



CFO of the Year 2018

Nomination form

Media partner:

Forbes

CFO of the Year 2018

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Application deadline: **1 May 2018**

Dear Nominees and Nominators,

In this nomination form, you need to describe the most important nominee's achievements in the areas below. Nominees may submit their nominations in either one or several categories. Electronic version of the nomination form can be found at www.ey.com/bg/cfo.

The CFO of the Year winner will have achievements in most or all of the areas below.

The judging criteria will also include a thorough assessment of recent financial performance, strategic direction, ethics, innovations, company leadership, including personal integrity and risk-taking, values and key team initiatives.

Please make a note if some of the categories are not part of your daily work. This will NOT reflect on your total score.

Please send the nomination form filled-in together, a recent nominee's CV and one copy of the organization's latest annual report (or financial statements for each of the last two years if no annual report is available) not later than **1 May 2018** to CFO@bg.ey.com. You will be contacted by EY to confirm receipt of this nomination and eligibility of the candidate.



Nominee information

Please list below name and contact details of the CFO of the Year candidate.

First name

Last name

Position

Company

Company address

City

Postal code

Mobile phone

E-mail

* Please, also send the nominee's short CV.

Nominator information

In case the nomination is prepared or submitted by a different person than the CFO of the Year candidate, please list below his/her name and contact details.

First name

Last name

Position

Company

Company address

City

Postal code

Mobile phone

E-mail

Validator information

Please list below name and contact details of the person who will validate the nomination (CEO or other executive board member).

First name

Last name

Position

Company

Company address

City

Postal code

Mobile phone

E-mail

Professional experience

*Please describe briefly the nominee's professional experience and main responsibilities on his/her current position.
(maximum 1 page)*

Draft

Provide a no more than one-page summary of a situation where the nominee has managed to create and organize a financial department and financial controls which brought the entity on the right strategic track.

Outline specific examples/situations where the nominee has demonstrated high performance based on relevant insight, judgment and professional qualities through leading by example and has revealed the ability to inspire people. The situation/s described should have brought success to the organization and have demonstrated the ability of the CFO to develop his/her team.

Draft

Provide a no more than one-page summary of a situation/s where the nominee has managed to prepare a budget by forecasting the relevant changing circumstances of the business/industry in the mid/long run in order to achieve the defined strategic goals.

Draft

Provide a no more than one-page description of a situation where the nominee has prospectively assessed the need for funds to meet obligations and has ensured the availability of cash or collateral to fulfil those needs at the appropriate time by coordinating the various sources of funds available to the entity under normal and/or stressed conditions.

You could also provide a no more than one-page summary of such situations where the nominee has revealed abilities to identify and address the relevant risks. The circumstances can involve identification, analysis, assessment, control, and avoidance, minimization or elimination of unacceptable risks.

The nominee might have used risk assumption, risk avoidance, risk retention, risk transfer or any other strategy (or combination of strategies) in the proper management of future events.

Draft

Provide a no more than one-page examples as to how the nominee has managed to improve controlling and financial reporting by abiding to ethical standards and applying best practices. Provide an example of how the nominee has managed to ensure that the financial reports follow all current standards, rules and regulations in order to be qualified as being relevant and reliable.

As an alternative, provide a no more than one-page summary of situation/s where the nominee has managed to reveal his competency and flexibility to manage the control and reporting process in such a way as to adapt to changes, provide relevant and necessary information for taking urgent decisions and being able to implement the requested changes in order to achieve goals.

Draft

Confidentiality

The information you provide will neither be shared with other entities for secondary or unrelated purposes, nor shared with a third party.

Nomination tips

A strong and well-written nomination is powerful and compelling to the judges. Consider these important points when completing a nomination form:

-  **It is about you, your peers and your company!** This is an opportunity for you, your peer or your company to receive well-deserved recognition for the many accomplishments of the past few years. The judges want to hear about both your individual accomplishments, as well as the successes of the company. Bragging is encouraged. This is not the time to be humble.
-  **Understand how the evaluation will be done.** Read carefully the categories descriptions. The judges will consider financial performance, strategic direction, market impact, teaming spirit, innovation and social responsibility. It is a balanced scorecard. Keep these traits in mind and emphasize them throughout your nomination.
-  **Tell a story.** Paint a unique picture of your accomplishments. Use vivid language and create an engaging story. Nominees who have interesting, well-told stories have an advantage over nominees who cannot convey the impressive milestones they have achieved.
-  **Be concise.** Stay within the word count limit, as the judging panel includes prominent business leaders or leading organizations representatives who have limited time to review a large number of applicants.
-  **Demonstrate results.** Make sure your achievements are measurable. Quantify and expand on your growth in the essay portion with specific numbers, percentages and statistics.
-  **Be persuasive.** This is your opportunity to convince the judges why you should be a finalist and, ultimately, an award recipient. So, put on your best marketing hat and remember to be authentic.
-  **Polish and edit.** Improper grammar and misspelled words distract from the quality of the nomination, make sure to proofread your work. Help the judges understand you and your work better by effectively explaining what your company does in a simple manner. Spell out any acronyms and avoid company jargon.
-  **Include backup support.** Complement your nomination with unbiased relevant documents like newspaper clippings, client testimonials and reports reflecting your work. Submitting DVDs or other multidimensional material is not encouraged as it cannot be easily duplicated.
-  **Meet the nomination deadline.** Careful planning and preparation will ensure that your nomination is received on time.

For any questions related to CFO of the Year 2017, you may contact the organizers by sending an email to: CFO@bg.ey.com.

The organizers are not responsible for any incorrect information wrongly submitted.

By submitting a nomination, you consent to have the aforementioned nominee considered for the CFO of the Year Award.

About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

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For more information about our organization, please visit ey.com.

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