



### Introduction

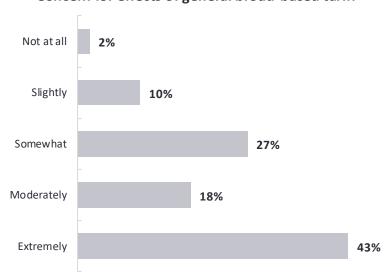
The Tax Council and Ernst & Young LLP produce the Business Tax Policy Barometer, providing insights on the business community's perceptions on a variety of business tax and other key policy issues. This 23rd Barometer tracks the views reported from November 8, 2024 through November 22, 2024, and assesses perceptions on issues such as the US economic outlook, TCJA extension and cliff provisions, other US tax policy issues, tariffs, and AI.

The Barometer suggests that while nearly three-quarters of respondents are optimistic about the business environment in the United States over the next 12 months, a majority are concerned about potential tariffs.

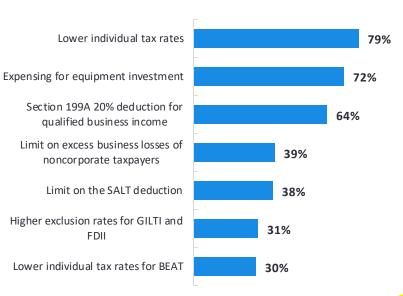
Multiple key provisions of the Tax Cuts and Jobs Act (TCJA) expire over the next two to three years. Respondents believe extensions will occur in 2025 and include business provisions such as expensing for equipment investment and the Section 199A 20% deduction for qualified pass-through business income.

As a new presidential administration takes office in 2025 and the TCJA cliff approaches, business and tax executives need to stay informed of the key policy issues that could impact their operations.

### Concern for effects of general broad-based tariff



# TCJA provisions moderately or extremely likely to be extended





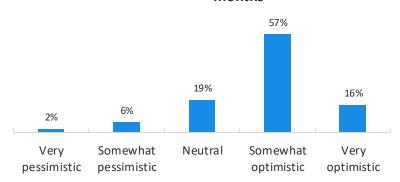




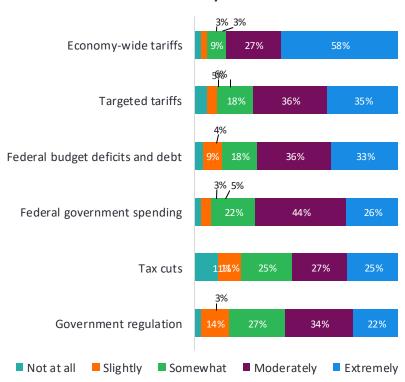
# Policy outlook and concerns

- Respondents have an optimistic outlook on the business environment over the next 12 months:
  - Nearly three-fourths (73%) of respondents are optimistic compared to only 8% who are pessimistic.
- While respondents have a generally optimistic outlook for the business environment, tariffs (both economy-wide and targeted) are their biggest concerns:
  - Most (85%) respondents are moderately or extremely concerned about economy-wide tariffs.
  - And 71% of respondents are moderately or extremely concerned about targeted tariffs.

#### Outlook on business environment over next 12 months



#### **Policy concerns**



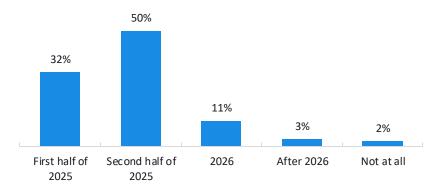




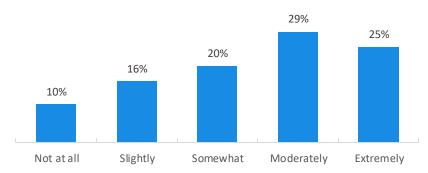
# **TCJA** extension

- Respondents give an average likelihood of 82% for extension of the TCJA cliff provisions in 2025:
  - The average likelihood that extension occurs in the first half of 2025 is 32% and 50% in the second half.
- A majority of respondents (54%) think that paying for TCJA extension is moderately or extremely important.
- A majority (56%) also believe that, if the TCJA is extended, it will be for upwards of 10 years and done using reconciliation.

