



Shape the future
with confidence

How can one woman's vision create a business masterpiece?

EY Entrepreneurial Winning Women™
Europe, Middle East, India and Africa program

The better the question. The better the answer.
The better the world works.

About the program

Launched in 2008, the EY Entrepreneurial Winning Women™ program champions women in fulfilling their bold ambitions and turning their visions into business masterpieces.

The program annually identifies a select group of high-potential founders and provides the connections, know-how and resources needed to think bigger and sustainably scale their companies to full potential.

Benefits of participation

- A rich peer community of ambitious women founders who share similar goals and challenges, and become role models, advisors and friends
- More insight into the latest business trends, research and executive dialogues about business strategies and practices
- Expanded personal and professional networks that help identify potential partners, strategic alliances, customers, suppliers and sources of private capital
- Access to resources to strengthen executive leadership and business skills, and identify opportunities to accelerate growth
- An exclusive invitation to the EY Strategic Growth Forum® US, one of North America's largest gatherings of entrepreneurs, investors, executives and business leaders

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Engaging with entrepreneurs, especially women who have scaled their businesses, has been both enlightening and rewarding. Learning from their experiences has broadened my perspectives and exposed me to more innovative ideas. I am grateful for the opportunity to connect and gain insights from these accomplished individuals.



Heba Rumhein

The H concepts and events
Dubai, United Arab Emirates

Apply today

Submit an application by 31 August 2025

Eligibility

1. Women entrepreneurs who:

- Are owners, founders, co-founders or CEOs with a substantial ownership of the business
- Demonstrate passion to grow their business and scale up internationally

2. Businesses that:

- Must be headquartered in MENA.
- Are at least two years old
- Have annual revenues higher than:
 - MENA: \$500,000

3. Applicants who are selected must be able to attend and fully participate in:

- The new class orientation events (mix of virtual and in person events)
- EY Entrepreneurial Winning Women™ MENA/EMEIA annual conference
- Monthly e-learning sessions during the period November to June

Note: Program is delivered in English.

Through one-to-one relationships as CEOs scale their businesses, the global EY organization provides guidance gleaned from decades of working with high-growth entrepreneurs. Early learning opportunities include:

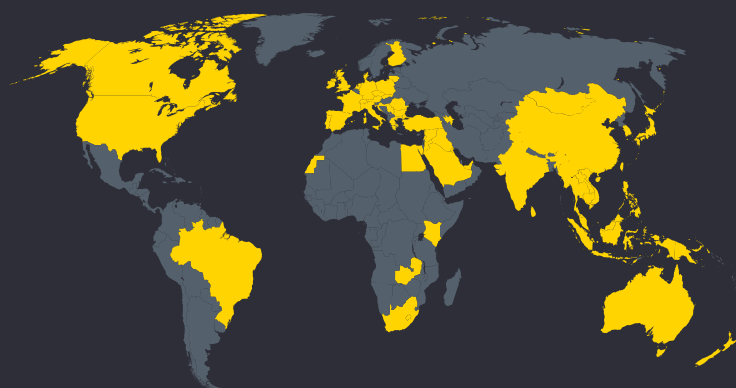
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| ▪ EY 7 Drivers of Growth™ | ▪ Finding, compensating and retaining talent |
| ▪ Evaluating growth financing | ▪ Vision and purpose |
| ▪ Negotiating effectively | ▪ Building advisory networks and boards |
| ▪ Working on vs. in the business | ▪ Establishing a public profile |

EMEIA program highlights

343	39	20
companies	countries	sectors

Around the world

The EY Entrepreneurial Winning Women™ program has expanded to countries and regions around the world with dedicated programs underway on six continents, supporting the accelerated growth of almost 1,000 founders.



● EY Entrepreneurial Winning Women™ participating countries or regions

Contact

Natasha Shenoy

EY-Parthenon MENA Partner and
EY Entrepreneurial Winning Women™ MENA
Executive Sponsor

Natasa Nikolic

EY EMEIA Women. Fast forward Lead
For more information, please email eww@ae.ey.com.

Find out more

- Learn more on the [Entrepreneurial Winning Women™ MENA webpage](#)
- Follow our [EY Women. Fast forward LinkedIn](#) #WinningWomen

EY | Building a better working world

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EY teams work across a full spectrum of services in assurance, consulting, tax, strategy and transactions. Fuelled by sector insights, a globally connected, multidisciplinary network and diverse ecosystem partners, EY teams can provide services in more than 150 countries and territories.

All in to shape the future with confidence.

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The MENA practice of EY has been operating in the region since 1923. Over the past 100 years, we have grown to over 8,500 people united across 27 offices and 14 countries, sharing the same values and an unwavering commitment to quality. As an organization, we continue to develop outstanding leaders who deliver exceptional services to our clients and who contribute to our communities. We are proud of our accomplishments over the years, reaffirming our position as the largest and most established professional services organization in the region.

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