



IMEF

Comida del 29 de octubre 2025

Votación patrocinada por EY



The better the question. The better the answer. The better the world works.

imef
ejecutivos de finanzas

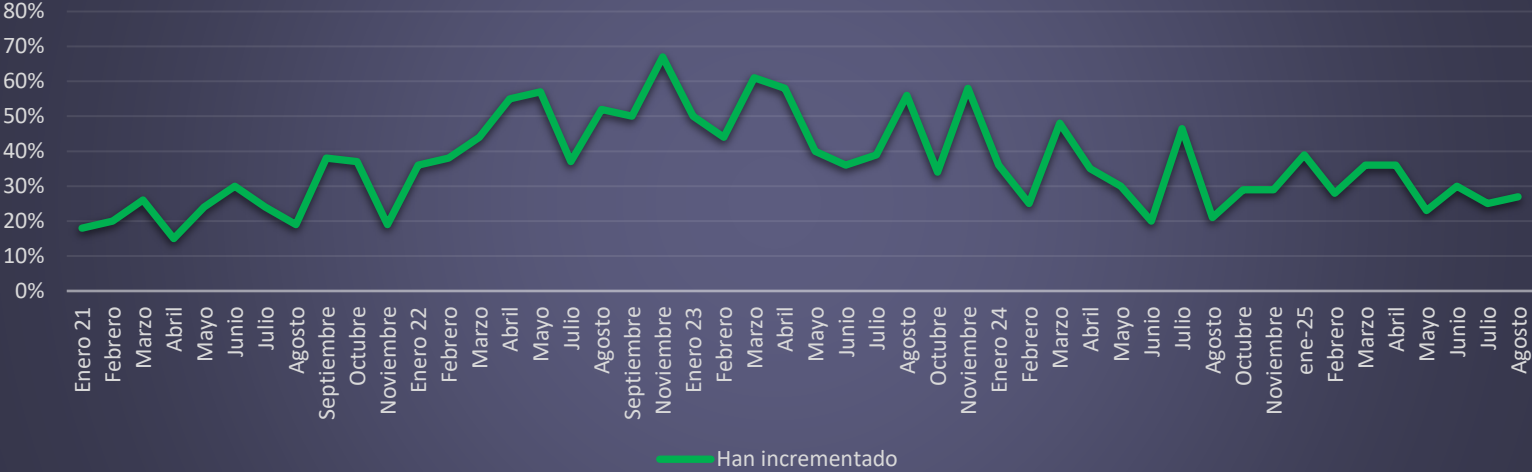
EY

Shape the future
with confidence

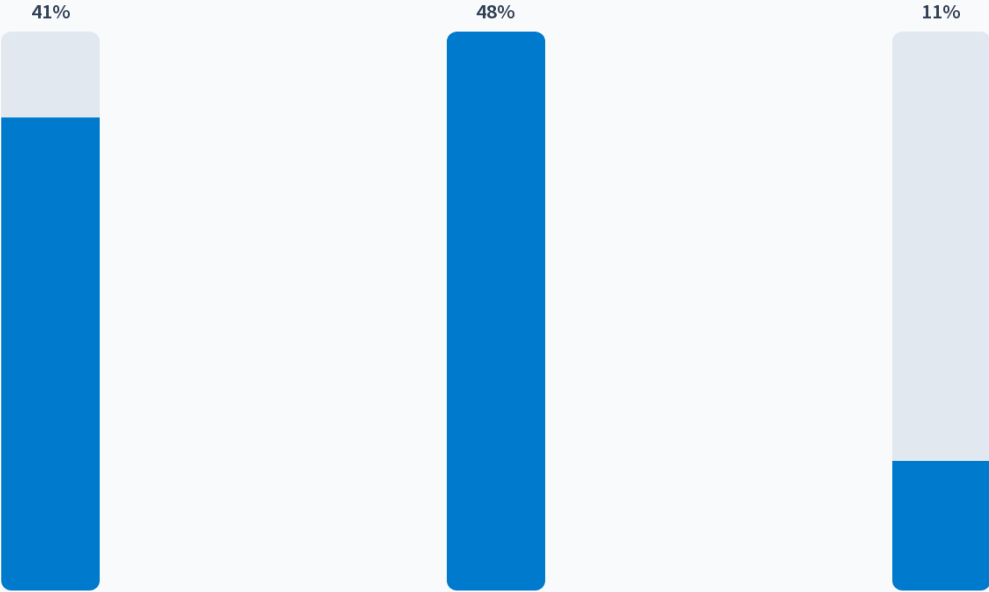
Preguntas de situación financiera de las empresas de la CDMX



