EY Entrepreneur Of The Year™

2025 Malaysia

Celebrating *The Shapers* of entrepreneurship

The better the question.
The better the answer.
The better the world works.

EY
Shape the future with confidence

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Foreword

Dato' Abdul Rauf Rashid

Malaysia Managing Partner,
EY Malaysia

Assalamualaikum and salam sejahtera.

At this year's EY Entrepreneur Of The Year™ (EOY) awards, we stand at the intersection of ambition and innovation to celebrate our theme: *The Shapers*. We continue to honor the entrepreneurs who navigate the complexities of business while actively shaping a confident future for all of us.

Entrepreneurship is an art, akin to the intricate craft of *batik*-making. It requires patience, precision and a commitment to continuous improvement. Each entrepreneur we recognize today embodies this meticulous artistry, layering their experiences alongside the trials, errors, successes and failures into a vibrant tapestry of transformation. Their bold ambitions and resilience inspire us, reminding us that every challenge is an opportunity for growth.

The EOY program proudly supports the entrepreneurial cause in Malaysia, aligning our efforts with the government's vision to foster local talent and elevate them on the global stage. The contributions of our nominees extend beyond their businesses, as they are vital to the economic and social fabric of our society.

Thank you to our judges for your unwavering dedication to the selection process, safeguarding the integrity and prestige of our awards. To our sponsors, your support helps us build our recognition of entrepreneurial excellence.

To the entrepreneurs we celebrate today, your ability to envision a better future sets you apart as true leaders. May you have continued success and inspire the next generation.

Together, let us celebrate the artistry and impact of these extraordinary individuals who, like master artisans, shape the future with their vision and creativity.

Foreword

YB Senator Datuk Seri Amir Hamzah Azizan

Minister of Finance II

Assalamualaikum and salam sejahtera.

It is both a privilege and a pleasure to celebrate the EY Entrepreneur Of The Year™ (EOY) 2025 Malaysia awards, continuing EY's tradition of recognizing entrepreneurial talent across the country. Now in its 24th edition, the awards celebrate the individuals who are contributing to Malaysia's economic progress and inspiring future generations.

The Malaysian entrepreneurial spirit remains strong, driven by the energy and resilience of micro, small and medium enterprises (MSMEs). In 2024, MSMEs contributed a remarkable 5.8% growth to the gross domestic product (GDP), which accounted for 39.5% of Malaysia's overall economy. This highlights the pivotal role of MSMEs in driving sectorial growth and supporting millions of livelihoods.

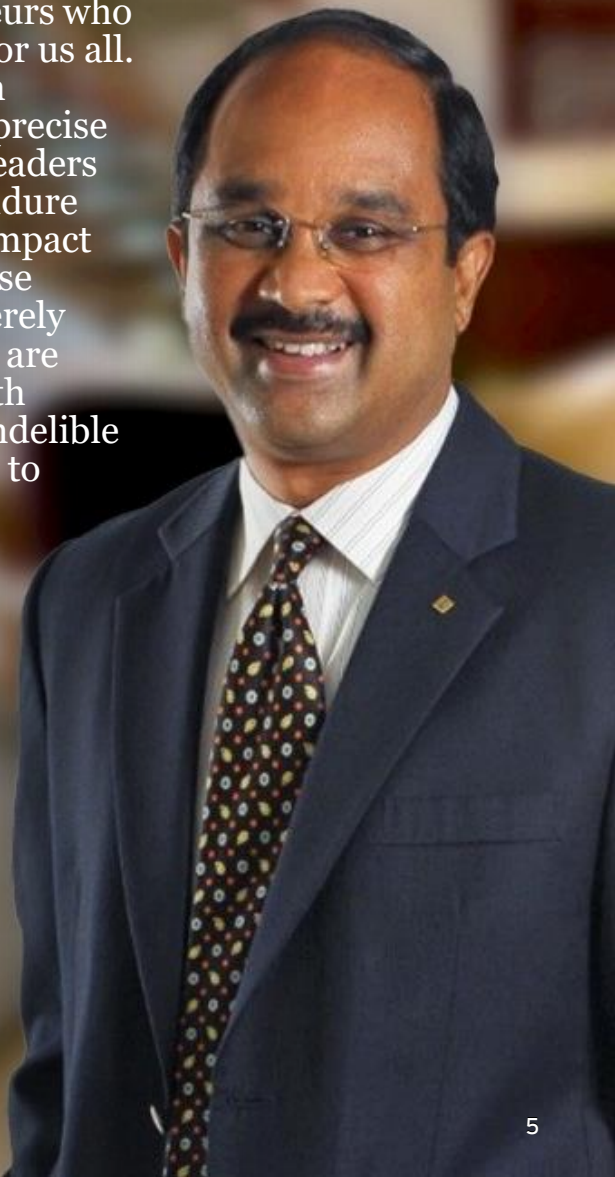
The year's theme, *The Shapers*, beautifully captures the essence of entrepreneurial ingenuity, much like the artistry of *batik*, it symbolizes agility, creativity and the pursuit of sustainable prosperity. A record number of nominees and strong representation of women across all categories reflect a firm commitment to diversity and inclusion, in line with the Ekonomi MADANI framework to position Malaysia as a leading economic force.

