

Trade war, what is it good for?



#### **Soft impacts:**

Policy uncertainty

Consumer confidence

Business expansion plans

#### **Hard impacts:**

**Prices** 

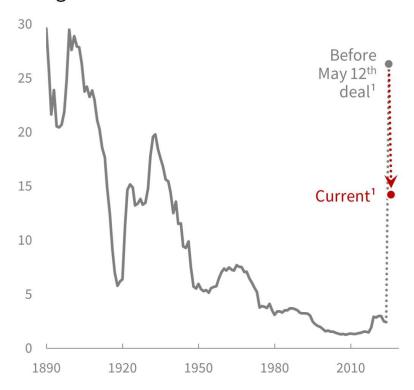
Production

Economic growth/recession

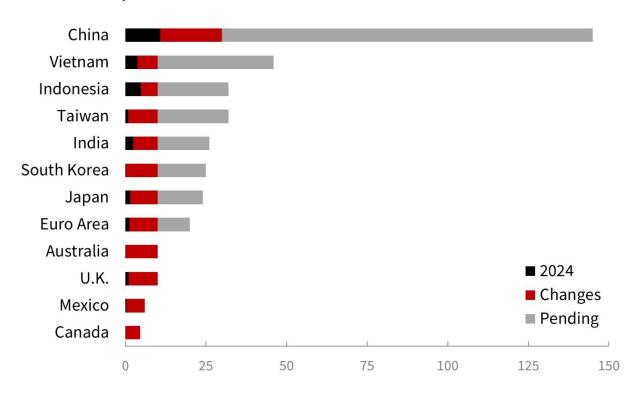


# Where are we now? United States (percent)

#### Average tariff rate



#### Tariff on imports: Select countries<sup>2</sup>

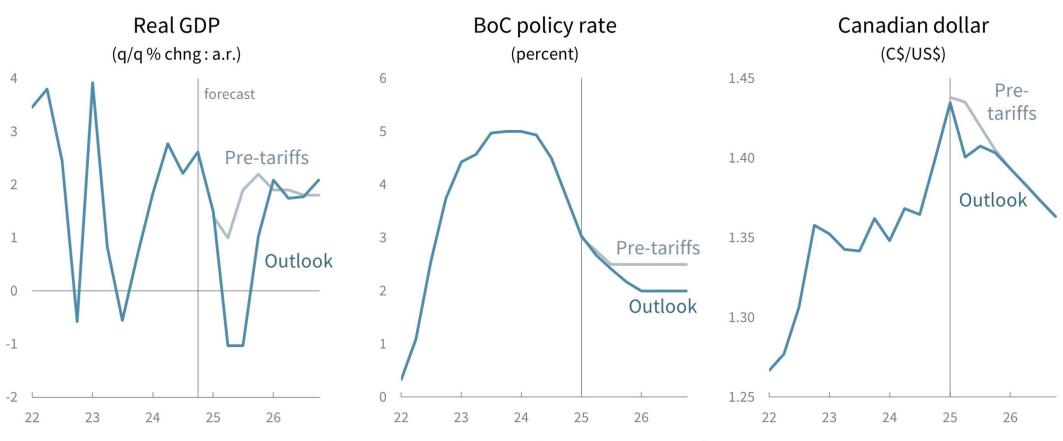




<sup>&</sup>lt;sup>1</sup> 2025 BMO estimate

<sup>&</sup>lt;sup>2</sup> Changes: Includes 10% baseline tariff and country-specific measures; steel & aluminum and autos & parts face separate 25% tariffs | Pending: Does not include pending tariffs on copper, lumber, semiconductors, pharmaceuticals, energy and select critical minerals | Canada/Mexico: Estimated weighted average tariff rate

## **Economic impact in Canada**



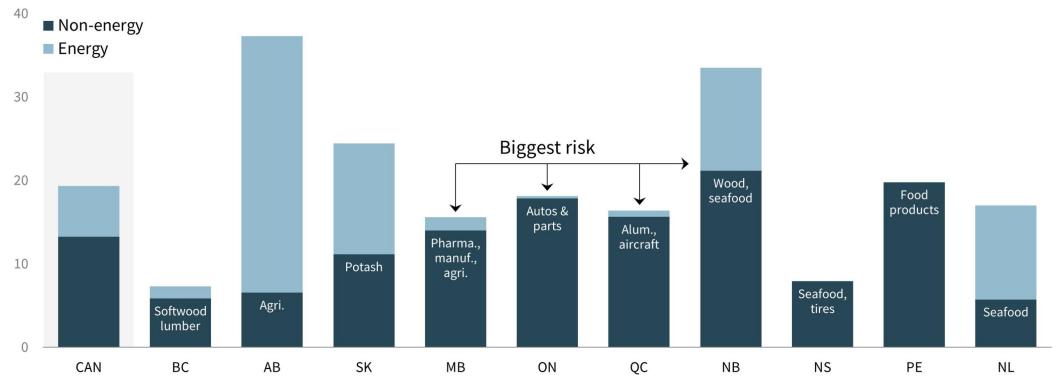




# Provincial exposure to U.S. exports

Canada (% of GDP: as of March 2025)

