

Do you adapt to the future or shape it with confidence?

Nominate the entrepreneurs who turn ambition into mastery and build a confident future for our nation.

Submit your nomination for EY Entrepreneur Of The Year 2026 Indonesia by **31 July 2026**.

Visit ey.com/id/eoy



The better the question. The better the answer. The better the world works.

Founded and produced by



Shape the future
with confidence

Contents

Message from the Country Managing Partner of EY Indonesia	Page 3
The Shapers: Entrepreneurs Who Turn Ambition into Mastery	Page 4
Entrepreneur Of The Year 2025 Indonesia Winner	Page 5
World Entrepreneur Of The Year 2025 Winner	Page 6
Entrepreneur Of The Year Indonesia Hall of Fame	Page 7
Nomination Process	Page 8
Begin Your EY Entrepreneur Of The Year 2026 Nomination	Page 9
Judging Process	Page 11
Entrepreneur Of The Year 2026 Program Journey	Page 12
EOY Indonesia Committee	Page 12



Message from the Country Managing Partner of EY Indonesia

At a time of geopolitical tensions, uncertainty and disruption, national resilience, resourcefulness and ability to find breakthroughs to overcome challenges are crucial to ensuring a confident future for the country. Reducing exposure to global uncertainty and maximizing our own resources require more than policies. It calls for entrepreneurs who can navigate through difficulties and turn obstacles into opportunities for sustainable economic growth.

Over many years, we continue to be inspired by entrepreneurs who persevere through periods of ups and downs and complexity: those expanding industries into economic giants, transforming longstanding family businesses, strengthening governance, and harnessing technology to accelerate growth and boost performance. They show that Indonesian companies can meet and even surpass global standards. Their progress is driven by discipline, continuous improvement, and a commitment to innovation and excellence.

As the EY Entrepreneur of the Year Indonesia program enters its 24th year with the theme **The Shapers: Entrepreneurs Who Turn Ambition into Mastery**, we recognize business leaders who shape their business to realize their bold ambitions and show their mastery in doing so. They make audacious decisions, execute with discipline and determination, and maintain high standards as they scale up. This is how ambition becomes a reality, and how companies grow into highly successful institutions that strengthen the future of Indonesian business landscape.

The country needs more entrepreneurs who, with their vision, perseverance, craftsmanship and confidence, shape businesses into long-term value for their stakeholders, their communities, and the society as a whole. They build and grow companies to last and lay stronger economic foundation for the future. By recognizing these entrepreneurs, we hope to inspire more business leaders to raise the bar, propel meaningful progress, and create positive impact that benefits the economy and society.

I invite you to take part in this year's program by submitting a nomination. You can apply on your own behalf or nominate an entrepreneur you believe is a strong fit for EY Entrepreneur Of The Year™ Indonesia.

Join us for EY Entrepreneur Of The Year™ Indonesia 2026 as we spotlight entrepreneurs whose work is strengthening Indonesian businesses, driving sustainable economic growth and building confidence for the future.



Peter Surja

Country Managing Partner
EY Indonesia

The Shapers:

Entrepreneurs Who Turn Ambition into Mastery



*Entrepreneurs start with ambition, but ambition alone is not what builds enduring businesses. Mastery is what transforms bold ambition into legacy. As **The Shapers** of our economy, these entrepreneurs create jobs and strengthen confidence through the decisions they make each day.*

This year's theme recognizes entrepreneurs who turn ambition into mastery and use it to lead through complexity. They possess dynamic energy and discipline to execute, the flexibility to pivot, and the determination to improve through every cycle. They take risks and learn through trial and error, continue to innovate, and remain committed to the pursuit of excellence.

They stand out because they see opportunities in crisis. They bounce back and succeed after setbacks and failure. They turn ideas into tangible results, earn trust through integrity and reliability, and create long-term value that drives sustainable economic growth and societal progress.

Through the EY Entrepreneur Of The Year™ program, we celebrate entrepreneurs whose vision and innovation drive positive change and create lasting impact that help shape the future with confidence.

Will you be the next entrepreneur to shape the future with confidence?

