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and discover what's inside!



EY CAFTA

Case Championship 2025
10th edition

Treasury360: Financial risk
and liquidity management



The better the question. The better the answer. The better the world works.



Shape the future
with confidence



A milestone edition, a multidimensional challenge

Take your **problem-solving skills** beyond the classroom

Are you ready to take the 360° view and drive real-world financial decisions?

Be part of the 10th CAFTA Case Championship, an experience designed for ambitious students ready to apply strategic thinking and financial skills to real-world challenges. This year's theme– **Treasury360**– is a comprehensive case on financial risk, investments, liquidity, and borrowing that challenges both your logic and creativity.



Registration date

11 August 2025 - 19 September 2025



Mode

Online mode



Eligibility criteria*:

Students across colleges and courses can participate in this learning opportunity

* Working professionals are not eligible for the Case Championship





What is EY CAFTA Case Championship?



The EY CAFTA Case Championship 2025 is a strategic learning initiative designed to provide students with access to differentiated, real-world approaches to finance and treasury decision-making.



It is time to test your **problem-solving skills in the real world**. Can you work on these problem statements to deliver **original, creative and innovative solutions** to drive a **business strategy**?



CAFTA Case Championship 2025 - 10th Edition brings **real-world scenarios, high-priority problem statements** that expect the participants to analyze the case statement and come up with a comprehensive solution

Are you the one who can create innovative strategies and deliver effective solutions to drive business strategies?
If yes, put on a consultant's hat and participate in EY CAFTA Case Championship!

This competition will provide you with a valuable learning experience and a chance to network with professionals in the field.





One theme. A full 360° treasury experience that unites students from across India to dive deep, innovate, and lead the future of finance.

Treasury360: Financial risk and liquidity management

Welcome to Treasury360, where you will step into the shoes of a CFO and tackle a real-world treasury challenge.

Where debt, FX, and investment converge—can you decode the boardroom dilemma? This case championship will test your ability to manage foreign exchange risk, make smart investment decisions, and choose the right debt strategy—all while responding to global market changes

What you will learn in this stream:

- How companies navigate foreign exchange risks in the global marketplace
- How CFOs strategically allocate company funds to balance risk and return
- How businesses weigh borrowing against alternative ways of raising capital
- How global events affect financial decisions
- Strategies for navigating volatility in financial markets

Why it matters:

This stream helps you think like a seasoned treasury professional—making smart decisions about money, risk, and strategy in real-world business situations.

The case studies will encourage you to understand the **complex financial scenarios** in the industry space. All the participants will get the learning material basis the selected stream