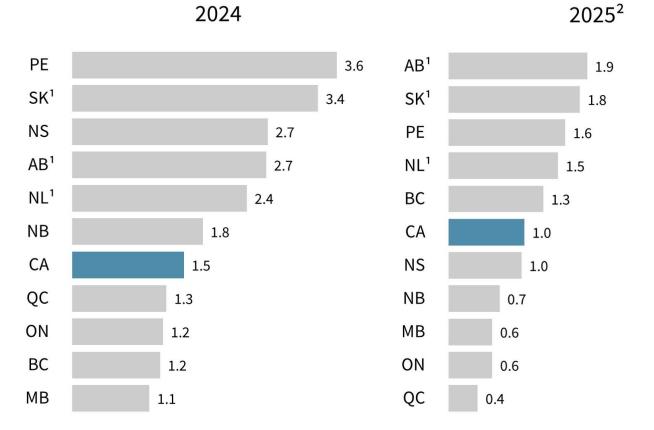
Goods exports to U.S.



**Central Canada most at risk** 



# Canada's regional outlook

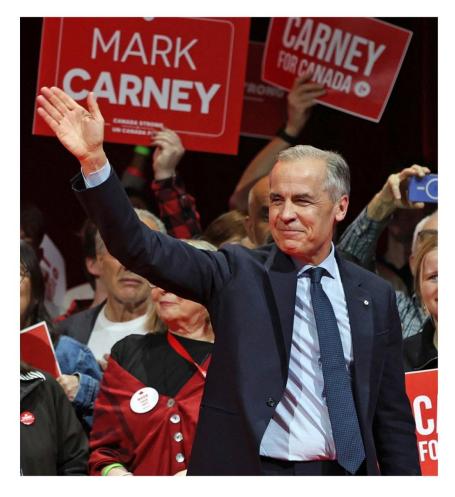






# Canadian election: The same, but different

### Canada - 2025 federal election



Political party	2025 <sup>1</sup>		2021	
	Votes (%)	Seats	Votes (%)	Seats
Liberal	43.8	170	32.6	160
Conservative	41.3	143	33.7	119
Bloc Québécois	6.3	22	7.6	32
New Democrat	6.3	7	17.8	25
Green	1.2	1	2.3	2
Other	1.1	0	5.8	0
		343		338

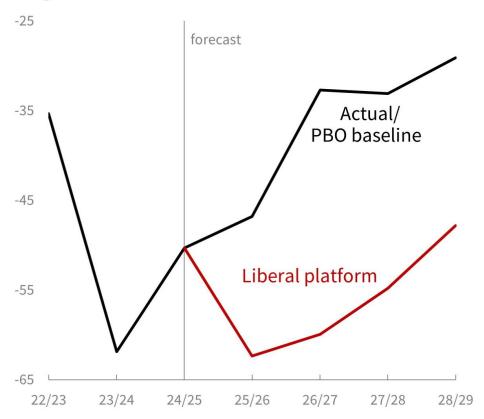
#### 172 needed for majority



### Government stimulus ahead

### Canada - Federal government (C\$ blns)

#### **Budget balance**



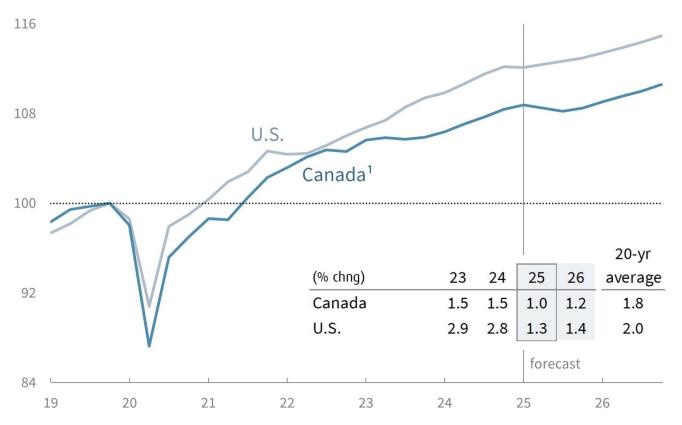
Liberal platform		
Major policy area	Notable measures	
Taxes	Lower income tax rate by 1 ppt for lowest bracket	
	Cancel capital gains inclusion rate increase	
Tariffs/trade	Direct support to businesses/workers	
Infrastructure	Aggressive funding for transportation and trade infrastructure	
Housing	Government-run homebuilding agency	
	Remove GST on new homes < \$1 mln for first-time buyers	
	Cut municipal development charges	
	Rental building tax incentive	
Immigration	Reduce NPRs to 5% of population	
	Permanent immigration at 1% of population/year	
Environment	Remove consumer carbon tax	
	Add carbon border adjustment (tariff)	
	Cap and cut O&G emissions	



