this demographic, and explore how you will need to change not just your workplace technology but your workplace culture to accommodate their demands and meet your recruitment and retention challenges.

11:00–11:30
Networking break

11:30–12:30
How to be a digital leader

Digital leadership encompasses a wide range of challenges and opportunities, such as dealing with legacy costs, using social media for visible leadership and encouraging digital literacy in your organization. Learn about the emerging Internet of Things and delve deeper into technologies like Bitcoin.
Register today!

Registration fee: €500
(There is no additional charge for participants of the EY World Entrepreneur Of The Year™ Forum.)

If you received this brochure with a personal email invitation, please follow the link provided to register. Alternatively, please contact Gemma Williams at gwilliams3@uk.ey.com to request an invitation or visit us at ey.com/weoy.
Does disruption knock you off course or inspire new paths to growth?

Join us to share insights and celebrate entrepreneurial achievement.

#weoy
What you can expect at EY World Entrepreneur Of The Year™ Forum

We're bringing together the finest entrepreneurial minds in the world, to both celebrate their success and allow them to do what they do best: share disruptive, exciting ideas; challenge conventional ways of thinking and so discover together new opportunities to navigate growth.

A series of interactive panels, hot-topic summits and private meetings will help you to inspire and be inspired in a uniquely stimulating environment. Our lineup of world-class speakers includes:

- **Paul Polman**, CEO, Unilever
- **Mohed Altrad**, President, Altrad Group and EY World Entrepreneur Of The Year 2015
- **Felix Baumgartner**, Pilot, Red Bull Stratos
- **Amal Clooney**, International Human Rights Attorney, Doughty Street Chambers
- **Nick Danziger**, Monaco-based prizewinning photographer
- **Margaret Gilmore**, Senior associate fellow, Royal United Services Institute (RUSI)
- **André Hoffmann**, Non-executive Vice-Chairman, Roche Holding Ltd
- **Giuseppe Lavazza**, Vice-Chairman and Member of the Board, Luigi Lavazza SpA
- **Dan Schulman**, President and CEO, PayPal

Visit our website for the full forum agenda and complete list of speakers and panelists: ey.com/weoy.

Finally, we celebrate the entrepreneurs, their ideas and the possibilities of using disruption as a creative force in business. Our Saturday night gala honors the most outstanding entrepreneurs in the world and culminates in the announcement of the EY World Entrepreneur Of The Year 2016. What more inspiring note to end on?

For more information, please visit [ey.com/weoy](http://ey.com/weoy).
About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

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About EY Entrepreneur Of The Year™

EY Entrepreneur Of The Year™ is the world’s most prestigious business awards program for entrepreneurs. The program makes a difference through the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global awards program of its kind, Entrepreneur Of The Year celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 145 cities in more than 60 countries. ey.com/weoy

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EYG no: 01031-163GBL
1601-1816695
ED None

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