



**EY Entrepreneur
Of The Year™**

2025 Awards
Singapore



Does your ambition shape the extraordinary?

Recognizing the entrepreneurs who build
a confident future for us all.



The better the question.
The better the answer.
The better the world works.



Shape the future
with confidence



Contents



Welcome



EY World Entrepreneur
Of The Year



EY Entrepreneur
Of The Year
award winners



EY-Bank of Singapore
Family Enterprise
Award of Excellence



EY Entrepreneur
Of The Year
judging panel



EY-Bank of Singapore
Asean Entrepreneurial
Excellence Award



EY Entrepreneur
Of The Year
Singapore Academy



Sponsors, partners
and supporters





Welcome

to the 24th **EY Entrepreneur Of The Year™** Awards Gala.

We are thrilled to celebrate a remarkable class of winners who have demonstrated exceptional leadership, visionary innovation and a purpose-led commitment to build a better working world.

These winning entrepreneurs are trailblazers, innovators and disruptors who shape their businesses with mastery to realize bold ambitions. Their stories exemplify the courage and creativity required to navigate the complexities of the fast-changing business landscape.

Entrepreneurship is a challenging yet deeply satisfying journey, requiring resilience, agility and an appetite for risks and change. Our winners have shown that by supporting one another and collaborating with the broader ecosystem, they can seize new opportunities, overcome obstacles and achieve greater good and impact.

May their stories motivate each of us to strive for excellence and act as catalysts for positive change, as we shape the future with confidence together.

Congratulations to all our winners! 🎉



Liew Nam Soon

EY Singapore and Asean Managing Partner;
Asia East Deputy Regional Managing Partner



EY Entrepreneur Of The Year Singapore

As the first and only truly global awards program of its kind, the EY Entrepreneur Of The Year celebrates entrepreneurs who are building and leading successful, growing and dynamic businesses. The program makes a difference through the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. 🏆

[Find out more](#)



Patrick Cheo

Adam Khoo Learning Technologies Group



EY Entrepreneur Of The Year
Education Services



Patrick Cheo is the co-founder and CEO of Adam Khoo Learning Technologies Group (AKLTG), a Singapore-based education group with global reach. With an initial capital of just \$8,000, Patrick scaled the company and diversified globally to achieve \$25 million in revenue by 2024 – with close to half coming from overseas markets.

While his co-founder Adam Khoo drives the company's thought leadership and training expertise, Patrick leads the business with precision and vision. He oversees strategy, operations, marketing, finance, HR and international expansion – laying the foundation for AKLTG's sustainable growth and digital transformation.

Known for his sharp business acumen and high standards, Patrick also champions a values-driven culture grounded in integrity and growth. When the COVID-19 pandemic disrupted their seminar-based revenue model, he spearheaded the company's digital pivot – turning adversity into opportunity. Notably, this led to the rapid growth of Piranha Profits, their financial education brand, which now contributes over 80% of the Group's revenue and reaches learners in 160 countries.

A bold yet pragmatic entrepreneur, Patrick has launched subsidiaries across six countries – always guided by market fit and long-term vision. He has made decisive calls to exit markets when needed, ensuring agility while focused on the company's core mission.

Today, Patrick continues to chart AKLTG's global expansion with clarity and conviction – building world-class education brands that empower lives, create value and scale impact across borders.

“

When your business is not growing, it is dying.



About Adam Khoo Learning Technologies Group

Founded in 2002 by Adam Khoo and Patrick Cheo, Adam Khoo Learning Technologies Group Pte Ltd (AKLTG) has established itself as Asia's leading training organization for personal and professional development. Headquartered in Singapore with a global footprint spanning 160 countries, its key markets include the US, Malaysia and Australia.

AKLTG believes that education is the most powerful tool for change. Its mission is to inspire a better world by empowering individuals with the knowledge, mindset and skills to achieve personal, professional and financial success. Through immersive learning experiences and innovative training methods, AKLTG enables people from all walks of life to unlock their full potential and achieve transformative results.