Entrepreneur Of The Year™ 2025 Indonesia Winner

EY Entrepreneur Of The Year™ Indonesia is an annual recognition program that highlights entrepreneurs who build strong businesses and set the pace for growth in Indonesia. For more than two decades, it has recognized over 200 entrepreneurs across sectors, celebrating leaders who combine vision with consistent execution and create meaningful impact in their industries and communities. The program also serves as a platform to elevate role models, strengthen networks, and inspire the next generation of entrepreneurs.



Founded and produced by

EY

Shape the future
with confidence

“

The EY Entrepreneur Of The Year program is a very good initiative because there are so many young entrepreneurs who haven't yet been recognized, and they can see special recognitions like this as inspiration. For entrepreneurs like me, who used to focus only on traditional ways of doing business before starting to drive transformation, this program is very encouraging. I believe it's a positive platform for anyone who wants to start, grow, and take the next step in their entrepreneurial journey.

Charles Richard Oentomo

President Director
PT Centrepark Citra Corpora
EY Entrepreneur Of The Year 2025 Indonesia

EY World Entrepreneur Of The Year™ 2025 Winner

EY World Entrepreneur Of The Year™ brings together the national country winners from around the world each June in Monte Carlo, Monaco. It offers them a chance to connect with fellow entrepreneurs and business leaders, with the EY World Entrepreneur Of The Year title determined by an independent judging panel.

“

Find a real-world problem that deeply bothers you – and then dare to solve it in your own way. Set your intention to make a positive impact in the world, listen to your inner voice, think big – and just do it!

Stina Ehrensvärd

Founder

Yubico

EY World Entrepreneur Of The Year 2025



Indonesia Hall of Fame

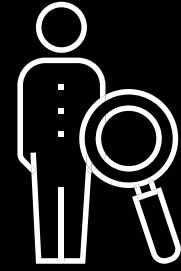
Since 2001, EY Entrepreneur Of The Year Indonesia has celebrated over 200 outstanding finalists across the country, awarding 23 national winners and over 80 category winners. We are presenting below the title holders and winners for the last five years (while all of our EOY Indonesia title holders and category winners belong to the Hall of Fame):

2019	2022	2023	2024	2025
 <p>William Tanuwijaya CEO PT Tokopedia</p>	 <p>Otto Toto Sugiri CEO PT DCI Indonesia Tbk.</p>	 <p>Yozua Makes CEO & Founder PT Plataran Indonesia</p>	 <p>Winston Utomo & William Utomo CEO & COO PT Media Putra Nusantara</p>	 <p>Charles Richard Oentomo President Director PT Centrepark Citra Corpora</p>

Who will be the EY Entrepreneur Of The Year 2026 Indonesia?

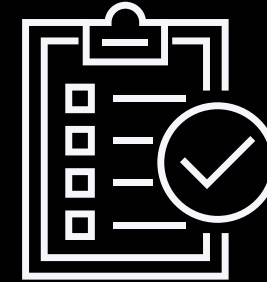


Nomination Process



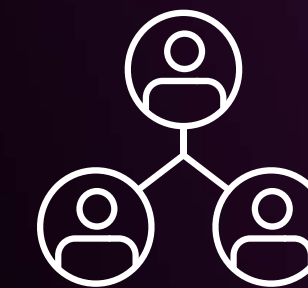
Who is eligible for nomination?

Entrepreneurs from any sector are eligible for nomination, including founders, major shareholders/owners, or top executives of private or public companies based in Indonesia who play a leading role in the business as part of the senior management team.



Qualification requirements

- The nominee must be an Indonesian citizen (WNI).
- They should hold the position of owner, CEO, or equivalent, with direct responsibility for the company's recent performance.
**EOY accepts more than one nomination from the same company. (i.e.: Founder/CEO with the Co-Founder).*
- The company must be operating within Indonesia and has been in operation for a minimum of 3 years.
- Submission of 3 years audited financial statements is required from the nominee.
- Once selected as finalists, entrepreneurs are required to attend a series of EOY events: On-site Filming, Partner Interviews, Judges One-on-One Interview, and the Awards Gala.



Benefits of participation

- Join a network of business leaders across diverse industries.
- Connect with industry leaders, fellow entrepreneurs, judges, and EY professionals through networking opportunities.
- Share recognition with the people who have supported your journey, including your team and key partners.
- Increase visibility and credibility with relevant stakeholders, including investors and strategic partners.
- Gain media coverage across our local media network.

For further details, please refer to our FAQ section [here](#).

