

EY Cloud Data IQ

EY cloud data service for wealth and asset managers

EY Cloud Data IQ enables wealth and asset managers to fundamentally transform the way they manage data. EY Cloud Data IQ is a cloud-based data analytics platform, supported by a managed service. It provides a thin layer of automated data governance – helping asset management firms to integrate data from legacy platforms, drive digital transformation and move from insight to action. A subscription-based data analytics platform created specifically for wealth and asset management firms, it helps companies to reap the benefits of data to better serve investors, regulators and markets.

Key features of EY Cloud Data IQ

Wealth and asset managers are seeking to establish a holistic enterprise data management approach that delivers on the following strategic objectives:

Grow

- ▶ Single view of business parties
- ▶ Better insights through consolidated structured and unstructured data
- ▶ Enhanced customer experience

Optimize

- ▶ Simplified processes and architecture
- ▶ Enhanced integration between business units
- ▶ Reduced operational cost through enhanced automation

Protect – Now

- ▶ Strong governance and control
- ▶ Better data quality
- ▶ Increased data security

Protect – Future

- ▶ Enhanced regulatory and management reporting
- ▶ Agility to deploy technology and business change
- ▶ Increased competitive advantage

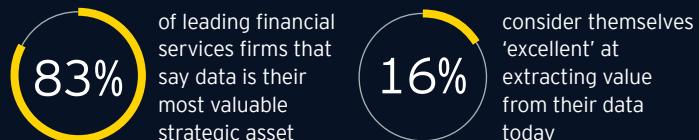
Key capabilities

EY Cloud Data IQ delivers a single, transparent and controlled data set, designed to facilitate a **360° view of the customer, intuitive client reporting, and better management information (MI)**.

This is powered by a **scalable cloud-based architecture**, designed specifically to **meet the needs of wealth and asset managers**, consisting of:

- ▶ API (Application Programming Interface) connectivity
- ▶ Investment management data lake
- ▶ Data managed service
- ▶ Data governance portal
- ▶ Reporting & analytics layer

How can asset managers unlock the power of their data?



What Cloud
Data IQ
users say

“

The speed with which insight can be obtained from a variety of data sources is quite incredible.

Same day,
on-demand report
production

GDPR and cloud
portability
requirements met

Straightforward
integration with
key systems

Advanced data and analytics benefits

EY Cloud Data IQ can support wealth and asset managers to create a scalable and efficient operating model with the following key benefits:

- ▶ Brings together data from disparate sources in a single, centralized investment management data lake.
- ▶ Provides industry-specific analytics that enable asset managers to analyze structured and unstructured data in their native format, which means business users can get value from newly available data more quickly.
- ▶ Makes the right data available to those who can make the best use of it, in the most secure way, so new and old questions can be easily explored and answered with confidence.

Contact your **EY representative** for a demo.

Learn more at ey.com/clouddataIQ