



Building a better  
working world

# The Office Property Telescope

Investment & Financing Keys

**Spain 2021**

Executive Summary

January 2021

Strategy and Transactions





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Spain 2021

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For further information...

## Request the Expanded Edition

**Contents** (+150 pages):

1. **Macro economic** overview related to the office segment
2. **European office** market performance
3. **Spanish office** market understanding
4. **Madrid / Barcelona supply and demand analysis**
  - New supply
  - Vacancy
  - Rents
  - Take-up
5. **Office investment share** and transactions pipeline in Spain
6. **Office financing market** main drivers
7. **Detail of most active players** and key **financial terms** offered
8. **Emerging trends** within the office segment
9. **Office key investment factors**

To request the expanded edition, **please contact Javier García-Mateo**, email: Javier.Garcia-Mateo.Morales@es.ey.com, telephone number: +34 659 900 215





# The Office Property Telescope

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Spain 2021

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## EXECUTIVE SUMMARY

### 1 Macro Overview



Lopsided recovery expected  
after COVID impact  
2020-2021

- **GDP expected** growth: **+5.5%** (-12.8% 2020).
- **Unemployment rate** growing up 120bps to **17%** in 2021.
- Exports will lead the recovery: **Current Account deficit -58% YoY.**
- **Tax burden peak:** Despite of the lower economic activity, tax income only fell 9%.
- **Lowest consumer confidence Index since 2013:** 60 bps.

### 2

### Supply & Demand



- **Vacancy Rate** in Madrid (9.3%) and Barcelona (7.0%) **increasing** at a higher pace than expected.
- **New Supply & Refurbishments expected to be delayed** due to the current weak demand. 193,500 sqm recently delivered in 2020 in Madrid and Barcelona.
- **Take-Up** in Madrid and Barcelona **decreased by 42% and 58%** respectively.
- **The 49 projects under construction in BCN to be delivered between 2021 and 2023** will cause a negative impact on vacancy and average rental prices, mainly in 22@.
- **Prime submarkets.- Net effective rents leakage is widening progressively** despite headline rental prices proved resilient due to the low vacancy.

### 4

### Financing Activity



- **Spanish banks** forced to focus on business district transactions but still flexible to compete under the current circumstances.
- For **International banks** location is not a real issue as long as vacancy risk remains under control.
- **Borrowing cost** climbed slightly but no higher than 2017.
- **Alternative capital** providers eager to structure junior / mezzanine financing tranches.

### 3

### Office Properties Investment Market



- **EMEA** region represents **40%** of the worldwide Office Investment volume. **Office Investment in Europe grew by 38% in 2020 Q1 but shrank by 35% at year end due to global Pandemic.**
- Office Investment volume **decreased by 49% (-€2,100m YoY Var.) in Spain during 2020** and accounted for **28%** of the total non-residential Real Estate investment.
- The overall high valuation of non-prime office properties is the main reason of the lower investment activity from 2017 to 2020. **Value Added and Opportunistic investors still on the chase of price correction** to profit from the gloomy context.

### 5

### Key Performing Indicators



#### Key Indicators by areas in 2021

Madrid			Barcelona		
	Rent	Cap. Value		Rent	Cap. Value
Max. ▼	38 (+2%)	15,200 (+14%)	CBD	26 (-12%)	10,400 (+2%)
Avg. ▼	33 (-10%)	13,200 (+0%)		25 (-12%)	10,000 (+2%)
Min. ▼	29 (-12%)	11,600 (-3%)		20 (-15%)	8,000 (+0%)
Max. ▼	17 (-5%)	3,709 (-6%)	22@	24 (+6%)	5,760 (+6%)
Avg. ▼	13 (+4%)	2,713 (-15%)		23 (+7%)	5,520 (+4%)
Min. ▼	10 (+6%)	2,000 (+4%)		16 (+4%)	3,840 (+3%)
Rent (€/sqm/mth) (YoY Var. %) Cap. Value (€/sqm) (YoY Var. %)					



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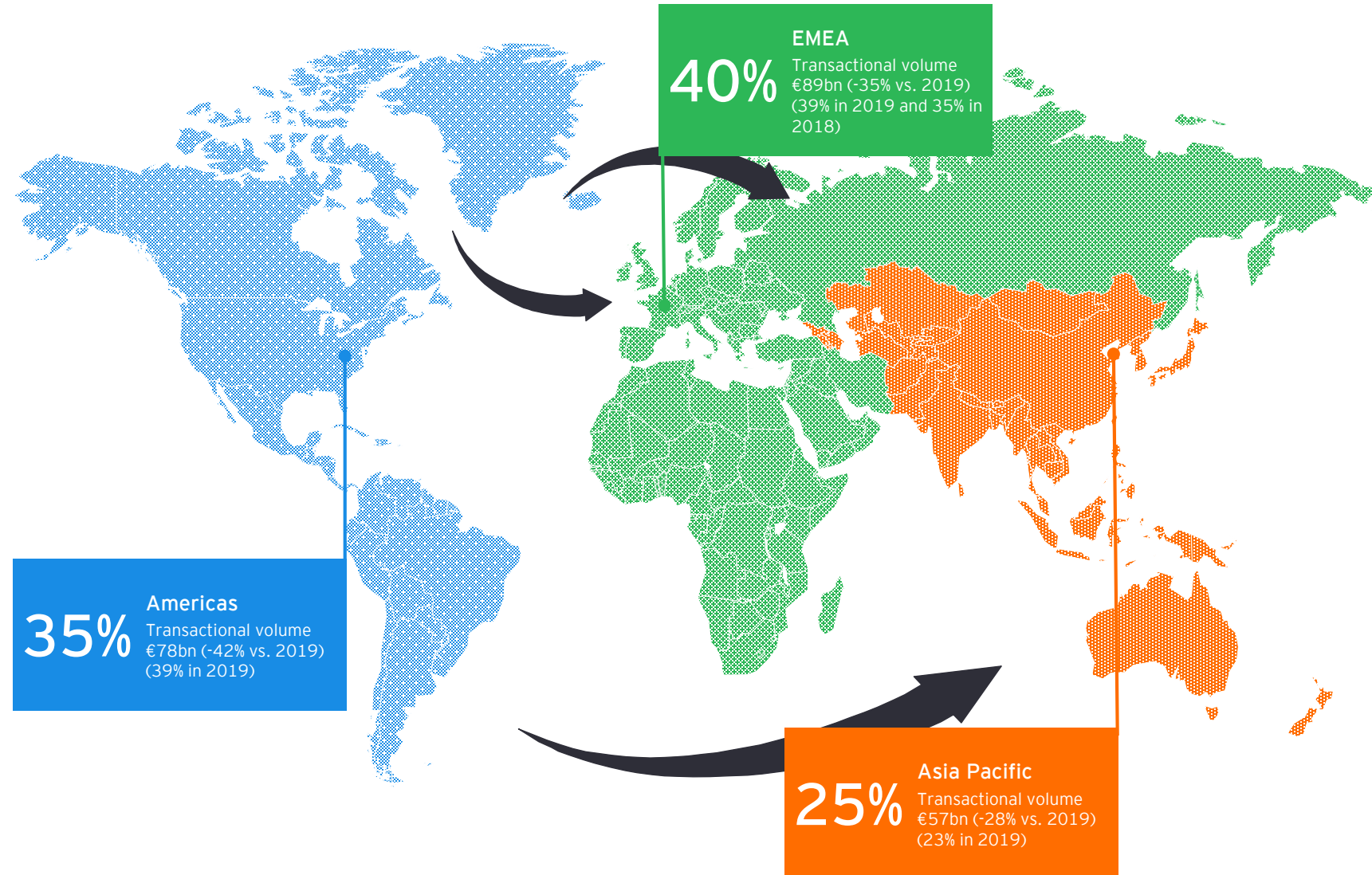
**EMEA region**, with **€89bn**, registered 40% of total international office investment.