The Group manages three education brands: Aktivite (youth education), Piranha Profits (financial education), and Growth Catalyst (executive education).

www.akltg.com





Chin Wei Jia

HMI Medical



EY Entrepreneur Of The Year
Health Care



Chin Wei Jia personifies HMI Medical's 3C values – compassion, competence and collaboration – by constantly exhibiting inspiring leadership qualities since she joined HMI Medical in 2002 after the Asian financial crisis and the September 11 attacks. Joining from the time when the organization was undergoing corporate restructuring enabled her to gain rich industry knowledge and valuable hands-on experiences through 22 years of challenge, growth and transformation.

Today, Wei Jia continues to play a pivotal role in charting ambitious corporate growth plans despite facing increased industry pressures related to rising cost and talent shortages. She remains steadfast in building a future-proof health ecosystem that delivers the best possible quality, service and value to patients, customers and communities in the countries it serves.

By working collaboratively with doctors, team members and industry stakeholders, she has successfully launched several market-first health service offerings, turned around loss-making operations as well as developed comprehensive ambulatory care and specialist centers that offer personalized and cost-effective care options – further enhanced by strategic partnerships with leading medical technology organizations and university hospital systems. She also spearheaded major health-tech integration initiatives through a corporate managed health care service platform to offer value-based and convenient access to care beyond HMI's owned facilities to a regional network of medical and wellness providers.

Through her active participation on boards and committees that impact business, health and social causes, Wei Jia is passionate about continuing the journey of transforming health care, empowering communities and leaving a lasting legacy for future generations.

“

Spark the change you want to see.
Seize opportunities, embrace challenges, act with courage, and pursue paths leading to meaningful impact.



About HMI Medical

HMI Medical is a leading integrated health care group with over 25 years of experience across Singapore, Malaysia and Indonesia.

It delivers comprehensive and personalized health care services for over three million patients annually through its two hospitals – Makhota Medical Centre and Regency Specialist Hospital, two ambulatory care centers – Regency Medical Care Centre and HMI Medical Centre, 26 specialist centers across five specialist care brands including Eagle Eye Centre, Harley Street Heart & Vascular Centre and Advanced Urology Associates, 40 HMI OneCare clinics, executive health screening centers, and network of 2000 panel clinics. With its managed health care and telehealth platform, HMI facilitates seamless and value-driven health care experiences for over 7,500 corporate customers and 14 insurance partners across Asia.

HMI's commitment to medical excellence and community pledge to build a healthier society through educational initiatives, makes it well-poised to address the evolving community health needs across the region.

www.hmimedical.com





Kelvin Lim

LHN Group



EY Entrepreneur Of The Year
Real Estate



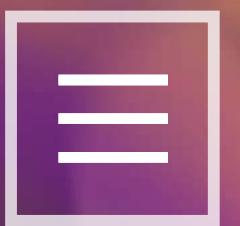
Kelvin Lim is a transformative leader whose vision and expertise have redefined the real estate landscape in Singapore and beyond. Since joining LHN in 1997, Kelvin has been instrumental in steering the company from a traditional space leasing model to a multidisciplinary real estate powerhouse. His ability to identify and unlock the potential of undervalued properties is a hallmark of his leadership.

Kelvin excels at identifying underutilized and aging properties to unlock their value. His entrepreneurial mindset has led to the development of efficient, aesthetically appealing and functional environments that cater to the evolving needs of tenants. To enhance operational efficiency and drive new revenue streams, he spearheaded LHN's integrated facilities management and energy business units, offering comprehensive services and renewable energy solutions that complement the Group's core space optimization strategy.

Earning LHN the Corporate Excellence & Resilience Award at the Singapore Corporate Awards 2020/2021 is a testament to Kelvin's foresight, calculated risk-taking and adaptability.

“

In any business, change is constant and risk is inevitable. Yet within every risk lies the seed of opportunity — if approached with clarity, guided by purpose, and managed with prudence and courage.



About LHN Group

LHN is a leading player in the real estate management sector. The company operates across four key segments: space optimization, property development, facilities management and energy.

LHN specializes in revitalizing underutilized properties through innovative space planning and strategic enhancements, which not only increases net lettable area but also maximizes yield. With presence in Singapore, Indonesia, Myanmar, Cambodia and China, LHN is committed to expanding its footprint across the region, continually adapting to market demands and leveraging growth opportunities.

