Enter now and discover what's inside!



# EY CAFTA

Case Championship 2025

March - May 2025



The better the question. The better the answer. The better the world works.



Are you looking for an opportunity to showcase your

# problem-solving skills?

Join us for a college-level case championship that brings together brilliant minds to tackle real-world business challenges and connect with industry leaders.

CAFTA Case Championship – A real world finance and treasury case that will challenge you to think critically and creatively



### Registration date

24 March 2025 - 5 May 2025



#### Mode

Online mode



Eligibility criteria\*:

Students across different colleges and courses can participate in this learning opportunity



<sup>\*</sup> Working professionals are not eligible for the Case Championship



# What is EY CAFTA Case Championship?



EY CAFTA Case
Championship 2025 is an
event designed to provide
students with an opportunity
to explore differentiated
methods of learning



It is time to test your problem-solving skills in the real world. Can you work on these problem statements to deliver original, creative and innovative solutions to drive a business strategy?



CAFTA Case
Championship 2025 - Edition 9
brings real-world scenarios, highpriority problem statements that
expect the participants to analyze
the case statement and come up
with a comprehensive solution

Are you the one who can create innovative strategies and deliver effective solutions to drive business strategies?

If yes, put on a Consultant's hat and participate in EY CAFTA Case Championship!

This competition will provide you with a valuable learning experience and a chance to network with professionals in the field.



# Navigate your journey through streams of participation!

Blockchain for treasury and trade finance: Enhancing efficiency, transparency, and risk management

Treasury and trade finance operations are often hindered by slow, paper-based processes, counterparty risks and high transaction costs. Blockchain technology offers a revolutionary way to streamline these operations by enabling real-time settlements, reducing fraud, and enhancing transparency.

This case challenges participants to propose a blockchain-powered solution for a key trade finance or treasury function, such as cross-border payments, supply chain financing, liquidity management, or fraud prevention. Students must analyze the current challenges, develop a feasible blockchain-based model, assess regulatory and security challenges, and outline an implementation roadmap. Their proposals should also consider key stakeholders, the potential return on investment and technological feasibility.

Treasury titans: The ultimate investment challenge!

Join "Treasury titans: The ultimate investment challenge" to test your financial skills in treasury investments. Learn from experts, create strategic presentations, and compete with a dynamic pitch. Dive into liquidity, capital, and risk management to enhance your financial acumen.

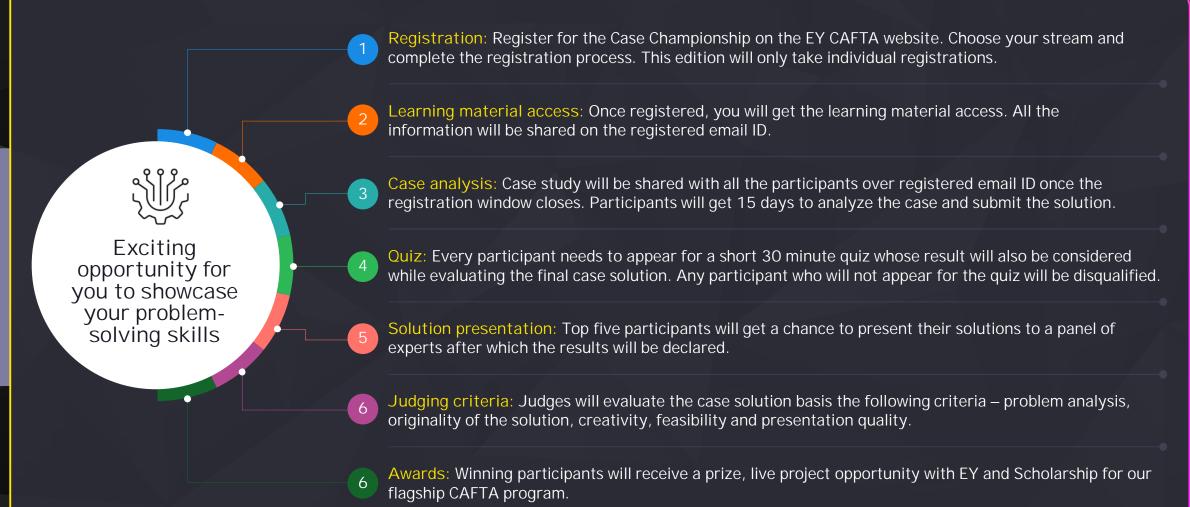
Through expert-led workshops, students will gain insights into the evolving landscape of treasury management, learning how to balance risk and return while ensuring financial stability. The challenge will require teams to develop innovative investment strategies, leveraging real-world data and financial models to optimize cash flows and enhance portfolio performance.

