



**EY Entrepreneur
Of The Year™**

Singapore

25
YEARS

Application guidelines

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**Shape the future
with confidence**



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Each year through the EY Entrepreneur Of The Year™ program, we recognize entrepreneurs who are trailblazers, innovators and disruptors that shape their businesses with mastery to realize bold ambitions.

A summary of the required application information is outlined below. You may assign a delegate to complete the nomination form on your behalf.

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EY Entrepreneur
Of The Year program

Nominee information

- Nominee's name
- Nominee's dialect name (if any)
- Nominee's job title
- Nominee's email
- Years nominee has been with the company
- Years nominee has been in current role
- Whether nominee is the company founder
- Whether nominee is actively involved in executive management
- Whether nominee was previously nominated; if applicable, the most recent status achieved
- Social media profile
- Date of birth
- Percentage of company held
- Whether the nominee or company ever been subject to governmental, civil or criminal complaint
- Profile photo

Company information

- Registered company name
- Trading name
- Headquarters location
- Full company description
- Whether company is owned or controlled by another company; if applicable, controlling company name
- Whether company is a family business; if applicable, percentage owned by family and generation of current leadership
- Sector
- Year company founded
- Geographic reach
- Company website
- DUNS number

Financial information

This information is considered confidential. Financial information is an important quantifiable indicator of success available to the panels of judges; therefore, it is required that the financial data section be completed in full.

- Company mergers, if applicable (within the past three years)
- Percentage of the growth due to merger, if applicable
- Three years of financial data, including:
 - Fiscal year-end date
 - Total employees
 - Annual sales
 - Income before taxes
 - EBITDA
 - Total assets
 - Total equity
- Audited financial statements (or management accounts) of three most recent years



Narratives

The narratives section allows you to highlight your entrepreneurship and achievements. Please outline current and future plans where appropriate, and include quantitative data points to substantiate the narrative. Each narrative is limited to a maximum of 2000 characters, or approximately 250 words.

About the nominee

- Discuss how the nominee upholds high standards for personal and business conduct, demonstrating a strong determination to succeed
- Explain how the nominee exhibits perseverance in the face of adversity, consistently overcoming obstacles to achieve goals
- Describe how the nominee embodies independent thinking and embraces calculated risks, navigating uncertainty with confidence

Entrepreneurial spirit

How bold and resilient is the entrepreneur's mindset and journey?

- Sees opportunities others miss, whether solving real problems, reimagining what's possible or creating new value that drives growth and innovation
- Takes bold personal and business risks, learns from experience and shares their journey, motivations, and challenges overcome
- Demonstrates resilience, creativity and determination to overcome significant challenges
- Cultivates an entrepreneurial mindset and culture that inspires innovation and action within the organization

Purpose

What values drive the entrepreneur and their vision for the future?

- Leads with a clear purpose – personal and business – focused on why the business exists, who it serves and the difference it aims to make
- Innovates in ways that prioritize long-term value for various stakeholders including people, planet and business
- Builds trust by staying true to mission and values, even in uncertain times
- Champions inclusive leadership and builds a culture that aligns strategy with core values and vision
- Demonstrates how purpose shapes strategic direction and influences business decisions

Impact

What real-world positive difference is the entrepreneur making?

- Serves customers in ways that meaningfully improve lives, communities or industries
- Builds inclusive teams and creates access to resources and opportunities for all individuals, recognizing differing needs and experiences
- Introduces new or improved solutions that create lasting benefit for people, markets or society.
- Helps protect, restore or regenerate the environment for future generations
- Creates impact in community through initiatives such as volunteering and philanthropy

Growth

How is the entrepreneur scaling their business and preparing for future growth?

- Demonstrates consistent growth in financial performance, operational viability and return on equity while scaling the business responsibly
- Develops strong, adaptable teams and expands the customer base, leveraging a range of skills, experiences and perspectives
- Uses innovation, new approaches, and technology to lead, improve and evolve their industry
- Creates an agile, resilient business that delivers long-term value for all stakeholders

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