



The better the question. The better the answer. The better the world works.



Shape the future
with confidence

Helping outstanding women entrepreneurs think big and grow rapidly

A year-long executive leadership program

Application process

October - November 2025

Applicants are required to complete a formal application, providing details on their business as well as their growth journey. They need to demonstrate that they meet the criteria and provide permission for EY teams to use their name in marketing campaigns.

Participants will be confirmed by December 2025

Successful participants will be formally advised that they have been admitted into the program.

Program introduction

Onboarding – by 31 January 2026

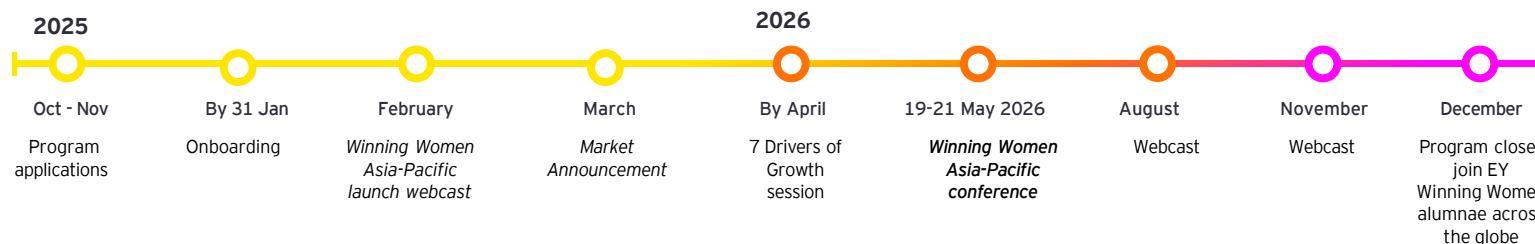
Successful participants will meet the EY teams and be briefed about the program activities and expectations for the following nine months.

Promotion

Market announcement – March 2026

Those selected to the Class of 2026 are invited to participate in a mix of activities designed to build their profiles. This covers media, videos, speaking and networking at events, articles and social media. The first event for the year is the announcement of the Class of 2026 and coincides with International Women's Day month.

Key dates



Strategic planning sessions

7 Drivers of Growth session – by 30 April 2026

During an EY 7 Drivers of Growth session, you can self-assess the maturity of your business capabilities across each of the 7 Drivers, identify where your business is today and prioritize actions that need to be taken in the next two to three years to achieve your goals. You can also set deadlines and assign resources to create a plan that will help you execute your strategy.

Conference pre-departure briefing

23 April 2026

Essential preparation for the upcoming conference participation. This session will cover key logistics, cultural considerations and EY representation guidelines to ensure you make the most of your attendance.

EY Entrepreneurial Winning Women™ Asia-Pacific conference – Seoul, South Korea

19-21, May 2026

The three-day conference brings the Class of 2026 together for the first time. It's a three-day session that covers a range of topics designed to empower entrepreneurial women.

The program is designed to empower entrepreneurial women with the following:

- Provide access to international networks and markets to scale their businesses.
- Strengthen their executive leadership and business skills.
- Build their public profile and increase their visibility for themselves and their companies with corporates, investors, vendors, customers and the media.
- Expand knowledge with the latest information, research and executive dialogues about business strategies and practices.

Class of 2026 webcasts

Scheduled in August and November 2026, the Class of 2026 and the Winning Women alumnae will participate in two webcasts featuring high-profile speakers and covering important topics to the entrepreneurial community.

Throughout the year

Opportunities are available throughout the year for Winning Women to attend and network at EY ecosystem events such as the Strategic Growth Forum, Entrepreneur of the Year events and Winning Women events in the Europe and Americas chapters.

To know more:

Go to ey.com/wwapac for more information.

EY | Building a better working world

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All in to shape the future with confidence.

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