Total **investment weight** increased from **35% (2018)** given the great **refurbishment opportunity** of a highly obsolete stock.



## Office Global Investment: The Big Picture

Despite a superb 1Q, **high uncertainty** resulted from the Covid-19 pandemic has dragged international investment (€224bn) **down by 36%** compared to 2019.

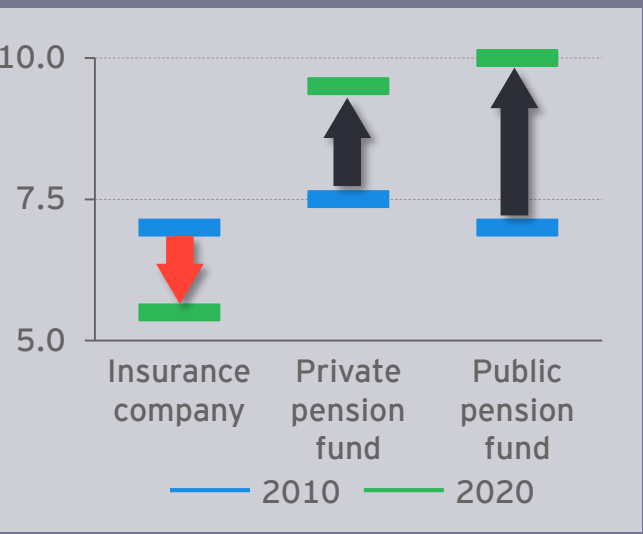




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Avg. allocation to Real Estate investments (%)

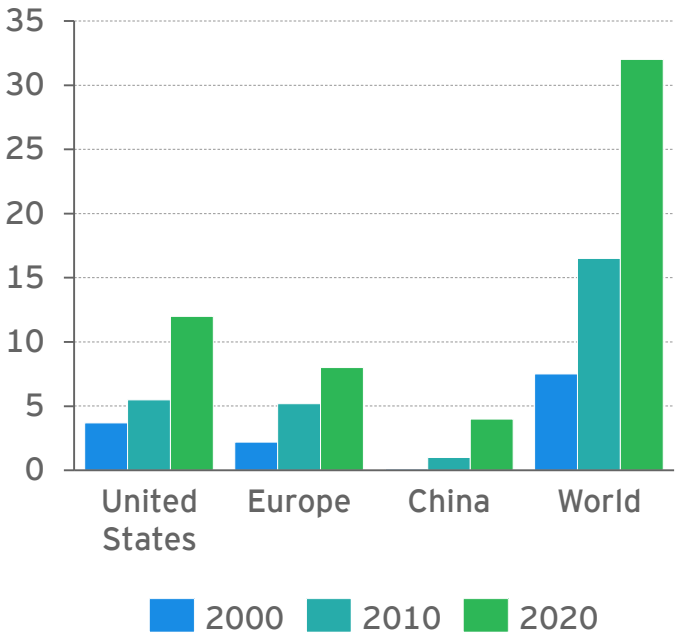


Low interest rates continue to force **low capital-costs players to reallocate their capital into real estate investments**

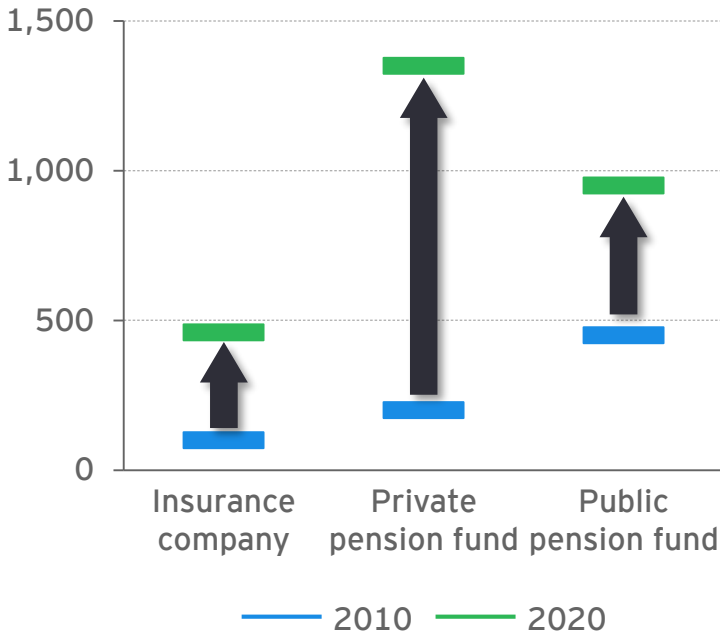


Rent seekers hungrier than ever  
Investment allocation from **pension funds** is **gathering momentum**

Investible stock of commercial Real Estate (\$trn)



Number of low capital-cost investors globally (#)



\$32trn

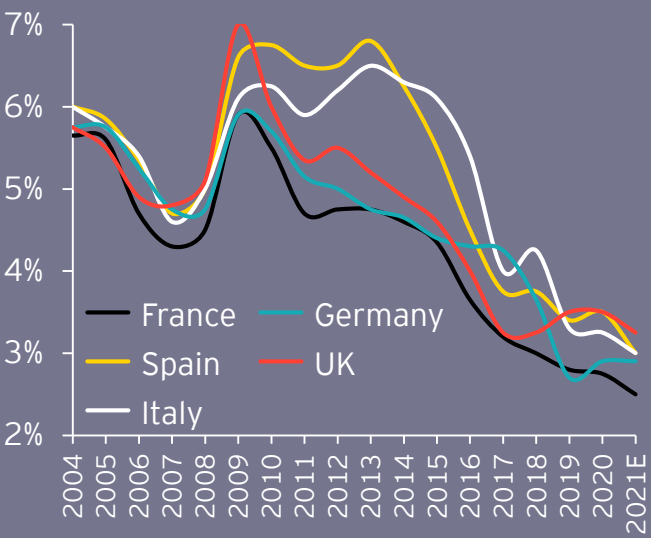
Global investible commercial stock has quadrupled in the past 20 years



