



IMEF

Comida del 27 de agosto 2025

Votación patrocinada por EY



The better the question. The better the answer. The better the world works.

imef
ejecutivos de finanzas

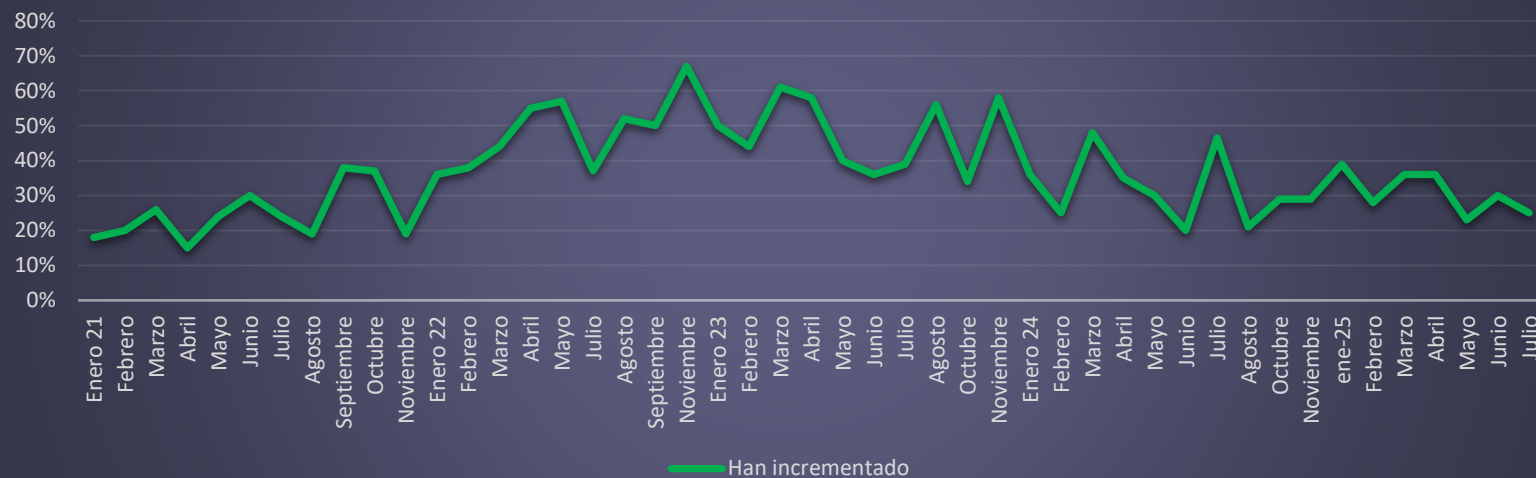
EY

Shape the future
with confidence

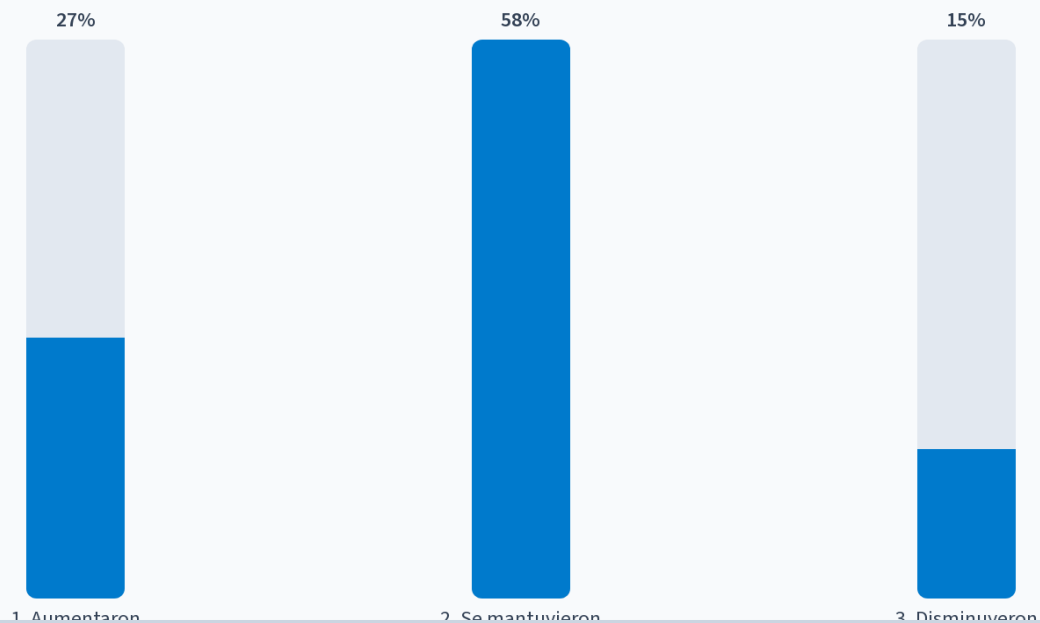
Preguntas de situación financiera de las empresas de la CDMX



