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Shape the future
with confidence
聚信心 塑未来

安永大湾区卓越服务中心 ——八通十一城

EY Greater Bay Area
Center of Excellence –
Eight Connects in the GBA

■ ■ ■ ■
The better the question,
The better the answer,
The better the world works.

安永大湾区服务 EY services in the GBA



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依托安永全球资源及深耕大湾区的专业网络，我们整合审计、咨询、税务、战略与交易等领域深厚的专业能力、丰富的行业知识及客户服务经验，为企业提供一体化专业服务矩阵与从增长到合规的全方位专业支持，协助企业在大湾区高质量发展中破浪前行、行稳致远。

Leveraging EY global resources and a well-established professional network in the GBA, we integrate our deep expertise in audit, consulting, tax, strategy and transactions, along with our extensive industry knowledge and client service experience, to provide companies with an integrated professional service matrix and a full spectrum of professional supports from growth to compliance, helping them navigate and achieve sustainable progress in the high-quality development of the GBA.



大湾区：融通全球的战略枢纽

The Greater Bay Area: A strategic hub for global connectivity

作为国家级战略发展高地，粤港澳大湾区是连接内地、港澳与国际市场的关键枢纽，正加速建设成为国际一流湾区和世界级城市群。

这里汇聚了国际金融、先进制造与开放创新等核心优势，政策红利持续释放、区域协同不断深化、要素流动更趋高效，正成为中国企业出海的战略跳板和全球资本布局中国的重要门户。伴随湾区共融与全球供应链重构，大湾区将展现出更加广阔的经济增长空间与发展活力。

As a national strategic development hub, the Guangdong-Hong Kong-Macao Greater Bay Area (GBA) serves as a crucial link among the Chinese mainland, Hong Kong, Macau and the international market, and is accelerating its development into a world-class bay area and city cluster.

GBA boasts core advantages in international finance, advanced manufacturing and open innovation. With continuous policy advantage, deepening synergy and more efficient factor flows, it is becoming a strategic springboard for Chinese enterprises going global and a vital gateway for global capital to invest in China. Along with the increasing integration of the GBA and global supply chain restructuring, the GBA will demonstrate greater economic growth potential and development vitality.

我们的“八通十一城”架构

Our “Eight Connects in the GBA” structure

配合国家对粤港澳大湾区的发展展望，我们致力汇聚全球网络和中国市场的丰富经验，成立以“八通十一城”为架构的安永大湾区卓越服务中心，培养一支灵活及紧密联系的大湾区业务发展核心团队，以国际视野和本地市场专业知识，帮助客户把握大湾区发展机遇。

“八通”是我们根据大湾区具发展潜力、并由我们一整套端到端专业服务支持的八个互联互通领域，希望依托我们跨地域、跨业务线的专业团队实现该领域的互通发展。我们在11个城市¹的专业人员也会持续掌握及深入了解政府的各项最新政策和规划，为企业有序梳理和分析相关法规细则，务求第一时间助力客户了解每一个湾区城市的最新发展及措施。

In line with the national vision for the development of the GBA, we are dedicated to bringing our global network and rich experience in the Chinese market. We have set up an EY Greater Bay Area Center of Excellence with the structure of “Eight Connects in the GBA” to cultivate a flexible and connected GBA Business Development Task Force, to help our clients seize the opportunities in the GBA with our international perspective and local market expertise.

The “Eight Connects” are the eight areas of interoperability based on the development potential of the GBA and supported by our suite of end to end professional services. Our professionals in 11 cities¹ maintain knowledge and insights of latest government policies and plans, and systematically analyze the relevant regulations and rules for enterprises, so as to be the first to understand the latest development and measures of each GBA market for our clients.

¹ 11个城市包括四个中心城市（香港、澳门、广州及深圳）及七个重要节点城市（珠海、佛山、惠州、东莞、中山、江门及肇庆）。

¹ The 11 cities include four core cities (Hong Kong, Macau, Guangzhou and Shenzhen) and seven key node cities (Zhuhai, Foshan, Huizhou, Dongguan, Zhongshan, Jiangmen and Zhaoqing).