# Economic outlook uncertain

(2019Q4 = 100)

#### Real GDP



#### **Tailwinds:**

Lower interest rates

Rising real wages

Stimulus

#### **Headwinds:**

Trade dispute

Business confidence

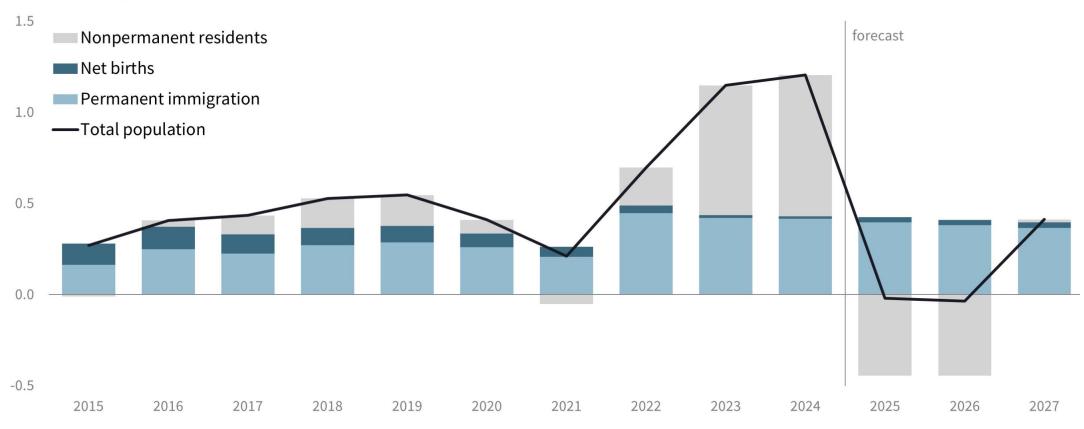
Consumer confidence



# Immigration rethink

### Canada (mlns of persons)

#### Population growth





# Inflation progress meets tariff battle (y/y% chng)

#### Consumer price index



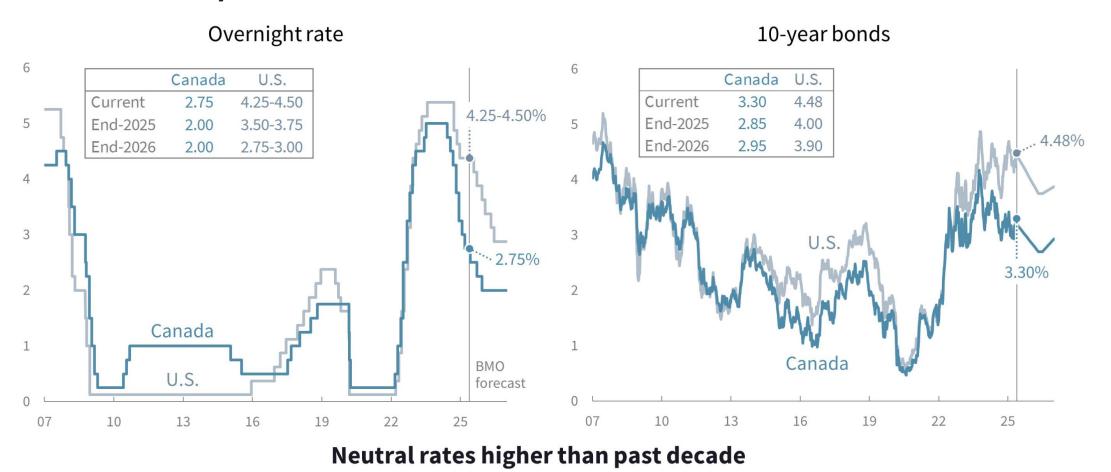
#### **Tracking the progress:**

- ✓ Demand for goods
- ✓ Supply-chains
- ✓ Oil and agriculture prices
- ✓ Housing/asset prices
- Services
- X Wage pressure
- X Trade war
- X Psychology