Las ventas de tu empresa este mes

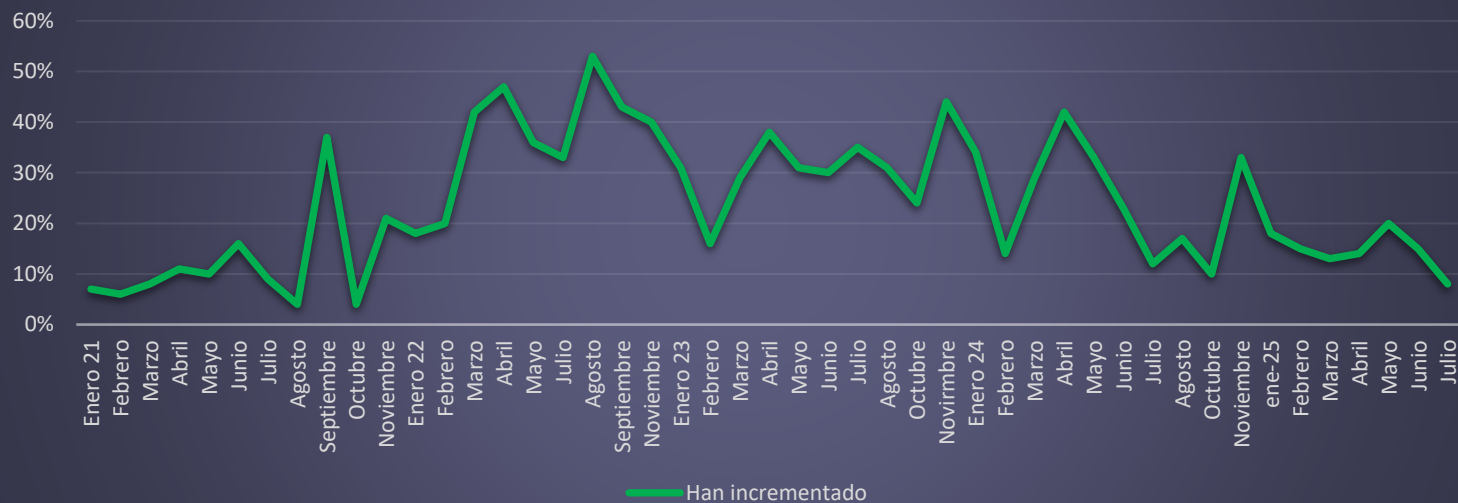


1. Las ventas en tu empresa éste mes

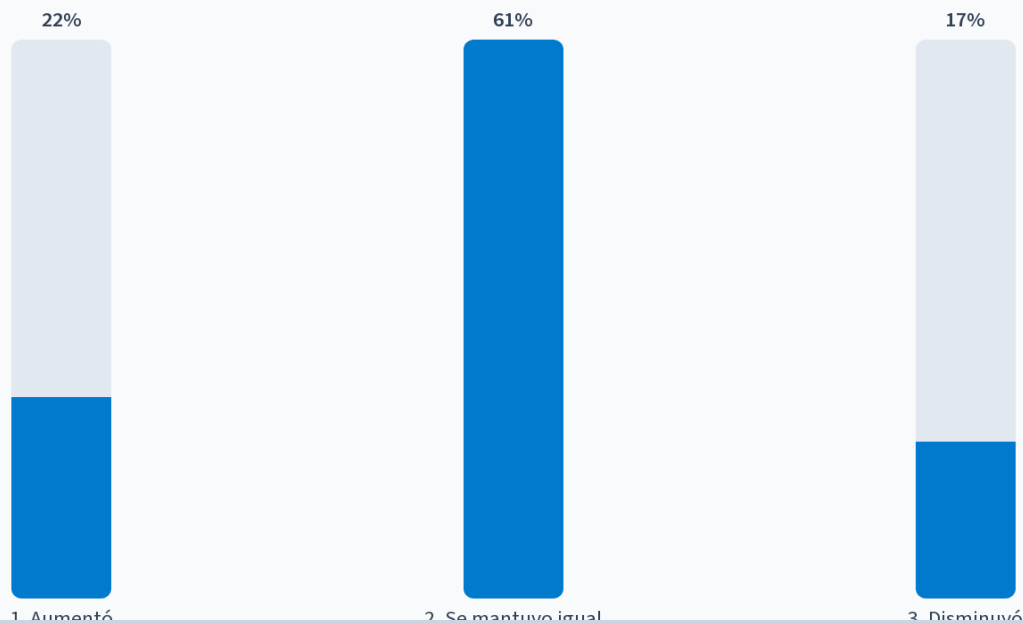


Start the presentation to see live content. For screen share software, share the entire screen. Get help at pollev.com/app

El número de personas en tu empresa este mes



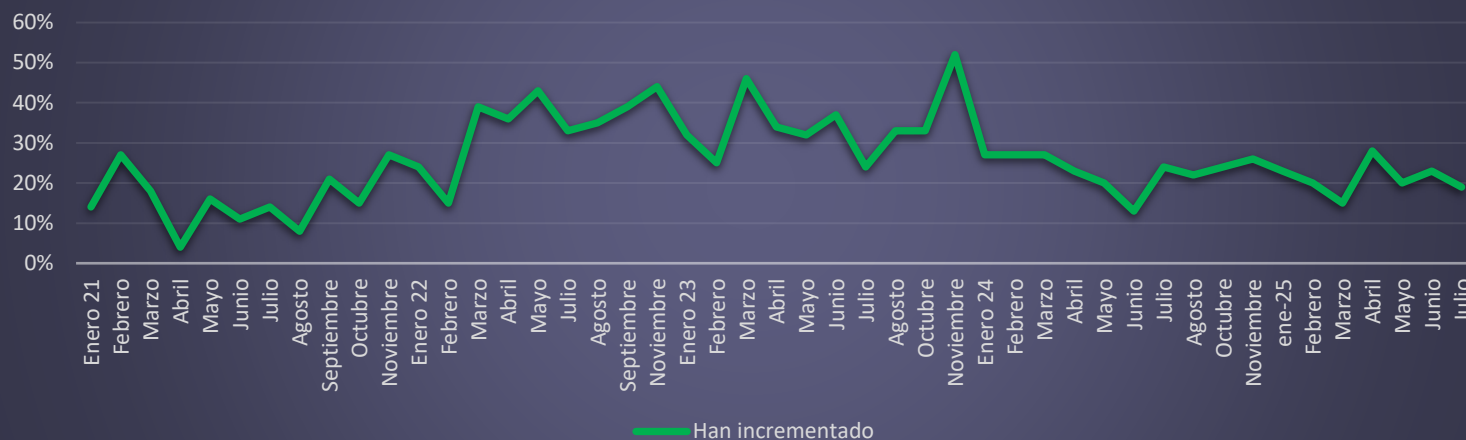
2. El número de personas en tu empresa éste mes