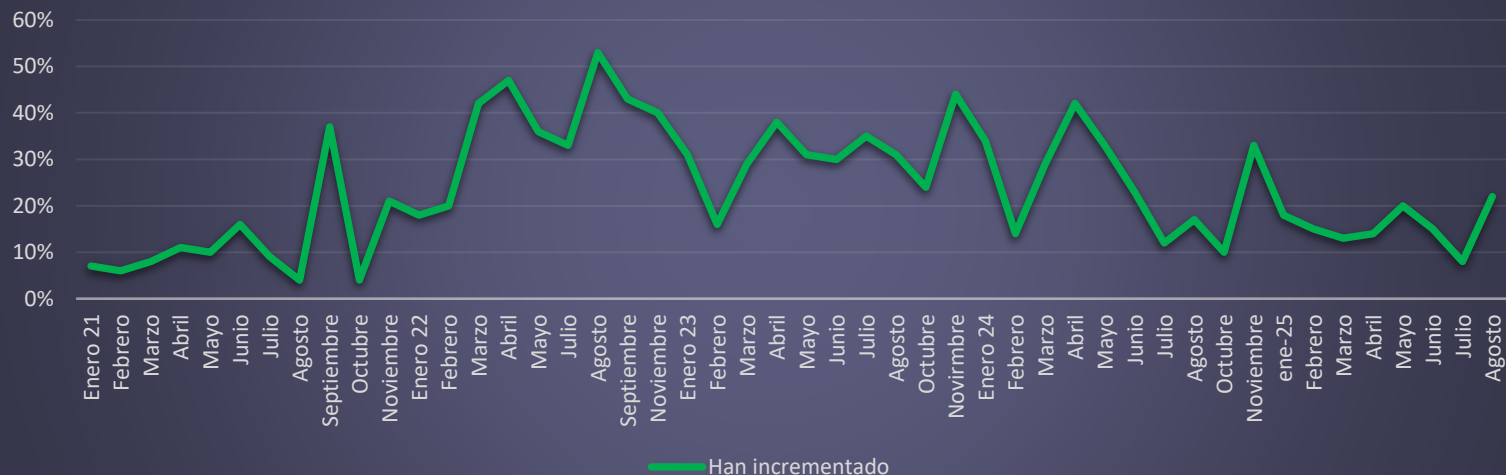
Las ventas de tu empresa este mes



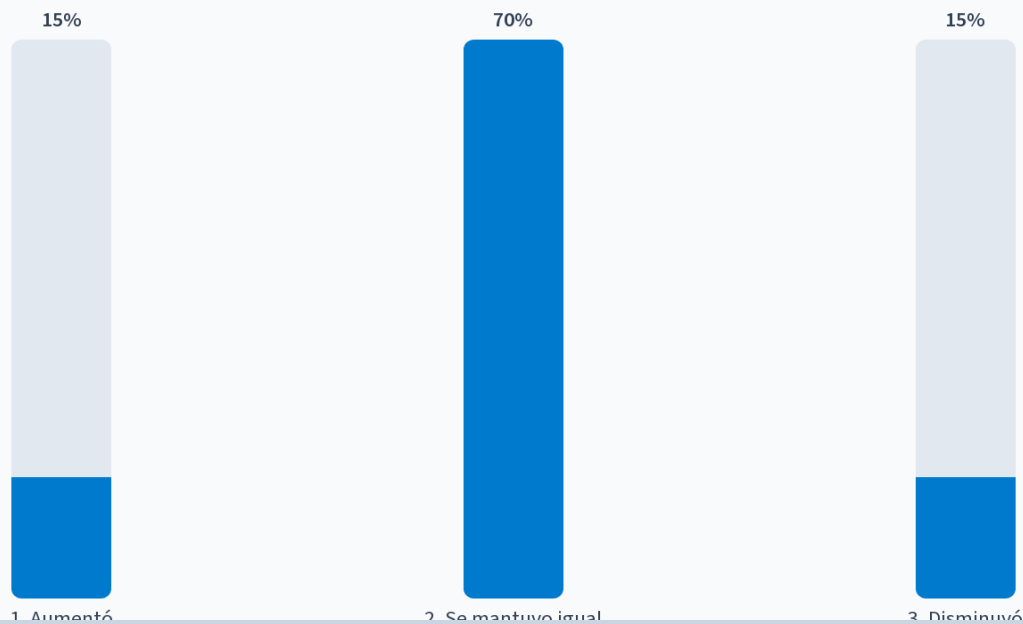
1. Las ventas en tu empresa éste mes



El número de personas en tu empresa este mes



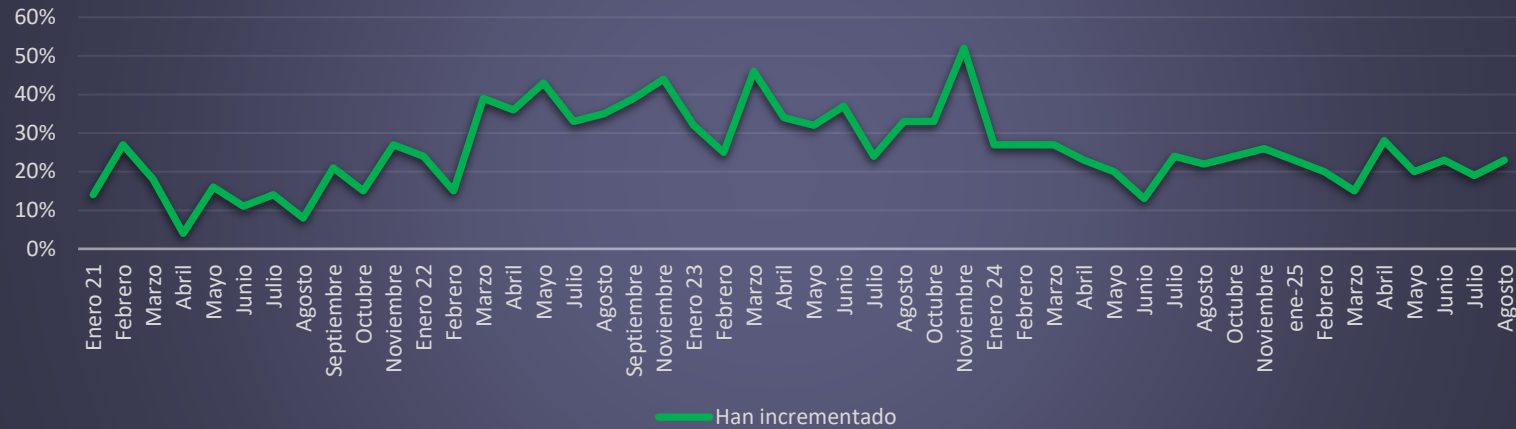
2. El número de personas en tu empresa éste mes



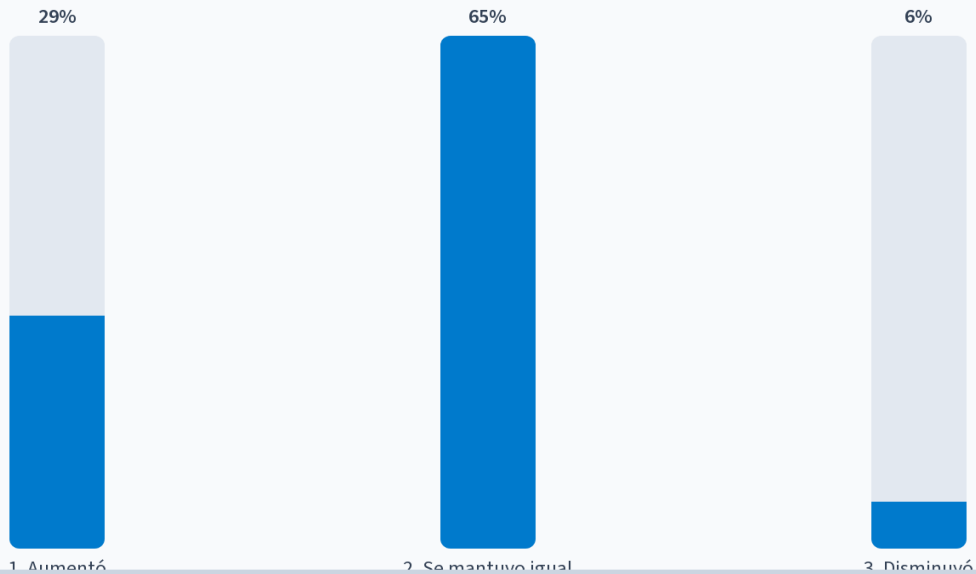
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La capacidad de operación (inventarios, inversiones en activos, etc.) de tu empresa en este mes



3. La capacidad de operación (inventarios inversiones en activos, etc.) de tu empresa en éste mes



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Preguntas de la conferencia



1. ¿Qué tan avanzada está tu empresa en IA?