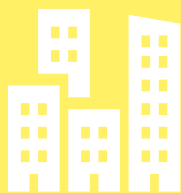
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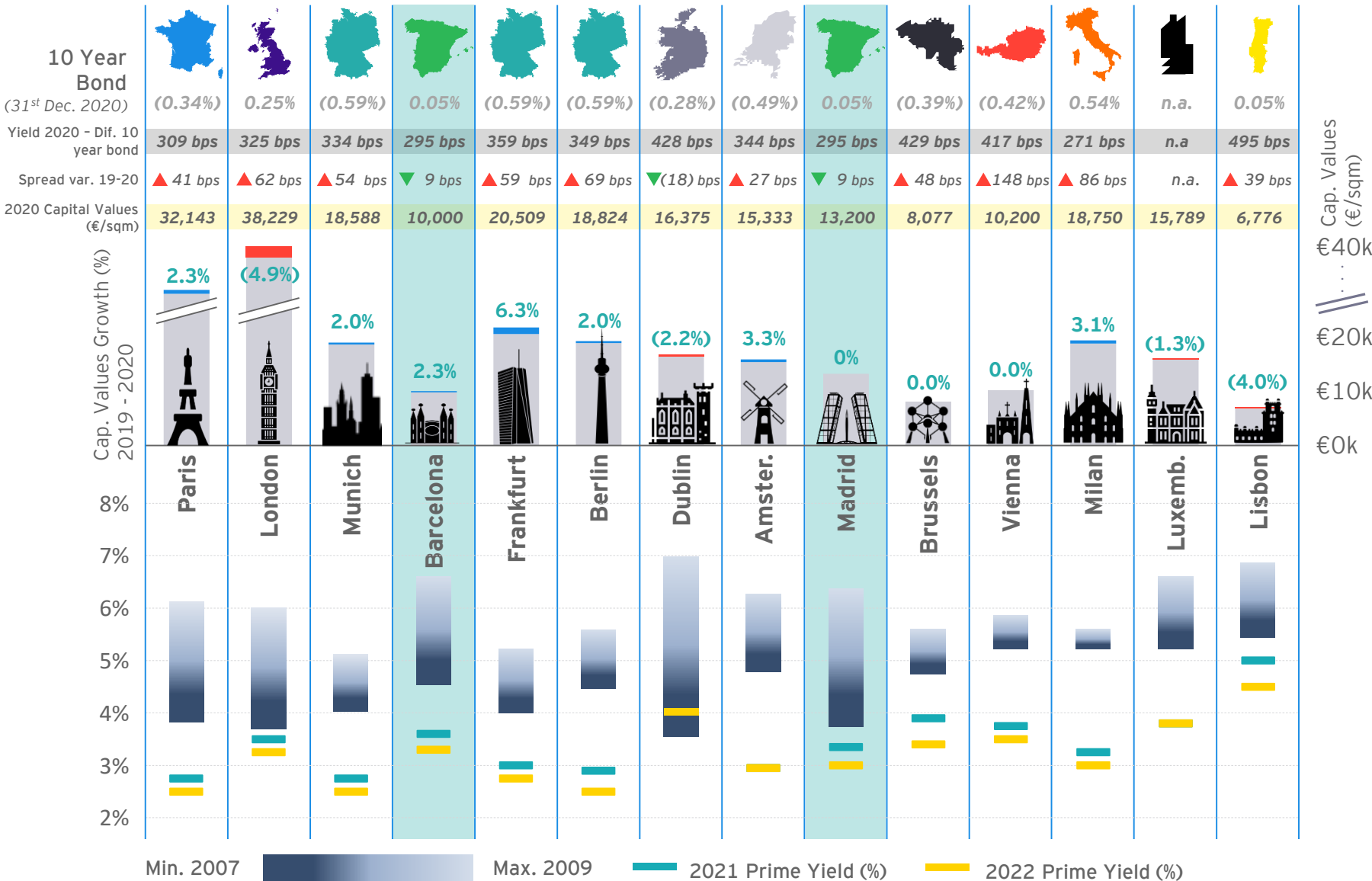
European Yield Chart (04-21E; %)



Europe has experienced an **overall yield decrease**, that has resulted in a considerable **increase in Capital Values**, while **rents start to wear out**



European Office Market Snapshot:  
Capital values in MAD and BCN are still climbing since 2013.







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### European Top Buyers and Sellers Last 24 months

Top 5 Buyers	Acq (€m)	Props.
Swiss Life AM	€ 4,770	59
Aroundtown	€ 4,246	312
Deka	€ 3,645	29
Commerz Real	€ 3,146	34
Allianz	€ 3,009	21

Top 5 Sellers	Acq (€m)	Props.
BNP Paribas	€ 3,518	34
TLG Immobilien AG	€ 3,298	305
Dream Global REIT	€ 3,275	127
UniCredit	€ 3,024	42
Tishman Speyer	€ 2,892	8

Source: RCA -Real Capital Analytics (excl. The Blackstone Group)

Investment activity in **European Office Properties** was **cut down to €89bn in 2020** (-35% compared to 2019) mostly driven by the high uncertainty resulting from Covid-19



## Europe: Permanent capital leading the way

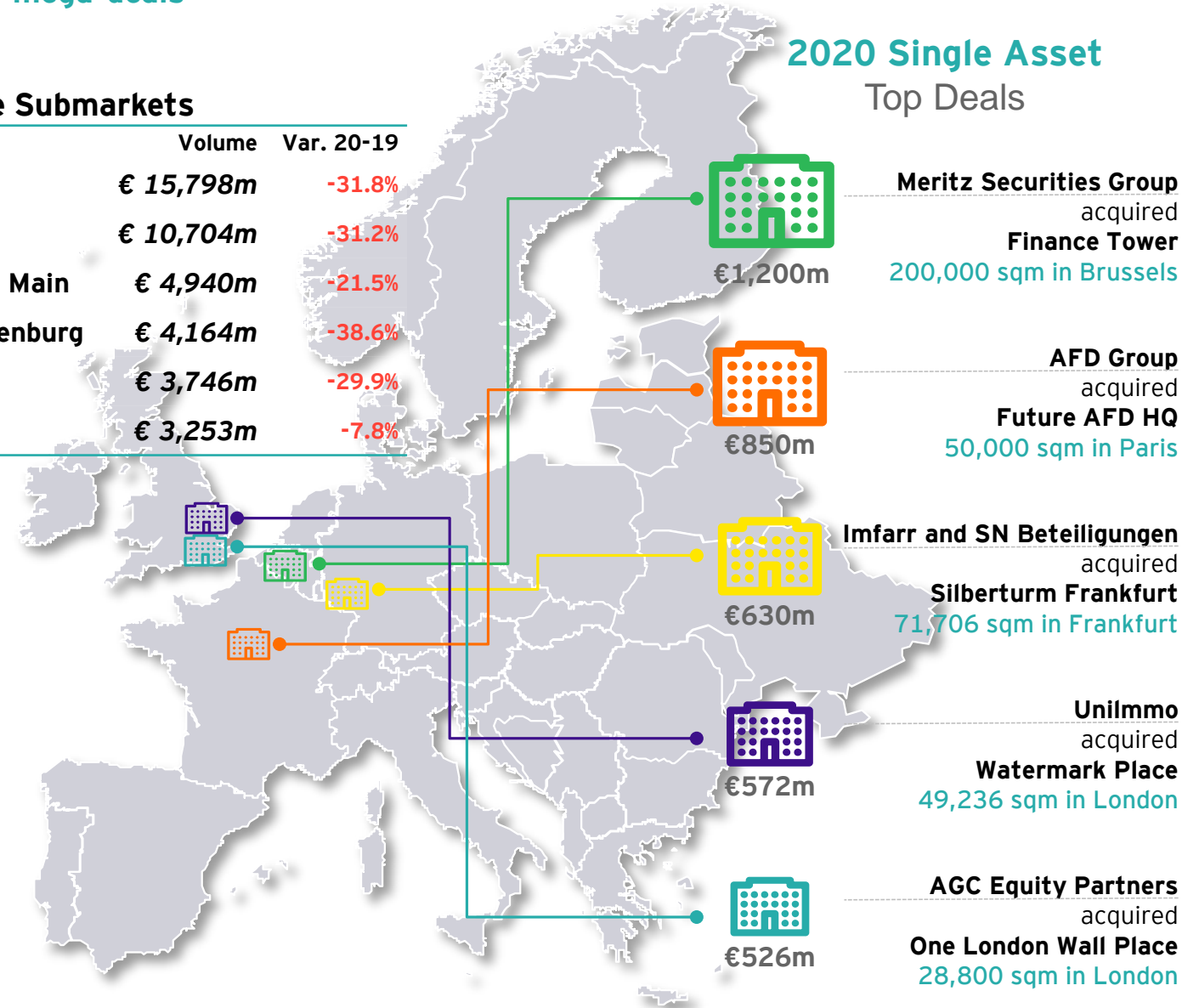
Despite the pandemic headwinds, **investors' appetite prevails** with several **mega-deals**

### 2020

#### Most Active Submarkets

	Volume	Var. 20-19
Paris	€ 15,798m	-31.8%
London	€ 10,704m	-31.2%
Frankfurt am Main	€ 4,940m	-21.5%
Berlin-Brandenburg	€ 4,164m	-38.6%
Rhine-Ruhr	€ 3,746m	-29.9%
Milan	€ 3,253m	-7.8%

