

Investing in a fit-for-purpose finance function reframes finance from a cost center to a strategic growth creator. Driving forward change through key enablers can lead to outcomes where finance accelerates the value creation plan.

Leadership considerations

Chief financial officer

- What mindset shifts and operational changes are necessary to align finance with broader business objectives and drive growth?
- What steps need to be enacted to establish a single source of truth for data to enhance decisionmaking?
- How will you implement accountability and tracking mechanisms to monitor progress effectively?

VP finance/controller

- What proactive business insights and operational key performance indicators (KPIs) can support decision-making and drive growth?
- How can you integrate financial forecasting and budgeting to enhance overall business performance?
- What opportunities exist for automating repetitive tasks to improve efficiency?
- What additional steps can be taken to confirm accountability and tracking mechanisms are in place?
- How can you achieve effective working capital management to support business operations?

Operating partner

- What strategies and best practices can the private equity (PE) equip the portfolio company (PortCo) team with to foster a culture of resilience and adaptability?
- What investments will lead to enhanced efficiency, reduced costs and improved service delivery that support the value creation plan?
- How will you tell the finance fitfor-purpose story upon exit?

Portfolio company perspective

Build a finance function for the company you expect to be in five years. Early investments will be realized and the cost curve will straighten out. Shifting your mindset from finance as a cost center to a value creation driver can accelerate your growth.

Key takeaway

The most effective approach for finance transformation in PE-backed companies involves implementing sprints of incremental improvement. This method delivers high-impact results swiftly, aligning with the dynamic needs of the business.

Focus on the quality of financial reporting, especially during month-end closes and quarterly reviews. Framing these initiatives around the value creation plan will be essential for driving impactful results. An early investment in a rigorous approach sets the company up for success, accelerates value creation, unlocks cost reduction and ultimately can increase the exit multiple.

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