The Group's approach is characterized by a deep understanding of market dynamics and a commitment to sustainability. By focusing on environmentally friendly practices and integrating advanced technologies, LHN enhances property value while contributing positively to the communities it serves. This holistic approach has positioned LHN at the forefront of the real estate management landscape, setting new standards for excellence and innovation.

www.lhnngroup.com





Carolyn Choo

Worldwide Hotels



EY Entrepreneur Of The Year
Hospitality Services



Carolyn Choo is a visionary hospitality entrepreneur dedicated to transforming the hospitality landscape to create meaningful experiences and making travel more inclusive. As Chief Executive Officer and Managing Director of Worldwide Hotels (WWH) Group, she leads Singapore's largest homegrown hotel group, which owns and manages 41 strategically situated properties with over 8,600 rooms, representing more than 10% of the country's total hotel room supply.

Under her leadership, WWH expanded regionally into key tourism growth markets – Australia, Malaysia, Japan, South Korea and Thailand – owning 11 hotels with over 2,500 rooms in strategic cities. With strong business acumen and a sharp eye for opportunity, she strategically acquired high-quality hotel assets in high-potential destinations, strengthening the Group's global footprint.

Carolyn pioneered the group's "lean luxury" concept – redefined luxury for the informed, cosmopolitan traveler as showcased by the group's landmark hotel, Mercure Icon Singapore City Centre.

Beyond economic success, Carolyn is passionate about empowering young people through inclusive access to education, growth and contribution, so they can realize their full potential and thrive with confidence. She oversees the Group's foundation, which has donated to local universities, polytechnics, and institutes of technical education to provide bursaries to underprivileged students to ease their financial burdens.

Carolyn is a Chartered Accountant (CA), Chartered Financial Analyst (CFA), and a graduate of the Owner/President Management (OPM) program at Harvard Business School. Listed as Forbes Asia's Power Businesswomen 2023, her growth-oriented leadership continues to propel WWH expansion and innovation across Asia-Pacific.



About Worldwide Hotels

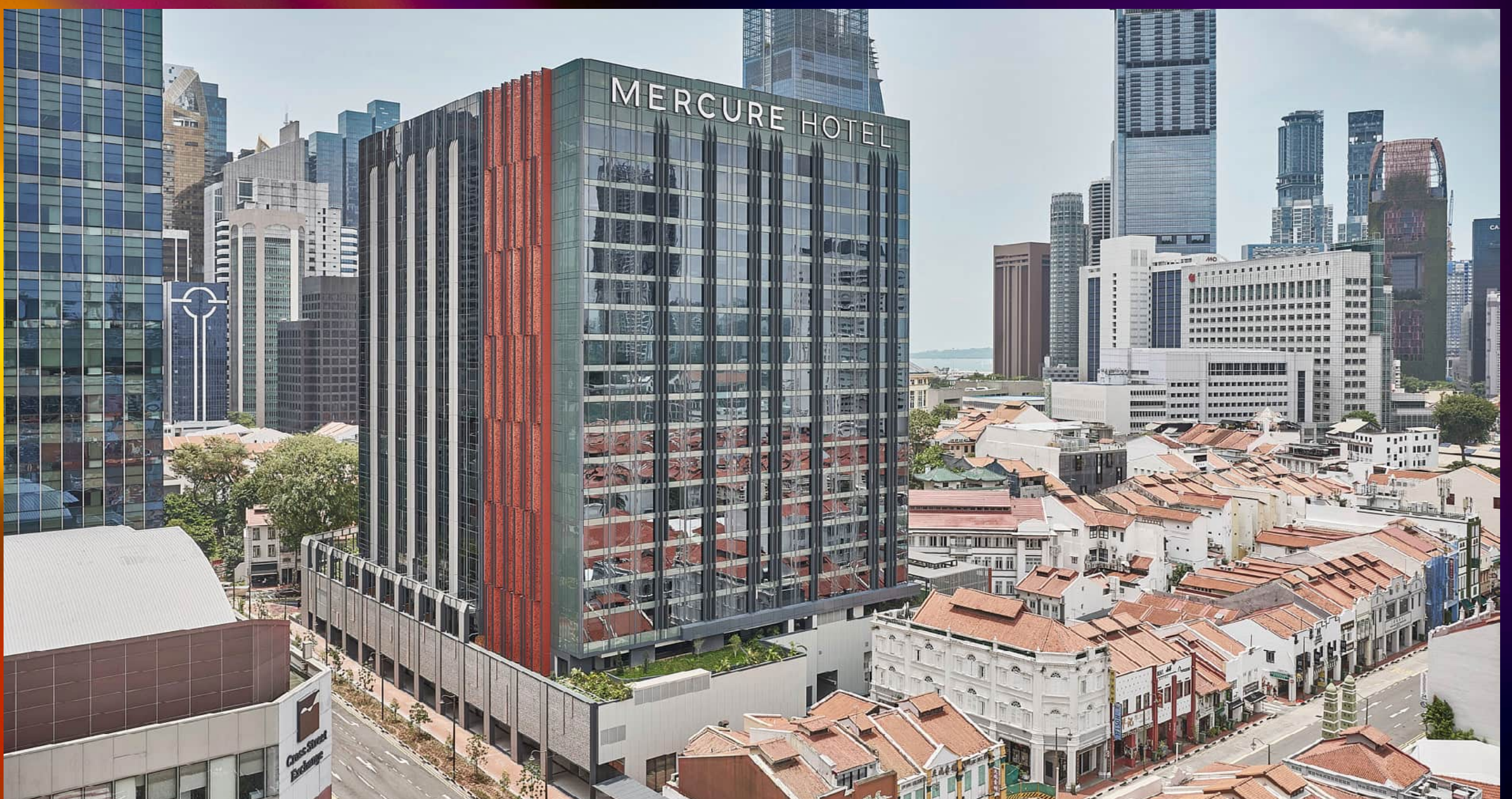
Worldwide Hotels (WWH) Group is Singapore's largest homegrown hotel group, owning and managing 41 strategically located properties across seven brands: ICON Hotel, Hotel Mi, Hotel Boss, V Hotel, Value Hotel, Venue Hotel and Hotel 81.