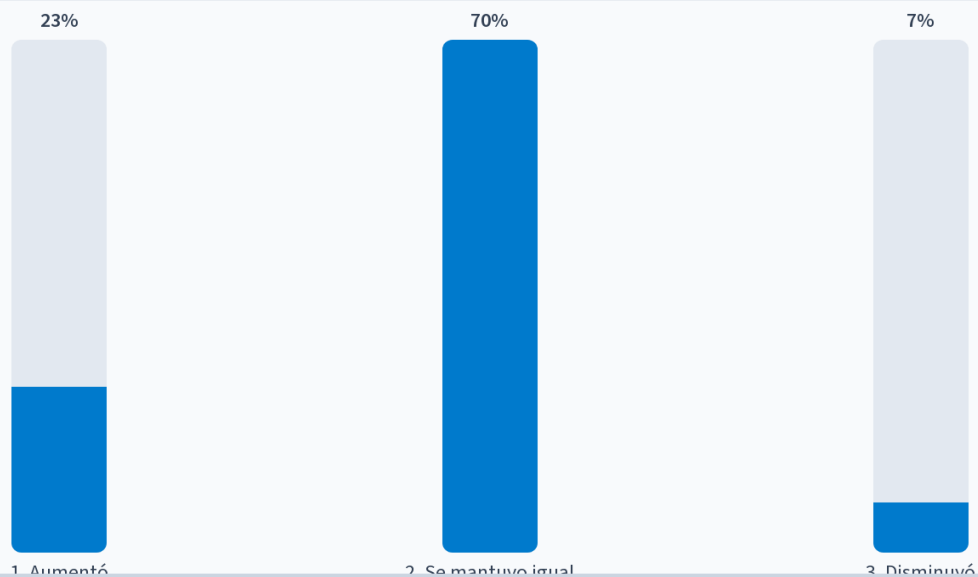
Start the presentation to see live content. For screen share software, share the entire screen. Get help at pollev.com/app



La capacidad de operación (inventarios, inversiones en activos, etc.) de tu empresa en este mes



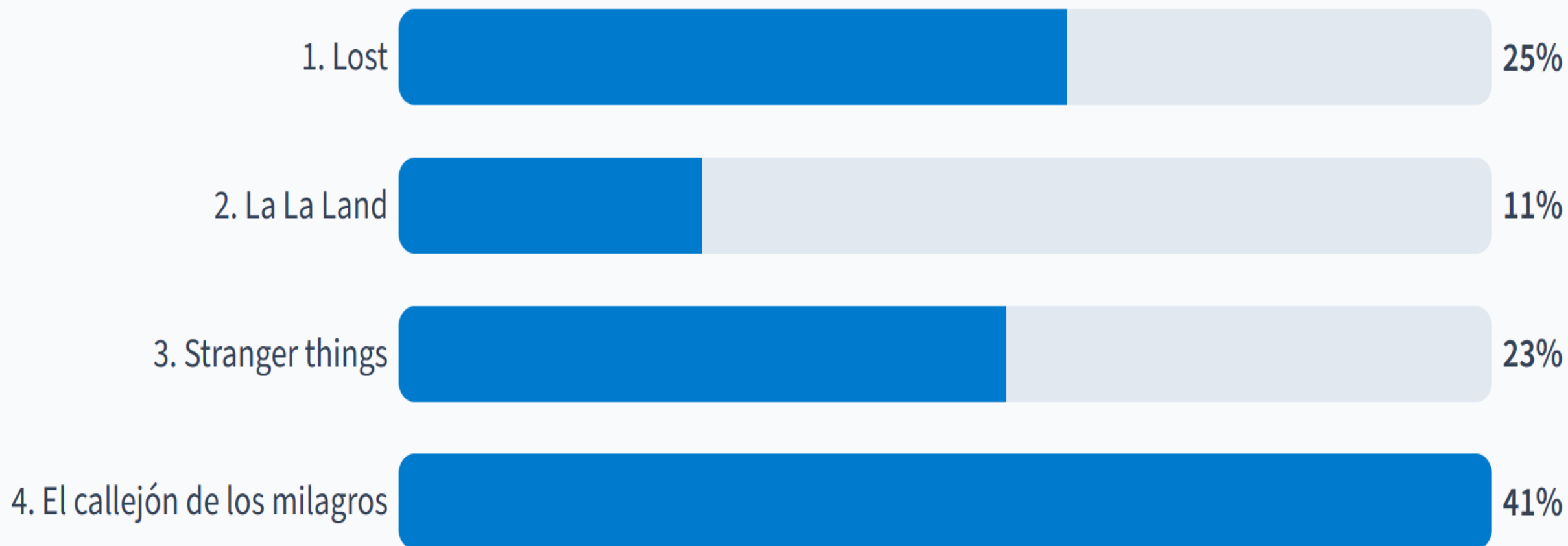
3. La capacidad de operación (inventarios, inversiones en activos, etc.) de tu empresa en éste mes