Begin Your EY Entrepreneur Of The Year 2026 Nomination

To start your nomination, please submit your entry for [EY Entrepreneur Of The Year Indonesia](#) by **31 July 2026**. You can apply on your own behalf or nominate an entrepreneur you believe is a strong fit for the program.

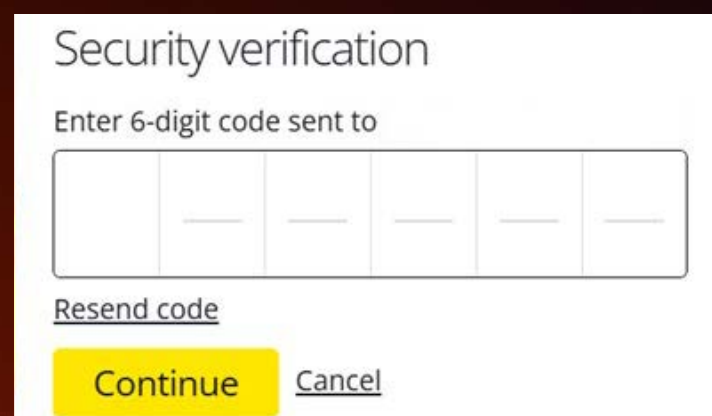
For more information on EY Entrepreneur Of The Year Indonesia and our entrepreneurship initiatives, please visit our [official website](#).

1 Create Your Account

- Please register or log in using your email on the [EY Entrepreneur Of The Year Indonesia](#) website, then click **Continue**.

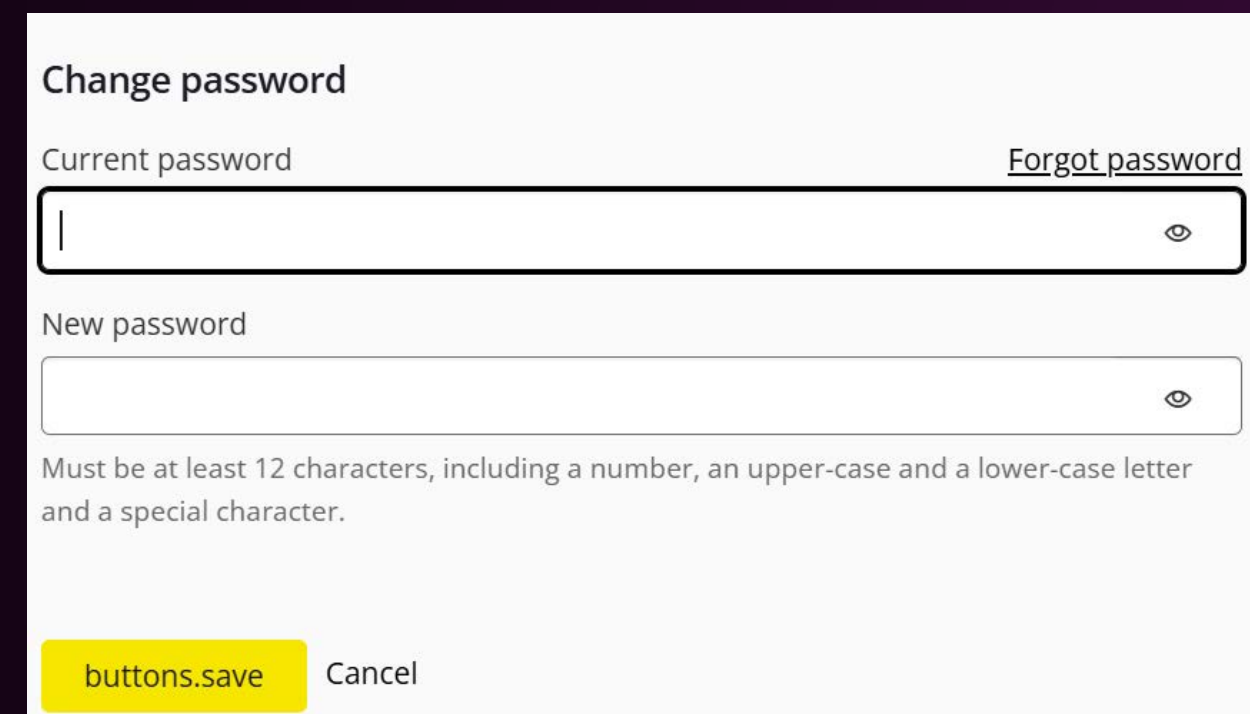


- Verify and log-in: Check email for a 6-digit verification code.
- Log In: Use your 6-digit verification code to log into the Awards Force account and accept the privacy policy.