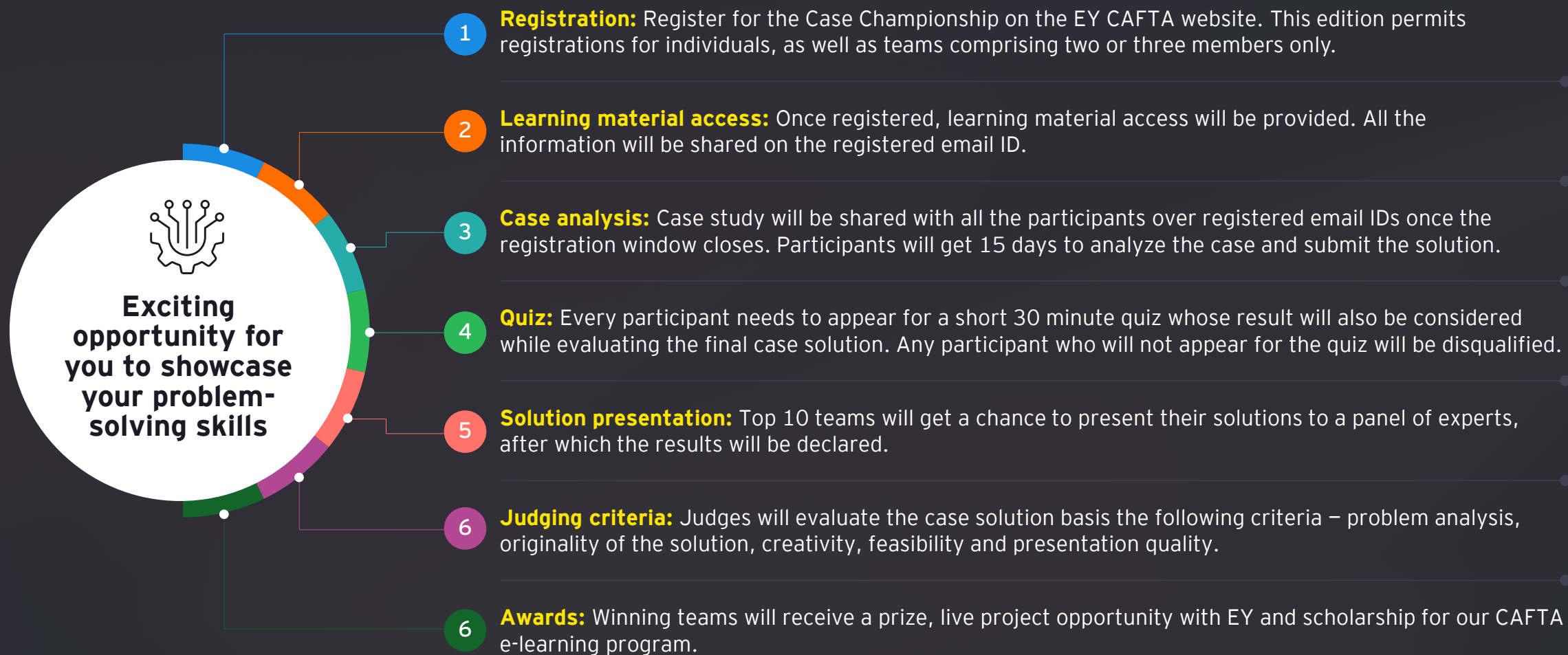
Why should I participate?



"Shape your future, solve real challenges, and be the next treasury leader—your journey starts here!"



Flow of the Case Championship





Value propositions (1/2)



Learning and training

We believe that everyone should be given a **fair chance** to win the Case Championship.

Do not have a background in these topics? Do not worry! We have you covered.

CAFTA Case Championship gives you the **opportunity** to get trained in the relevant areas before you solve the case challenges.



Live project with the Consulting Team at EY

Are you one of the **top teams**? We have something exciting for you.

Experience the two-month-long live project— an ideal opportunity to interact with EY professionals and support them in their **ongoing consulting assignments**.

We believe that learning without practical exposure is not enough.

All students participating in Case Championship will get 20% scholarship on EY CAFTA Scholars Hybrid Program
This year's single-case format allows us to celebrate more winning teams and extend exclusive internship opportunities to top performers





Value propositions (2/2)



Mentorship sessions

We are with you **every step** of the way

Our Consulting team will conduct virtual sessions to help you structure your response, build your presentation, and establish a research approach

It is a great way to **network and interact** with professionals and your peers!



CAFTA Scholarship

Are you one of the top participants? We will be happy to share years of our experience with you!

Winners will get **100%** scholarship for our full CAFTA course

The **second and third rankers** will get **75%** scholarship

The **fourth and fifth rankers** will get **50%** scholarship

6th to 10th rankers from each stream will get **35%** scholarship

All students participating in Case Championship will get 20% scholarship on EY CAFTA Scholars Hybrid Program
This year's single-case format allows us to celebrate more winning teams and extend exclusive internship opportunities to top performers





Value propositions for the top teams in the finale round

**A chance to
showcase your
ideas in front of
EY experts**



Talent is not meant to be hidden. It deserves to be showcased and appreciated.