Congratulations to all the entrepreneurs recognized this year. A special mention goes to the Country Winner, who will proudly represent Malaysia at the EY World Entrepreneur Of The Year 2026 award in Monte Carlo, Monaco in May 2026. Well done to EY for another successful celebration of entrepreneurial achievement. May the spirit of innovation continue to thrive and inspire the future generations.

Message

"

This year's theme *The Shapers* celebrates the entrepreneurs who build a confident future for us all. Like *batik*-making, which requires meticulous and precise artistry, these visionary leaders create enterprises that endure and make a meaningful impact on our communities. These entrepreneurs are not merely building businesses; they are shaping a future filled with possibilities, leaving an indelible mark that inspires others to follow in their footsteps.



Philip Rao

Program Director,
EY Entrepreneur Of The Year Malaysia;
and Partner,
EY Malaysia.

EY Entrepreneur Of The Year Malaysia award recipients – Roll of honor

2002
Tan Sri (Sir) Francis Yeoh
YTL Corporation Bhd.

2003
Tan Sri Dr. Mohd Nadzmi Mohd Salleh
Nadicorp Holdings Sdn. Bhd.

2004
Tan Sri Dr. Lim Wee Chai
Top Glove Corporation Bhd.

2005
***The late* Tan Sri Dato' Sri Paduka Lim Kok Wing**
Limkokwing University College of Creative Technology

2006
Tan Sri Tony Fernandes
AirAsia Bhd.

2007
Datuk Seri Edmund Santhara

2008
Tan Sri AK Nathan
Eversendai Corporation Bhd.

2009
Tan Sri Dato' Seri Shahril Shamsuddin
Sapura Group of Companies

2010
Dato' Seri Stanley Thai
Supermax Corporation Bhd.

2011
Tan Sri Dato' Sri Liew Kee Sin CBE
Eco World Development Group Bhd.

2012
Dr. Chia Song Kun
QL Resources Bhd.

2013
Tan Sri Dr. BK Ngau
Dialog Group Bhd.

2014
Goh Peng Ooi
Silverlake Axis Ltd.

2015
Datuk Tan Say Jim

2016
MK Goh
Karex Bhd.

2017
Datuk Wira Chiau Haw Choon
Chin Hin Group Bhd.

EY Entrepreneur Of The Year Malaysia award recipients – Roll of honor

2018
Song Hoi-see
Plaza Premium Lounge Management Ltd.

2019
Dang Tai Luk
myNEWS Holdings Bhd.

2020
Dato' Kamarul A Muhamed
Aerodyne Group

2021
Datuk Parmjit Singh
Asia Pacific University of Technology & Innovation

2022
Dato' Chu Jenn Weng
ViTrox Corporation Bhd.

2023
Dato' Foong Wei Kuong
JF Technology Bhd.

2024
Ronnie Lim
OMS Group

Who will be the EY Entrepreneur Of The Year 2025 Malaysia?

Sponsors

EY Entrepreneur Of The Year 2025 Malaysia would not be possible without the support and generosity of its sponsors, many of whom have been with the award program since the beginning.

EY is grateful to all sponsors for their immense support and contributions.

Sponsors

BFM Media Sdn. Bhd.

BFM 89.9 is Malaysia's only independent English-language talk radio station that is focused on business news and current affairs. Our core programs span markets, marketing, finance, technology and business productivity, with a focus on raising the management proficiency of the Malaysian business community. We also offer other programs that are of interest to the working professional audience, including health, culture, arts, music and movies.

At BFM 89.9, our guiding ethos has always been to create a space for diverse voices, where a variety of differing opinions are welcome and where discourse and debate can thrive. We have always sought to change the way Malaysians perceive the medium of radio and have attempted to do so by providing them unique and original content previously unheard on local airwaves. We are firm believers in the power of the human voice and its ability to transform hearts and minds.

www.bfm.my

Bits & Pixels Sdn. Bhd.

CONSULTANCY. PRODUCTION. TRAINING

We are storytellers.