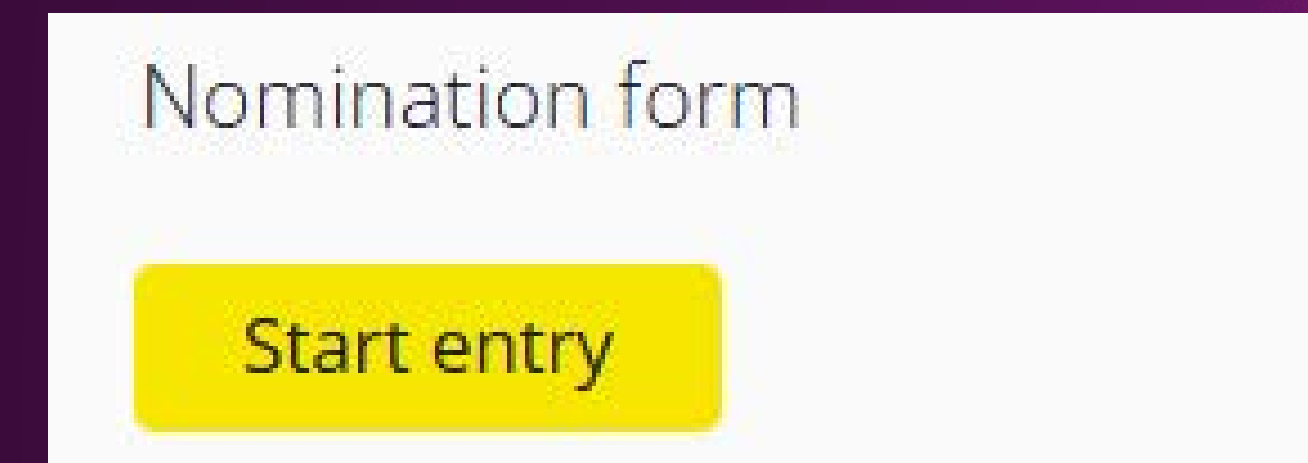
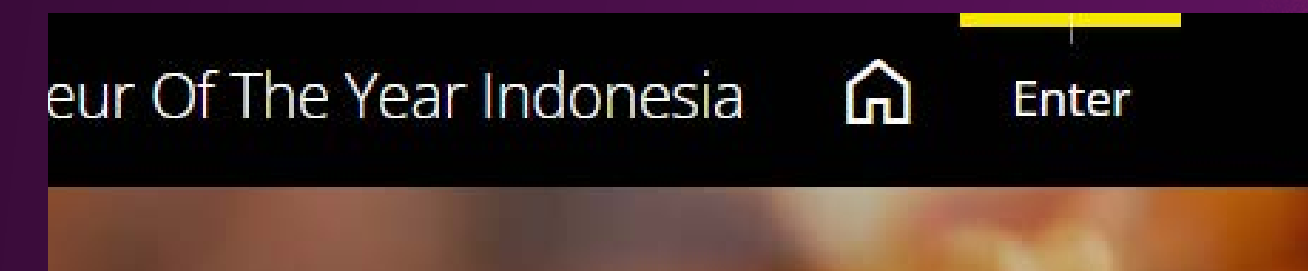
2 Set Your Profile

- Click on your name at the top right corner of the screen.
- Open **profile** and choose the default viewing language for the account.
- Also, Nominee can set the password here for further log in.



3 Complete Nomination Form

- Click **Enter** at the top and then **Start Entry**.



