

EY AI Week

Driving AI-Powered
Transformations

2 - 6 November 2026

Explore the program



The
Reimagination
Engine

AI MODIFIED

EY

Shape the future
with confidence

Monday

9:00 - 10:00

EY AI Week Opening:
Our Future With AI - **Virtual**

AI Strategy

Leadership

11:00 - 13:00

From Static FP&A to an
Agentic Finance Function
In-person

Finance

Agentic AI

11:30-12:00

Powering the Energy
Transition: Real-Time Grid
Intelligence with Databricks
Virtual

Energy

Data & AI

13:00-17:00

Hands-on Workshop: Designing
AI-Native Business Processes
(Option 1) - **In-person**

Agentic AI

AI Foundations

13:30 - 14:00

Navigating Tomorrow's AI
Economy: From AI Strategy
to Competitive Advantage
Virtual

AI Strategy

Leadership

14:30 - 16:00

Responsible AI: How to
Accelerate AI in a Safe Way
In-person

Responsible AI

AI Governance

16:30 - 17:00

Leadership in Uncertain
Times: A Conversation on AI
with Michiel Borgers (Dutch
Ministry of Defence) - **Virtual**

Leadership

Tuesday

09:00 - 09:30

The AI Trust Gap: Building
Verifiable and Predictable
Outcomes - **Virtual**

AI Foundations

09:30 - 11:30

AI-Driven Risk: From Prediction
to Resilience - **In-person**

Resilience

AI Risk

12:15 - 13:00

The AI Productivity Paradox:
Why Adoption Doesn't Equal
Reinvention - **Virtual**

Workforce

Leadership

13:00-17:00

Hands-on Workshop: Designing
AI-Native Business Processes
(Option 2) - **In-person**

Agentic AI

AI Foundations

14:00 - 15:30

Workshop: Designing Your AI-
Native Challenger in Consumer
Products & Retail - **In-person**

AI Strategy

Consumer

14:30 - 15:00

From AI to AX: When should
an AI Agent Act on Your
Customer's Behalf? - **Virtual**

Agentic AI

16:30 - 17:00

Job van der Voort: Building
Organizations Without Borders
in the Age of AI - **Virtual**

Leadership

Wednesday

09:00 - 09:30

Reimagining Commercial
Planning with AI Teammates:
The Asahi Story - **Virtual**

Agentic AI

Consumer

10:00 - 12:00

10:00 - 10:45; virtual segment
AI-Powered Operations at Scale:
Lessons from Real-World
Enterprise Transformations
Hybrid

AI Operations

AI Strategy

12:30 - 13:00

Scaling Industrial Cyber Defense
with Agentic AI: Insights from
Saudi Aramco - **Virtual**

Resilience

Cybersecurity

14:00 - 15:30

Workshop: Designing Your
AI-Native Challenger in
Financial Services - **In-person**

AI Strategy

Financial Services

14:30 - 15:00

Digital Sovereignty and AI with
SAP: Balancing Innovation,
Compliance, and Control - **Virtual**

Sovereign AI

AI Foundations

Thursday

09:00 - 09:45

Agentic AI at Scale: Designing
and Operating on AI Ready Data
with Booking.com - **Virtual**

Data & AI

Agentic AI

09:00 - 12:00

From Vision to Action: Tax in
an Agentic World - **In-person**

Data & AI

Agentic AI

12:30-13:00

Building AI Ecosystems:
Redefining Leadership for the
AI Era - **Virtual**

Leadership

AI Strategy

14:00 - 15:30

Work Reimagined: How AI
Requires a Skills-Based Work-
force Strategy - **In-person**

Workforce

14:30 - 15:00

The Future of Assurance:
Building Trust in an AI-Driven
World - **Virtual**

Assurance

Responsible AI

16:30-17:00

Agent Boss: From AI Adoption to
AI at Scale (Microsoft) - **Virtual**

Agentic AI

AI Strategy

17:30 - 21:00

CIONET x EY Exclusive Dinner:
The CIO's New Mandate in the
Age of AI - **In-person, Invite only**

Leadership

AI Strategy

Friday

09:00 - 09:45

The New Economics of AI: Why
Every Token Counts - **Virtual**

AI Economics

11:00 - 13:00

11:00 - 11:45; virtual panel
Women in Tech: From AI
Ambition to Enterprise Impact
(Panel + networking lunch)
Hybrid

Leadership

Workforce

Women in Tech

13:00-14:00

Beyond Automation:
Reinventing GBS for an Agentic
Enterprise (ServiceNow)
Virtual

Agentic AI

AI Operations

Register for EY AI Week

Monday 2 November 2026

09:00 - 10:00

EY AI Week Opening: Our Future With AI

Virtual

Open EY AI Week with renowned AI trendwatcher Jarno Duursma and EY leaders. Explore the next wave of artificial intelligence and what it means for business, leadership and society. The session frames the week's central questions and offers a forward-looking perspective on the choices leaders face as AI reshapes organizations.