Hemal Shah
Partner, Risk Consulting, EY

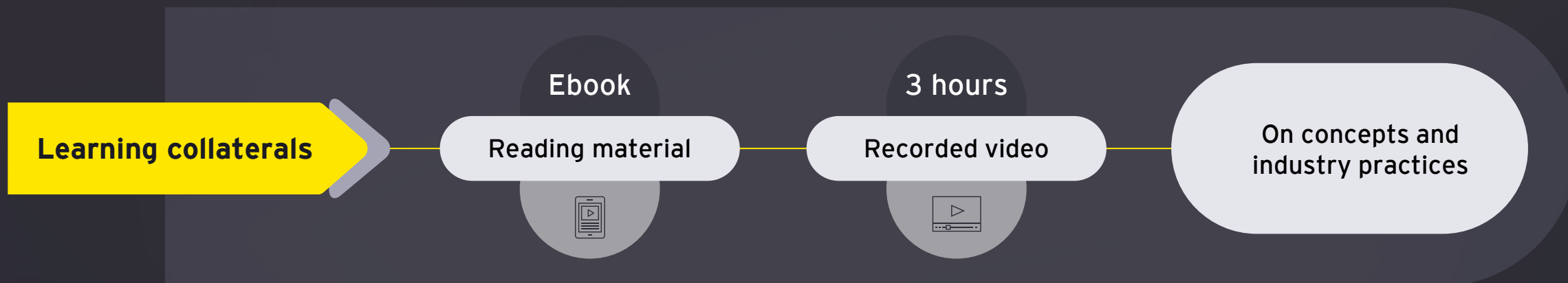


Framework of the **championship**





Timeline





Prizes and takeaways

While one team takes home the championship title, every participant emerges a winner – gaining valuable skills, exposure, and recognition.



Each participating team



Access to high-quality learning material curated by EY professionals



Mentorship from industry experts



Certificate of participation and **20%** scholarship on EY CAFTA Hybrid E-learning Program



Top ten teams



Up to **75%** scholarship on EY CAFTA Hybrid E-learning Program



Second to fifth teams will get an opportunity to work on a live project with the EY Consulting Team for one month and upon its completion, they will be conferred with a certificate



EY Gift hampers



Champions



EY Gift hampers



Two-month internship with EY FRSM Team



100% scholarship on EY CAFTA Hybrid E-learning Program





Protocols for participants

General

- Fair play is expected from all participants throughout the duration of the competition.
- Any violation of the rules may result in disqualification. Any decision of disqualification is final.
- All materials produced during the championship, including the participant presentations, photos and videos, are the rightful property of CAFTA.
- Teams can submit only one solution.
- Participants must adhere to the deadlines. No extensions will be given.
- Completed submissions are final. No modifications are allowed post-submission.
- Participants are allowed to use all resources available to them for research and development of their case solution.

Registration and eligibility

- Both undergraduate and postgraduate students can participate in the championship. Individuals pursuing executive degrees are not allowed to participate.
- Each participant will be required to submit a college ID card to verify eligibility and identity.

Round 1

- Each participant will have only one chance to take the quiz.
- Standard decorum should be maintained while attempting the quiz. Any evidence of malpractice will lead to disqualification.

Round 2

- All submissions are evaluated by the Case Selection Committee.
- Only publicly available data should be used. Private datasets cannot be used to solve the case.
- **Plagiarism** is strictly prohibited. All material submitted must be independently developed by the participant.

