



# Helping outstanding women entrepreneurs think big and grow rapidly

## A year-long executive leadership program

[ey.com/wwapac](https://ey.com/wwapac)

### Application process

#### October-November 2024

Applicants are required to complete a formal application, providing details on their business as well as their growth journey. They need to demonstrate that they meet the criteria and provide permission for EY teams to use their name in marketing campaigns.

#### Participants will be confirmed by December 2024

Successful participants will be formally advised that they have been admitted into the program.

### Program introduction

#### Onboarding – by 31 January 2025

Successful participants will meet the EY teams and be briefed about the program activities and expectations for the following nine months.

### Winning Women Asia-Pacific program launch webcast

#### February 2025

This is a virtual session to kick-off the new class of Winning Women and explore important topics to entrepreneurs. Asia-Pacific Winning Women alumnae will also attend this session.

### Promotion

#### Market announcement – March 2025

Those selected to the Class of 2025 are invited to participate in a mix of activities designed to build their profiles. This covers media, videos, speaking and networking at events, articles and social media. The first event for the year is the announcement of the Class of 2025 and coincides with International Women's Day month.

### Strategic planning sessions

#### 7 Drivers of Growth session – by 31 April 2025

During an EY 7 Drivers of Growth session, you can self-assess the maturity of your business capabilities across each of the 7 Drivers, identify where your business is today and prioritize actions that need to be taken in the next two to three years to achieve your goals. You can also set deadlines and assign resources to create a plan that will help you execute your strategy.

### EY Entrepreneurial Winning Women™ Asia-Pacific conference – Venue TBC

#### XX (Date TBC)

The three-day conference brings the Class of 2025 together for the first time. It's a three-day session that covers a range of topics designed to empower entrepreneurial women.

The program is designed to empower entrepreneurial women with the following:

- ▶ Provide access to international networks and markets to scale their businesses.
- ▶ Strengthen their executive leadership and business skills.
- ▶ Build their public profile and increase their visibility for themselves and their companies with corporates, investors, vendors, customers and the media.
- ▶ Expand knowledge with the latest information, research and executive dialogues about business strategies and practices.

### Class of 2025 webcasts

Scheduled in July and September 2025, the Class of 2025 and the Winning Women alumnae will participate in two webcasts featuring high-profile speakers and covering important topics to the entrepreneurial community.

### Throughout the year

Opportunities are available throughout the year for Winning Women to attend and network at EY ecosystem events such as the Strategic Growth Forum, Entrepreneur of the Year events and Winning Women events in the Europe and Americas chapters.

To know more:

Go to [ey.com/wwapac](https://ey.com/wwapac) for more information.

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### Key dates