Bits and Pixels is your one-stop video communication consultancy and production partner, leveraging the power of film to engage your clients, stakeholders and investors.

www.bitsandpixels.tv

vimeo.com/bitsnpixels

Sponsors

Bursa Malaysia

Creating Opportunities, Growing Value

Bursa Malaysia is an exchange holding company incorporated in 1976 and listed in 2005. One of the largest bourses in ASEAN, Bursa Malaysia helps over 900 companies raise capital, whether through the Main Market for established large-cap companies, the ACE Market for emerging companies of all sizes or the LEAP Market for up-and-coming small and medium enterprises (SMEs).

As an inclusive marketplace, Bursa Malaysia provides easy access to many investment products and services, connecting domestic and foreign market participants to all types of opportunities to help them expand or invest with impact.

Its diverse product range includes equities, derivatives, offshore and Islamic assets as well as Exchange Traded Funds (ETFs), Real Estate Investment Trusts (REITs) and Exchange Traded Bonds and Sukuk (ETBS).

Please visit www.bursamalaysia.com for more information.

Malaysia Digital Economy Corporation (MDEC)

Malaysia Digital Economy Corporation (MDEC), a government agency under the purview of the Ministry of Digital, was established in 1996 to lead Malaysia's digital economy. Beginning with the implementation of the MSC Malaysia initiative, MDEC has since catalyzed digital transformation and growth throughout the nation. By offering greater incentives and governance for growth and reinvestment, it aspires to bolster Malaysia's status as the digital hub of ASEAN, opening new doors and driving shared prosperity for all Malaysians.

https://mdec.my/

Sponsors

Nanyang Siang Pau Sdn. Bhd.

Nanyang Siang Pau was founded by philanthropist-entrepreneur Tan Kah Kee on 6 September 1923. It is the oldest nationwide Chinese newspaper and took on a new look in recent year by repositioning itself as a "Chinese Economic Paper".

With its slogan, "Your Partner in Wealth Creation," *Nanyang Siang Pau* serves to connect people with insightful, analytical news on the business markets and is recognized as a close partner for individual and national economic growth.

The revamped *Nanyang Siang Pau* carries the most comprehensive business, economic, financial, world and political news. Its carefully tailored editorial content and daily in-depth coverage meet the needs of its targeted readers, which include professionals, managers, executives and businessmen (PMEB). It aims to assist readers in capturing the best opportunities.

An important part of the revamp exercise includes covering key current business issues and spearheading dynamic reader-centered events, such as roundtable discussions, forums, talks, seminars and voice-up sessions. The new Nanyang Siang Pau outlook has received a positive response from readers, especially among the PMEBs.

www.eNanyang.my

The Edge Communications Sdn. Bhd.

The Edge Communications Sdn. Bhd. is part of The Edge Media Group and is the publisher of:

The Edge Malaysia
Available in print and digital formats, it is Malaysia's bestselling and award-winning premier business and investment weekly publication.

The Edge CEO Morning Brief
Available every Tuesday-Friday morning, designed and presented like a newspaper but in a digital format, it is a compilation of the top business and political news that you need to read at the start of your working day.

The Edge Publishing Pte Ltd, also a part of The Edge Media Group, publishes *The Edge Singapore*, which is the only weekly local newspaper that gives readers an in-depth and analytical coverage on business and investments within Singapore and across the region.

Apart from its print products, The Edge Media Group also boasts an online presence with theedgemarkets.com, optionstheedge.com and theedgesingapore.com.

Judges

The responsibility of choosing the top nominees and award recipients of EY Entrepreneur Of The Year (EOY) 2025 Malaysia has been entrusted to an independent panel of judges comprising leading figures from the local business community.

EY is grateful to all the members of the judging panel for their invaluable time and support.

Judging criteria

The Top Nominees of EOY 2025 have been shortlisted according to the following judging criteria:

- Entrepreneurial spirit
- Purpose
- Growth
- Impact

Judges

Tan Sri Datuk Dr. Rebecca Sta Maria

Director,
Institute for Democracy and Economic Affairs (IDEAS)

Until 31 December 2024, Tan Sri Datuk Dr. Rebecca Fatima Sta Maria was the executive director of the Asia-Pacific Economic Cooperation (APEC) Secretariat based in Singapore. Prior to joining the APEC Secretariat, Dr. Rebecca was a top-level Malaysian civil servant and trade negotiator. She was recently appointed the Pro Chancellor of Sunway University, one of the premier private universities in Malaysia.

She began her career in the administrative and diplomatic service in 1981 and served in various capacities in the then Ministry of Trade and Industry.

She retired from the Malaysian civil service in 2016, having served as Secretary-General of the Malaysian Ministry of International Trade and Industry from December 2010 to July 2016. Regionally, she chaired the body that drafted the 2015 and 2025 ASEAN Economic Community Blueprints.