AI Strategy Leadership



JARNO DUURSM
AI Expert



MENNO BONNINGA
Partner & AI Lead
EY Netherlands

Sign up

11:00 - 13:00

From Static FP&A to an Agentic Finance Function

In person

Finance teams need better decisions, faster. Discover how agentic AI moves FP&A beyond reporting with continuous forecasting, real-time scenario planning, and automated insights, improving accuracy, agility, and strategic impact.

Finance Agentic AI



DERK-JAN VAN DER WAL
Finance Consulting Leader
EY Netherlands



SVEN DE BEEN
Manager FP&A
EY Netherlands



REYNIER VAN VOORST
Director Finance
Transformation EY Netherlands

Sign up

11:30-12:00

Powering the Energy Transition: Real-Time Grid Intelligence with Databricks

Virtual

The energy transition is putting unprecedented pressure on grid operators. Discover how real-time data and AI can improve resilience, unlock capacity, speed up decisions, and accelerate the transition, with practical insights on creating impact without replacing core systems.

Energy Data & AI



BENJAMIN HOUTTUIN
Sr. Partner Tech Lead,
Databricks - Benelux & Nordics



DAN KEELING
Solutions Architect - Energy &
Utilities SME lead Databricks



LEO DIJKSTRA
Partner Energy & Utilities
EY Netherlands

Sign up

13:00 - 17:00

Hands-on Workshop: Designing AI-Native Business Processes (Option 1)

In person

Most organizations use AI to improve existing processes. But what if you designed them for AI from the start? In this hands-on workshop, you'll redesign real business processes, create AI-enabled future-state workflows, and build a practical roadmap covering governance, data, risk, and change. Leave with a prototype, new ideas, and actionable next steps.

Agentic AI AI Foundations



JOHN LE DREW
Lead AI Architect ey.ai Lab
EY Netherlands



VICTOR TIROT
Technology Consultant ey.ai Lab
EY Netherlands

Sign up

Monday 2 November 2026

13:30 - 14:00

Navigating Tomorrow's AI Economy: From AI Strategy to Competitive Advantage

Virtual

AI is no longer only a technology initiative. It is changing competition, business models and where value is created. This keynote challenges leaders to rethink AI strategy as a core business agenda, examine the rise of AI-native competitors and consider the choices required now. It also introduces the sector workshops taking place later in the week.

AI Strategy

Leadership



MILAN BAARS
Sr. Manager Strategy & AI
EY-Parthenon



RUBEN KNOPPERTS
Sr. Consultant AI Strategy
EY-Parthenon

Sign up

14:30 - 16:00

Responsible AI: How to Accelerate AI in a Safe Way

In person

Learn how organizations can move beyond reviewing individual decisions to continuously governing AI-driven decision systems through embedded controls, policy-as-code, human oversight and end-to-end evidence, enabling AI adoption at scale while maintaining trust, compliance and effective risk management.

Responsible AI

AI Governance



MELIKE OZUNLU
Partner Risk Consulting

Sign up

16:30 - 17:00

Leadership in Uncertain Times: A Conversation on AI with Michiel Borgers (Dutch Ministry of Defence)

Virtual

This session will be held in Dutch. Join Cecile Heemels (EY) and Michiel Borgers from the Dutch Ministry of Defence for a conversation on leadership in uncertain times. As AI accelerates change and leaders face increasingly complex decisions, they will explore what it takes to remain resilient, build trust and lead with confidence when the path ahead is anything but certain.

Leadership



CECILE HEEMELS
Clients & Industries Leader
EY Netherland



MICHEL BORGERS
Director Joint Information
Services Command (JIVC) at
Dutch Ministry of Defence

Sign up

Tuesday 3 November 2026

09:00 - 09:30

The AI Trust Gap: Building Verifiable and Predictable Outcomes
Virtual

AI can create content, code and recommendations at remarkable speed, but organizations still need to know when outputs can be trusted. Explore why verifiable, auditable, and predictable outcomes are essential for scaling AI. Learn practical approaches for building confidence in AI-supported work and moving from pilots toward governed, explainable operations.