With over 8,600 rooms, accounting for more than 10% of Singapore's total hotel rooms inventory, WWH plays a pivotal role in shaping the mid-tier hospitality landscape. Focused on delivering quality stays at accessible prices, the Group is committed to meeting the aspirations of today's travelers through authentic service and operational excellence.

Regionally, WWH owns 11 hotels with more than 2,500 rooms in key tourism growth cities across Australia, Malaysia, Japan, South Korea and Thailand. These assets reflect its mid-tier positioning and strategy of acquiring quality properties in high-potential markets, operated by established global partners.

Through sustainable practices, heartfelt hospitality, and strategic expansion, WWH redefines affordable travel and contributes meaningfully to the industry and community.

www.wwhotels.com





Left to right:
Jeffrey Tiong, Dr. Tan Sian Wee, Lee Chuan Teck, Liew Nam Soon, Dr. Ng Gim Choo, Sujei Subramanian, Tan Kok Yam and Lennon Tan

EY Entrepreneur Of The Year 2025 judging panel

Lee Chuan Teck

Enterprise Singapore
(Chairperson of panel)

Dr. Ng Gim Choo

EtonHouse International
Education Group

Dr. Tan Sian Wee

National University of Singapore

Sujei Subramanian

PAG

Jeffrey Tiong

Patsnap

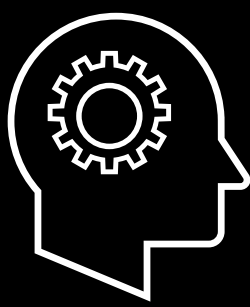
Lennon Tan

Singapore Manufacturing Federation

Tan Kok Yam

SkillsFuture Singapore

Judging criteria



Entrepreneurial spirit



Growth



Purpose



Impact

[Find out more](#)



EY Entrepreneur Of The Year Singapore Academy



In 2005, the EY Entrepreneur Of The Year Singapore Academy was launched to form a community among honorees of the EY Entrepreneur Of The Year Singapore. This network, comprising a select group of outstanding entrepreneurs, has been pivotal in shaping Singapore's entrepreneurial ecosystem. The Academy has also played an important role in inspiring the next generation of promising entrepreneurs to share ideas, forge valuable friendships, and foster new business ties and philanthropy. 🏆



EY World Entrepreneur Of The Year™

The EY World Entrepreneur Of The Year (WEOY) celebrates the vision, insight and determination of entrepreneurs from around the globe. Each year, country winners from around the world come together to vie for the coveted EY World Entrepreneur Of The Year title. Transcending national boundaries, the world award recognizes the global impact of entrepreneurs and honors their outstanding achievements, providing them an exclusive platform to network and plan their next growth strategy. 🌐