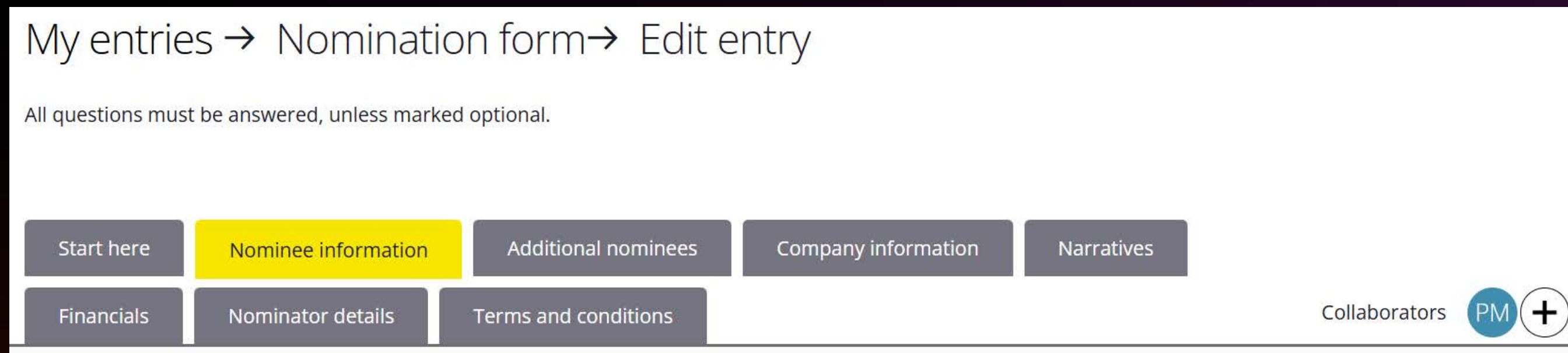
- Fill in the nomination form.
- Use **Save + Next** at the bottom to save your progress as you go. This step is important, as it activates the auto-save function for the following tabs.

Collaborator Feature

This feature allows the nominee to invite another user to help complete the form.

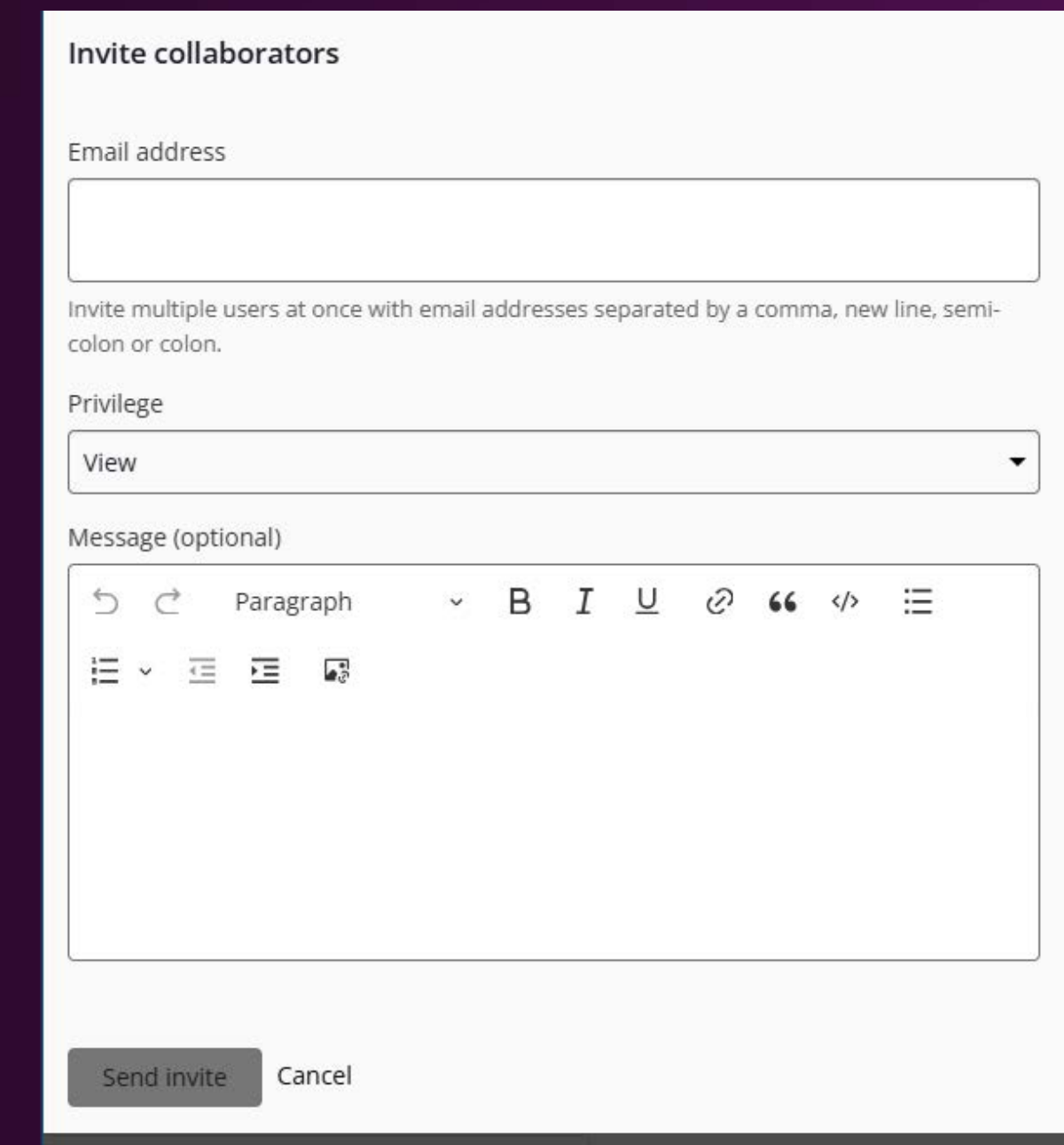
To invite a collaborator:

