

# EY Digital Trust Platform

Data privacy module



Shape the future  
with confidence

The better the question. The better the answer. The better the world works.

The global data privacy environment is complex, but it has stabilized. Global control requirements are well established, leaving room for teams to focus on nuanced local regulatory positions. Now is the time for data organizations to simplify privacy compliance processes, and invest to standardize and automate privacy risk governance.

EY Digital Trust Platform (EY DTP) can help you digitize your Privacy Risk Control Environment, deliver immediate efficiency benefits and position you to drive value from AI and data with confidence.

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Building value from AI and data requires a new approach to privacy risk management.

Matt Whalley | EY DTP Global Solution Owner  
| Ernst & Young LLP

## How it works



### Step 1

EY DTP is configured to suit your business requirements.



### Step 2

Data privacy controls are managed via the intuitive user interface and can be linked via API connection with local systems like Copilot Studio.



### Step 3

Business users receive “stop/go/consult” guidance. Data privacy teams see risk assessments with analysis of relevant privacy and ethical risks and links to relevant legal standards.

## The future of data privacy risk management, today

- Drive efficiency across your data privacy compliance processes, track changing standards, empower your data organization to make informed data-use decisions to run, grow and protect your business
- Empower business users and Privacy teams to determine whether data can be used for an intended use-case
- Deliver guardrails and guidelines to educate business users about key risk factors and enforce global policy



of surveyed CEOs say their customers don't fully trust them with their data  
EY Global Privacy Market Survey

## Intuitive, intelligent, information rich

- EY Digital Trust Platform has an intuitive user interface, data rich reports and information dashboards, an advanced reasoning engine, thematic approvals function and a global data privacy law library.
- EY Digital Trust Platform can transform the lives of your privacy and front-line data teams, and support you as you sustainably grow your business.

## Product features: technology to shape the future with confidence

- Privacy Impact Assessments (PIAs/DPIAs)
- Third Country Law Assessments (TCLAs)
- Transfer Impact Assessments (TIAs)
- Record of Processing Activities (RoPA)
- Automated compliance checks
- Approvals based on thematic risk patterns
- Data-use access requests
- Legitimate Interest Assessment (LIA)
- Breach Management
- Data feeds from your chosen Data Governance tooling
- Legal research library: 596+ laws across 94+ jurisdictions

### EY Data Trust Platform fits into your privacy risk architecture

Our EY Data Privacy technology stack is developed to augment and automate your privacy risk control environment; embedding legal and regulatory rules and data ethics trade-offs into your risk assessment layer; leveraging data from existing control solutions to automate data-use and data-access decisions; and implementing can-use and can't use decisions across your data estate.

1. Risk assessment	PIA (business change)	PIA (3 <sup>rd</sup> party)	Data-use risk assessment (data-use change)			2.1 Secondary Privacy Control solutions	
2. Control solutions	Privacy Notice Data	Consent library/management hub	Record of processing	Cross border data transfer	Data-use permissions	Golden source data: controller/processor, third parties, contracts, customer records, etc. Cyber, Data and IT security layer	
	Cookie management	Data rights requests	Retention	Case management (breach and incident)			
3. Oversight components	Review and approval (workflow)	Audit management	Policy lifecycle management	Governance, Risk & Compliance (GRC)	Integrated reporting		
	Rights fulfilment systems						
4. Data layer implementation	Cloud, AI, Ontology and Data Fabric solutions						
	Master Data Management and Records Management						

Colour coding:  Embedded in EY Digital Trust Platform  Control data only  Client specific connections

## Contacts



### Rob Haniver

Partner, Law, Technology and Commercial, Ernst & Young Law Ireland

✉ Robert.Haniver@ie.ey.com  
☎ +353 1 221 1149



### Matt Whalley

EY DTP Global Solution Lead  
Ernst & Young LLP

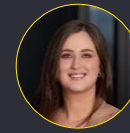
✉ mwhalley1@uk.ey.com  
☎ +44 73 4202 1429



### Peter Bolger

Partner, Head of Technology and Commercial, Ernst & Young Law Ireland

✉ peter.bolger@ie.ey.com +353 1 2212460  
☎



### Sophie Delaney

Associate, Technology and Commercial, Ernst & Young Law Ireland

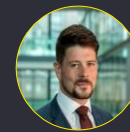
✉ sophie.delaney@ie.ey.com +353 1 4794035  
☎



### Paul Tracey

EY DTP Implementation Lead,  
Ernst & Young LLP

✉ Paul.Tracey@uk.ey.com  
☎ +442077830153



### John Sharp

EY DTP Sales Lead  
Ernst & Young LLP

✉ john.sharp@uk.ey.com  
☎ +44 7468 751429

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