Start the presentation to see live content. For screen share software, share the entire screen. Get help at pollev.com/app



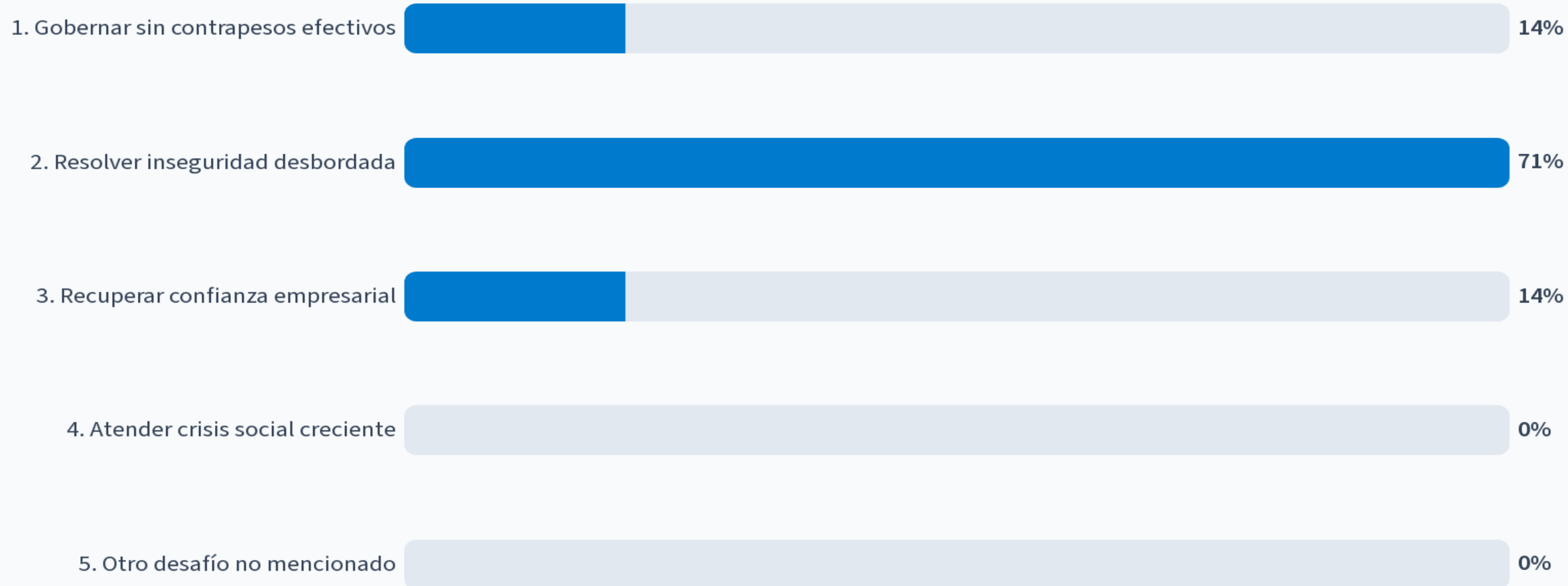
4. Si la presidencia fuera una serie de Netflix, ¿cómo se llamaría la temporada actual?



Preguntas de la conferencia



5. ¿Cuál es hoy el mayor desafío presidencial?



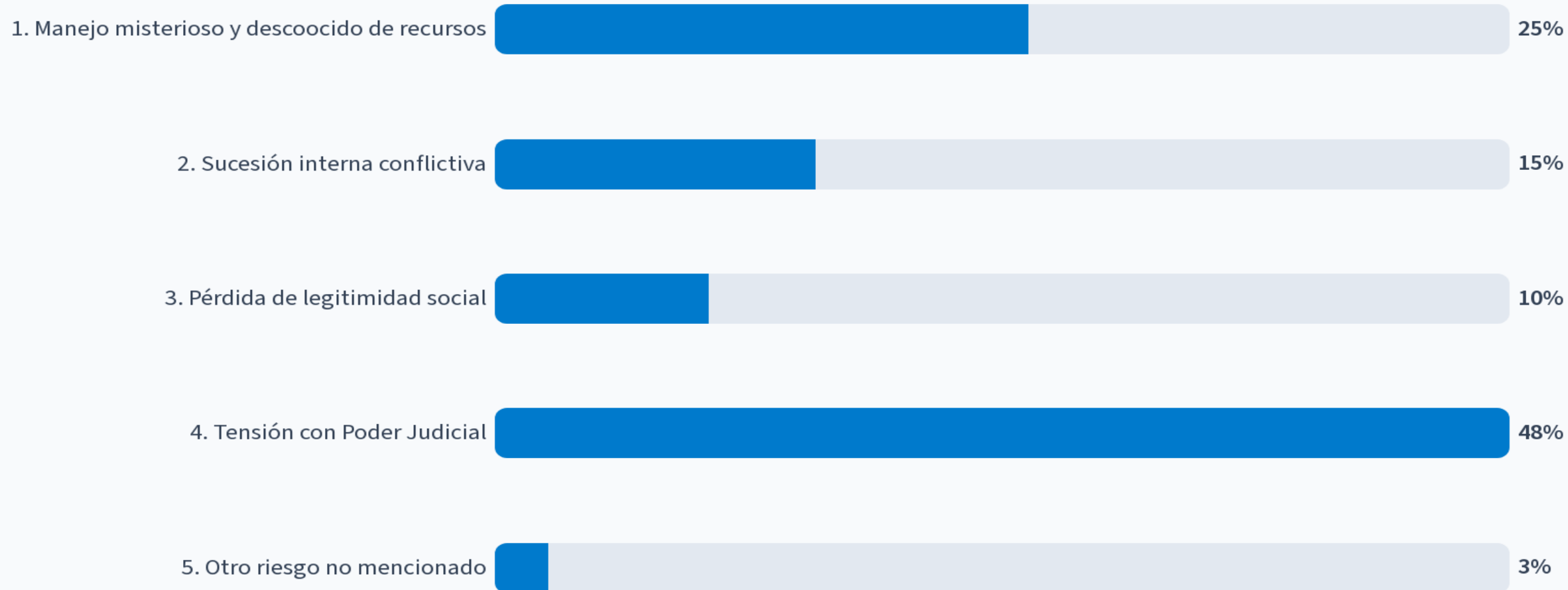
Start the presentation to see live content. For screen share software, share the entire screen. Get help at pollev.com/app

