



When we enable  
AI confidence,  
can we empower  
business results?

...



The better the prompt.  
The better the answers.  
The better the world works.



Shape the future  
with confidence

# How can you build lasting confidence in your AI program?



**EY**

Shape the future  
with confidence

Let's talk  
responsible AI



**Yvonne Zhu**  
Responsible AI Governance,  
Canada  
[yvonne.zhu@ca.ey.com](mailto:yvonne.zhu@ca.ey.com)



**Cathy Cobey**  
Responsible AI Governance,  
Canada  
[cathy.r.cobey@ca.ey.com](mailto:cathy.r.cobey@ca.ey.com)



**Tony Ritlop**  
Responsible AI Governance,  
Canada  
[tony.ritlop@ca.ey.com](mailto:tony.ritlop@ca.ey.com)



Click on the profiles to  
speak with our leaders

## EY | Building a better working world

EY is building a better working world by creating new value for clients, people, society and the planet, while building trust in capital markets.

Enabled by data, AI and advanced technology, EY teams help clients shape the future with confidence and develop answers for the most pressing issues of today and tomorrow.

EY teams work across a full spectrum of services in assurance, consulting, tax, strategy and transactions. Fueled by sector insights, a globally connected, multi-disciplinary network and diverse ecosystem partners, EY teams can provide services in more than 150 countries and territories.

All in to shape the future with confidence.

EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. Information about how EY collects and uses personal data and a description of the rights individuals have under data protection legislation are available via [ey.com/privacy](http://ey.com/privacy).

EY member firms do not practice law where prohibited by local laws.

For more information about our organization, please visit [ey.com](http://ey.com).

© 2025 Ernst & Young LLP. All Rights Reserved.  
A member firm of Ernst & Young Global Limited.

4617074

This publication contains information in summary form, current as of the date of publication, and is intended for general guidance only. It should not be regarded as comprehensive or a substitute for professional advice. Before taking any particular course of action, contact Ernst & Young or another professional advisor to discuss these matters in the context of your particular circumstances. We accept no responsibility for any loss or damage occasioned by your reliance on information contained in this publication.

[ey.com/ca](http://ey.com/ca)