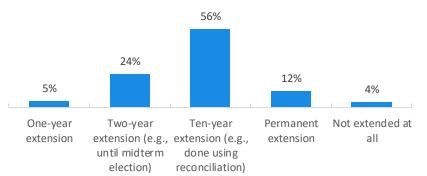
#### Likelihood of timing of TCJA extension



#### Importance of paying for TCJA extension



#### Length of TCJA extension





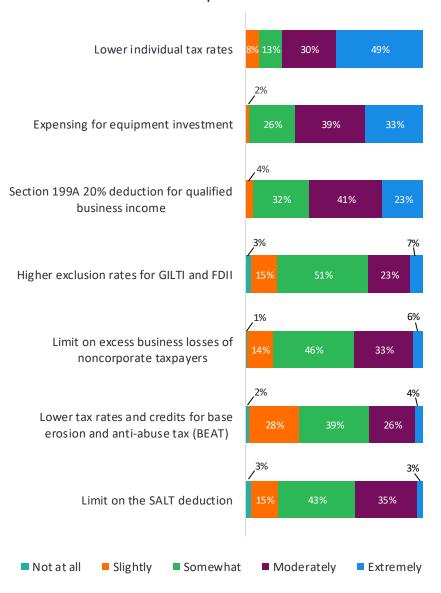




# **TCJA cliff provisions**

- Most respondents (72%) believe it is extremely or moderately likely expensing for equipment investment will be extended.
- Close to two-thirds (64%) also believe the Section 199A 20% deduction for qualified pass-through business income will be extended.
- Less than half of respondents (38%) believe the \$10,000 limit on the state and local tax (SALT) deduction will be extended.

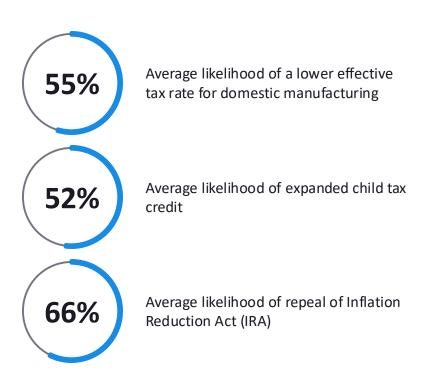
#### Likelihood of TCJA provisions to be extended



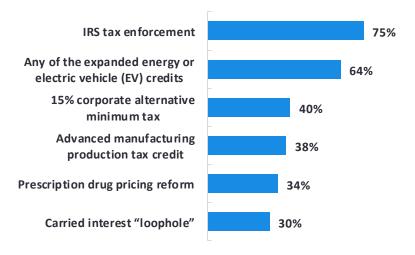


# Other US tax policy issues

- Respondents believe the corporate income tax rate is unlikely to change (i.e., will remain at 21% at least through the end of 2027).
- Respondents also believe a lower effective tax rate on domestic manufacturing (55%) and an expanded child tax credit (52%) are likely.
- And two-thirds (66%) of respondents believe that it is more likely than not that some or all the provisions enacted under the Inflation Reduction Act (IRA) will be repealed:
  - Additional funding for IRS tax enforcement (75%) and expanded energy and EV credits (64%) are viewed as the most likely to be repealed.



#### Likelihood of repealing IRA provisions





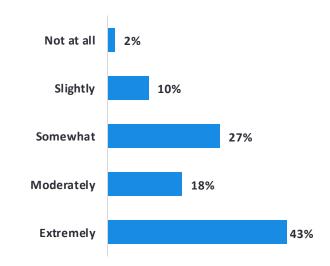




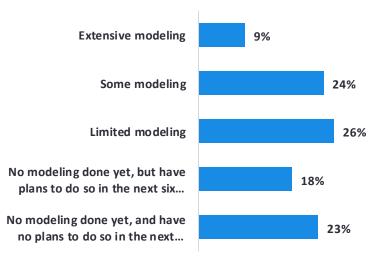
# **Tariffs**

- Most respondents are extremely concerned about the potential effects of general broad-based tariffs:
  - Over 60% of respondents are moderately or extremely concerned about broad-based tariffs compared to only 12% that are only slightly or not at all concerned.
- While a majority have done some modeling, respondents report to be in various stages of modeling the impacts of broad-based tariffs:
  - Over 40% have not done any modeling yet.