If you are finance-savvy and ready for a real-world challenge, this is your platform to shine.





### Flow of the Case Championship



# Why should I participate?

An opportunity to be mentored by EY experts



(\$)

Connect with industry leaders and dive deep into finance and strategy to apply across industries

Real-time experience of applying your skills in problem statements of the industries



Your
participation
will help us in
building a
better working
world



Wear a Consultant's hat by working on case studies and winning a two-month live project with our Consulting team

Certificate of Participation and 20% scholarship for CAFTA course for all students completing Round 1





Add stars to your CV and credentials to build your career story







Learning and training

We believe that everyone should be given a fair chance to win the Case Championship.

Do not have a background in these topics? Do not worry! We have you covered.

**CAFTA Case** Championship gives you the opportunity to get trained in the relevant areas before you solve the case challenges.



Live project with the Consulting Team at EY

Are you one of the top participants? We have something exciting for you.

Experience the twomonth-long live project an ideal opportunity to interact with EY professionals and support them in their ongoing consulting assignments.

We believe that learning without practical exposure is not enough.





We are with you in every step of the way

Our Consulting team will conduct virtual session to help you structure your response, build your presentation, and establish a research approach

It is a great way to network and interact with professionals and your peers!



Are you one of the top participants? We will be happy to share 100+ years of our experience with you!

Winners from each stream will get 100% scholarship for our full CAFTA course

The second and third rankers from each stream will get 75% scholarship

The Fourth and fifth ranker from each stream will get 50% scholarship

All students participating in Case Championship will get 20% scholarship on EY CAFTA Scholars Hybrid Program





# Value propositions for the top teams in the finale round

A chance to showcase your ideas in front of some of the big names in the industry Winners will get an opportunity to work on group and get real time exposure through live projects

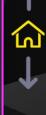
Winners for each stream to be decided after this round Case study
presentation of
the top
participants of
each stream to
industry leaders
and experts

Finale roundpresenting your case study in a virtual conference

Interact with fellow participants to better understand the problem statements Panel discussion on the case studies being presented

Live feedback from the EY leaders Talent is not meant to be hidden. It deserves to be showcased and appreciated.

Hemal Shah Partner, Risk Consulting, EY









Learning collaterals

Reading material

Recorded video

On concepts and industry practices related to the stream of your choice



## Prizes and takeaways

The top performing team from each stream is declared a champion. However, everyone is a winner!



Each participating member



Access to high-quality learning material curated by EY professionals



Mentorship from industry experts



Certificate of participation and 20% scholarship on EY CAFTA Hybrid E-learning Program



Top five participants



Up to 75% scholarship on EY CAFTA Hybrid E-learning Program



Second and third team from each stream will get an opportunity to work on a live project with EY Consulting Team for one month and upon its completion, they will be conferred with a certificate



Champions



EY Gift hampers



Two-month internship with EY FRSM Team



100% scholarship on EY CAFTA Hybrid E-learning Program





### Protocols for participants

### General

- Fair play is expected from all participants throughout the duration of the competition.
- Any violation of the rules may result in disqualification. Any decision of disqualification is final.
- All materials produced during the championship, including the participant presentations, photos and videos, are the rightful property of CAFTA.
- Participant can submit only one solution per stream.
- Participants must adhere to the deadlines. No extension will be given.
- Submissions, once given, are final. No modifications are allowed post-submission.
- Participants are allowed to use all resources available to them for research and development of their case solution.