八通 Eight Connects



资本通 Capital Connect

大湾区资本市场集资相关业务的联系与整合持续深化。安永团队将发挥在资本市场及交易咨询领域的专业优势，协助湾区企业优化融资结构、拓展多元融资渠道。我们还将配合“请进来”策略，积极吸引国际资金，以香港作为大湾区资本分拨与目的地枢纽，推动区域内外资本的高效流动与配置，并充分发挥我们服务中国企业“走出去”的丰富经验及全球网络优势，护航中企出海。

The connectivity and integration of capital market fundraising activities in the GBA continue to deepen. EY teams will leverage our professional expertise in capital markets and transaction advisory to support GBA enterprises in optimizing financing structures and diversifying funding channels. In line with the “bring-in” strategy to attract international capital, we will harness Hong Kong’s strength as a capital distribution and destination hub for the GBA to promote the efficient capital flow and allocation within and beyond the area, as well as leveraging on our extensive experience in serving Chinese enterprises going global and our overseas network to support their outbound investments.



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消费通 Consumer Connect



消费是区域经济活力的重要体现。安永团队立足内地与港澳互联互通持续深化的背景，聚焦跨境消费场景融合与消费者体验提升，依托深入的行业洞察与项目经验，协助消费企业制定契合区域差异的市场与增长策略，优化跨境布局与运营模式，从广度与深度全面提升企业的消费触达能力与服务水平。

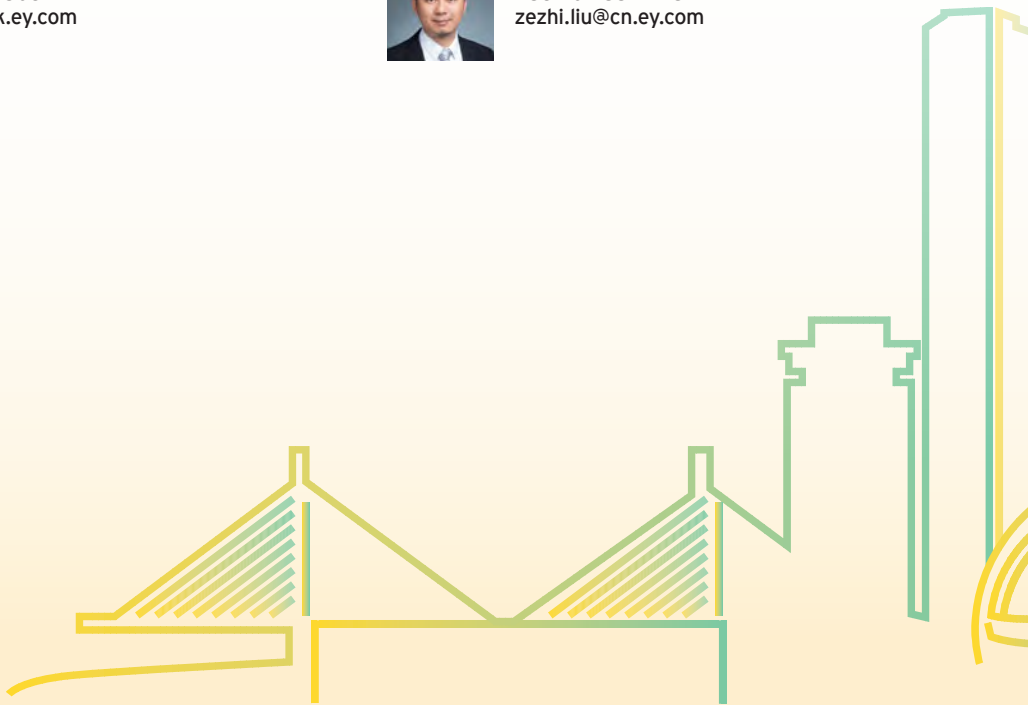
Consumption is a key driver of regional economic vitality. EY teams are well positioned to capture the opportunities arising from the deepening connectivity across the Mainland, Hong Kong and Macau. With a focus on integrating cross-border consumption scenarios and enhancing the overall consumer experience, we leverage our deep industry insights and practical experience to support consumer-facing companies in developing market-aligned growth strategies, optimizing cross-border operations and strengthening customer reach and service capabilities across both breadth and depth.



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环境、社会及治理通 ESG Connect



国家定位大湾区要成为绿色发展示范区。在大中华区，安永设立了ESG管理委员会，推动自身践行可持续发展，并为业界提供专业服务，包括ESG管理提升、战略规划、碳专项、报告鉴证等，并通过提供在绿色金融、绿色技术、ESG等领域的解决方案，支持企业绿色发展和低碳转型，助力实现国家“碳达峰、碳中和”目标。

The GBA is positioned to be a green development demonstration area. In the Greater China Region, we established the ESG Committee to lead and promote sustainable development, offering professional services to the industry, including ESG management improvement, strategic planning, carbon project development, and report assurance. We also support our clients in achieving green development and carbon neutrality, and contributing to China's carbon neutrality target by providing solutions including green finance, green technology and ESG.