AI Foundations



JOHN LE DREW
Lead AI Architect ey.ai Lab
EY Netherlands

Sign up

09:30 - 11:30

AI-Driven Risk: From Prediction to Resilience
In person

AI is reshaping the risks organizations face and how they prepare for disruption. Combining geostrategy, risk and cyber perspectives, this session explores earlier signal detection, predictive insights and adaptive resilience. Learn how to connect AI-enabled monitoring, governance and response across cyber, operational and strategic risk.

Resilience

AI Risk



BOUKE EVERS
Partner Financial
Resilience EY Netherlands



SHAYAN SHOKRI
Founder and CEO
Earthian AI

Sign up



FLORIS VAN DER LOO
Associate Partner Financial Services
Risk Management EY Netherlands



FAMKE KRUMBMULLER
Partner EY Geostrategy

12:15 - 13:00

The AI Productivity Paradox: Why Adoption Doesn't Equal Reinvention
Virtual

AI licenses and adoption metrics may rise while the way work gets done remains unchanged. In this executive panel, workforce leaders examine why organizations get stuck at individual productivity gains and what front runners do differently. Together, we explore work redesign, change at scale and measures that reveal real shifts in processes, decisions and business outcomes.

Workforce

Leadership



MAARTEN LINTSEN
CHRO EY Netherlands



ROGIER THEWESSEN
Owner YoungCapital

Sign up

13:00 - 17:00

Hands-on Workshop: Designing AI-Native Business Processes (Option 2)
In person

Most organizations use AI to improve existing processes. But what if you designed them for AI from the start? In this hands-on workshop, you'll redesign real business processes, create AI-enabled future-state workflows, and build a practical roadmap covering governance, data, risk, and change. Leave with a prototype, new ideas, and actionable next steps.

Agentic AI

AI Foundations



JOHN LE DREW
Lead AI Architect ey.ai Lab
EY Netherlands



VICTOR TIROT
Technology Consultant ey.ai Lab
EY Netherlands

Sign up

Tuesday 3 November 2026

14:00 - 15:30

Workshop: Designing Your AI-Native Challenger in Consumer Products & Retail

In person

Step into the future of Consumer Products and Retail by designing an AI-native challenger that could disrupt the sector. Reimagine customer ownership, margins, and growth, then identify where today's business models are exposed. Leave with a first action agenda spanning capabilities, data, partnerships and propositions to compete in an AI-shaped market.

AI Strategy Consumer



MILAN BAARS
Sr. Manager Strategy & AI
EY-Parthenon

Sign up

14:30 - 15:00

From AI to AX: When should an AI Agent Act on Your Customer's Behalf?

Virtual

Customers are increasingly open to AI, but only when trust is built in. As organizations move from AI assistants to AI agents, when should AI explain, advise, act, or decide? Discover what drives customer trust, where the boundaries lie, and how to design agentic experiences that customers are willing to embrace.

Responsible AI AI Governance



BEATE VAN DONGEN
Partner Consulting EY
Studio+



DIEDERICK THEUNISSEN
AI Experience Lead
EY Netherlands

Sign up

16:30 - 17:00

Job van der Voort: Building Organizations Without Borders in the Age of AI

Virtual

In this fireside chat, Remote CEO and co-founder Job van der Voort shares how AI is removing barriers to collaboration, talent and innovation. Drawing on his experience scaling a global employment platform, he explores new organizational structures, faster decisions, and the leadership practices needed to create agile, resilient businesses built for continuous change.

Leadership



JOB VAN DER VOORT
CEO Remote



RENE CARRILO
Partner & Private Markets
Leader EY Netherlands

Sign up

Wednesday 4 November 2026

09:00 - 09:30

Reimagining Commercial Planning with AI Teammates:
The Asahi Story

Virtual

Asahi's AI journey began with improving commercial decision-making through AI-powered trade promotion optimization. What started as a targeted use case evolved into a broader rethink of commercial planning. Discover how AI teammates can identify risks, opportunities, scenarios, and trade-offs in real time, while enabling people to focus on judgment, creativity, and strategic decision-making.