### Registration and eligibility

- A participant can compete in more than one stream, but no extension of time will be granted. The individual will be expected to solve both cases simultaneously.
- Both undergraduate and postgraduate students can participate in the championship. Individuals pursuing executive degrees are not allowed to participate.
- Each participant will be required to submit a college ID card to verify eligibility and identity.

### Round 1

- Each participant will have only one chance to take the quiz.
- Standard decorum should be maintained while attempting the quiz. Any evidence of malpractice will lead to disqualification.

### Round 2

- All submissions are evaluated by the Case Selection Committee.
- Only publicly available data should be used. Private datasets cannot be used to solve the case.
- Plagiarism is strictly prohibited. All material submitted must be independently developed by the participant.

\*Note - Once registered, then is no cancellation policy to get your amount refunded. Please keep in mind that these rules are preliminary and are subject to change





# College alumni: Few names from our past Case Championships

Banaras Hindu University	Delhi School of Economics	IIT Kharagpur	KIIT School of Management	IIFT
BIM Trichy	Delhi Technological University	Sri Guru Gobind Singh College of Commerce	K J Somaiya College of Engineering	SCMHRD
Bharati Vidyapeeth College of Engineering	IIM Indore	IIM, Lucknow	Kalinga Institue of Industrial Technology	Shri Ram College of Commerce
Bharatiya Vidya Bhavan Institute of Management Science	FMS	IIM, Ranchi	Lady Irwin College	SP Jain Institute of Management And Research
Bennett University	Gargi College	IIM, Udaipur	Lady Shri Ram College for Women	SIMSREE
ВІМТЕСН	Great Lakes Institute of Management	IIM, Kashipur	Loyola College	St Joseph University
Birla Institute of Science and Technology	Hans Raj College, DU	IIM, Ahmedabad	MDI Gurgaon	Symbiosis Centre for Management Students
Birla Institute Of Technology Mesra	Hindu College, University of Delhi	ISI	Miranda House	TATA Institute of Social Sciences - Mumbai
BITS Pilani	HR College of Commerce and Economics	ISB Hyderabad	Nirma University	The International School of Business and Research
Imperial School of Banking and Management Studies	Indian Institute of Management Ahmedabad	ITM Business school	NIT Karnataka	Thapar Institute of Engineering Technology
Brihan Maharashtra College of Commerce, Pune	IIT Jammu	Jain University	NIT Trichy	St Xavier College
College of Engineering, Pune	IIT Kanpur	Jaipuria Institute of Management	NIT Tiruchirappalli	VIT Vellore
Christ University	IIT, Delhi	Jamia Millia Islamia	NMIMS	XIMB
College of Vocational Studies	IIT, Bombay	Jaypee Institute of Information Technology	OP Jindal Global University	XLRI
	BIM Trichy  Bharati Vidyapeeth College of Engineering  Bharatiya Vidya Bhavan Institute of Management Science  Bennett University  BIMTECH  Birla Institute of Science and Technology  Birla Institute Of Technology Mesra  BITS Pilani  Imperial School of Banking and Management Studies  Brihan Maharashtra College of Commerce, Pune  College of Engineering, Pune  Christ University	BIM Trichy  Bharati Vidyapeeth College of Engineering  Bharatiya Vidya Bhavan Institute of Management Science  Bennett University  Bimtech  Birla Institute of Science and Technology  Birla Institute Of Technology Mesra  Birls Pilani  Imperial School of Banking and Management Studies  Brihan Maharashtra College of Commerce, Pune  College of Engineering, Pune  Delhi Technological University  III Mindore  FMS  FMS  Gargi College  Great Lakes Institute of Management  Hans Raj College, University of Delhi  HR College of Commerce and Economics  Indian Institute of Management Ahmedabad  IIT Jammu  College of Engineering, Pune  IIT Kanpur	BIM Trichy  Delhi Technological University  College of Commerce  Bharati Vidyapeeth College of Engineering  Bharatiya Vidya Bhavan Institute of Management Science  Bennett University  Gargi College  IIM, Udaipur  BIMTECH  Birla Institute of Science and Technology  Birla Institute of Technology Mesra  Birla Institute Of Technology Mesra  Birls Pilani  HR College of Commerce and Economics  Imperial School of Banking and Management Studies  Brihan Maharashtra College of Commerce, Pune  College of Engineering, Pune  IIT, Delhi  Delhi Technological  IIM, College of Commerce Jain University  IIIT, Delhi  Jamia Millia Islamia  Jaypee Institute of  Management  Jaypee Institute of	Bilm Trichy  Delhi Technological University  Delhi Technological University  Sri Guru Gobind Singh College of Engineering  Bharati Vidyapeeth College of IIM Indore  IIM, Lucknow  Kalinga Institue of Industrial Technology  Bharatiya Vidya Bhavan Institute of Management Science  Bennett University  Gargi College  Bennett University  Gargi College  IIM, Udaipur  Lady Shri Ram College for Women  Great Lakes Institute of Management  Birla Institute of Science and Technology  Birla Institute of Science and Technology Mesra  Birla Institute Of Technology Mesra  Hindu College, DU  IIM, Ahmedabad  MDI Gurgaon  Birla Institute Of Technology Mesra  Hindu College, University  of Delhi  HR College of Commerce  and Economics  ISB Hyderabad  Nirma University  Imperial School of Banking and Management Ahmedabad  Management Studies  Brihan Maharashtra College of Management Ahmedabad  Brihan Maharashtra College of Commerce, Pune  College of Engineering, Pune  IIT Kanpur  Jain University  NIT Trichy  College of Engineering Studies  IIT, Delhi  Jamia Millia Islamia  NMIMS  College of Vocational Studies  IIT, Bembay  Jaypee Institute of Op Jindal Global