1. Apenas estamos explorando el tema



32%

2. Ya probamos herramientas básicas



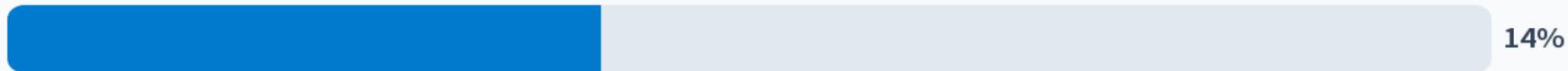
18%

3. Tenemos proyectos activos de IA



36%

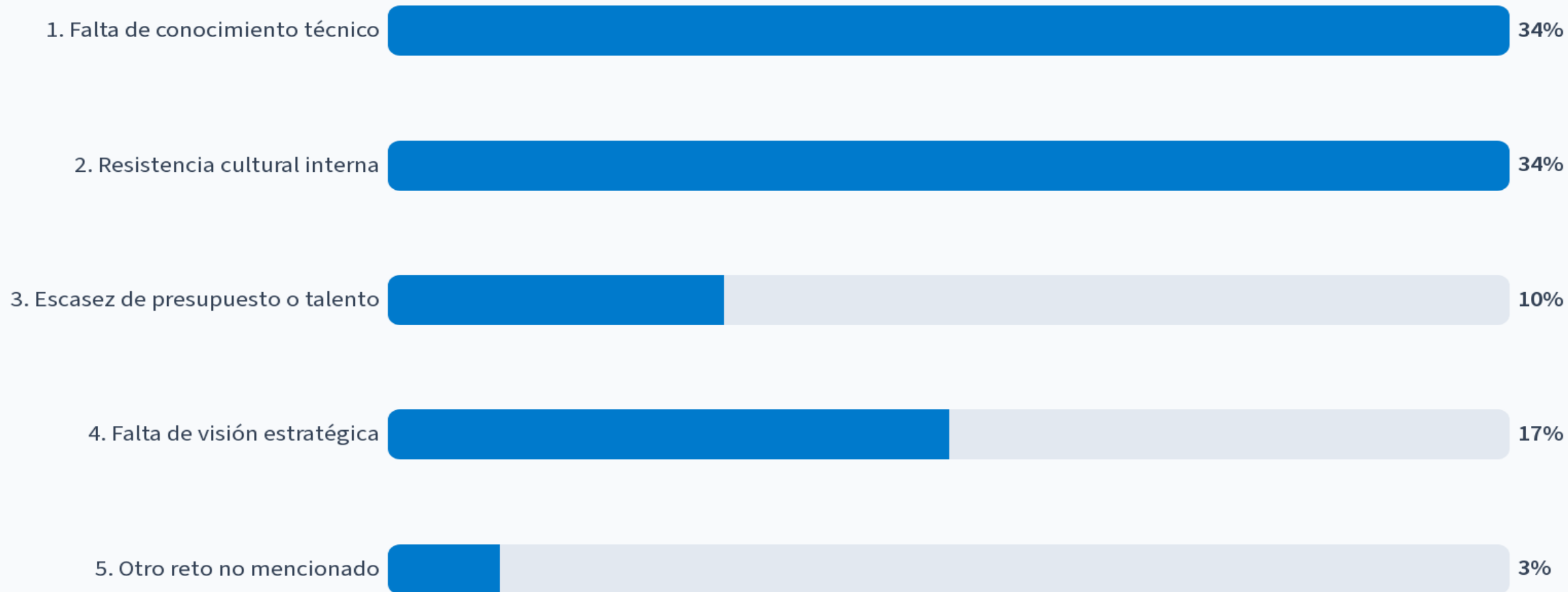
4. La IA es parte del negocio



14%