Agentic AI Consumer



BHUVAN PANWAR
Head of Emerging Tech & Innovation, Asahi Europe & International



ALEX HANMER
EY Global Consumer Revenue Growth Management Leader

Sign up

10:00 - 12:00; 10:00 - 10:45 virtual segment

AI-Powered Operations at Scale: Lessons from Real-World
Enterprise Transformations

Hybrid

The future of operations isn't more dashboards—it's smarter decisions. See how leading organizations use AI to detect issues earlier, automate analysis, and turn insights into action. Join for a live demo, real-world lessons, and direct access to peers and experts.

AI Operations AI Strategy



KEES MEURDERS
EY Global Intelligent Operations Solution Leader



TYLER BUFFIE
EY Global Data & AI Strategy Leader

Sign up



KIM ROOYAKKERS
Manager Supply Chain & Operations EY Netherlands

12:30 - 13:00

Scaling Industrial Cyber Defense with Agentic AI: Insights from
Saudi Aramco

Virtual

What does the future of industrial cyber defense look like? Explore how Agentic AI enables adaptive, real-time threat detection and response, while keeping humans in control. Learn how leading organizations are combining AI, safety, and compliance, and discover practical integration opportunities across existing SOC, SIEM, and OT environments.

Resilience Cybersecurity



DR. SOLOMAN ALMADI
Principal Scientist, Process & Control Systems Department Saudi Aramco



SHASHANK SINGH
Associate Director EY Parthenon

Sign up

Wednesday 4 November 2026

14:00 - 15:30

Workshop: Designing Your AI-Native Challenger in Financial Services

In person

Step into the future and design the AI-native challenger most likely to redefine banking, insurance or payments within the next 3-5 years. Explore how customer relationships, trust, distribution and margins could be rewritten, uncover where today's business models are most exposed, and leave with a clear action agenda for what comes next.

- AI Strategy
- Financial Services



MILAN BAARS
Sr. Manager Strategy & AI
EY-Parthenon

Sign up

14:30 - 15:00

Digital Sovereignty and AI with SAP: Balancing Innovation, Compliance, and Control

Virtual

AI innovation creates value when organizations can scale it with confidence and control. EY and SAP explore how a business-led approach to AI can turn scattered pilots into measurable impact while addressing digital sovereignty. Discover how the Autonomous Enterprise, AI agents and sovereign cloud capabilities can help organizations innovate while maintaining control over data, operations, technology, and legal requirements.

- Agentic AI
- Consumer



RONALD VAN NEERIJNEN
Partner EY SAP Domain



NIELS VAN DER KAM
Head of Business AI
Benelux SAP



IRINA POSTELNICU
Global SAP Sales & Business
Architect AI at EY

Sign up

Thursday 5 November 2026

09:00 - 09:45

Agentic AI at Scale: Designing and Operating on AI Ready Data with Booking.com

Virtual

How is Booking.com preparing its data foundation for Agentic AI at scale? Discover how AI Ready Data, metadata, governance and trusted data access enable agents to deliver value across the enterprise. Learn where agents can automate work, where human oversight remains critical, and how organizations can move beyond AI pilots.

Agentic AI

Data & AI



CARSON YEUNG
Director AI & Data
EY Netherlands



DIMITAR NEDEV
Principal Data Engineer
Booking.com

Sign up

09:00 - 12:00

From Vision to Action: Tax in an Agentic World

In-person

See how AI is already transforming tax work today through practical examples, live demonstrations, and hands-on exercises. Learn how to use Copilot and tax agents effectively, build your own simple AI agent, and explore real-world use cases. Leave with a clear view of the future of Tax and actionable steps to turn ambition into impact.

Tax

Agentic AI



FRANK PUTMAN
Tax Innovation Leader
EY Europe West



BAS PELK
Senior Manager at Ey.ai
Tax Lab EY Netherlands



FOLKERT GAARLANDT
Tax Technology, Data, AI &
Alliances EY Netherlands

Sign up

12:30-13:00

Building AI Ecosystems: Redefining Leadership for the AI Era

Virtual

AI transformation increasingly extends beyond the boundaries of a single organization. Hear Julie Teigland and Menno Bonninga explore how leaders can harness ecosystems connecting people, partners, capabilities and innovation. Discover why collaboration, culture and trust matter for sustainable AI transformation and what leaders can do now to prepare for the next wave of AI-enabled change.

