



Shape the future
with confidence

EY Startup Academy

How far can you go?

Aim high, accelerate fast and make your vision come true. Grow with the EY Startup Academy!

The better the question. The better the answer.
The better the world works.

The EY Startup Academy is a 6-week program in which selected startups are given the unique opportunity to improve their business models and its main building blocks through structured help and advice from EY experts.

The program runs for six weeks from end of September until mid-November 2025. It is free of charge and primarily aimed at Tech or FinTech startups that have completed the Pre-Seed phase, already have a minimum viable product or a proof of concept and are seeking funding within the next 12-18 months. The EY Startup Academy consists of a series of more than 25 workshops and training events offered by EY. In addition, the program offers access to an exclusive partner network, networking events and plenty of support to overcome difficulties in questions related to tax, financing, business plans and many more.

What is the EY Startup Academy?

The EY Startup Academy is a **6-week program** in which selected startups are given the unique opportunity to improve their business model and its main building blocks through structured help and advice from EY experts and our great partner network. The program runs from September until November. Participation is free of charge.

The EY Startup Academy consists of a series of workshops and training events offered by EY. In addition, access to dedicated tools, fireside chats with investors and selected corporates as well as founders chats with successful entrepreneurs are held to exchange experiences. In total, the program consists of over **25 workshops**.

6
weeks

More than
25
workshops

The program is primarily aimed at Tech or FinTech startups that have already completed the Pre-Seed phase, have a minimum viable product or a proof of concept and are looking for financing within the next 12 months. In this year's batch, we will have four focus areas, which are

- 1. Artificial Intelligence
- 2. AML/FinCrime
- 3. ESG
- 4. Open Finance & Embedded Finance

ca. 15 Startups will be selected to participate in this year's academy batch and invited to join us for a mixture of on-site and virtual workshops.

ca. **15**
startups



The **EY Startup Academy** represents our commitment to support the ecosystem and especially founders in their journey "from idea to exit". During the program, we help founders to assess their business idea, their strategy, scalability of their organization and IT, as well as legal, finance, tax and regulatory frameworks so that startups can focus on their core business activities and achieve investor readiness as quickly as possible. We thereby contribute to the sustainable growth of the ecosystem for startups - our interpretation of building a better working world.

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Our biggest learnings from this 6-week program have been the invaluable network, financial planning, and intensive workshops that have truly prepared us for our next phase. These resources have been a tremendous enrichment to our development.

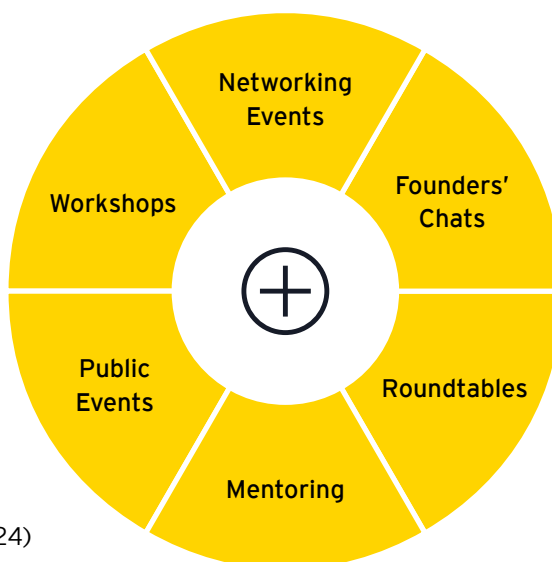
Gloria Niiquaye

CEO and Co-Founder COMESO GmbH

(Winner of the Audience Vote of the EY Startup Academy in 2024)

What's in it for startups?

In more than **25 workshops**, about **50 experts** are involved in preparing the selected startups for their upcoming financing round and support them in further developing their business model.



The EY Startup Academy offers access to the entire startup ecosystem

Our partners (as of 05.2025)



What are the additional benefits of participating in the EY Startup Academy?

- Long-term support by EY in strategic and operational issues, also in some later stages of corporate development
- Access to the EY ecosystem for startups: Academy Alumni Club, access to EY global and regional events and much more
- Numerous opportunities for networking with investors, corporates, successful founders and other startups
- Prize money and the EY Startup Academy Brand, which you can use to advertise for your company

What to expect from the EY Startup Academy 2025

Apply now!

19 May Application phase starts	29 August Application closes	24 September Exclusive Event in Frankfurt with Startups and Partners Kick-off Event	13 November Public Event in Frankfurt Pitching & Awards
<p>Applications can be uploaded on the EY Startup Academy website until 29 August 2025:</p>  <p>Scan me!</p>	<p>In early September, after having selected the participants for this year's academy, we will invite and inform the startups to take part in our kick-off event. On September 24, the selected startups and selected partners will get to know the Startup Academy team and our partners for an initial meet and greet and to officially kick-off the Startup Academy.</p> <p>Each participant has the opportunity to work with a mentor from the EY Startup Academy's partner network for the duration of the program, tailored to its specific industry and business needs.</p>		<p>On November 13th, the EY Startup Academy will close with a final public pitch and award ceremony. At the end of the EY Startup Academy, one startup will receive the EY Academy Award from our expert jury. In addition to the prize money, the startup receives a free consulting contingent. The event will be open to the public and located in the heart of Frankfurt. Information on the jury members, the selection criteria and the prize money can be found here: ey.com/de_de/services/start-ups/akademie</p>

Contacts

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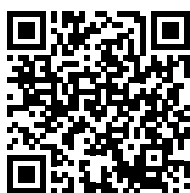
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How far can you go? EY Startup



EY | Building a better working world

EY is building a better working world by creating new value for clients, people, society and the planet, while building trust in capital markets.

Enabled by data, AI and advanced technology, EY teams help clients shape the future with confidence and develop answers for the most pressing issues of today and tomorrow.

EY teams work across a full spectrum of services in assurance, consulting, tax, strategy and transactions. Fueled by sector insights, a globally connected, multi-disciplinary network and diverse ecosystem partners, EY teams can provide services in more than 150 countries and territories.

All in to shape the future with confidence.

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