## Easing cycle turns hesitant

(%: as of May 20, 2025)



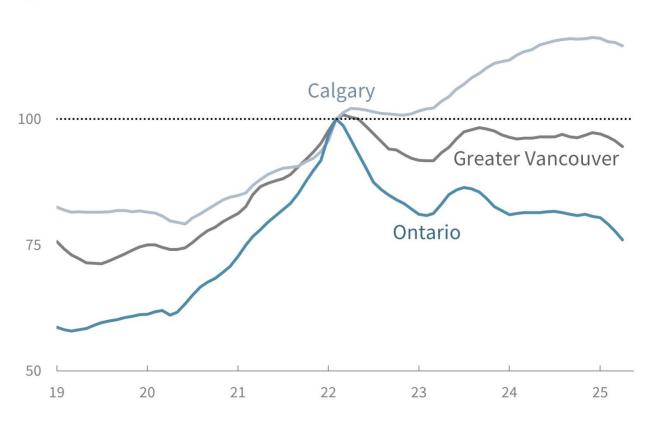


# Housing market adjustment ongoing

Canada (February 2022 = 100)



125



#### **Location matters**

Alberta still outperforming

#### **Segment matters**

Condo market saturated (Toronto)

#### Affordability still difficult

Need lower rates or stagnant prices

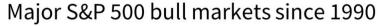
#### **Tough investment math:**

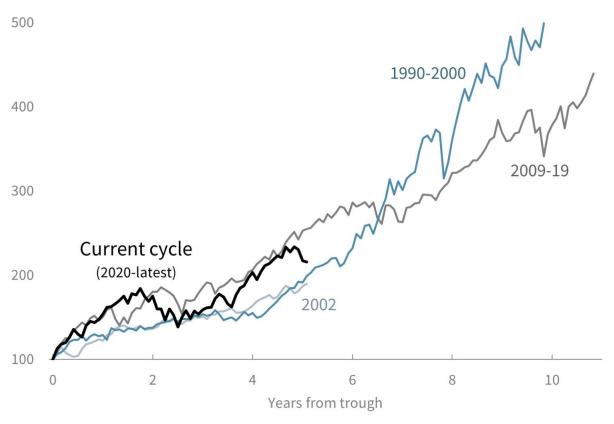
Cap rates still low vs. risk-free yields Rents weakening



### The bull runs... into some trouble

United States (start of bull market = 100)





#### **Bullish:**

Sturdy economy and Fed easing
Earnings growth sustained and solid
Canada valuations cheap

#### **Bearish:**

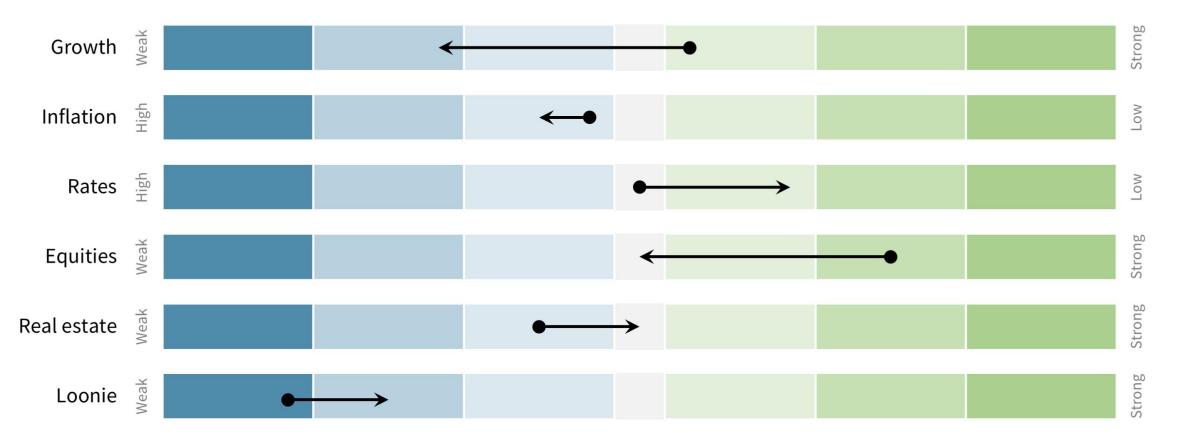
Trade war impacts confidence
Disinflation theme threatened
U.S. valuations somewhat pricey