An accomplished academic and writer, Dr. Rebecca's scholarship has been recognized by the American Academy of Human Resource Development (Malcolm Knowles Award 2000 for the best dissertation of the year in the field of human resource development) and from the University of Georgia. In 2017, she authored a book about her personal slice of Malaysian heritage and cuisine, called *The Smell of Home*.

In 2024, she was featured in *Forbes*' third annual 50 Over 50: Asia list, which showcases 50 inspirational women over the age of 50 from across the Asia-Pacific region.

Low Ngai Yuen

Managing Director,
AEON360

Low Ngai Yuen is the Managing Director of AEON360, driving AEON Group's integrated membership, data intelligence and digital as customer-first innovation. AEON360 is a newly established joint venture between AEON Credit Service (M) Bhd. and AEON CO. (M) Bhd., formed to unify AEON Group's ecosystem.

Ngai Yuen was previously Chief Merchandise and Marketing Officer of AEON Co. (M) Bhd., where she led commercial strategy across the retail giant. She is also the President of Persatuan Kakiseni and founder of WOMEN:girls, an NGO established in 2013 to empower women and inspire girls to achieve their potential. She serves on the board of OCK Group Bhd. and previously sat on the board of GDEX Bhd. (2018-2025).

Her most recent film, *Orang Itu*, was released on Netflix in 2021. Ngai Yuen also sits on the Pahang Economic Advisory Council (2024/25), is the Deputy Chair of the National Cultural Council (MAKEN, 2025/27) and is part of the Steering Committee of the 30% Club Malaysia.

Judges

Dato' Fad'l Mohamed

Chief Executive Officer, Bursa Malaysia Bhd.

Dato' Fad'l Mohamed was appointed Chief Executive Officer of Bursa Malaysia on 1 March 2025. He brings over 30 years of experience spanning legal practice, investment banking and capital markets. Prior to joining Bursa Malaysia, he was Managing Director of Group Wholesale Banking at RHB Bank, and, among other roles, served as Chief Executive Officer of Maybank Investment Bank. He also founded and led Maestro Capital Sdn. Bhd., a boutique advisory firm.

Dato' Fad'l holds an MBA from Imperial College London and a law degree from the University of London. He is a certified expert in sustainable finance, a fellow chartered banker and currently serves as Deputy President of the Kuala Lumpur Business Club.

Ganesh Kumar Bangah

Founder and Executive Chairman, Commerce.Asia Group of Companies

EY Technology Entrepreneur Of The Year 2012 Malaysia

Ganesh Kumar Bangah – widely regarded as the "Bill Gates of Malaysia" by the Malaysian tech industry – is a pioneering tech entrepreneur and investor, driven by his passion for leading digital transformation and empowering businesses across Malaysia and Southeast Asia.

As founder and CEO of MOL Global Inc. in his 20s, he was recognized by the Malaysia Book of Records as the youngest CEO of a Malaysian public listed company.

His accolades include being named EY Technology Entrepreneur Of The Year 2012 Malaysia and other distinguished recognitions for his contribution to technology and the continuous growth of Malaysia's digital economy.

Ganesh is a firm believer that entrepreneurship can address the world's most pressing challenges. He envisions a future where entrepreneurs prioritize societal impact over profit, crafting a brighter world for the current generation and future ones to come.

Judges

Dato' Hazimah Zainuddin

Founder and Group Executive Chairman, Hyrax Oil Sdn. Bhd.

EY Woman Entrepreneur Of The Year 2002 Malaysia

Dato' Hazimah Zainuddin is Founder and Group Executive Chairman of Hyrax Oil Sdn. Bhd., a global player in lubricants and transformer oils in over 40 markets. She is also Deputy Chairman of Sarawak Lubricants Sdn. Bhd., a joint venture for high-performance lubricants across Southeast Asia. In recognition of over 30 years of contribution to the industry, she received the F&L Asia Lifetime Achievement Award 2025, in addition to her numerous accolades.

As Senior Director of MATRADE, she chairs the Human Resources Committee and is Head Judge of the Malaysia International Halal Showcase (MIHAS) Awards, aside from being a Permanent Member of Anti-Bribery Anti-Corruption (ABAC) Malaysia, Anugerah Kecemerlangan Industri (AKI) Council Member and Akademi Kepimpinan Pendidikan Tinggi's (AKEPT) Advisory Board Member.

Pro-gender diversity, she is a Trustee of the National Welfare Foundation as well as the Founder and Vice-Chairman of the Women Leadership Foundation.

She sits on the Board of Gopeng Bhd., chairs its Nomination and Remuneration Committee and previously chaired MATRADE, PERNAS and Perbadanan Usahawan Nasional Berhad (PUNB). Since 2003, she serves as Judge of the EY Entrepreneur Of The Year™ Malaysia.