#### 2020 Single Asset Top Deals







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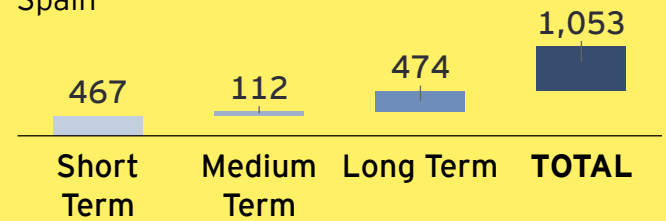
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Top 10 Spanish investment deals:

#	Asset	Price (€m)	GLA (sqm)	Zones
1	Helios	185	34,999	OUT
2	Huawei	127	44,068	OUT
3	Carrer de Sancho de Avila	100	17,400	CBD
4	Future Ciudad de la Justicia	78	99,998	n.a.
5	Torre Ombú	70	13,141	CBD
6	WTC Almeda Park Phase II Bldg 7	60	24,999	OUT
7	SA65	57	8,300	CBD
8	Príncipe de Vergara, 108	52	7,324	CBD
9	Calle de Fray Luis de Leon 11	45	15,000	CBD
10	Manoteras 28	39	12,000	OUT

Total Office Investment Volume in Spain in 2020:  
€2,150m

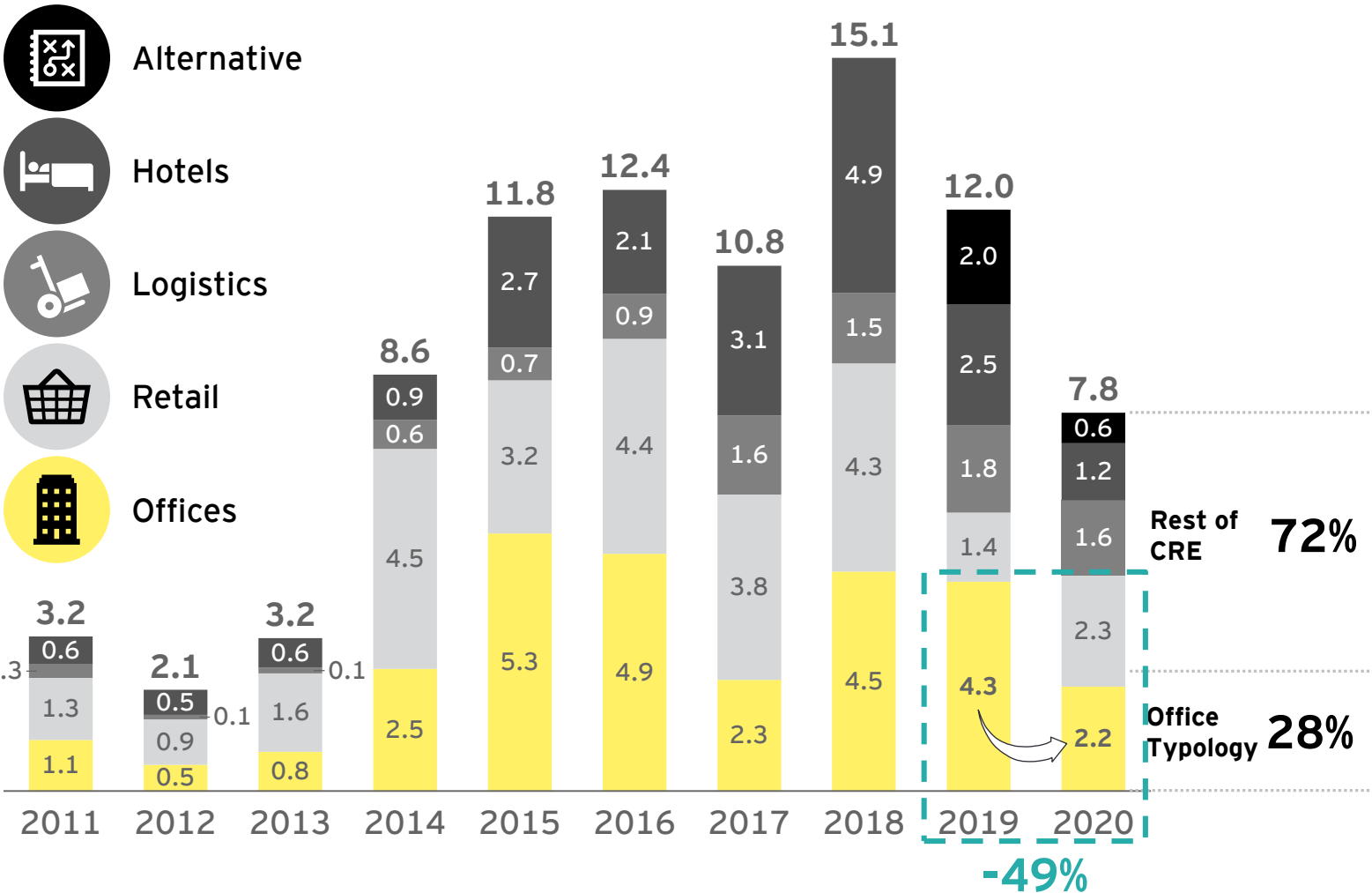
A total office pipeline investment volume of  
€1,053m expected to be transacted in  
Spain



Spanish Investment Market (CRE)

Investment volume in Office segment **decreased by 49%** due to the pandemic situation suffered during the year.

Total Investment Volume by Commercial Real Estate Asset Class (€bn)





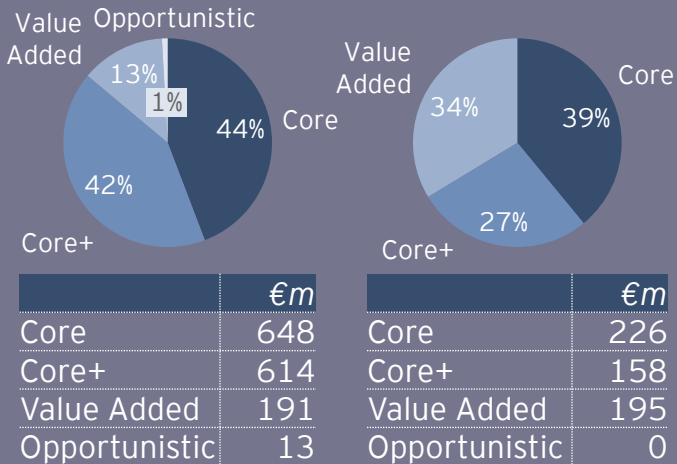
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### EXECUTIVE SUMMARY

Investment by typology in 2020:

Madrid

Barcelona



**Financing shortage** has dragged higher risk transactions (**Value Add / Opportunistic**), representing less than **20% of total transacted volume**



## Main Players:

More room for value added strategies.

### Equity Out



### Debt



### Equity In



### NPL / DPO





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## EXECUTIVE SUMMARY

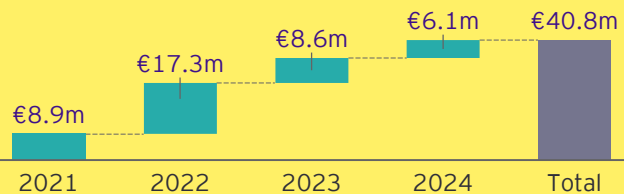


Sample size corresponds  
to **6%** of total **CBD**  
core inventory

Madrid CBD



Up to **26%** of the current  
passing rent will optioned  
to break before 2023



## ERV vs. Passing Rents "GAP" analysis: Madrid CBD: 2020 Q4

The difference between ERV and average passing rent in Madrid is **18%**.