6. ¿Qué amenaza más el rumbo del país?



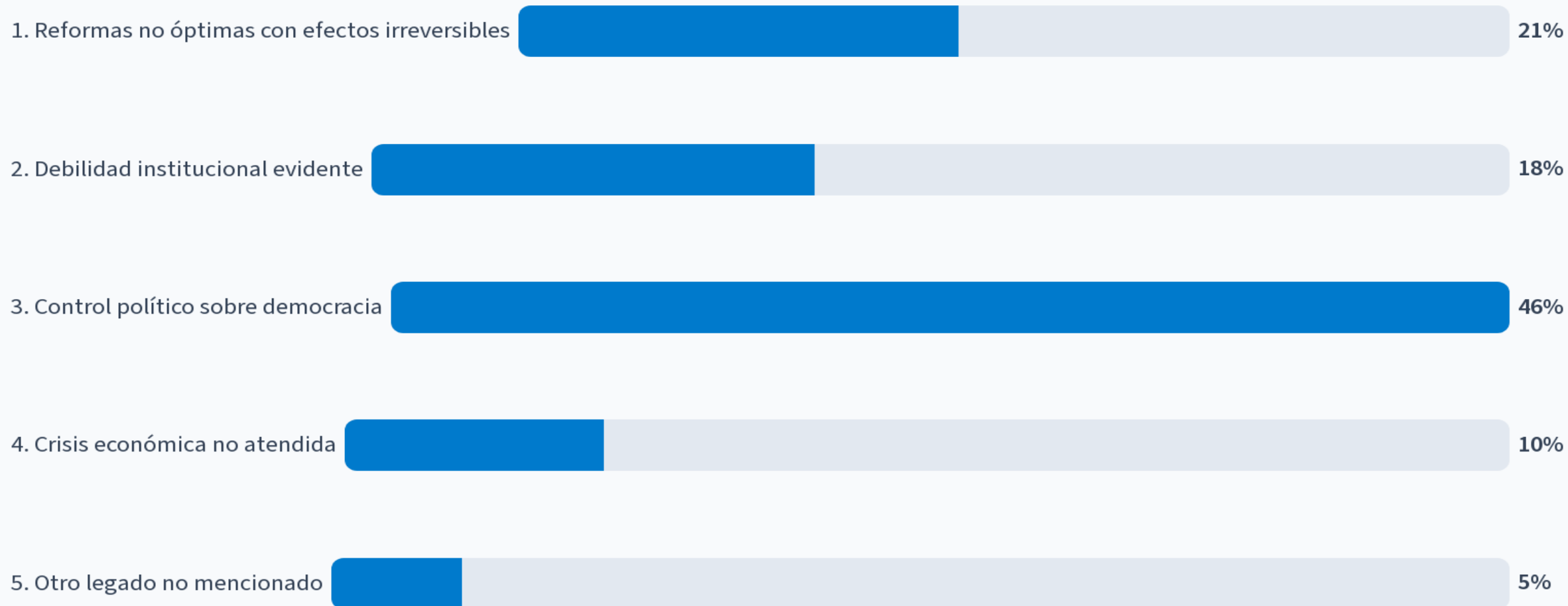
Start the presentation to see live content. For screen share software, share the entire screen. Get help at pollev.com/app

7. ¿Dónde se concentra el mayor riesgo ejecutivo?



Start the presentation to see live content. For screen share software, share the entire screen. Get help at pollev.com/app

8. ¿Qué marcará el legado presidencial más viable?