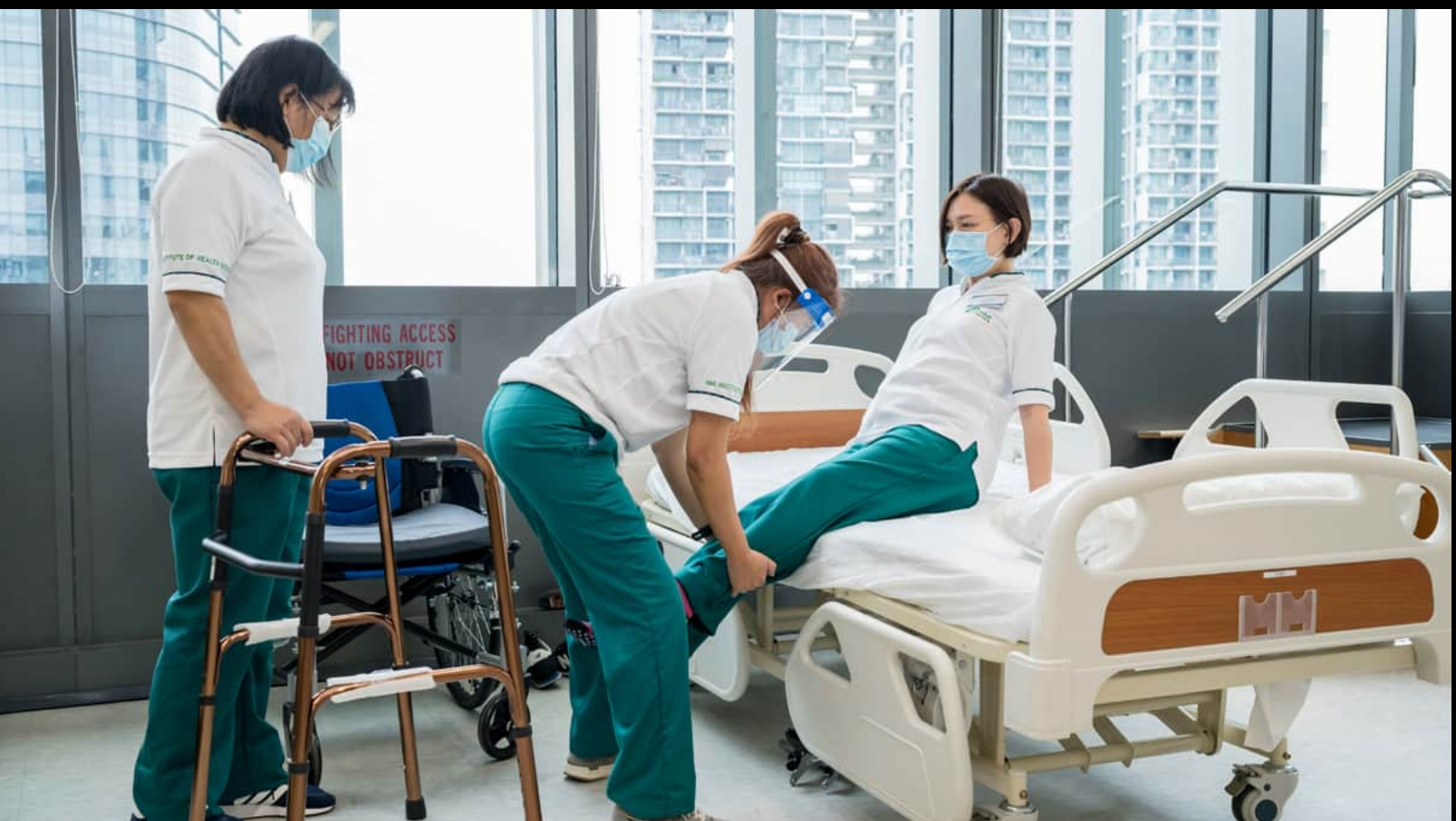
Find out more about the EY WEOY 2025 winner





