



# Can AI unlock new data insights and give your deal the edge?

[ey.com/edge](https://ey.com/edge)

AI is enabling industry players to transform their end-to-end deal strategies – from deal sourcing to due diligence to post-merger integration. Combining sector insight, external data and decades of industry experience wrapped around a seamless human-AI interface, the EY-Parthenon suite of Edge platforms evolves traditional processes to help create value and deliver results across strategy, transactions and transformation.

## Capital Edge

This platform enables EY, client and third-party teams to create efficiencies and to help deliver better outcomes across all aspects of the transaction and transformation lifecycle, including critical post-merger integration projects. Through the power of more than 30 apps, buyers and sellers have access to the latest tools leveraging AI and methods for a wide range of activities with real-time global collaboration in a live deal or post-deal scenario. This includes scenario modeling, forecasting, financial and commercial planning, as well as supporting project management, advanced analytics and data accelerators.

## Diligence Edge

This platform utilizes automation and AI to surface insights and improve M&A diligence processes. Bringing together diverse data sources – from financial data direct from ERP platforms to social media analytics – it helps enable M&A practitioners to take a big-picture view of the due diligence deal process. Embedded AI-trained tools provide deeper diligence insights more rapidly for our practitioners and EY clients, for example, in areas such as data extraction from legal contracts and interrogation of analytics.

## Competitive Edge

The platform helps companies to rapidly scan for opportunities and understand competitive activities. It utilizes AI to identify startup disruption within industry ecosystems, while mapping competitor investment flows and monitoring distressed asset opportunities. By analyzing vast amounts of data from financial statements, market trends, internal and external structured and unstructured data sources, AI swiftly helps uncover insights that might have gone unnoticed and narrows down potential targets.



The better the question. The better the answer.  
The better the world works.

## Our team



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## EY | Building a better working world

EY is building a better working world by creating new value for clients, people, society and the planet, while building trust in capital markets.

Enabled by data, AI and advanced technology, EY teams help clients shape the future with confidence and develop answers for the most pressing issues of today and tomorrow.

EY teams work across a full spectrum of services in assurance, consulting, tax, strategy and transactions. Fueled by sector insights, a globally connected, multidisciplinary network and diverse ecosystem partners, EY teams can provide services in more than 150 countries and territories.

### All in to shape the future with confidence.

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### About EY-Parthenon

Our unique combination of transformative strategy, transactions and corporate finance delivers real-world value – solutions that work in practice, not just on paper.

Benefiting from EY's full spectrum of services, we've reimagined strategic consulting to work in a world of increasing complexity. With deep functional and sector expertise, paired with innovative AI-powered technology and an investor mindset, we partner with CEOs, boards, private equity and governments every step of the way – enabling you to shape your future with confidence.

EY-Parthenon is a brand under which a number of EY member firms across the globe provide strategy consulting services. For more information, please visit [www.ey.com/parthenon](https://www.ey.com/parthenon).

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