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金融及货币通 Financial and Currency Connect



内地与港澳金融市场的互联互通持续深化开放，促进跨境投资便利化。安永团队将发挥专业金融及风险管理的优势，协助湾区企业的跨境资金流动，并通过监管协调合作，有效控制跨境金融风险，开展跨境创新金融产品风险管理与评估，建立多元金融市场。

The interconnection of the financial markets of the Chinese mainland, Hong Kong and Macau continues to deepen and open up to facilitate cross-border investments. The EY team will leverage its professional financial and risk management strengths to facilitate the cross-border capital flow for enterprises in the GBA, mitigate cross-border financial risks through regulatory coordination and cooperation, as well as manage and evaluate risks of innovative cross-border financial offerings to build diverse financial markets.



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医疗通 Health Connect

大湾区生物医药产业已搭建新药研发、高端器械、创新诊疗、康养管理一体化产业链条。当前大湾区众多优质的生物医药企业正处于IPO申报与全球化布局的关键阶段，普遍面临合规管理、海外拓展、AI驱动转型与内控搭建等多重考验。我们扎根大湾区，专注服务生物医药行业企业，凭借医疗健康与生命科学领域丰富的实战经验，结合企业各阶段的发展需求，提供量身定制的全链条专业服务。

Biomedical companies in the GBA have established a comprehensive industrial ecosystem, spanning new drug research and development, high-end medical equipment, innovative diagnosis and treatment as well as health care and wellness management. Many high-quality companies are currently at a critical stage of IPO preparation or global expansion, facing multiple challenges such as compliance management, global expansion, AI-driven transformation and internal control. We are dedicated to serving biomedical companies in the GBA, leveraging our extensive hands-on experience in health and life sciences sector to provide end-to-end tailored professional services for companies at different stages of development.



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基建通 Infrastructure Connect

粤港澳在基础设施互联互通方面与时俱进，不断深化交通、口岸、港口等基础设施连接，为三地人流、物流、资金流等的畅通无阻提供了坚实的基础。与此同时，随着智慧港口的打造以及北部都会区的构建，都将为更多工程公司带来机遇的同时，也为企业带来庞大投资机会。安永团队将汇聚位于湾区城市的专业团队，整合资源，协助企业在生态圈寻找机遇。

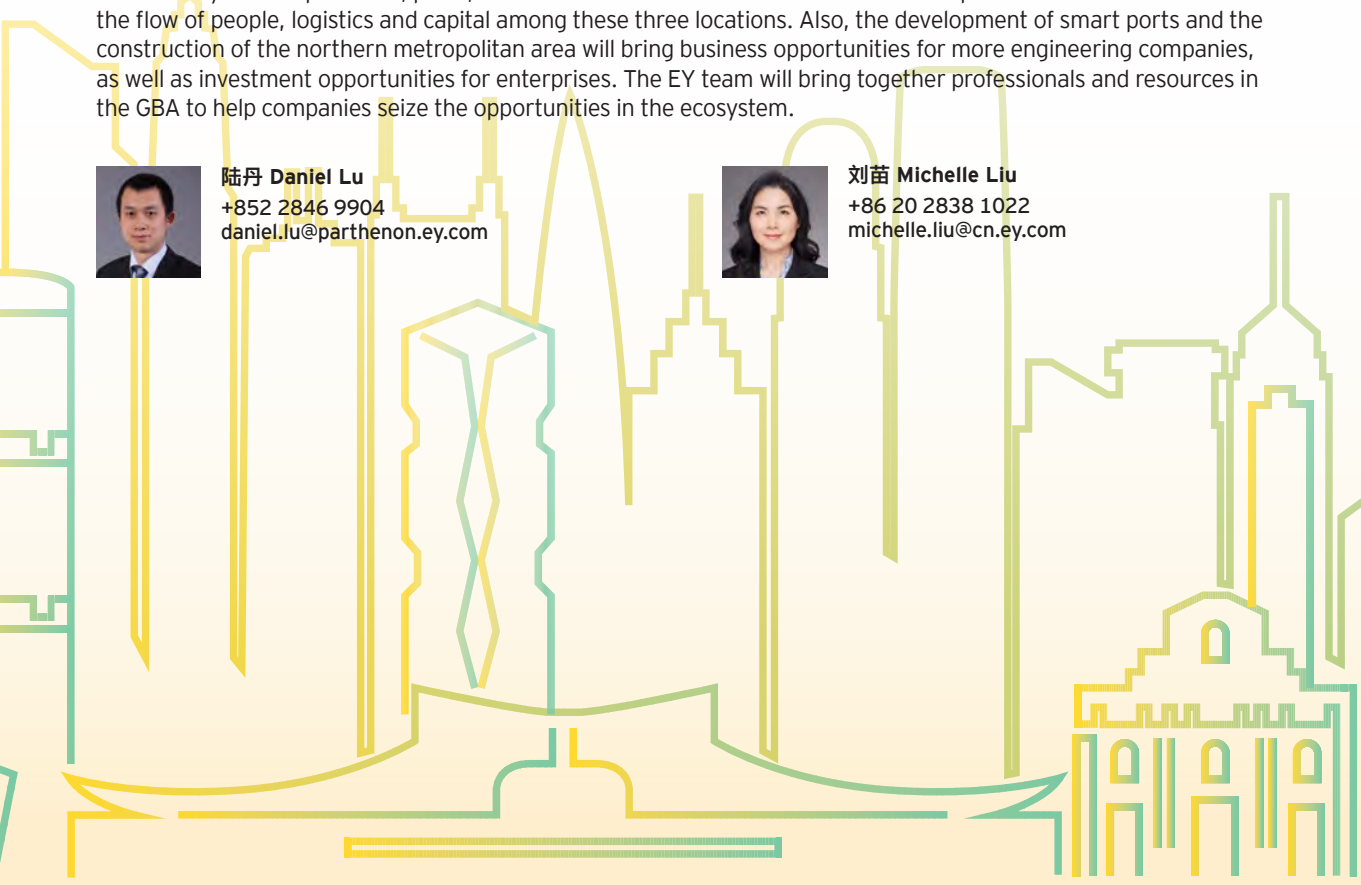
Guangdong, Hong Kong and Macau continue to advance in infrastructure interconnection, deepening the connectivity of transportation, ports, harbors and other infrastructure facilities. This provides a solid foundation for the flow of people, logistics and capital among these three locations. Also, the development of smart ports and the construction of the northern metropolitan area will bring business opportunities for more engineering companies, as well as investment opportunities for enterprises. The EY team will bring together professionals and resources in the GBA to help companies seize the opportunities in the ecosystem.