Sample size:

**202** Observations

**314,197** sqm

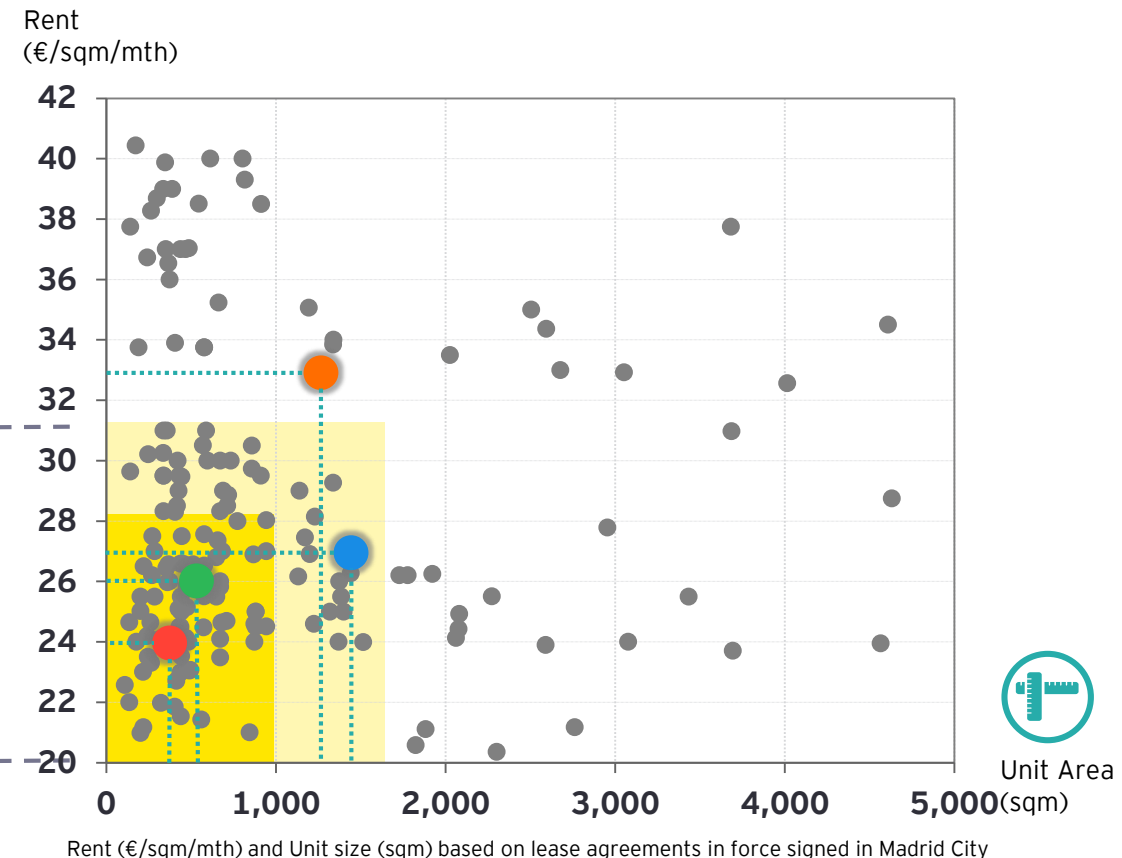
- Median Passing Rent: **26.0** (€/sqm/mth)  
Median Unit Area: **593** (sqm)
- Mode Passing Rent: **24.0** (€/sqm/mth)  
Mode Unit Area: **400** (sqm)
- Avg Passing Rent: **26.9** (€/sqm/mth)  
Avg. Unit Area: **1,573** (sqm)
- ERV: **33.0** (€/sqm/mth)  
Avg. Unit Area City: **1,284** (sqm)

**+ 65%**

**+ 45%**



Average Weighted Passing Rent in Madrid is  
**26.9 €/sqm/mth** while the ERV amounts to **33.0 €/sqm/mth**



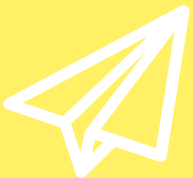


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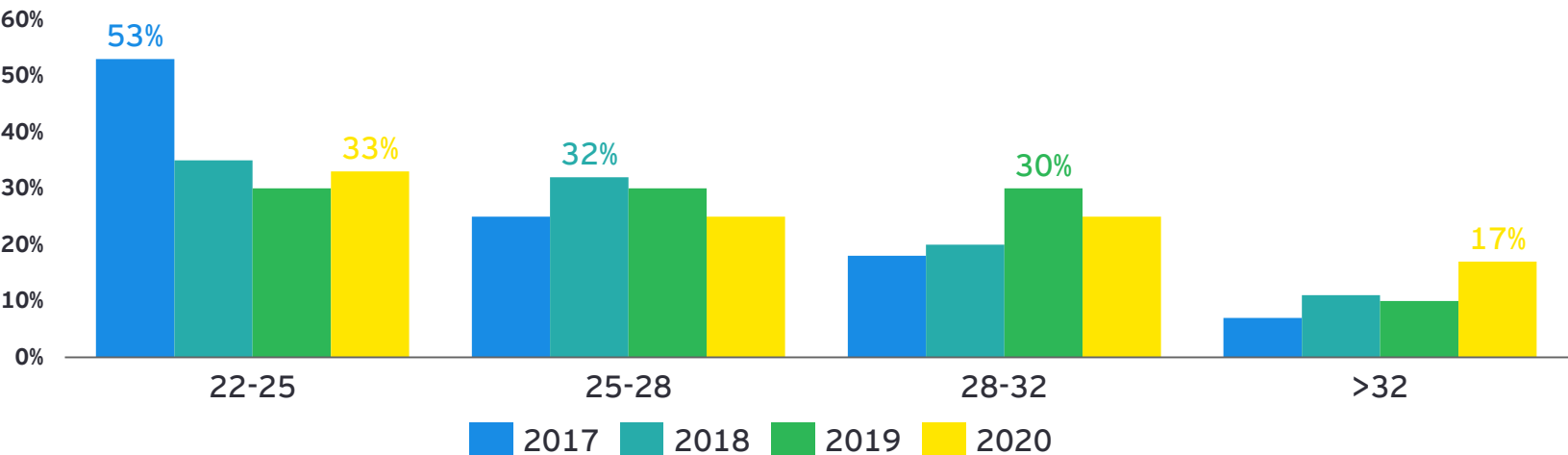
During 2020, **prime rents (>32)** have been the **biggest beneficiaries** representing **17% of total letting deals**



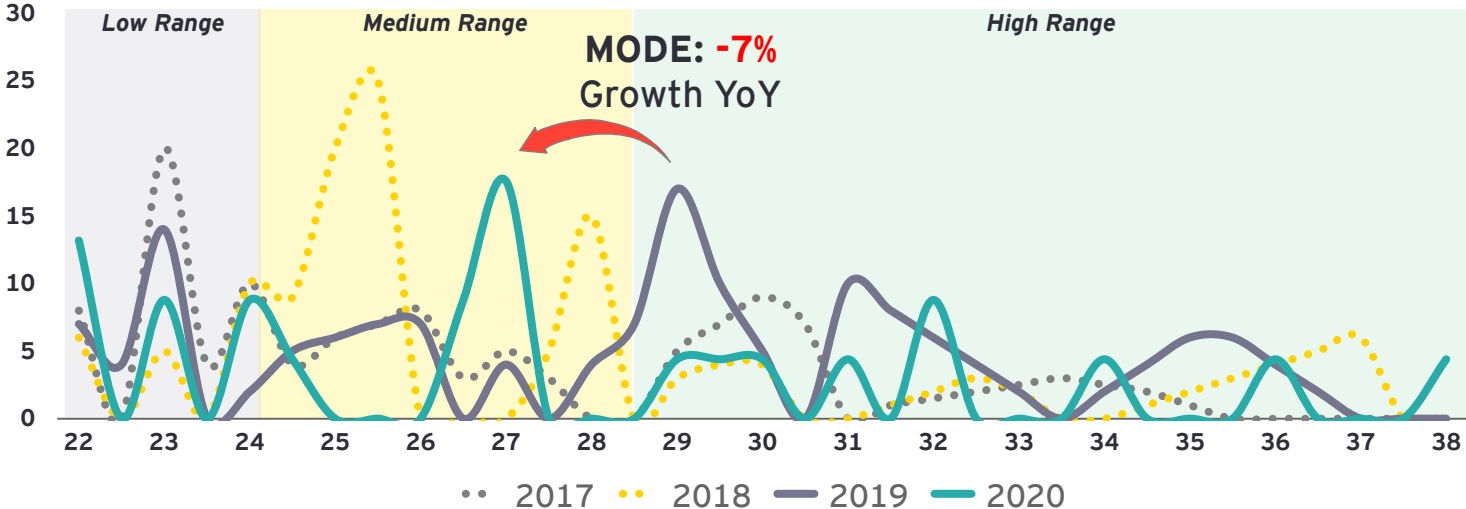
Madrid Letting Deals: Histogram 2017-2020