Anuar Fariz Fadzil

Chief Executive Officer, Malaysia Digital Economy Corporation (MDEC)

Anuar Fariz Fadzil has built his career at the intersection of policy, business and innovation. With leadership experience across telecommunications, foreign direct investments, digital platforms, GovTech and education reform, he possesses a rare 360-degree perspective of Malaysia's digital economy within a global context.

Central to his leadership is a commitment to advancing Malaysia as an "AI nation" by 2030. He has driven global investments, fostered responsible adoption and built collaboration so that Malaysia's artificial intelligence (AI) ecosystem is both technologically advanced and values driven.

Drawing on his experience as Advisor to the Minister of International Trade and Industry, Anuar built a strong foundation in establishing public-private partnerships that strategically serve the nation's greater good through inclusivity and impact, consistently aligning corporate ambition with national priorities.

A graduate of Johns Hopkins School of Advanced International Studies, Anuar is regarded as a strategist of clarity and foresight, uniting diverse interests into a shared vision for inclusive, enduring prosperity.

Judges

Ronnie Lim

Group Chief Executive Officer,
OMS Group

EY Master Entrepreneur Of The Year 2024 Malaysia

EY Entrepreneur Of The Year™ 2024 Malaysia

Ronnie Lim, the Group CEO of OMS Group, has been at the forefront of the company's expansion since 2015, transforming it from a firm focused on project management and permit acquisition to a globally integrated digital solutions provider.

Under Ronnie's leadership, OMS Group has evolved to offer a comprehensive range of services, with a notable track record of over 380,000 km of installed cable systems and maintenance spanning 430,000 km worldwide. He has broadened the company's services to include interconnected managed services, with a focus on cable landing stations (CLS) and backhaul across Southeast Asia.

Ronnie is building a better working world by contributing to global connectivity and Malaysia's digital progress. This commitment is exemplified by the company's CLS in Morib, which supports the JENDELA initiative to enhance broadband coverage and facilitate 5G adoption. Additionally, OMS Group has undertaken projects like the installation of the Natitua-Sud Cable in French Polynesia, which promotes socioeconomic development in remote island communities.

Class of 2025 Top Nominees Announcement Cocktail

Emerging Category

This award salutes the entrepreneur whose business exemplifies the startup process at its best, with savvy positioning in the marketplace and solid infrastructure to manage growth and financial performance and shows promise of future sustainability.

Emerging Category

Ain Azizah Arifin

Managing Director,
Bubbles O2 Marketing Sdn. Bhd.

Ain Azizah Arifin, the Group Managing Director of Bubbles O2 Group, took the helm in 2023 to lead the global expansion of the naturally oxygenated water business. Committed to social responsibility, Ain Azizah sees that the company's mission goes beyond profit, actively sharing its success with the community.

To date, the company has donated over RM500,000 to NGOs supporting the education of underprivileged children and has created job opportunities for the local community in Rantau, Negeri Sembilan. The company is expanding its footprint by penetrating both the mass and premium markets, catering to consumers seeking healthier lifestyle options.

With plans to enter regional markets like Indonesia and Singapore, Ain Azizah is dedicated to driving business growth and fostering positive change, one Bubbles O2 at a time.

Emerging Category

Ang Rui Mei and Nicholas Lim Pinn Yang

Co-founders,
Good Foodie Media Sdn. Bhd.

Good Foodie Media Sdn. Bhd. (GFM), co-founded by Ang Rui Mei and Nicholas Lim Pinn Yang in 2018, aims to showcase local food and activities while empowering the food and beverage industry through engaging videos and articles. Initially launched as KL Foodie, a community for food enthusiasts, the platform has evolved to collaborate with major brands on lifestyle campaigns.

GFM has successfully assisted over 25,000 businesses in gaining digital visibility, fostering community engagement across Southeast Asia. With a presence in six countries, GFM is expanding its focus beyond food to include lifestyle, travel, automotive, home and furniture sectors.

The founders are committed to establishing GFM as Southeast Asia's premier digital media platform for local discovery by enhancing the 4Cs (content, commerce, creator and community), thereby driving innovative storytelling and meaningful engagement to support local businesses.

Emerging Category

Henry Ting

Founder and Chief Executive Officer, TTRacing

Henry Ting, the CEO of TTRacing, founded the company in 2017 to provide high-quality ergonomic solutions for gamers and professionals, enhancing well-being and productivity globally.

Since its inception, TTRacing has become a leading gaming chair brand, boasting over one million users worldwide. Key achievements include global expansion, collaborations with iconic franchises like Marvel, Star Wars and Naruto, as well as the introduction of ergonomic education. Henry is dedicated to empowering users through innovative ergonomic chairs and smart desks, while providing a unique and enjoyable sitting experience.