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人才及创业通 Talent and Entrepreneur Connect

人才是组织发展的脉搏和动力，大湾区拥有独特的人才定位，为企业发展提供多样化的人才布局。安永团队相信，我们能为合作企业提供正确的人才战略、打造关键人才聚焦，从深度和广度上全面赋能企业发展。同样地，我们热衷于与企业家于其不同阶段的发展道路同行。

Talent is the pulse of an organization and GBA offers a diverse and unique talent proposition for organizations across different spectrums. EY teams believe that we bring the breadth and depth required to collaborate with organizations to develop the right talent strategy and build the key people pillars. Also, we are keen to walk with entrepreneurs in their different stages of development.



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科技及数据通 Technology and Data Connect

科技进步和数字化转型是支持大湾区各行业发展的基础。不仅科技公司，对于所有机构而言，通过转型及利用大数据的巨大价值来跟上大湾区发展，正在成为企业必需的发展关键。安永团队将为客户提供科技转型、跨境信息流和监管合规方面的专业咨询服务，帮助他们在确保数据隐私和保护的同时实现信息互操作性。

Technological advancement and digital transformation are the foundations that support various industry developments in the Greater Bay Area. It is becoming a necessity for organizations, not only technology companies, to transform and leverage on the tremendous value of big data to keep up with the developments in the GBA. The EY team will provide professional services in advising clients on technology transformations, cross border information flow and regulatory compliance, to achieve information interoperability while ensuring data privacy and protection.



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安永 | 建设更美好的商业世界

安永致力于建设更美好的商业世界，为客户、员工、社会各界及地球创造新价值，同时建立资本市场的信任。

在数据、人工智能及先进科技的赋能下，安永团队帮助客户聚信心以塑未来，并为当下和未来最迫切的问题提供解决方案。

安永团队提供全方位的专业服务，涵盖审计、咨询、税务、战略与交易等领域。凭借我们对行业的深入洞察、全球联通的多学科网络以及多元的业务生态合作伙伴，安永团队能够在150多个国家和地区提供服务。

All in, 聚信心，塑未来。

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EY | Building a better working world

EY is building a better working world by creating new value for clients, people, society and the planet, while building trust in capital markets.

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EY teams work across a full spectrum of services in assurance, consulting, tax, strategy and transactions. Fueled by sector insights, a globally connected, multidisciplinary network and diverse ecosystem partners, EY teams can provide services in more than 150 countries and territories.

All in to shape the future with confidence.

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