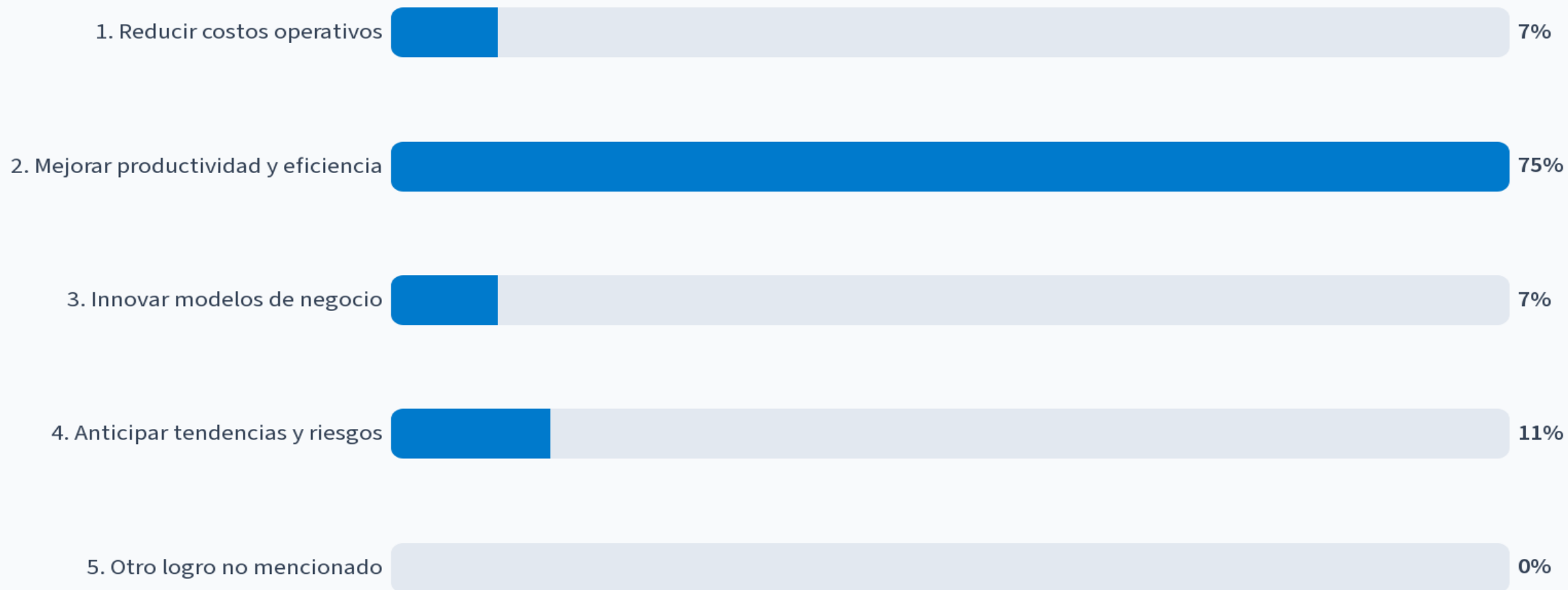
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2. ¿Cuál es el mayor reto para adoptar la IA?



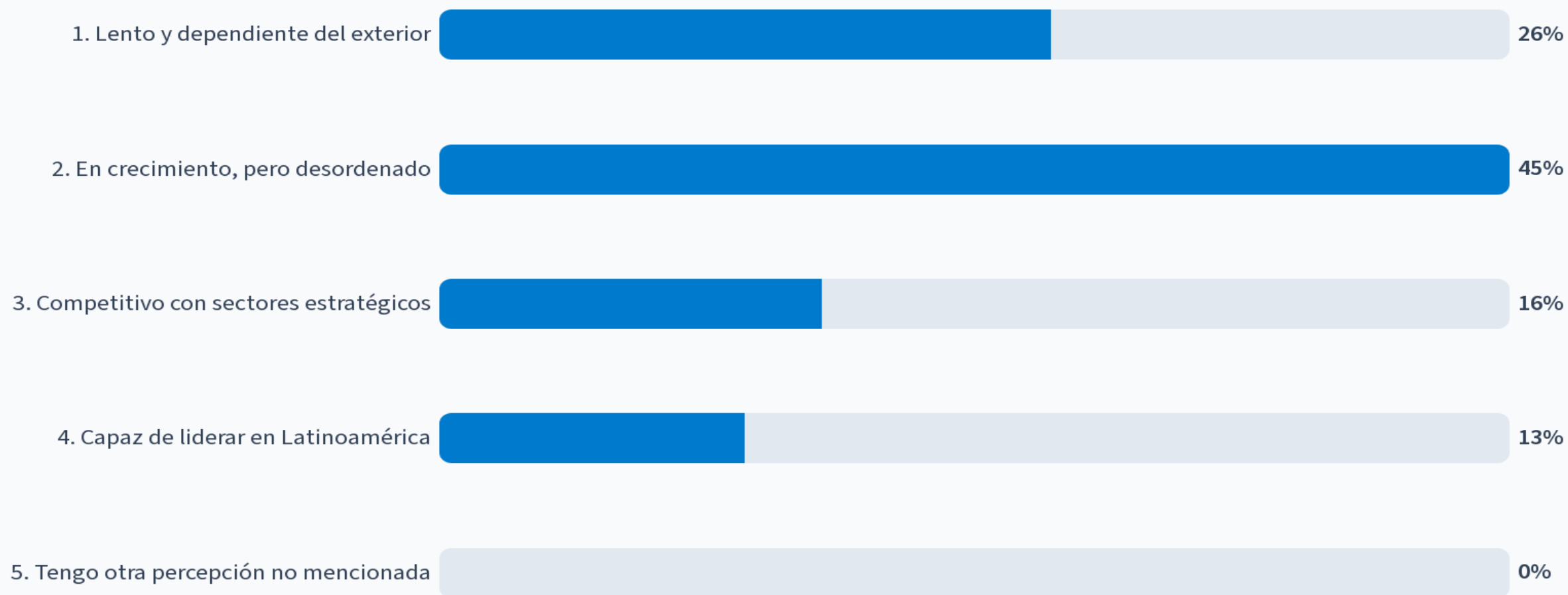
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3. ¿Qué lo que más esperas lograr con la IA?



