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# The Office Property Telescope

Investment & Financing Keys  
**Spain 2025**

January 21<sup>st</sup>, 2025

**EY Torre Azca, Madrid**

Strategy and Transactions



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## The Office Property Telescope Spain 2025

### EXECUTIVE SUMMARY

## 1 Macro Overview



### Spanish growth soars as Eurozone weakens

- ▶ **Expected GDP growth in Spain: +2.2%**, only surpassed by Canada and the USA worldwide. GDP per capita growing more than the economy
- ▶ **11.2% unemployment rate, the lowest level since 2008.** Youth unemployment still well above European average: 25% vs 15%.
- ▶ **Consumer confidence turning around falling to 104** due to loss of optimism about economic and labor conditions in 2025.
- ▶ **Tourism, foreign direct investment, and immigration** together with lower interest rates anticipate a more active 2025.

## 2

### Supply & Demand



- ▶ **Vacancy rates decreases slightly in Madrid (10.5%) but Barcelona keeps on the rise (13.1%)** as 22@ available area drives it upwards once again.
- ▶ **C. 370k sq.m of new office space delivered in Madrid and Barcelona, 31% below 2023** as 22@ new supply cools down considerably. Net inventory increases by 170k sqm, since transformation into other uses removes c. 200k from the stock in 2024.
- ▶ **Take-up recovery in Madrid (450k sq.m/+7%) and Barcelona (270k sq.m/+23%) in 2024** driven by good economic prospects and Return-to-Office policies.
- ▶ The gap between office and living/hospitality values in non-CBD areas has already led, in 2024, to the **transformation of c.200k sq.m of former office buildings into other uses.** Such a phenomenon will keep ongoing in 2025, and it will push rents of prime office buildings up in the long run.

## 3

### Office Properties Investment Market



- ▶ **Global annual investment in the office segment grew up by 21% in 2024.** Investors still overweighting Asia-Pacific and Americas against Europe and Middle East.
- ▶ **Investment activity of Offices in Spain increased by 7% in 2024 year on year.** The Office segment represents today only 15% of total real estate investment in the country (it used to be above 30% for over 20 years).
- ▶ Despite the continuous interest rates cuts since July 2024, **market yields in Prime locations are not compressing** in the best buildings in Madrid and Barcelona. Outdated **assets repurposing into housing or hybrid- RE will be the investment thesis to be considered** by Value Add investors

## 4 Financing Activity



- ▶ **Office investment and refinancings required in 2024 up to €1.3bn debt in Spain,** representing 12% of the total €10.8bn debt secured or every asset class
- ▶ **Offices debt will account for 13%** out the €18.6bn total Yielding Real Estate investment to be refinanced **from 2025 to 2027** (mostly from refinancings).
- ▶ **Offices still the “playing ground” of Traditional banking,** but alternative lenders debt book have been overweighing offices since 2023.

## 5

### Key Performing Indicators



#### By city area - January 2025

		Madrid		Barcelona	
		Rent	Cap. Value	Rent	Cap. Value
Max. ▶	CBD	45	9,500	40	8,000
Avg. ▶		36	7,200	29	5,800
Min. ▶		30	6,000	23	4,600
Max. ▶	22@	18	2,750	26	4,800
Avg. ▶		15	2,300	20	3,700
Min. ▶		10	1,500	16	3,000

Rent (€/sq.m/mth) (YoY Var. %)

Cap. Value (€/sq.m) (YoY Var. %)



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