Number of letting deals according to the Rental Price interval

Analysis letting deals in CBD and RBD by rental ranges (%)



% Analysis letting deals in CBD and RBD



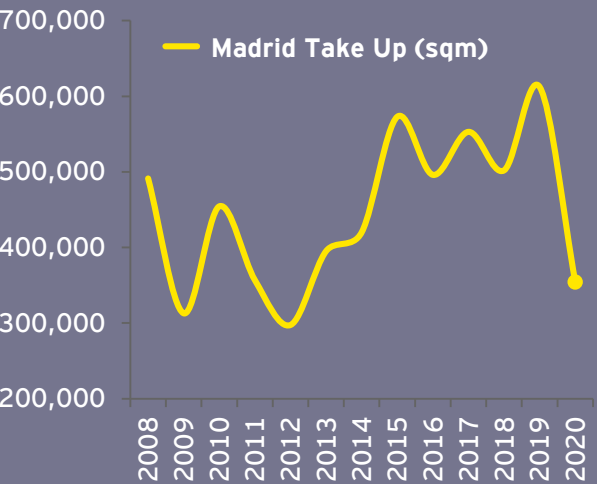




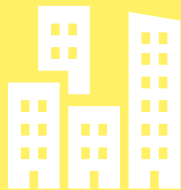
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Madrid take-up evolution (sqm):

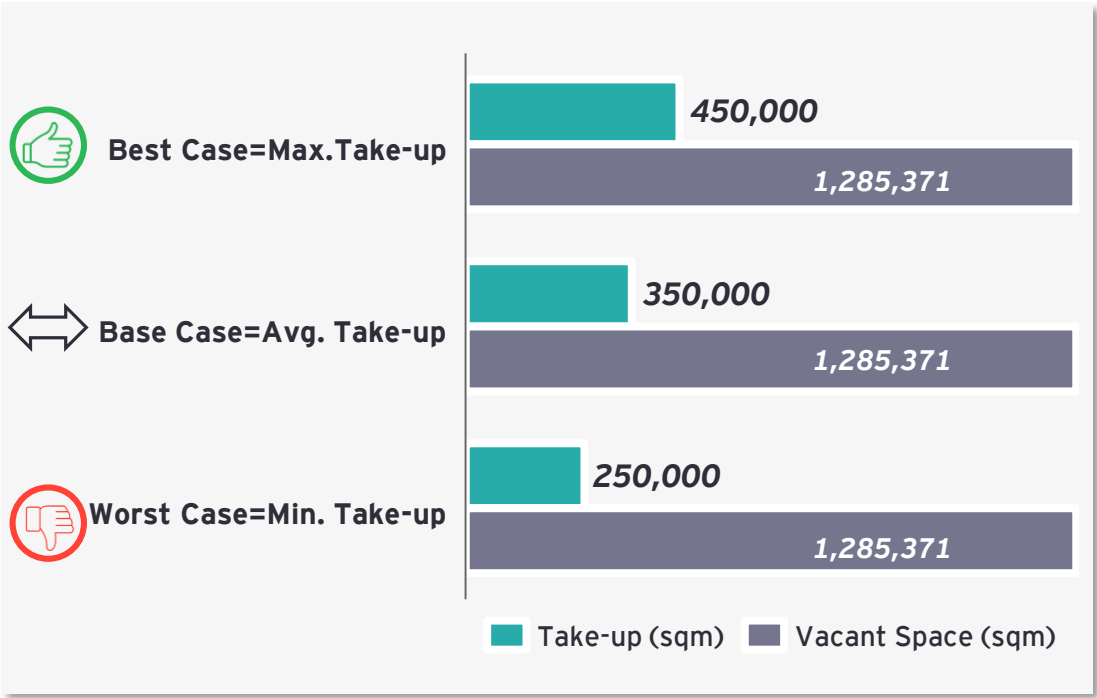


Current **vacancy** in Madrid stands at **c. 1.3m** sqm, which would take **between 6 and 18 years** to absorb at an average take-up rate



Madrid Vacancy - Chronic vacancy inventory to be repositioned (even with positive net take up)

In the **Base Case**, the office space in Madrid would be occupied in **6.1 years** (if considering 60% of net take-up). On the other hand, in the Base Case, **Madrid office Market** would need **18.4 years** to take-up the vacant space, considering as net, the 20% of the total take-up space.



Number of Years

Required to take-up the total vacant space\*



Conversion ratio from gross Take-up to net Take-up

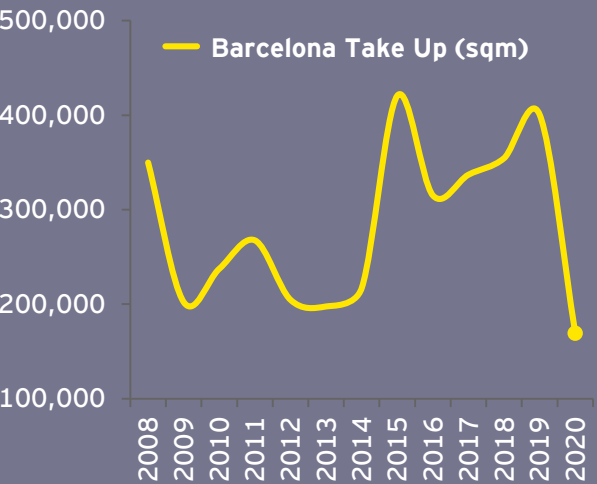
\*Years that Market would need to occupy the total vacant space according to the take-up in the best, worst and average case of the last years, considering 60%, 40% and 20% of Net Take-Up



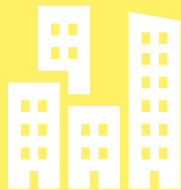
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Barcelona take-up evolution (sqm):