1. After completing the **Start here** and **Nominee information** sections, click the **+ icon**.



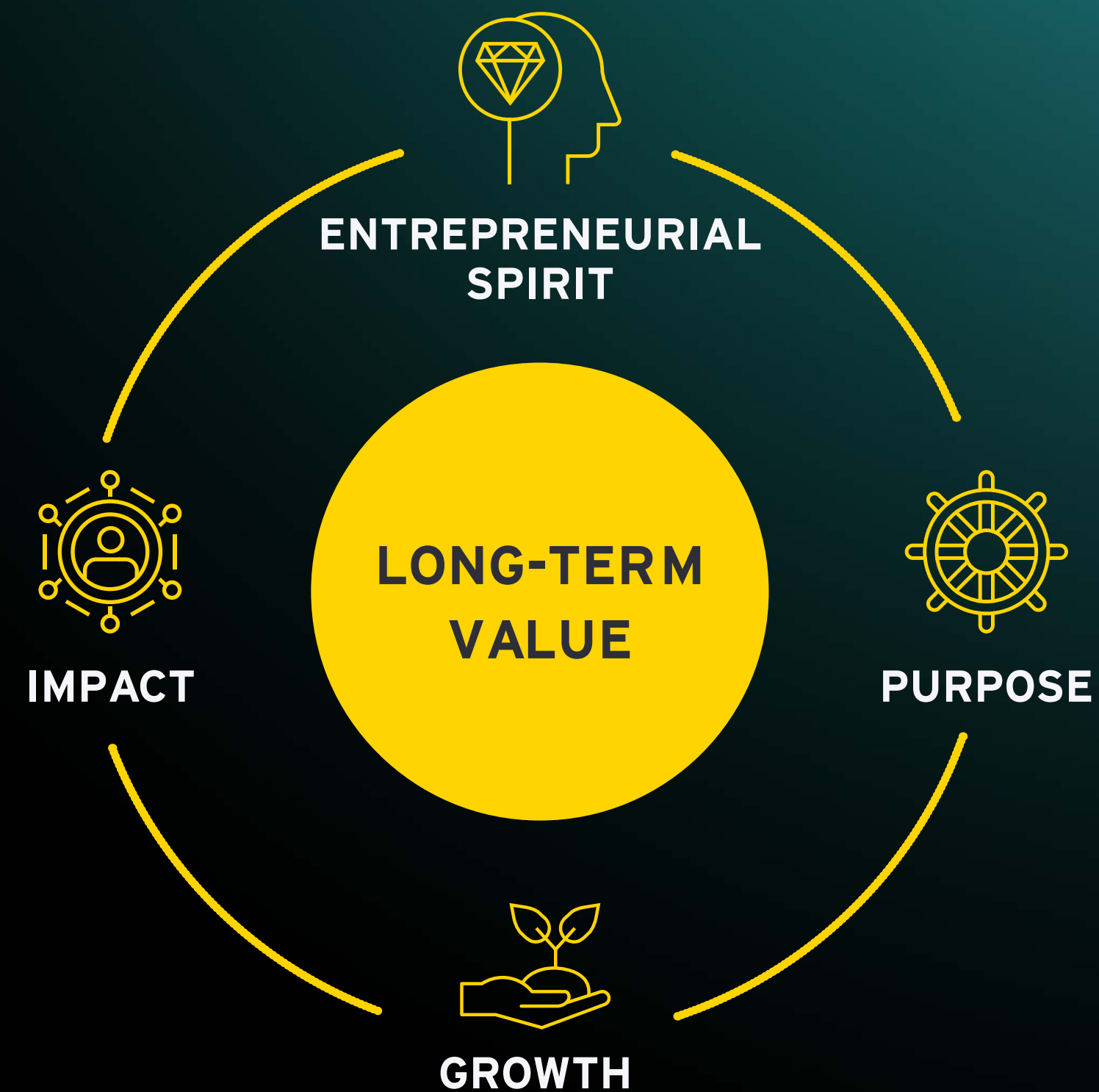
2. Enter the collaborator's email address and select their access level:

- **View**
- **View + Edit**
- **View + Edit + Submit**



Judging Process

An independent panel of judges will evaluate nominations against the stated criteria. The panel includes the 2025 EY Entrepreneur Of The Year winner, as well as respected business and academic leaders.



Impact

- Positively impacts the customers they serve.
- Integrates sustainable Environmental, Social and Governance (ESG) practices in their strategy with robust commitments and execution plans.
- Focuses on diversity and inclusion across multiple dimensions.

Entrepreneurial spirit

- Identifies opportunities to innovate and create a better world.
- Takes risks to realize their vision.
- Demonstrates courage, perseverance, and resilience to overcome significant obstacles.

Purpose

- Commit themselves and their organization to an inspiring purpose and vision.
- Drives strategies for a sustainable future business.
- Creates and protects value in the long term, across a broad group of stakeholders and ecosystems (e.g., consumers, employees, suppliers, government, communities, investors and shareholders).

Growth

- Increases market share and expands into new markets.
- Drives positive financial performance.
- Invests in attracting, developing and retaining a diverse mix of talent.
- Builds a culture of innovation that pioneers new approaches or technologies.

2026 Program Journey



EOY Indonesia Committee

This is the team behind the delivery of the EY Entrepreneur Of The Year Indonesia program. For inquiries, nomination support or more information, please contact eoynindonesia@id.ey.com.

■ **Jongki Widjaja**

EOY Program Leader

Jongki.Widjaja@id.ey.com

■ **Avebria Cicera**

EOY Program Manager

Avebria.Mediana@id.ey.com

■ **Joshua Manurung**

EOY Committee

Joshua.A.Manurung@id.ey.com

■ **Carlotta Bako**

EOY Committee

Carlotta.N.Bako@id.ey.com

EY | Building a better working world

EY is building a better working world by creating new value for clients, people, society and the planet, while building trust in capital markets.

Enabled by data, AI and advanced technology, EY teams help clients shape the future with confidence and develop answers for the most pressing issues of today and tomorrow.

EY teams work across a full spectrum of services in assurance, consulting, tax, strategy and transactions. Fueled by sector insights, a globally connected, multidisciplinary network and diverse ecosystem partners, EY teams can provide services in more than 150 countries and territories.

All in to shape the future with confidence.

EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. Information about how EY collects and uses personal data and a description of the rights individuals have under data protection legislation are available via ey.com/privacy. EY member firms do not practice law where prohibited by local laws. For more information about our organization, please visit ey.com.

About EY Entrepreneur Of The Year™

EY Entrepreneur Of The Year™ is the only global program of its kind that supports entrepreneurs as they unlock their ambitions. Established in 1986, this flagship program operates across more than 60 countries and jurisdictions and boasts a global ecosystem of over 30,000 distinguished entrepreneurs. Program participants benefit from lifelong connections, learning resources and insights to help navigate their growth journey, and opportunities to raise the profile of their companies. Each program concludes with a competition and announcement of a winner who goes on to represent their country or region in the ultimate global competition and event for entrepreneurs: EY World Entrepreneur Of The Year™. ey.com/eoy

© 2026 PT Ernst & Young Indonesia.
All Rights Reserved.

APAC No. 00000465

ey.com/id

Founded and produced by



**Shape the future
with confidence**