Under his leadership, TTRacing's operations have expanded to Malaysia, Singapore, Indonesia, the Philippines, Thailand, Australia, the US and the UK, with plans to enter the Middle East and broader European markets.

Henry aims to solidify TTRacing's position as the global leader in ergonomic solutions, enhancing comfort and performance for users worldwide.

Technology Category

The award pays tribute to exemplary business building by an entrepreneur within technology-related industries.

The individual must be the driver primarily responsible for the longer-term growth of the business and has been a heavy user and promoter of technology and multimedia products and services.

Technology Category

Ir. Raymond Gan Hung Keng

Chairman and Chief Executive Officer, Kelington Group Bhd.

Ir. Raymond Gan Hung Keng, the Group CEO of Kelington Group Bhd., founded the company in 1999 with the vision of creating a profitable organization that invests in new technology through research and development (R&D) while delivering world-class engineering solutions and services tailored to customer needs, with a strong emphasis on safety and cost-effectiveness through patented methodologies.

Initially focused on providing Ultra High Purity (UHP) gas delivery solutions for the electronics and semiconductor industries, Kelington was listed on Bursa Malaysia in 2009 and has since expanded into process engineering and industrial gas supply, serving diverse sectors across the Asia-Pacific region.

Kelington is actively increasing its global footprint by expanding its industrial gas business in India and Indonesia and enhancing engineering solutions in Germany and Thailand. Committed to achieving net zero emissions by 2050, Kelington's decarbonization strategy emphasizes energy efficiency, renewable energy adoption and sustainable practices to deliver high-quality, sustainable solutions to a broader international clientele.

Technology Category

Catherine Wong

Managing Director, Powerwell Holdings Bhd.

Catherine Wong, the Managing Director of Powerwell Holdings Bhd., joined the company in 1993 with the vision of transforming it into a leading power distribution specialist in Malaysia.

Under her leadership, Powerwell has maintained its commitment to innovation and safety by investing in R&D, adopting advanced technologies and upholding rigorous safety standards. Originally a low voltage switchboard manufacturer, Powerwell evolved into a top power distribution provider with a strong domestic presence and a growing global footprint, offering highly-customized solutions to multinational corporations across various sectors.

The company collaborates with local universities to equip students with in-demand skills for the power sector, enhancing graduates' employability through niche technical competencies. This partnership has successfully resulted in several students joining Powerwell as engineers, bridging academia and industry. The company is strategically expanding its capacity to capitalize on the data center boom in Malaysia, positioning itself to meet the rising demand for power distribution solutions.

Technology Category

Dr. Wilson Low Min Yew

Founder and Chief Executive Officer, Systech Digital Solutions Sdn. Bhd.

Dr. Wilson Low Min Yew, the CEO of Systech Digital Solutions Sdn. Bhd., founded the company in 2018 with the mission to empower businesses to leverage technology for optimizing operations, enhancing efficiency and driving sustainable growth.

Initially a personalized software solution provider for SMEs, Systech has evolved into an Official Digital Partner under Selangor Information Technology and Digital Economy Corporation (SIDEC) and MDEC, as well as a technology partner for HUAWEI.

Dr. Wilson developed two key technological products: the DESKARA ERP and MRP and the WILSONE business automation system, benefiting 1,523 SMEs in Malaysia and abroad in their digital transformation journeys. He also introduced E-MOBIQ, a rapid mobile application development platform that allows developers to create mobile applications without coding.

Dr. Wilson aims to position Systech as the leading IT solutions company in Malaysia, providing automation and digitalization solutions to organizations of all sizes while supporting the nation in modernizing its governing processes and guiding businesses toward digitalization.

Woman
Category

The award recognizes and honors the accomplishments of outstanding women entrepreneurs in building and leading successful businesses and making vital contributions to the Malaysian economy.

These women are shaping and redefining the workplace, the business networks and are influencing how the business community and the media perceives and responds to women entrepreneurs.

Woman Category

Michelle Hah

Executive Director,
Fire Fighter Industry Sdn. Bhd.

Fire Fighter Industry Sdn. Bhd., founded in 1974, is one of Malaysia's oldest fire safety companies. Michelle Hah joined the business in 1994, leveraging her extensive corporate experience in human resources and marketing to champion fire safety through public education and awareness.

With a mission to "Fireproof Malaysia," the company aims to develop the best fire safety solutions in the region. Transitioning from a sole proprietorship to a private limited entity, Fire Fighter Industry now employs around 150 people and began manufacturing in 1996. A significant milestone was achieved in 2000 with the award of ISO 9002 and ISO 14001 certifications. As the largest fire extinguisher servicing company in Malaysia, the firm is dedicated to community impact through fire protection services and emergency preparedness.

