



How do you streamline  
and accelerate  
your business's  
innovation process?

EY CogniStreamer



EY

Building a better  
working world

The better the question. The better the answer. The better the world works.

Businesses today face the challenge of creating and streamlining innovation while trying to help optimize for growth. This is fueled by the constant struggle to ideate, execute, and manage scalable innovation in an accommodating ecosystem. With the added complexity of assembling and digesting valuable insights due to a lack of cutting-edge tools, companies end up falling short of their innovation targets.

## EY CogniStreamer

EY CogniStreamer offers a solution by providing a systematic approach to ideation and execution. This digital platform harnesses the power of collaboration and facilitates a seamless flow from idea creation to execution.

### Build and accelerate innovation programs

EY CogniStreamer is an advanced AI-powered innovation management platform that helps accelerate businesses' innovation processes.

The platform provides a combination of collaboration tools and AI capabilities, helping businesses to unite their internal as well as external users in the ideation and execution of innovative strategies.

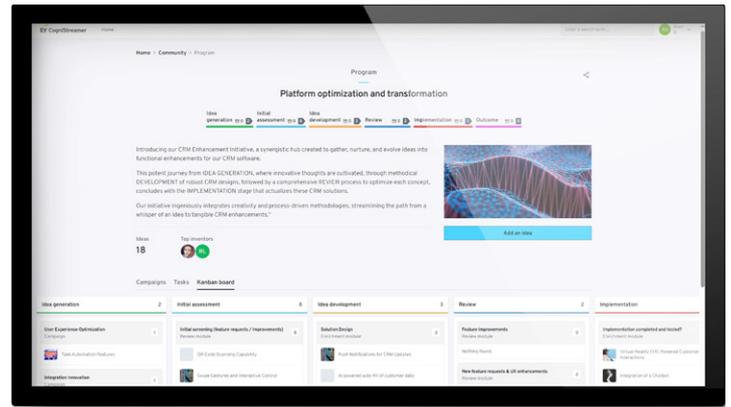
Through custom programs and pre-set templates, the platform allows businesses to harness diverse insights, maintain a scalable ecosystem, and expedite innovative applications development.

EY CogniStreamer caters to companies' growing needs and help ensures efficient, well-managed innovation hubs while guiding users every step of the way – from the initial generation of an idea to its actual implementation.

### Case studies

## Key product features

- ▶ **Community onboarding:** Facilitates easy management of internal and external innovation communities.
- ▶ **Customized program design:** Allow the creation of diverse innovation programs through configurable templates.
- ▶ **Guided innovation process:** Ability to assist users throughout the entire innovation journey.
- ▶ **AI-powered idea management:** Utilizes artificial intelligence to manage and streamline the execution of ideas.



Please [click here](#) to open a short product overview video in your browser

## Key product benefits

- ▶ **Accelerated innovation:** Speed up the innovation process from ideation to execution.
- ▶ **Adaptable ecosystem growth:** Easily manage and onboard diverse communities, automatically channel to relevant programs and rapidly scale your ecosystem.
- ▶ **All-in-one innovation hub:** Effortless management of innovation programs, consolidating ideas, applications and insights into one accessible tool.
- ▶ **Seamless idea execution:** Streamline innovative applications development and execution processes.

## Continuing the conversation



**Daniel Krauss**  
EY Global Consulting Transformation  
Platform Leader  
daniel.krauss@de.ey.com



**Wim Soens**  
Director, EY CogniStream,  
Ernst & Young LLP  
wim.soens@be.ey.com

### EY | Building a better working world

EY exists to build a better working world, helping to create long-term value for clients, people and society and build trust in the capital markets.

Enabled by data and technology, diverse EY teams in over 150 countries provide trust through assurance and help clients grow, transform and operate.

Working across assurance, consulting, law, strategy, tax and transactions, EY teams ask better questions to find new answers for the complex issues facing our world today.

EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. Information about how EY collects and uses personal data and a description of the rights individuals have under data protection legislation are available via [ey.com/privacy](https://www.ey.com/privacy). EY member firms do not practice law where prohibited by local laws. For more information about our organization, please visit [ey.com](https://www.ey.com).

© 2024 EYGM Limited.  
All Rights Reserved.

EYG no. 003770-24Gb1

BMC Agency  
GA 213243531

ED None

This material has been prepared for general informational purposes only and is not intended to be relied upon as accounting, tax, legal or other professional advice. Please refer to your advisors for specific advice.

[ey.com](https://www.ey.com)

Certain services and tools may be restricted for EY audit clients and their affiliates to comply with applicable independence standards. Please ask your EY contact for further information.