### Concern for effects of general broad-based tariff



#### Modeling potential impacts of increased tariffs





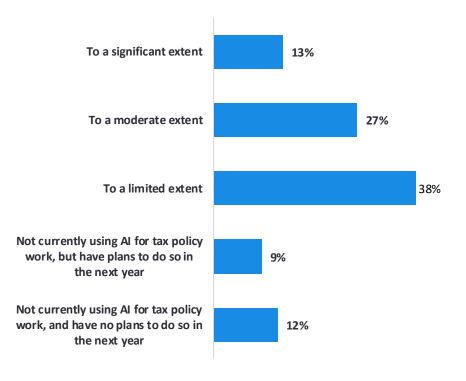




# **Generative Al**

- Over 75% of respondents report using generative AI (GenAI) to at least some extent in their tax policy work.
- More than five in six respondents (87%) already use GenAI in their tax policy work or plan to do so in the next year.

## **Utilization of generative AI**







# **About The Tax Council**

The Tax Council (www.thetaxcouncil.org) is a Washington, DC-based non-profit, membership organization promoting sound tax and fiscal policies since 1966. Our membership is comprised of (but not limited to) Fortune 500 companies, leading accounting and law firms, and major trade associations. The Tax Council's mission is to provide leadership in the tax and fiscal policy arenas, to contribute to a better understanding of complex tax laws and regulations through informational forums and to advocate sound tax and fiscal policies that encourage capital formation and preservation in order to enlarge productive investment and generate national economic growth. We provide a regular forum (luncheons and conferences) for our members to meet with key tax policy decision makers from the U.S. Congress to discuss important current tax issues; sponsor an annual three-day Spring Tax Policy Conference; and develop tax policy information and positions for public dissemination. The Tax Council is affiliated with the Tax Council Policy Institute (TCPI), a non-partisan and non-profit 501(c)(3) education and public policy research organization. For more information, please visit www.tcpi.org.

### **Contacts**

For more information on the Barometer, please contact the following professionals:

#### Lynda K. Walker, Esq.

President & CEO
The Tax Council

Washington, DC +1 202 822 8062 lwalker@thetaxcouncil.org

# Robert Carroll, Ph.D.

QUEST practice Co-leader Ernst & Young LLP

Washington, DC +1 202 327 6032 robert.carroll@ey.com





#### **EY** | Building a better working world

EY is building a better working world by creating new value for clients, people, society and the planet, while building trust in capital markets.

Enabled by data, AI and advanced technology, EY teams help clients shape the future with confidence and develop answers for the most pressing issues of today and tomorrow.

EY teams work across a full spectrum of services in assurance, consulting, tax, strategy and transactions. Fueled by sector insights, a globally connected, multidisciplinary network and diverse ecosystem partners, EY teams can provide services in more than 150 countries and territories.

#### All in to shape the future with confidence.

EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Emst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. Information about how EY collects and uses personal data and a description of the rights individuals have under data protection legislation are available via ey.com/privacy. EY member firms do not practice law where prohibited by local laws. For more information about our organization, please visit ey.com.

Ernst & Young LLP is a client-serving member firm of Ernst & Young Global Limited operating in the US.

© 2025 Ernst & Young LLP. All Rights Reserved.

2412-11066-CS ED None

US SCORE no. 25790-251US

This material has been prepared for general informational purposes only and is not intended to be relied upon as accounting, tax, legal or other professional advice. Please refer to your advisors for specific advice.

ey.com