### Voices of success: Testimonials from past participants

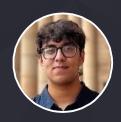
The modules are well designed, and it makes you interested to know more. Solving the case involved holistic research of the treasury market in detail, and it helped me learn how to structure my thought process. Also, the mentorship session was very helpful in this regard. Overall, it was a really great learning experience. Thank you for organizing this.



Vidhan Agrawal



From developing innovative currency risk management strategies, implementing Python libraries for forecasting models, to analyzing the regulatory landscape of treasury management in India, this experience has undoubtedly enhanced our knowledge and prepared us for future success in the world of finance. The modules provided by the team provided us with all the preliminary knowledge required for the contest.



Yash Pratap Singh



It was a great experience participating in Case Championship. We thank EY CAFTA team for organizing the championship and providing us with the opportunity.



Challenges problemsolving skills and ignites thinking—simple yet effective.



Somya Maheshwari



Sanjeeta Mohankud





### Evaluation criteria

You will be evaluated basis:

- Performance in Round 1 and Round 2
- Case solution evaluation:

- Clarity of concepts and thoughts
- Content and writing style
- Depth of research
- Practical applicability and relevance of the solution
- Presentation =>

- On PowerPoint
- Through video submission

Mode of interaction

Email correspondence

Contact person

Tanvi Upadhyay E: tanvi.upadhyay@in.ey.com

Priya Bathla E: priya.bathla@in.ey.com Registration fee per stream



INR2,000 (Individual)

All above prices are exclusive of GST

Mode of interaction

### Our Offices

#### Ahmedabad

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6th floor, Sector V, Building Omega, Bengal Intelligent Park, Salt Lake Electronics Complex, Bidhan Nagar Kolkata - 700 091 Tel: +91 33 6615 3400

#### Mumbai

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5th Floor, Block B-2 Nirlon Knowledge Park Off. Western Express Highway Goregaon (E) Mumbai - 400 063 Tel: + 91 22 6192 0000

3rd Floor, Unit No 301
Building No. 1
Mindspace Airoli West (Gigaplex)
Located at Plot No. IT-5
MIDC Knowledge Corridor
Airoli (West)
Navi Mumbai - 400708
Tel: + 91 22 6192 0003

Altimus, 18th Floor Pandurang Budhkar Marg Worli, Mumbai - 400 018 Tel: +91 22 6192 0503

#### Pune

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10th Floor, Smartworks M-Agile, Pan Card Club Road Baner, Pune - 411 045 Tel: + 91 20 4912 6800



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