EY-Bank of Singapore Family Enterprise Award of Excellence

HMI Medical





About HMI Medical

HMI Medical is a leading integrated health care group with over 25 years of experience across Singapore, Malaysia and Indonesia. It delivers comprehensive and personalized health care services for over three million patients annually through its two hospitals – Makhota Medical Centre and Regency Specialist Hospital, two ambulatory care centers – Regency Medical Care Centre and HMI Medical Centre, 26 specialist centers across five specialist care brands including Eagle Eye Centre, Harley Street Heart & Vascular Centre and Advanced Urology Associates, 40 HMI OneCare clinics, executive health screening centers, and network of 2000 panel clinics. With its managed health care and telehealth platform, HMI facilitates seamless and value-driven health care experiences for over 7,500 corporate customers and 14 insurance partners across Asia.

HMI’s commitment to medical excellence and community pledge to build a healthier society through educational initiatives, makes it well-poised to address the evolving community health needs across the region.

www.hmimedical.com



EY-Bank of Singapore Asean Entrepreneurial Excellence Award 2025



Mrs. Thai Huong

Founder and Chairwoman Of Strategic Council
TH Group

A determined and kind-hearted woman, Mrs. Thai Huong is known to have successfully built the TH “True Happiness” brand, with “For Public Health” deeply entrenched as its core value. Mrs. Thai Huong is the trailblazer of Vietnam’s organic and clean agriculture and discovered the “golden key” to revitalizing Vietnam’s agriculture through edge technologies application. In 2008, she implemented a dairy farming and production project with a dairy herd of 70,000 cattle, which was then certified as the World’s Largest Centralized Dairy Farming and Processing Complex in 2020.

During her tenure at TH, she played a pivotal role in laying the foundation for the company and contributing to the development of the fresh milk industry in Vietnam. Under her leadership, TH became the first enterprise authorized to label its products as “Fresh Clean Milk” on the packaging; pioneered proposals to bring greater transparency to Vietnam’s dairy market; and initiated the “Nutrition for Vietnamese People” project, offering solutions to improve the nutritional status of Vietnamese people across all age groups.



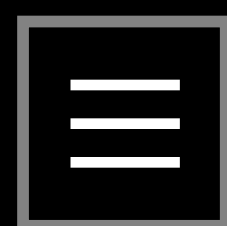
About TH Group

Established in 2009, TH Group has been operating several food and beverage projects including manufacturing and processing fresh milk, nut milk, vegetables, herbals, purified water and fruit juice.

With a market share of more than 46%, TH Group has consistently held the top spot among makers of fresh milk in Vietnam. The success of TH has encouraged other businesses in the same industry to invest seriously in hi-tech centralized dairy farms to create true fresh milk. Besides, consumers have been able to see the true value of fresh milk and enjoy quality products with international standards.

TH is currently continuing to complete its mission of “For public health” with the path of providing clean, organic, healthy beverages and nutrition scheme for Vietnamese people.

thgroupglobal.com



EY Entrepreneur Of The Year awards platinum sponsor



Jason Moo

Chief Executive Officer
Bank of Singapore



Throughout time, one constant has propelled human progress forward: the entrepreneur. From the industrial age to the digital era, entrepreneurs have been the catalysts for change, transforming bold visions into tangible innovations that improve our lives and drive economic growth.

As the platinum sponsor of the EY EOY awards in Singapore, Bank of Singapore is proud to honor these trailblazers who are shaping the future. Their stories are a masterclass in resilience and resourcefulness.

In a world filled with uncertainty, their go-getting spirit show that with vision and grit, forward-thinking leaders can build, grow, and succeed against all odds.

Supporting this entrepreneurial spirit isn't just good for business; it is vital to cultivating a dynamic society that thrives on creativity and innovation.

By celebrating their extraordinary accomplishments, we hope to inspire the next generation of founders to pursue their ambitions.

Congratulations once again to this year's finalists and winners! 🏆



Asia's global private bank

Bank of Singapore is the dedicated private banking subsidiary of OCBC. Backed by OCBC's strong credit ratings of Aa1 by Moody's and AA- by both Fitch and S&P, it offers a unique value proposition as a safe Singapore-registered private bank.

Its open-architecture product platform backed by strong research capabilities provides clients with first-class private banking and bespoke wealth planning solutions. It is also able to leverage OCBC's capabilities to extend its clients a broad array of services across the OCBC's regional and international network.

