

# Industrial transformation from concept to reality with impact at scale.

The Hub is a new, experience-led space designed and hosted by EY to help you explore, test and co-create with the latest in industrial metaverse, physical AI, and advanced engineering.

## From imagination to realization. Together.

At our European Industrials Al Innovation Hub, we simplify complexity and transform ambition into real-world results. For you. With you.

Whether it's harnessing the power of the industrial metaverse, physical AI or advanced engineering – we make industrial transformation tangible. Here, you can rethink operations and reimagine value to realize sustainable growth.

With our **EY wavespace** approach, we design and deliver dynamic experiences that tackle every aspect of your challenge – both the known and the unknown. We go beyond traditional problem solving.

#### What to expect

### **Inspire**

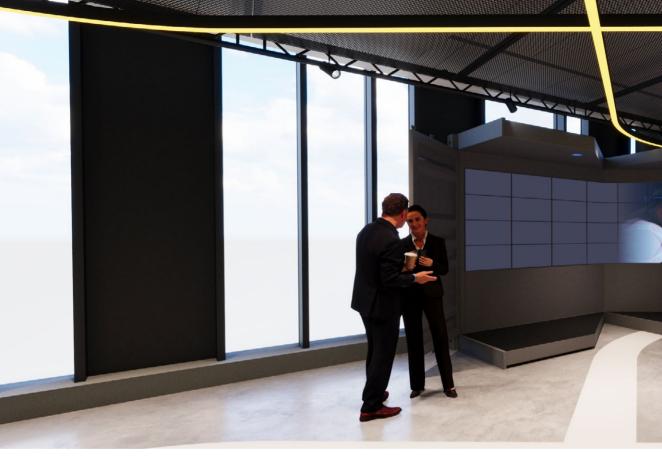
Experience what's possible when the industrial metaverse and physical AI come to life – through immersive showcases featuring the latest in simulation, digital twins, AI sovereignty and more.

### **Impact**

Harness the power of emerging technologies – fueled by realtime data and AI – to move quickly from MVP to scalable solutions. Achieve real results, faster and smarter.

### Ideate

Bring bold thinking into action. In our Ideas Arena, we cocreate tailored solutions that address your most pressing challenges and unlock your strategic goals.



## An experience designed just for you.

How a day at our Hub can look like



#### **Get started**

- Welcome
- Focus on the day
- Al-powered safety check

## Inspire by diving into compelling demos

- 20+ live demos
- 140+ use cases
- Guided exploration

## Ideate and design your transformation

- Ideate opportunities
- Set ambitions
- Identify key actions

## Our ecosystem partners

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#### Located inside the Stuttgart SkyLoop

Our Hub is more than a space – it's a destination for industrial innovation, right in the city renowned for engineering excellence.

#### Your contact



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#### EY | Building a better working world

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EY teams work across a full spectrum of services in assurance, consulting, tax, strategy and transactions. Fueled by sector insights, a globally connected, multi-disciplinary network and diverse ecosystem partners, EY teams can provide services in more than 150 countries and territories.

All in to shape the future with confidence.

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