

How can invaluable data be transformed into valuable advice?



The better the question. The better the answer. The better the world works.

EY teams support a wide range of clients in the private market, from CEOs and CFOs to founders, entrepreneurs, start-ups and many more. We work closely with boards of private companies and embrace interactions with emerging leadership roles such as Chief Operating Officer (COOs), Chief Digital Technology Officer (CDTOs), Chief Accounting Officers (CAOs), and Chief Strategy Officer (CSOs). We recognize and aim to help to solve the unique challenges they encounter everyday.

In today's rapidly evolving business landscape, private companies require evolving capabilities to tackle complex challenges. Quick adaptation, data-based decision-making, and fostering innovation are crucial to navigate and alleviate risks.

At EY, ongoing investments in improved data-driven technology and Assurance services, focused on trust, transparency and transformation, allows EY Private Assurance teams to provide unparalleled audit experiences that go above and beyond standard audits for the private clients we serve.

This EY service offering, "Private Business Insights", provides detailed and data-enriched perspectives on financial processes and much more.

Private Business Insights is built around three primary components:

- 1 Financial Data Analysis
- 2 Peer Benchmarking
- 3 Industry Sector Insights

How EY professionals can help

By utilizing next generation audit technology, **EY Private Business Insights** aims to build upon the distinctive experience we provide to our clients.



Private Business Insights is designed to build confidence, help create value and amplify potential for clients. EY teams leverage the latest technological advancements and our ongoing investment in enriching client service, enhancing not just their audit experience, but their overall journey with EY.

EY Private Business Insights can be prepared strictly for audit clients in conjunction with the annual audit. However, they neither provide audit evidence nor represent assurance opinions or conclusions related to your financial reporting or the effectiveness of your controls.

Contacts



Sean McSherry

Global EY Private Assurance
Private Business Insights Leader
and Client Service Partner

+13128793092 | sean.mcsherry@ey.com

To find out how to access your Private Business Insights deliverable, reach out to the team now or visit www.ey.com/privatebusinessinsights.