Bank of Singapore serves high net worth individuals and wealthy families in its key markets of Asia, Greater China, the Indian subcontinent and other international markets.

Headquartered in Singapore, Bank of Singapore and its subsidiaries have offices in the Dubai International Financial Centre, Hong Kong, London, Malaysia and Manila. Its strong performance has won it numerous industry recognitions. Bank of Singapore was named Best Chief Investment Office in Private Banking in Asia by PWM/The Banker in 2024 and Best Private Bank in Asia for use of Technology by PWM in 2025.

www.bankofsingapore.com



EY Entrepreneur Of The Year awards partner



Pol de Win

Senior Managing Director,
Head of Global Sales and
Origination, SGX Group

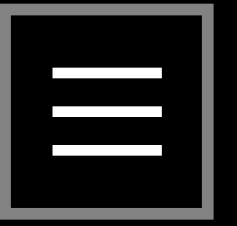
For six years, SGX Group has been proud to partner with EY in recognizing Singapore's most outstanding entrepreneurs. This year's winners, spanning education, health care, real estate and hospitality, reflect the extraordinary breadth of talent and innovation driving our economy. Their achievements highlight not just the resilience of individual companies, but the depth of Singapore's market and the dynamism of our business community. As Asia's most international exchange, we are excited to celebrate these leaders whose ideas and enterprises have the potential to scale, inspire and contribute meaningfully to the future of our marketplace.

Congratulations to the winners of the EY Entrepreneur of the Year awards. They showcase the diversity and strength of Singapore's entrepreneurial spirit, leaders who are building businesses with real impact. Their stories remind us of the vibrancy of our market and the exciting potential that continues to emerge from Singapore's dynamic business landscape. 🏆



SGX Group seeks to serve as the world's most trusted and efficient international marketplace, operating equity, fixed income, currency and commodity markets to the highest regulatory standards. As one ecosystem with global relevance and influence, we offer multiple growth avenues to our stakeholders through listing, trading, clearing, settlement, depository, data and index services. We are committed to lead on climate action by developing a world-class transition financing and trading hub through SGX FIRST (Future in Reshaping Sustainability Together), our multi-asset sustainability platform. Headquartered in AAA-rated Singapore, we are globally recognized for our risk-management and clearing capabilities.

www.sgxgroup.com



Official media partners:

PORTFOLIO

PORTFOLIO Magazine is a premier business and luxury lifestyle publication, catering to a diverse audience of young professionals, tech-savvy business owners and thought leaders.

The magazine’s monthly print edition is complemented by its dynamic digital presence, which features engaging videos, immersive podcasts, and exclusive content on influential personalities and global trends in technology, business, art, lifestyle, and dining.

portfoliomagsg.com

THE BUSINESS TIMES

Singapore's only financial daily, The Business Times (BT), is the authoritative guide on local, regional and international business markets. In addition to corporate news and commentary, BT covers the startup, wealth, property, lifestyle and SME scenes, and tells its readers what they need to know about Asean and the world with a wide range of insights from in-house experts. BT is part of SPH Media.

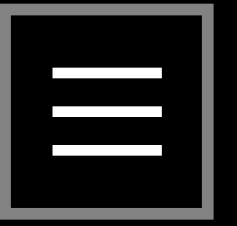
businesstimes.com.sg



As Singapore’s only weekly business and investment newspaper, The Edge Singapore has evolved into a highly regarded medium by both readers and advertisers. It is today a much sought-after economic resource that provides an independent, in-depth and indispensable coverage of corporate news and thought leadership content from Singapore and the region.

It actively pursues and delivers timely stories, information, and opinions with an inquisitive and analytical spirit. The Edge Singapore strives to engage leaders in intellectually demanding conversations and ideas with the goal of impacting positive socioeconomic progress.

theedgesingapore.com



Supporters:



Entrepreneurship (ACE) is the national voice for the Singapore startup ecosystem, and a key trade association representing the interests of startups in Singapore. Working closely with the government and ecosystem partners, ACE constantly seeks to build a vibrant and sustainable startup ecosystem in Singapore, and to catalyse opportunities that support startup growth.