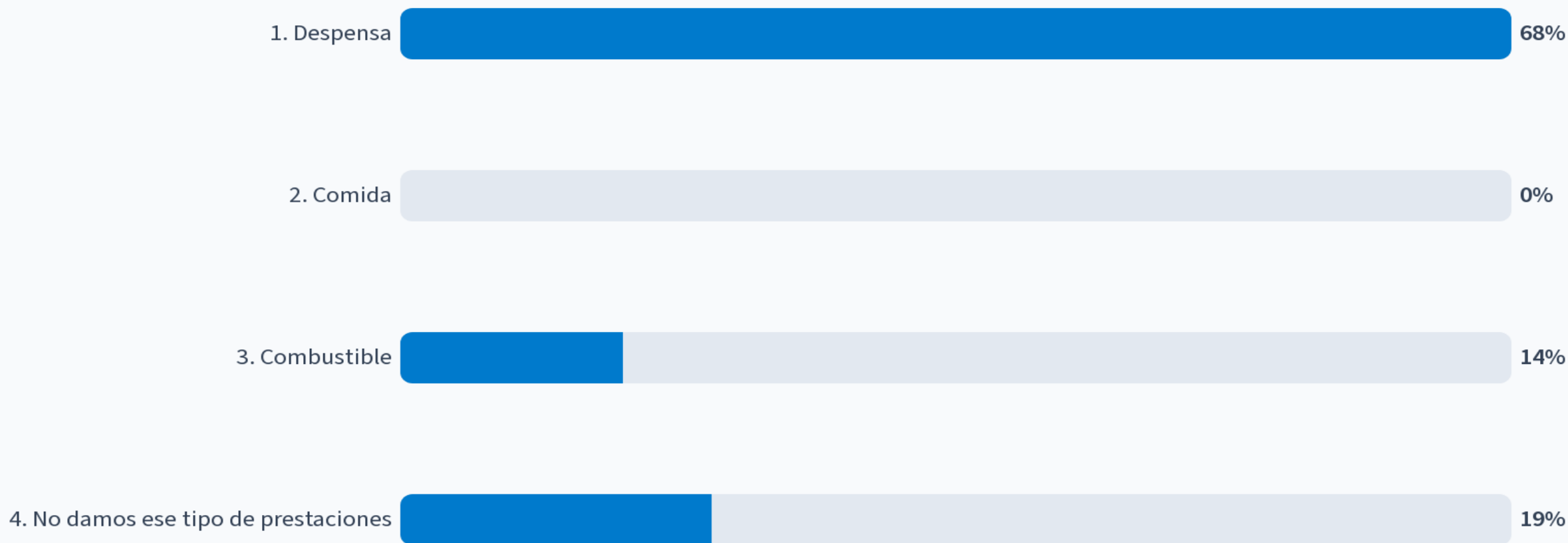


Start the presentation to see live content. For screen share software, share the entire screen. Get help at pollev.com/app