### Economic and financial market dashboard

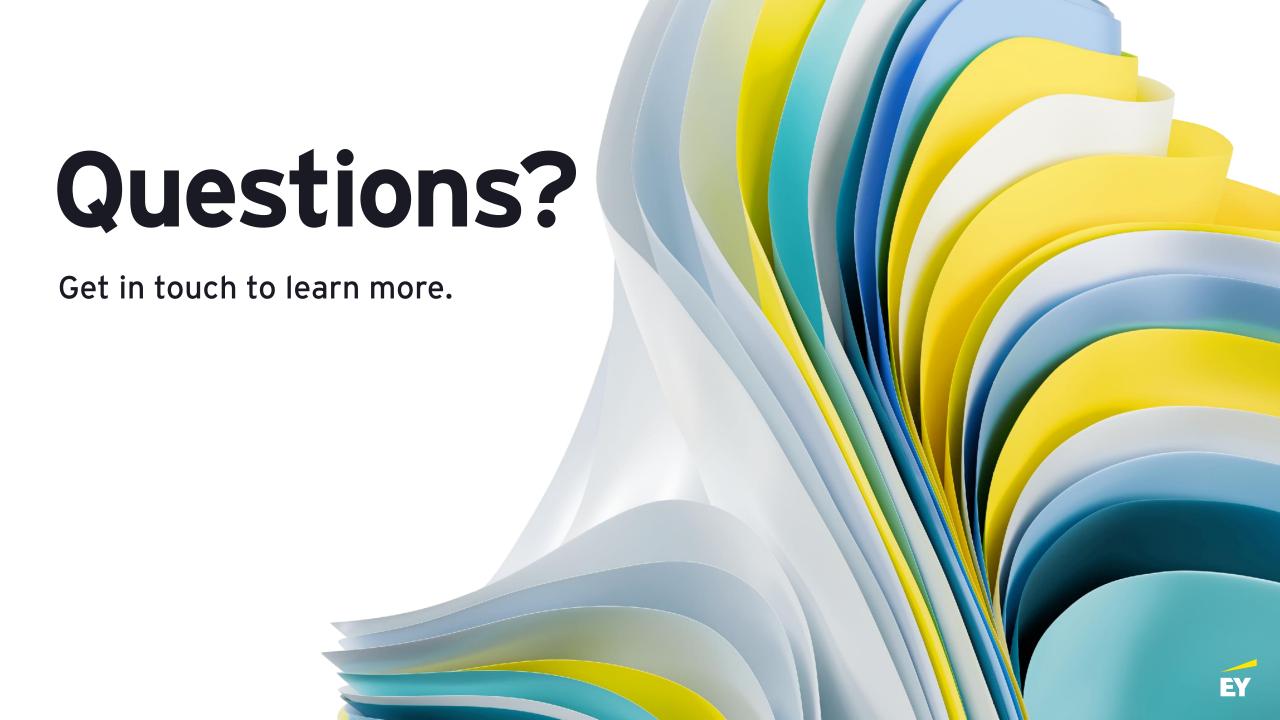
#### Canada











### Robert Kavcic

Senior Economist and Director | BMO Capital Markets

Robert has been with the Bank of Montreal since 2006. He plays a key role in analyzing economic, fiscal and real estate trends in Canada. Robert regularly contributes to various department publications and is the main author of the Provincial Monitor and the sought-after Global Equity Weekly. He is a frequent commentator on economic and financial trends in the media, and a regular advisor on economic issues to Canadian policymakers.

Before joining BMO, Robert worked in the Research department at the Bank of Canada. Robert holds an Honours Bachelor of Arts degree in Economics from the University of Western Ontario, and a Master's degree in Economics from Carleton University.



### Tara Di Rosa

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Tara Di Rosa is a partner with EY's International Transfer Pricing Services practice in Canada located in Toronto and is the Canadian Transfer Pricing Market leader.

Tara has over 21 years of transfer pricing experience, including: tax planning, documentation, permanent establishments, withholding taxes, tax audits, Competent Authority resolutions and APAs. Tara has extensive experience in a number of industries including, but not limited to, manufacturing, technology, automotive, food, chemicals, pharmaceuticals, mining, and retail.

She is also experienced with planning and cross-border studies involving intercompany provision of services, purchase/sale and/or licensing of intangible property, purchase and/or sale of tangible goods, leasing of equipment, and intercompany financing including intercompany loans, guarantees, and credit rating sensitivities. She assists clients with the practical development of intercompany transfer pricing policies and the preparation of relevant analyses and documentation. Tara also regularly presents at various conferences including the Tax Executives Institute ("TEI").



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