

A background image of an industrial robotic arm welding a metal part, with bright sparks and a blue-tinted environment.

European Industrials AI Innovation Hub - Where industrial innovation comes to life

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The better the question. The better the answer.
The better the world works.

EY

Shape the future
with confidence



EY
the future
confidence

EY
welcome to
the Innovation Hub

Industrial transformation from concept to reality with impact at scale.

The Hub is a new, experience-led space designed and hosted by EY to help you explore, test and co-create with the latest in industrial metaverse, physical AI, and advanced engineering.

From imagination to realization. Together.

At our European Industrials AI Innovation Hub, we simplify complexity and transform ambition into real-world results. For you. With you.

Whether it's harnessing the power of the industrial metaverse, physical AI or advanced engineering – we make industrial transformation tangible. Here, you can rethink operations and reimagine value to realize sustainable growth.

With our **EY wavespace** approach, we design and deliver dynamic experiences that tackle every aspect of your challenge – both the known and the unknown. We go beyond traditional problem solving.

What to expect

Inspire

Experience what's possible when the industrial metaverse and physical AI come to life – through immersive showcases featuring the latest in simulation, digital twins, AI sovereignty and more.

Impact

Harness the power of emerging technologies – fueled by real-time data and AI – to move quickly from MVP to scalable solutions. Achieve real results, faster and smarter.

Ideate

Bring bold thinking into action. In our Ideas Arena, we co-create tailored solutions that address your most pressing challenges and unlock your strategic goals.



**An experience
designed just for you.**

How a day at our Hub can look like



1

Get started

- Welcome
- Focus on the day
- AI-powered safety check

2

Inspire by diving into compelling demos

- 20+ live demos
- 140+ use cases
- Guided exploration

3

Ideate and design your transformation

- Ideate opportunities
- Set ambitions
- Identify key actions

Our ecosystem partners

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CUMULOCITY

 Dell Technologies

 EDAG


Platinum Partner

 Microsoft

 room

 SAP
Global Partner

 servicenow

Located inside the Stuttgart SkyLoop

Our Hub is more than a space – it's a destination for industrial innovation, right in the city renowned for engineering excellence.

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EY | Building a better working world

EY is building a better working world by creating new value for clients, people, society and the planet, while building trust in capital markets.

Enabled by data, AI and advanced technology, EY teams help clients shape the future with confidence and develop answers for the most pressing issues of today and tomorrow.

EY teams work across a full spectrum of services in assurance, consulting, tax, strategy and transactions. Fueled by sector insights, a globally connected, multi-disciplinary network and diverse ecosystem partners, EY teams can provide services in more than 150 countries and territories.

All in to shape the future with confidence.

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