Preguntas IMEF

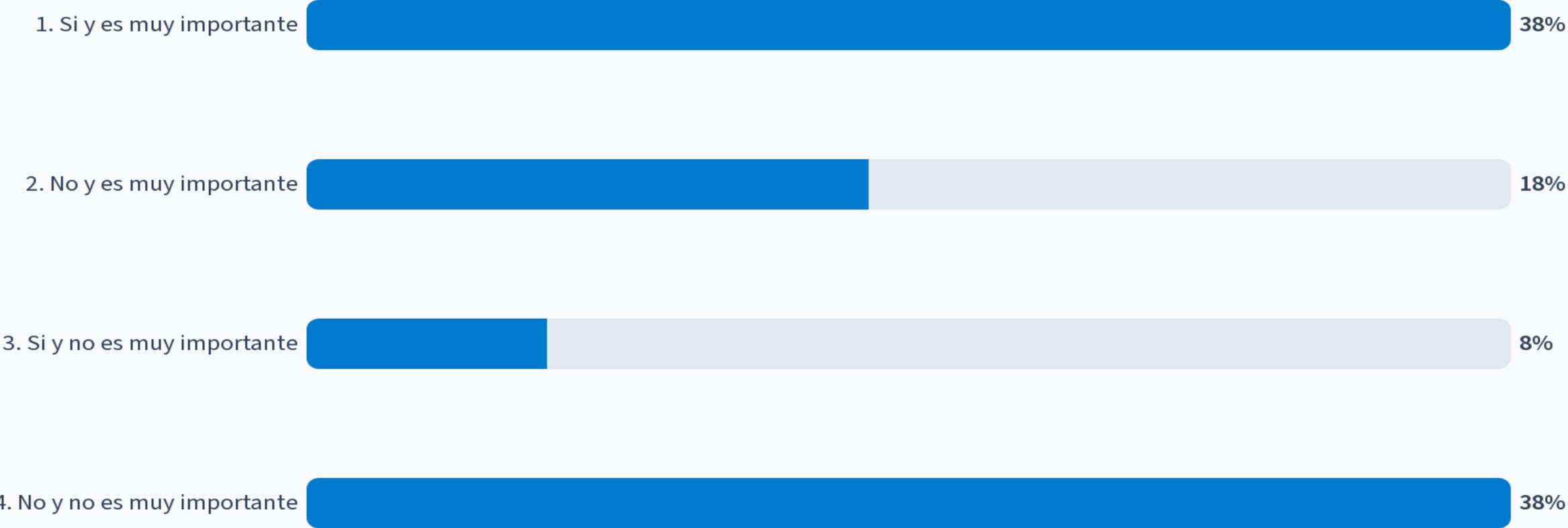


9. Si Incentiva a su personal con prestaciones con vales de despensa, comida o combustible ¿cuál sería la más relevante?



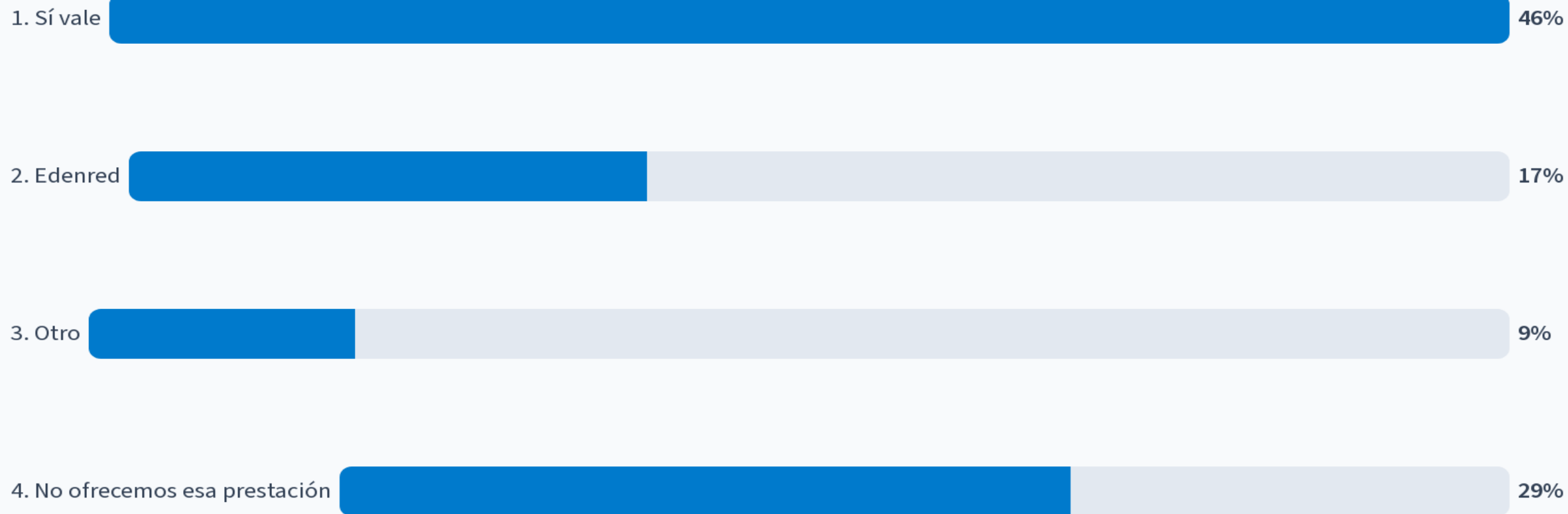
Start the presentation to see live content. For screen share software, share the entire screen. Get help at pollev.com/app

10. ¿Utiliza algún monedero de combustible para controlar los gastos operativos de su empresa?



Start the presentation to see live content. For screen share software, share the entire screen. Get help at pollev.com/app

11. De haber respondido afirmativamente a alguna de las respuestas anteriores, ¿con quién contrata ésta prestación?

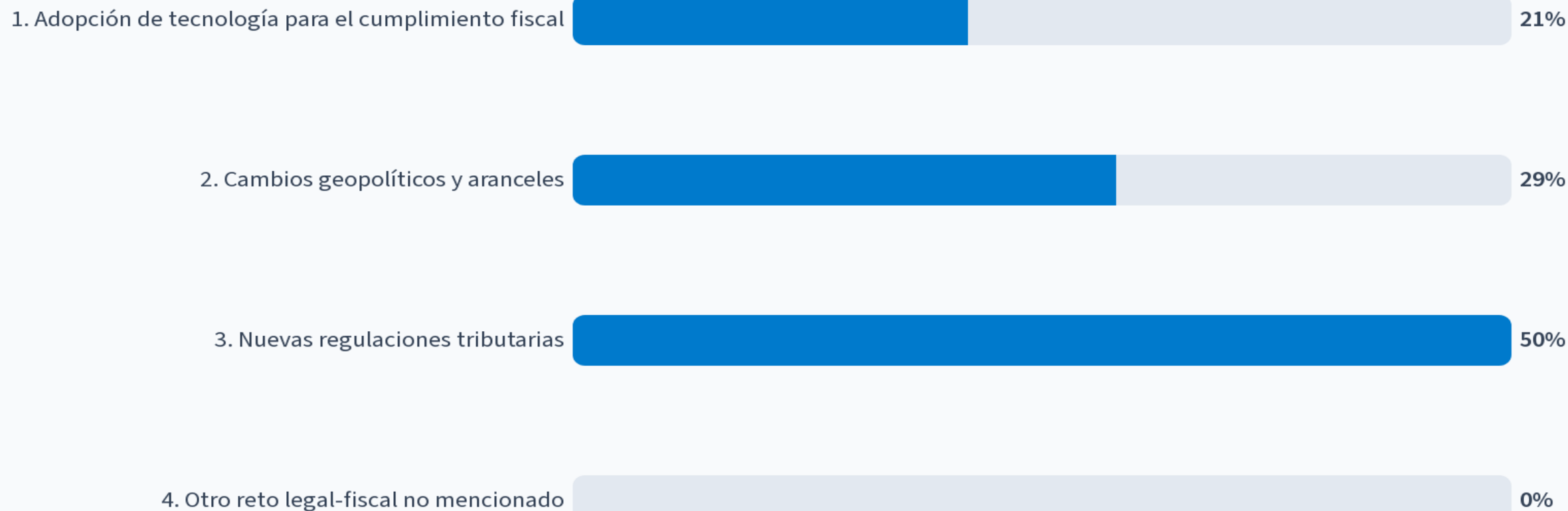


Start the presentation to see live content. For screen share software, share the entire screen. Get help at pollev.com/app