ACE was established in 2003 by the Singapore Ministry of Trade and Industry, and re-launched as a private sector-led, non-profit organisation in 2014. ACE’s Patron is Dr. Tan See Leng, Minister for Manpower and Second Minister for Trade and Industry.

ace.org.sg



Enterprise Singapore is the government agency championing enterprise development.

The agency partners committed companies to build capabilities, innovate, and go global. It drives growth – empowering local businesses and shaping industries, anchoring Singapore as a trade and startup hub, and establishing trust in products through quality and standards.

Enterprise Singapore is here for wherever businesses are growing.

www.enterprisesg.gov.sg



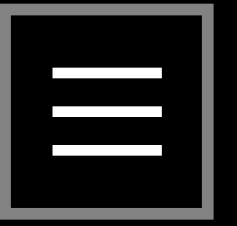
SkillsFuture Singapore (SSG) drives and coordinates the implementation of the national SkillsFuture movement, promotes a culture of lifelong learning and strengthens the ecosystem of training and adult education in Singapore. Through a holistic suite of national SkillsFuture initiatives, SSG enables Singaporeans to take charge of their learning journey in their pursuit of skills mastery. SSG also works with key stakeholders to ensure that students and adults have access to high quality and industry-relevant training that meet the demands of different sectors of the economy for an innovative and productive workforce.

ssg.gov.sg



As the apex business chamber, the Singapore Business Federation (SBF) champions the interests of the business community in Singapore in trade, investment and industrial relations. Nationally, SBF acts as the bridge between the government and businesses in Singapore to create a conducive business environment. Internationally, SBF represents the business community in bilateral, regional and multilateral fora for the purpose of trade expansion and business networking.

sbf.org.sg



EY-Bank of Singapore Family Enterprise Award of Excellence knowledge partners



**Business Families
Institute**

In response to the growing needs for Asian-centric family business research and education, the Singapore Management University (SMU) established the Business Families Institute (BFI) in August 2012 to help business families build sustainable, impactful enterprises across generations. Through SMU's core competence as a thought leader, BFI aims to strengthen the ecosystem of entrepreneurial business families and stakeholders in their creation of sustainable impact by addressing business family-specific issues such as succession, family governance, entrepreneurship and wealth management. The Institute also encourages business families to Think Generations, Think Growth, Think Giving and Think Global. For more information, visit us at bfi.smu.edu.sg.



The Wendel
International Centre
for Family Enterprise

Since its establishment in 2004, the INSEAD Wendel International Centre for Family Enterprise has been leading studies and research in the field of family-owned companies. Through running of outreach conferences and development of world-class educational programs designed for leaders in family, the center helps to raise awareness of the importance of family enterprise as a sustainable business model. Family firms are not only the most prevalent type of company worldwide, but they are also proven to contribute to the world prosperity. INSEAD activities in the field of family business were initiated thanks to the Wendel family, and further developed with support from other family businesses and leaders, the Berghmans Lhoist Chair in entrepreneurial leadership, and the André and Rosalie Hoffmann Chair and Research Fund in family enterprise.

insead.edu/centres/family-enterprise

EY | Building a better working world



EY is building a better working world by creating new value for clients, people, society and the planet, while building trust in capital markets.

Enabled by data, AI and advanced technology, EY teams help clients shape the future with confidence and develop answers for the most pressing issues of today and tomorrow.

EY teams work across a full spectrum of services in assurance, consulting, tax, strategy and transactions. Fueled by sector insights, a globally connected, multi-disciplinary network and diverse ecosystem partners, EY teams can provide services in more than 150 countries and territories.

All in to shape the future with confidence.

EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. Information about how EY collects and uses personal data and a description of the rights individuals have under data protection legislation are available via ey.com/privacy. EY member firms do not practice law where prohibited by local laws. For more information about our organization, please visit ey.com.

© 2025 Ernst & Young Solutions LLP.
All Rights Reserved.

APAC No. 12004127
ED None

Ernst & Young Solutions LLP (UEN T08LL0784H) is a limited liability partnership registered in Singapore under the Limited Liability Partnerships Act 2005.
A member firm of Ernst & Young Global Limited.

This material has been prepared for general informational purposes only and is not intended to be relied upon as accounting, tax, legal or other professional advice. Please refer to your advisors for specific advice.

The views of third parties set out in this publication are not necessarily the views of the global EY organization or its member firms. Moreover, they should be seen in the context of the time they were made.

ey.com