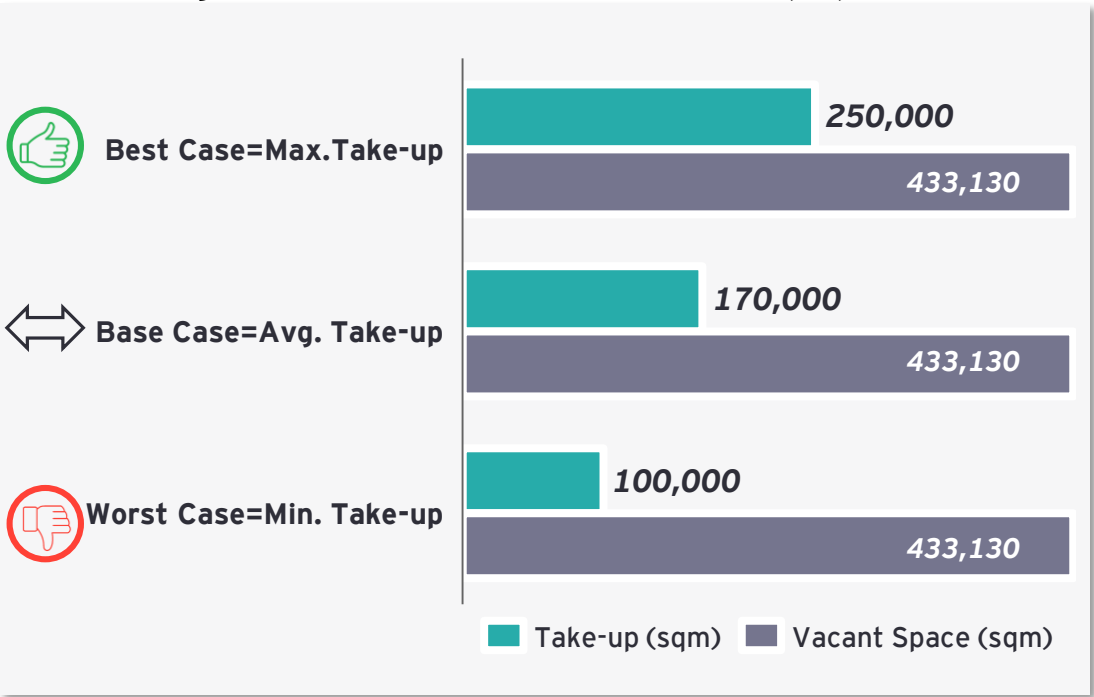
Current **vacancy** in Barcelona stands at **c. 0.4m** sqm, which would take **between 4 and 13 years** to absorb at an average take-up rate



Barcelona Vacancy- Same story

Barcelona maintains the sharp decline of take-up that occurred in Madrid in 2020 to just 170,000 sqm

In the **Base Case**, the office space in Barcelona would be occupied in **4.2 years** (if considering 60% of net take-up). On the other hand, in the Base Case, **Barcelona office Market** would need **12.7 years** to take-up the vacant space, considering as net, the 20% of the total take-up space.



Number of Years

Required to take-up the total vacant space\*



Conversion ratio from gross Take-up to net Take-up

\*Years that Market would need to occupy the total vacant space according to the take-up in the best, worst and average case of the last years, considering 60%, 40% and 20% of Net Take-Up



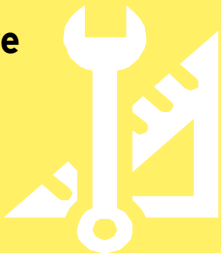
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New Inventory 22 @ (2021 - 2023)

Building	GLA (sqm)	Delivery (year)
Selva de Mar 125	31,107	2021
Diagrame 22@	15,000	2021
Cristobal de Moura, 66	16,410	2021
Avda. Icaria, 213	32,000	2021
Álava, 111	17,294	2021
Almogavers	17,352	2022
Cristóbal de Moura	11,500	2022
Calle Almogavers, 162	9,000	2022
22 @ Mile Business Campus	30,160	2022
Balius	14,795	2022
Badajoz, 97	18,000	2022
Selva de Mar	30,958	2022
Calle Tànger	18,000	2023
Cristobal de Moura	30,770	2023
Parc Central (I & II)	43,930	2023

22@ concentrates more than 20 projects of new construction and refurbishments in the next 3 years

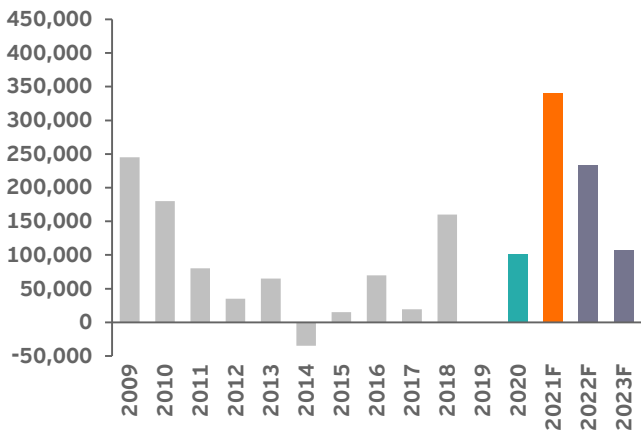


Barcelona - New inventory & Refurbishments Pipeline 2020-2023

New projects expected to be delay given the lack of pre-lets and financing shortfall for speculative developments.

688,244 sqm GLA will be introduced within the next 3 years (2021 - 2023).

New Inventory trend 2009 - 2023 (sqm)\*  
\*Excluding refurbishments



New Inventory + Refurbishments in 2020 - 2023

14 New Projects in 2020  
101,258 sqm delivered



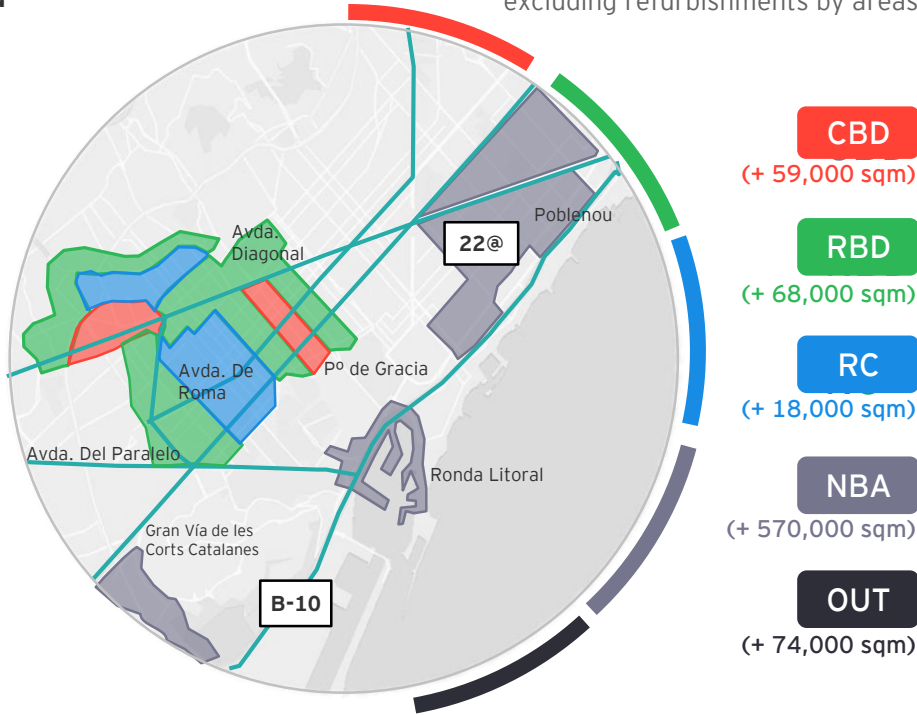
26 New Projects in 2021  
400,811 sqm of potential GLA



23 New Projects in 2022-2023  
388,152 sqm of potential GLA



New Inventory trend 2020 - 2023  
excluding refurbishments by areas:





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## EXECUTIVE SUMMARY

### MAIN DRIVERS FOR THE DECREASING LENDER APPETITE

#### MACROECONOMIC ENVIRONMENT:

- Strong GDP decrease.
- High uncertainty despite extended QE policy and low funding costs.

#### FINANCIAL SECTOR:

- Consolidation of main players.
- Stronger risk assessment from risk committees.

#### REAL ESTATE INVESTMENT MARKET

- Sustained low fixed rental income security yields imply a further compression of prime yields.











