



EY's tax policy services – helping businesses navigate domestic and global tax reform

In the Americas and around the world, many countries are undertaking significant tax reforms to better fit an increasingly global business environment. At the same time, tax authorities are developing more efficient tools to facilitate tax compliance and enforcement. Learning about these developments after the fact is no longer enough – to make informed decisions, companies need to identify tax trends, anticipate changes and take proactive steps to engage with policymakers. But keeping on top of all these changes is tough; that's where Ernst & Young LLP, and our Center for Tax Policy, can help.

Businesses face a number of challenges around tax policy and reform, including:

- Keeping up with the pace and volume of legislative changes
- Understanding and measuring the potential impact of proposed changes
- Explaining tax strategies to stakeholders and policymakers
- Knowing the key players and how the system works
- Providing compelling, evidence-based input to policymakers and explaining potential business impacts
- Managing potential risk from legislative and regulatory changes

We help businesses navigate these challenges with services that cover each stage of the process – from idea to implementation

Why Ernst & Young LLP

We understand how tax policy works. Our tax policy professionals have extensive experience, with many having held senior positions at the U.S. Treasury, Internal Revenue Service and on Capitol Hill. This knowledge allows us to offer a range of services that can help companies stay ahead of potential tax changes, better manage tax risk and understand tax trends that may affect future investment and business decisions.

The EY Center for Tax Policy

Stakeholders

US legislators

U.S. Treasury
and IRS

Global
policymakers

Global tax administrators

Supranational
organizations (i.e., OECD)

Tax policy services

Track

- Monitor legislation and regulations
 - General and issue-specific monitoring options
- Provide regular updates on legislative and regulatory activity
- Develop policy and technical support for or against tax proposals
- Draft advocacy materials

Engage

- Lobby on single or multiple issues
- Provide representation* before policymakers
- Work with other interested parties and trade groups
- Develop and manage coalitions
- Help companies explain their tax strategies and positions

Assess

- Model industry effects of proposals
Provide revenue estimates
- Demonstrate a company's total tax contribution
- Analyze a proposal's economic impact
- Assess tax planning and compliance implications of proposed changes
- Develop educational materials for use with stakeholders, C-suite, policymakers

Plan

- Evaluate options
- Understand impacts
- Identify tax-efficient courses of action

Implement

- Put tax strategies into effect
- Factor developments into ongoing tax planning
- Prepare for potential controversy

Tax functional leaders

Ray Beeman
Washington Council Ernst & Young
Ernst & Young LLP
ray.beeman@wc.ey.com

Bob Carroll
Quantitative Economics and
Statistics
robert.carroll@ey.com

Arlene S. Fitzpatrick
International Tax
arlene.fitzpatrick@ey.com

Gary Gasper
Washington Council Ernst & Young
Ernst & Young LLP
gary.gasper@wc.ey.com

Rob Hanson
EY Global Tax Controversy
Leader
rob.hanson@ey.com

Stephen F. Jackson
Inbound Tax
steve.jackson@ey.com

Amy Jensen Cunniffe
Washington Council Ernst & Young
Ernst & Young LLP – Health Care
amy.cunniffe@wc.ey.com

Steve Wlodychak
State and Local Tax
steven.wlodychak@ey.com

EY Center for Tax Policy (EY CTP)

Eric Solomon
National Tax Co-director
eric.solomon@ey.com

Michael Mundaca
National Tax Co-director
michael.mundaca@ey.com

Cathy Koch
EY Americas Tax Policy
Leader
cathy.koch@ey.com

Nick Giordano
US Tax Policy Leader
nick.giordano@wc.ey.com

Michael Dell
Ernst & Young LLP EY CTP
Director
michael.dell@ey.com

Sean Ford
Ernst & Young LLP EY CTP
Deputy Director
sean.ford@ey.com

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