



Shape the future
with confidence

GCC at an inflection point

EY GCC Pulse Survey – a timely snapshot
of investor sentiment

Key highlights

March 2026



The better the question. The better the answer. The better the world works.

Insights
captured
from

87

leading businesses in the
GCC, across a broad range
of sectors, including:

Manufacturing • Services • Trade • Financial investors

Confidence in the GCC

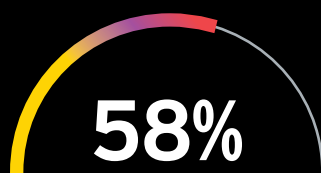
Investor confidence
remains intact



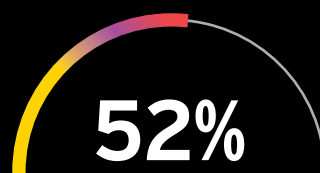
expressed confidence in
business continuity and
the region's resilience

Challenges faced

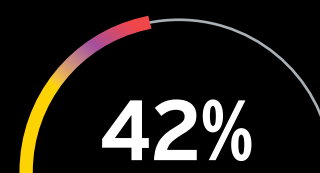
While broadly confident in the resilience of the region



are facing market demand
volatility challenges



state supply chain and
logistics reliability



face air travel and mobility
challenges

Future investment outlook

Only
6% are either scaling back or
reconsidering investment

33% are still proceeding
with investment as
planned

9% are accelerating their
investment into the region

Actions for GCC governments to increase investor confidence

69% want improved visibility
on resilience of
logistics, infrastructure
and supply chain

53% want clear and timely
government
communications

47% want faster and
better-coordinated
government across
regulatory authorities