Michelle promotes "One House, One Fire Extinguisher," through nationwide campaigns and collaborations, striving to make fire safety accessible and embedded in every Malaysian household.

Woman Category

Fatin Syamimy Liana Badaruddin

Chief Executive Officer,
IMAN Media Group Sdn. Bhd.

Fatin Syamimy Liana Badaruddin, the Group CEO of IMAN Media Group Sdn. Bhd., a 100% women-founded and led company, took charge in 2024 with the vision of building a RM100 million book publishing enterprise. IMAN began as a bookstore in 2012, specializing in Indonesian titles, and launched its publishing arm in 2014, which has been pivotal for growth.

Fatin has successfully navigated challenges in scaling high-quality book production by adopting a genre-based approach, introducing new genres, such as novels, comics and children's books, which now account for 60% of revenue. In 2025, the number of new titles produced is expected to increase by 65% compared to 2024.

Fatin is dedicated to making books accessible and enjoyable for all ages, fostering curiosity and connection through storytelling. IMAN is expanding its national footprint by enhancing its children and young adult selections and increasing comic production capacity by 40% annually through strategic initiatives.

Woman Category

Tiffany Yow

Chief Executive Officer,
The Flow Studio

Tiffany Yow, the CEO of The Flow Studio, founded the business in 2018 to modernize the Pilates and yoga experience in Malaysia. By targeting a younger audience, she aimed to transform the perception of these practices from rehabilitative activities to dynamic lifestyle choices.

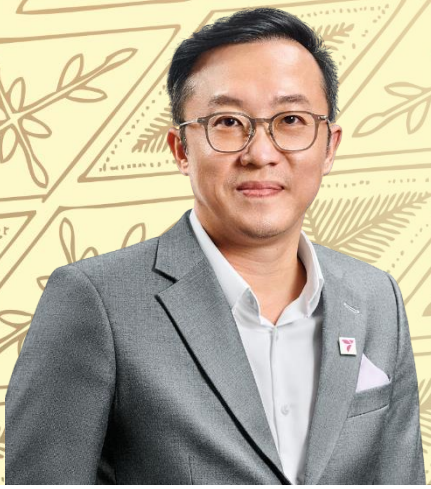
Starting with one studio in Bangsar, Tiffany expanded The Flow Studio to 10 outlets across Malaysia and Singapore. In 2024, The Flow Studio became a provider certified by Human Resources Development Corporation (HRD Corp), offering instructor courses recognized by two international fitness bodies for excellence. Tiffany champions physical, mental and social well-being, promoting movement to combat non-communicable diseases and integrating meditation to alleviate stress.

The Flow Studio continues to expand regionally, marked by the acquisition of Singapore's Pilates Lab and plans for further growth in Thailand, Indonesia and Taiwan. Tiffany is committed to making holistic wellness accessible and empowering healthier lifestyles across Asia.

Master Category

The award salutes the entrepreneur who has made a sustained contribution to the success of one or more businesses over an extended period.

Like a master who knows his/her craft, the individual must have garnered the ability to maintain management excellence over a sustained period and has continued to generate original, imaginative or innovative business ideas.



Master Category

Dato' Davis Chong

Group Chief Executive Officer, Solarvest Holdings Bhd.

Dato' Davis Chong, the Executive Director and Group CEO of Solarvest Holdings Bhd., co-founded the company in 2012, driven by a visionary belief in the future of clean energy.

Under his leadership, Solarvest became Malaysia's first listed solar company, setting industry benchmarks and achieving over 2GW in clean energy project capacity across Asia, positioning Malaysia as a leader in the sector. With strategic foresight, Dato' Davis transformed Solarvest from a pure-play solar engineering, procurement, construction and commissioning (EPCC) provider into a regional clean energy infrastructure developer and asset investor, operating in eight Asia-Pacific countries across multiple clean energy verticals.

The company is further expanding its role with its key investment vehicle, Powervest, ASEAN's first renewable energy fintech platform, laying the groundwork for regional asset growth and facilitating green financing to advance clean energy projects across neighboring countries.

Master Category

Ajoy Gopinath Prabhu

Chief Executive Officer, Symbiotica Speciality Ingredients Sdn. Bhd.

Ajoy Gopinath Prabhu, the CEO of Symbiotica Speciality Ingredients Sdn. Bhd., founded the company in 2001 to manufacture active pharmaceutical ingredients (APIs). Since its inception, Symbiotica has pioneered steroidal API production in Malaysia, expanding from kilogram-scale operations to offering over 70 APIs with a capacity of 70 MT, making it the largest in ASEAN.