**Financing  
constrains** already  
starting to appear as  
the health crisis is  
impacting on the  
economy



## Office Financing Market: Senior Loan Facilities

Yielding assets: Spanish banks more flexible to keep on competition

### Main Conditions

	2016	2017	2018	2019	2020	2021
 Framework	 Financing Upturn  Financing Downturn					
 Main Players	 Banking / Insurance companies  Alternative lenders					
 Upfront Fee	50-100 bps.	50-100 bps.	50-100 bps.	40-80 bps.	60-90 bps.	Prime 70-100 bps. Standard 100-115 bps.
 Spread	125-200 bps.	125-175 bps.	105-175 bps.	100-150 bps.	105-170 bps.	Prime 115-170 bps. Standard 190-225 bps.
 LTV <sup>(1)</sup>	30%-55%	40%-55%	40%-60%	50%-70%	40%-60%	Prime 40% Standard 55%
 Balloon <sup>(2)</sup>	60%-100%	60%-100%	60%-100%	80%-100%	70%-100%	Prime 90%-100% Standard 45%-75%

(1) Sustainable LTV to face the debt service with high funding costs (A higher LTV will result in a larger debt service)

(2) Balloon need to cover the high funding costs during the loan's duration (a smaller balloon will result in a larger annual debt service).





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### Other Financing Considerations

#### JUNIOR LOANS:

- Senior lenders open to blend with junior financing as long as most of debt service is picked.
- Cost: From 6% (all in) and above

#### BRIDGE LOANS:

- Terms - 8 months maximum
- Cost - Up to 200 Bps
- Corporate Guarantee / Share Pledge

#### Development loans:

- Sponsor Qualified
- Commercialization risk mitigated



## Financing Market Trend. How to make the most of the Bond Market?

Secured backed loans

Corporate financing

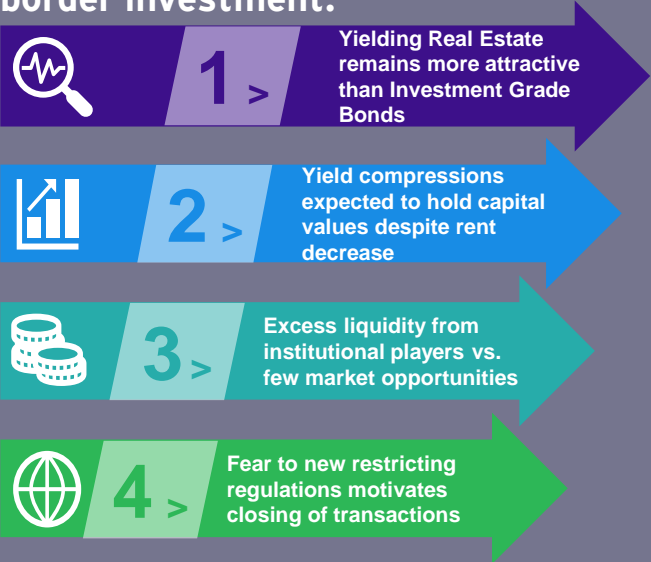
Corporate bonds



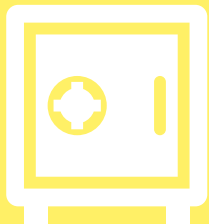
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Spain 2021

EXECUTIVE SUMMARY

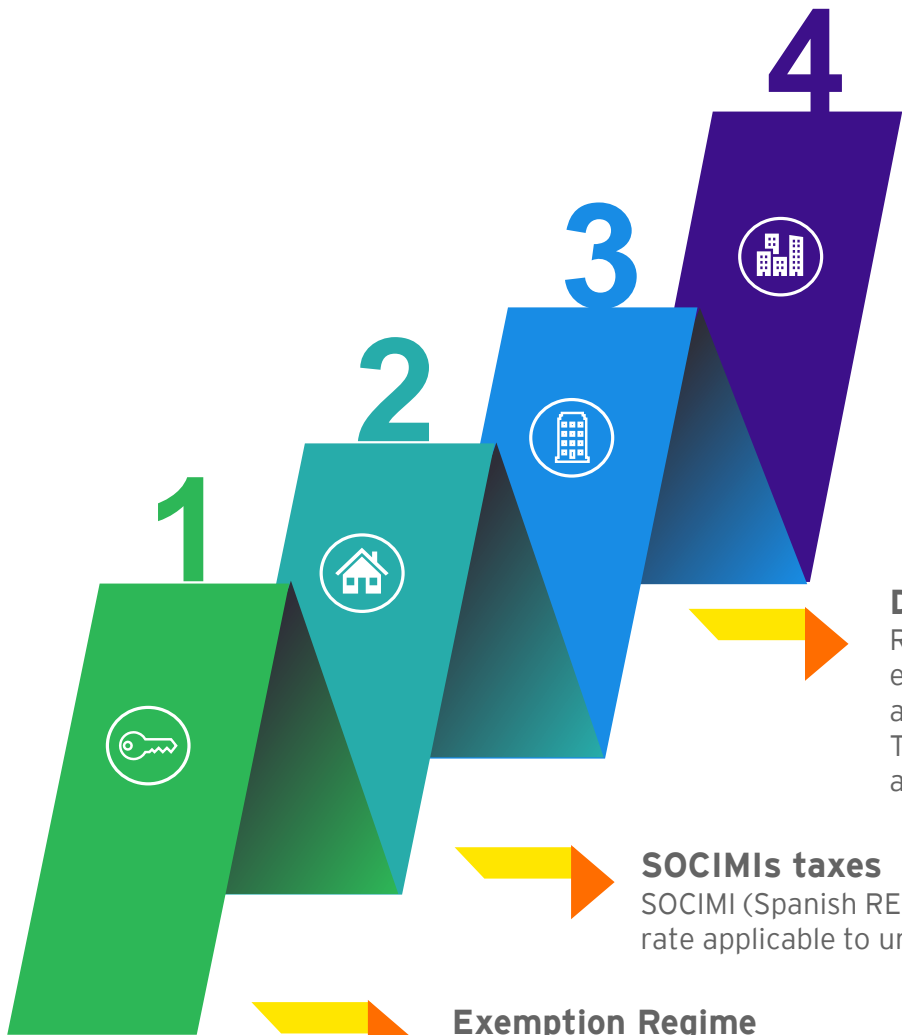
Drivers of the increase in cross-border investment:



Tax advisory is key to be successful at exit



A more defensive TAX environment:  
BEPS are making an impact on tax structuring strategies.



**Employees requirements**  
A full-time employee is recommended to ensure exemption on capital gains obtained in the sale of real estate entities devoted to leasing activities.

**Double taxation**  
Rejection of (i) the domestic withholding tax exemption for dividend and interest payments, and (ii) the application of the relevant Double Tax Treaty (“DTT”) to dividends and interests paid by a Spanish company to another EU Non-Resident.

**SOCIMIs taxes**  
SOCIMI (Spanish REIT) will be taxed at a 15% (currently 0%) rate applicable to undistributed dividends.

**Exemption Regime**  
The participation exemption regime for dividends and capital gains will be limited to 95% (currently 100%).



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# WHAT IS NEXT?



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## EXECUTIVE SUMMARY

### COVID PUSHING TRANSFORMATION

The arrival of Covid-19 has accelerated digitalization of the office environment in order to adapt to:

Working from home

Virtual meetings

E-commerce



The **increasing reliance** on **“apps”** and other **technological platforms** in office buildings present a potential **gateway** for **cybersecurity breaches**



# Offices 5.0

The office market incoming trends have created the term Office 5.0 which consider all the following points:

**DIGITAL TRANSFORMATION**

**INNOVATION IN DESIGN**

**FLEXIBILITY**

**CO-WORKING**

**RESTING AREAS**

**WORK APPS**

**HOME OFFICE**

**CYBER SECURITY**







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