

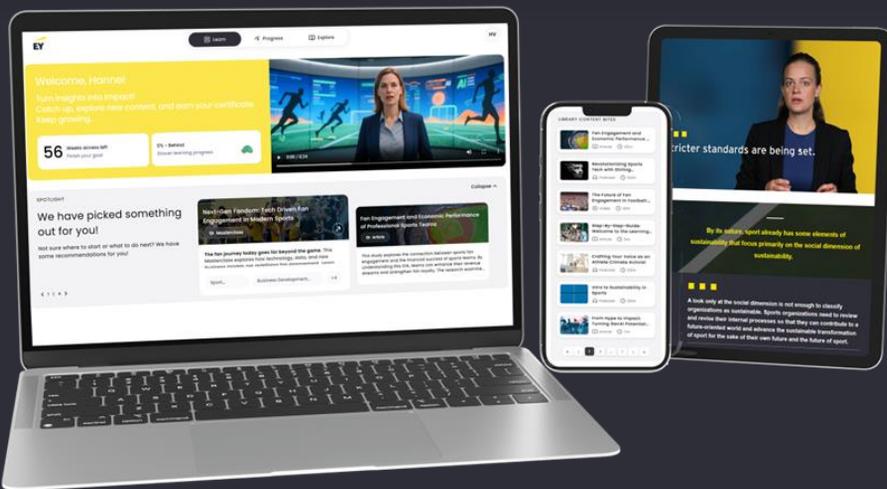
EY ACADEMY of the Future of Sports

The future of sports starts now. Transformation pays off.

We empower your employees to become champions of digital and sustainable transformation. Cost-effective and efficient - the EY Academy of the Future of Sports delivers tailored know-how that helps sports organizations implement new technologies, digital skills, sustainability, and innovative business models as a competitive advantage.

Ignite the transformation turbo with the EY Academy of the Future of Sports

- + 15 Masterclasses
 - + 58 modules
 - + Live-Sessions
 - + Knowledge tests
- + Extensive media library with podcasts, webcasts and articles



License fees per learner and per Masterclass start at

€ 28 p.a.

i 50% of all employees will need new skills by 2025 to keep pace with the changes in the working world.

(Future of Jobs Report, WEF)

The EY Academy of the Future of Sports addresses 6 relevant and current focus topics

- 1 **Transformational Sports Executive:** Managing change and embracing digitization
- 4 **Empowering athletes:** Career management and strategic partnerships
- 2 **Next-Gen Fandom:** New technologies for a better fan engagement
- 5 **Working with AI:** Artificial intelligence in real-world applications
- 3 **New economics of global sports:** Future trends and transformational forces
- 6 **Sustainability in Sports:** Promoting ecological and social responsibilities

Sustainable transformation is a marathon, and scalable upskilling determines the tempo.

The EY Academies reflect the knowledge and experience we gain from our daily consulting work, making them more up-to-date, more practice-oriented, and more comprehensive than previous academic offerings.



More information

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