Preguntas de EY

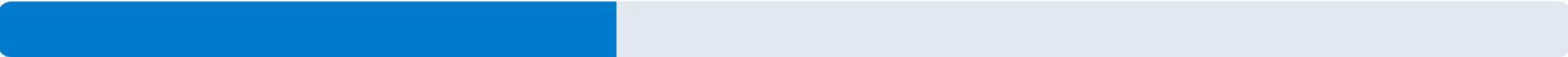


12. ¿Cuál consideras que es el mayor reto fiscal-legal que enfrenta tu empresa durante esta segunda mitad del año?



Start the presentation to see live content. For screen share software, share the entire screen. Get help at pollev.com/app

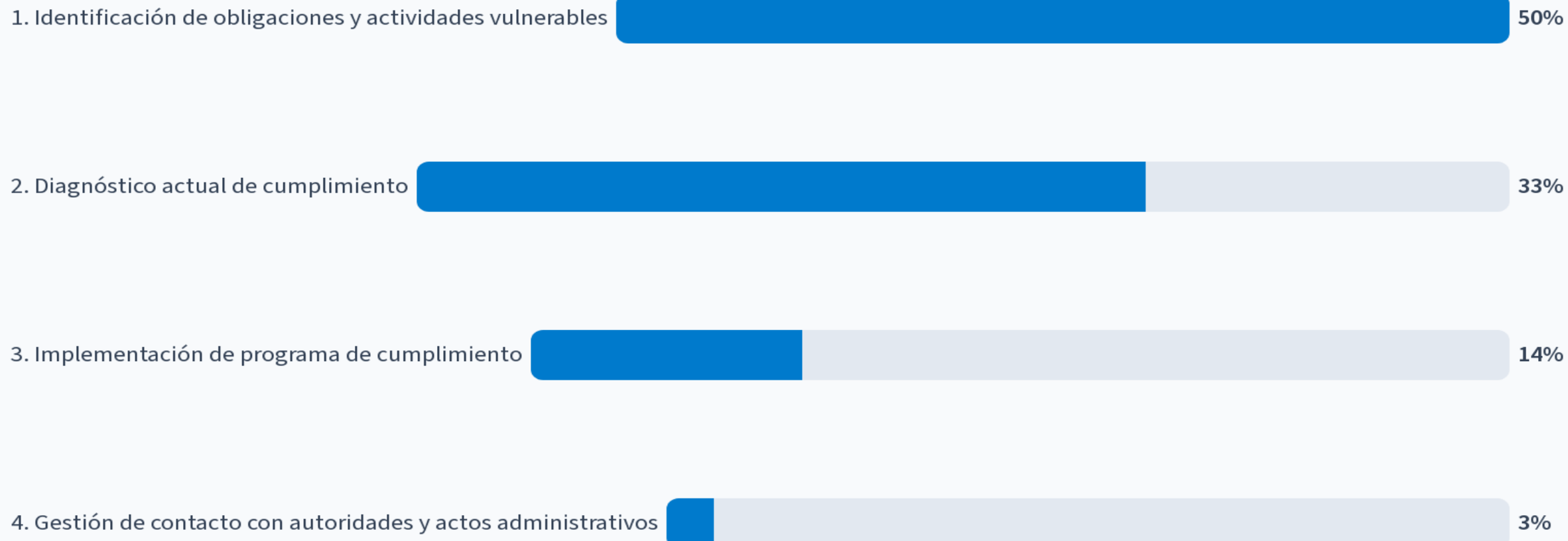
13. ¿Conoces las principales implicaciones que plantea la reciente reforma a la Ley Antilavado?

1. Si  28%

2. No  72%

Start the presentation to see live content. For screen share software, share the entire screen. Get help at pollev.com/app

14. ¿En qué cambio a Ley Antilavado requiere asesoría?



Start the presentation to see live content. For screen share software, share the entire screen. Get help at pollev.com/app

A nombre del IMEF y EY agradecemos su participación



En esta liga usted podrá descargar la encuesta:
www.ey.com/es_mx/sesion-comida-imef

EY | Building a better working world

EY is building a better working world by creating new value for clients, people, society and the planet, while building trust in capital markets.

Enabled by data, AI and advanced technology, EY teams help clients shape the future with confidence and develop answers for the most pressing issues of today and tomorrow.

EY teams work across a full spectrum of services in assurance, consulting, tax, strategy and transactions. Fueled by sector insights, a globally connected, multi-disciplinary network and diverse ecosystem partners, EY teams can provide services in more than 150 countries and territories.

All in to shape the future with confidence.

EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. Information about how EY collects and uses personal data and a description of the rights individuals have under data protection legislation are available via ey.com/privacy. EY member firms do not practice law where prohibited by local laws. For more information about our organization, please visit ey.com.

[Optional sector or service line descriptor — refer to The Branding Zone]

© 2024 [member firm name].
All Rights Reserved.

XXXXX-XXXGbl
ED MMY

[Optional environmental statement — refer to The Branding Zone]

[Required legal disclaimer — refer to The Branding Zone]

ey.com