Leadership

AI Strategy



MENNO BONNINGA
Partner and AI Lead EY
Netherlands



JULIE TEIGLAND
EY Global Vice Chair - Alliances &
Ecosystems

Sign up

14:00 - 15:30

Work Reimagined: How AI Requires a Skills-Based Workforce Strategy

In-person

As AI transforms how work gets done, the skills organizations need are evolving faster than traditional job structures can adapt. Explore why a skills-based workforce strategy matters, how to identify future-critical capabilities, and how a skills-first approach can help people and AI thrive while unlocking greater business value.

Workforce



MAARTEN LINTSEN
CHRO EY Netherlands



SOPHIE GRAELER
Sr. Manager Organization & Workforce
Transformation EY Netherlands

Sign up

Thursday 5 November 2026

14:30 - 15:00

The Future of Assurance: Building Trust in an AI-Driven World
Virtual

As AI adoption accelerates, trust becomes critical. Discover how Assurance helps organizations scale AI responsibly, stay in control of emerging risks, and build confidence in AI-enabled decisions. Gain practical insights from EY’s AI journey and explore how Assurance is evolving to provide confidence in an increasingly automated world.

Assurance Responsible AI



ROBERTO ROZEMA
AI Assurance Competency leader, EY Netherlands



RONNY DUIM
Audit Transformation leader, EY Netherlands

Sign up

16:30-17:00

Agent Boss: From AI Adoption to AI at Scale (Microsoft)
Virtual

Moving from AI experimentation to enterprise value requires more than deploying more agents. Microsoft CTO Joris Haverkort explores what it means to become an “Agent Boss”: leading, orchestrating and governing AI agents around real business outcomes. Discover how data, people, processes and agents come together to scale AI and what this shift means for technology leaders.

Agentic AI AI Strategy



JORIS HAVERKORT
CTO Microsoft Netherlands

Sign up

17:30 - 21:00

CIONET x EY Exclusive Dinner: The CIO’s New Mandate in the Age of AI
In-person, Invite only

As AI reshapes the enterprise, the CIO’s mandate is expanding far beyond technology. Join a select group of CIOs and digital leaders for an exclusive dinner exploring AI leadership, boardroom expectations, governance, and business value. Leave with fresh perspectives, peer insights, and practical ideas for leading AI transformation at scale.

Leadership AI Strategy



PATRICK GABRIËLS
Country Managing Partner EY Netherlands



ANNA VAN DEN BREEMER
AI Transformation Lead EY Netherlands

Sign up

Friday 6 November 2026

09:00-09:30

The New Economics of AI: Why Every Token Counts

Virtual

As AI evolves from simple prompts to complex agentic workflows, its economics are changing too. Hear Dell Technologies CTO Lieke Hamers explore how tokenomics, data readiness, model choice, infrastructure, energy, security and governance shape the true cost and value of enterprise AI. Learn why leaders need to move beyond cost per token and start thinking in terms of cost per outcome.

AI Economics



LIEKE HAMERS
CTO at Dell Technologies

Sign up

11:00-13:00; 11:00-11:45 virtual panel

Women in Tech: From AI Ambition to Enterprise Impact
(Panel + networking lunch)

Hybrid

Technology doesn't drive AI success, people do. Hear leading women in tech share lessons from driving AI transformation at scale, building trust, and creating lasting business value. Gain practical insights, then join an exclusive in-person networking lunch to connect with peers, leaders, and fellow AI innovators.

Leadership

Workforce

Women in Tech

Sign up

13:00-14:00

Beyond Automation: Reinventing GBS for an Agentic Enterprise
(ServiceNow)

Virtual

Most organizations are using Agentic AI to make existing processes faster. The real opportunity is to redesign them entirely. Discover how leading organizations are creating AI-native GBS models, orchestrating people and agents across functions, and moving beyond pilots. Leave with practical lessons for building a trusted, scalable, and increasingly autonomous operating model.

Agentic AI

AI Operations



MARIA SAGGESE
GBS Solution Lead Partner
EY Global

Sign up

EY | Building a better working world

EY is building a better working world by creating new value for clients, people, society and the planet, while building trust in capital markets.

Enabled by data, AI and advanced technology, EY teams help clients shape the future with confidence and develop answers for the most pressing issues of today and tomorrow.

EY teams work across a full spectrum of services in assurance, consulting, tax, strategy and transactions. Fueled by sector insights, a globally connected, multi-disciplinary network and diverse ecosystem partners, EY teams can provide services in more than 150 countries and territories.

All in to shape the future with confidence.

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