With a reach in 70 countries and consistent regulatory approvals from the National Pharmaceutical Regulatory Agency (NPRA), the US Food and Drug Administration (US FDA) and Pharmaceuticals and Medical Devices Agency (PMDA), Symbiotica specializes in delivering high-quality APIs, facilitating access to essential medicines. Committed to ethical growth, the company nurtures local talent, drives innovation through academic collaboration and promotes sustainability. Symbiotica is focused on developing new products, obtaining regulatory approvals and building strategic partnerships, including potential mergers and acquisitions.

Ajoy aims to establish Symbiotica as a globally trusted Malaysian name for high-quality APIs, fostering scientific excellence and responsible growth that benefits patients, partners and communities across ASEAN and beyond.

Master Category

Dato' Kamarul Redzuan Muhamed

Group Chief Executive Officer, Uzma Bhd.

Dato' Kamarul Redzuan Muhamed, the Group CEO of Uzma Bhd., founded the company in 2000 with the vision of becoming a leading energy and technology firm in Malaysia, committed to sustainable growth and enhancing stakeholder value.

Initially an oil and gas service provider, Uzma diversified into renewable energy and geospatial intelligence, culminating in the launch of its satellite, UzmaSAT-1. This positions Uzma as a leader in driving Malaysia's energy transition and advancing space capabilities. Dato' Kamarul is dedicated to nurturing local talent, inspiring students and the public, as well as creating job opportunities while fostering innovation and community empowerment.

Uzma emphasizes sustainable practices, aiming to formalize emissions management and align with Malaysia's climate goals, while maintaining zero environmental spills and lost time incidents. The company has recently achieved a three-star rating in the FTSE4GOOD Bursa Malaysia Index, reflecting its commitment to responsible business practices.

Master Category

Ian Chua and Venon Tian

Co-founders, ZUS Coffee

Ian Chua and Venon Tian co-founded ZUS Coffee in 2019 with the mission of making specialty coffee affordable for everyone, every day.

Launched just before the COVID-19 pandemic, ZUS Coffee has rapidly grown from having fewer than 10 employees in 2019 to over 4,000 in 2025, with 1,000 outlets across Malaysia, making it the largest coffee chain in the country.

The founders are creating digitally integrated job opportunities, democratizing access to advanced technologies and expanding digital literacy for the future workforce in Malaysia and the countries where they operate through their tech-driven coffee chain.

The company hires baristas with disabilities, repurposes used coffee grounds into fuel and organic fertilizer and implements an ongoing reforestation campaign. Ian and Venon remain dedicated to making specialty coffee accessible to all, driving their vision from Malaysia to the world.

EY World Entrepreneur Of The Year 2025

Monte Carlo, Monaco

EY World Entrepreneur Of The Year 2025

"Find a real-world problem that deeply bothers you — and then dare to solve it in your own way. Set your intention to make a positive impact in the world, listen to your inner voice, think big — and just do it!

Stina Ehrensvärd

Founder of Yubico
Sweden

EY World Entrepreneur Of The Year winners

2001
Paolo della Porta
Saes Getters S.p.A.
Italy

2002
Stefan Vilsmeier
BrainLAB AG
Germany

2003
Narayana Murthy
Infosys Technologies Limited
India

2004
Tony Tan Caktiong
Jollibee Foods Corporation
Philippines

2005
Wayne Huizenga
Huizenga Holdings Inc.
United States

2006
Bill Lynch
Imperial Holdings
South Africa

2007
Guy Laliberté
Cirque du Soleil
Canada

2008
Dr. Jean-Paul Clozel
Actelion Pharmaceuticals Ltd
Switzerland

2009
Cho Tak Wong
Fuyao Glass Industry Group
Mainland China

2010
Michael Spencer
ICAP plc
United Kingdom

2011
Olivia Lum
Hyflux Limited
Singapore

2012
James Mwangi
Equity Bank Limited
Kenya

2013
Hamdi Ulukaya
Chobani, Inc.
United States

2014
Uday Kotak
Kotak Mahindra Bank
India

2015
Mohed Altrad
Altrad
France

2016
Manny Stul
Moose Enterprise Holdings & Controlled Entities
Australia

2017
Murad Al-Katib
AGT Food and Ingredients Inc.
Canada

2018
Rubens Menin
MRV Engenharia e Participações S.A.
Brazil

2019
Brad Keywell
Uptake Technologies, Inc.
United States

2020
Dr. Kiran Mazumdar-Shaw
Biocon Limited
India

2021
JungJin SEO
Celltrion Group
South Korea

2022
Gaston Taratuta
Aleph
Argentina

2023
Doris Hsu
GlobalWafers Co., Ltd.
Taiwan

2024
Vellayan Subbiah
Tube Investments of India & Cholamandalam Investment and Finance Co. Ltd.
India

2025
Stina Ehrensvärd
Yubico
Sweden

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