**Note: Once registered, then is no cancellation policy to get your amount refunded. Please keep in mind that these rules are preliminary and are subject to change.*





College alumni: Few names from our past Case Championships

Ashoka University	Banaras Hindu University	Delhi School of Economics	IIT Kharagpur	KIIT School of Management	IIFT
Ahmedabad University	BIM Trichy	Delhi Technological University	Sri Guru Gobind Singh College of Commerce	K J Somaiya College of Engineering	SCMHRD
Army Institute of Technology	Bharati Vidyapeeth College of Engineering	IIM Indore	IIM, Lucknow	Kalinga Institute of Industrial Technology	Shri Ram College of Commerce
Alliance University, Bangalore	Bharatiya Vidya Bhavan Institute of Management Science	FMS	IIM, Ranchi	Lady Irwin College	SP Jain Institute of Management And Research
AU College of Engineering	Bennett University	Gargi College	IIM, Udaipur	Lady Shri Ram College for Women	SIMSREE
JBIMS	BIMTECH	Great Lakes Institute of Management	IIM, Kashipur	Loyola College	St Joseph University
Antai College of Economics and Management	Birla Institute of Science and Technology	Hans Raj College, DU	IIM, Ahmedabad	MDI Gurgaon	Symbiosis Centre for Management Students
JNU	Birla Institute Of Technology Mesra	Hindu College, University of Delhi	ISI	Miranda House	TATA Institute of Social Sciences - Mumbai
IIT Madras	BITS Pilani	HR College of Commerce and Economics	ISB Hyderabad	Nirma University	The International School of Business and Research
Asia Pacific Institute of Management	Imperial School of Banking and Management Studies	Indian Institute of Management Ahmedabad	ITM Business school	NIT Karnataka	Thapar Institute of Engineering Technology
Manipal University	Brihan Maharashtra College of Commerce, Pune	IIT Jammu	Jain University	NIT Trichy	St Xavier College
Amity University	College of Engineering, Pune	IIT Kanpur	Jaipuria Institute of Management	NIT Tiruchirappalli	VIT Vellore
Atma Ram Sanatan Dharm College	Christ University	IIT, Delhi	Jamia Millia Islamia	NMIMS	XIMB
IIM, Indore	College of Vocational Studies	IIT, Bombay	Jaypee Institute of Information Technology	OP Jindal Global University	XLRI





Voices of success: Testimonials from past participants

“

The modules are well designed, and makes you interested in knowing more. Solving the case involved holistic research of the treasury market, and it helped me learn how to structure my thought process. Also, the mentorship session was very helpful in this regard. Overall, it was a really great learning experience. Thank you for organizing this.



Vidhan Agrawal

“

From developing innovative currency risk management strategies, implementing Python libraries for forecasting models, to analyzing the regulatory landscape of treasury management in India, this experience has undoubtedly enhanced our knowledge and prepared us for future success in the world of finance. The modules provided by the team provided us with all the preliminary knowledge required for the contest.



Yash Pratap Singh

“

It was a great experience participating in Case Championship. We thank EY CAFTA team for organizing the championship and providing us with the opportunity.



Somya Maheshwari

“

Challenges problem-solving skills and ignites thinking—simple yet effective.



Sanjeeta Mohankud





Evaluation criteria

You will be evaluated basis:

- Performance in Round 1 and Round 2
- Case solution evaluation: →

- Clarity of concepts and thoughts
- Content and writing style
- Depth of research
- Practical applicability and relevance of the solution
- Presentation →

- On PowerPoint
- Through video submission

Mode of interaction

Mode of interaction

Email correspondence

Contact person

Tanvi Upadhyay
tanvi.upadhyay@in.ey.com

Priya Bathla
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Registration fee

INR2,000 (Individual)
INR3,500 (Team of 2)
INR4,500 (Team of 3)

The above fee is exclusive of GST



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Jaipur, Rajasthan - 302018

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Tel: + 91 484 433 4000

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Park, Salt Lake Electronics
Complex, Bidhan Nagar
Kolkata - 700 091
Tel: +91 33 6615 3400

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Tel: + 91 22 6192 0000

5th Floor, Block B-2
Nirlon Knowledge Park
Off. Western Express Highway
Goregaon (E)
Mumbai - 400 063
Tel: + 91 22 6192 0000

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Building No. 1
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MIDC Knowledge Corridor
Airoli (West)
Navi Mumbai - 400708
Tel: + 91 22 6192 0003

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Baner, Pune - 411 045
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