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4. ¿Cómo percibes el futuro de México en IA?



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5. ¿Cómo sabrías que tu jefe ya usa IA?

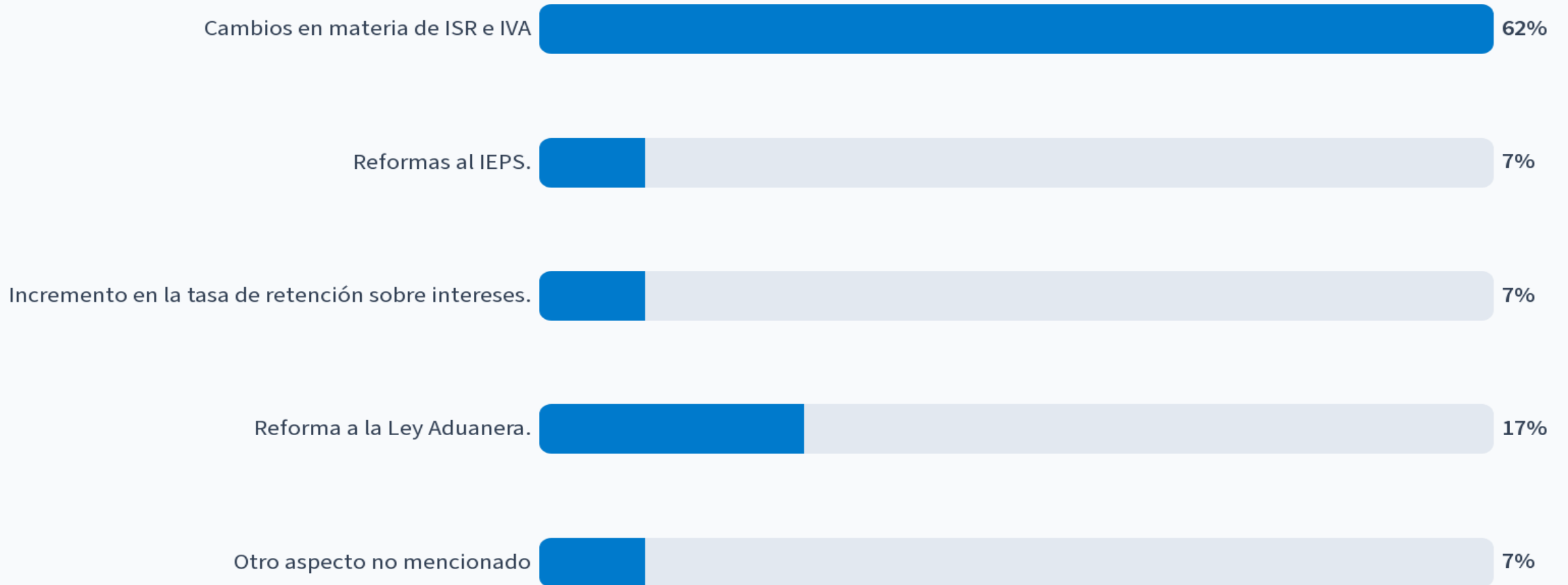


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Preguntas de EY

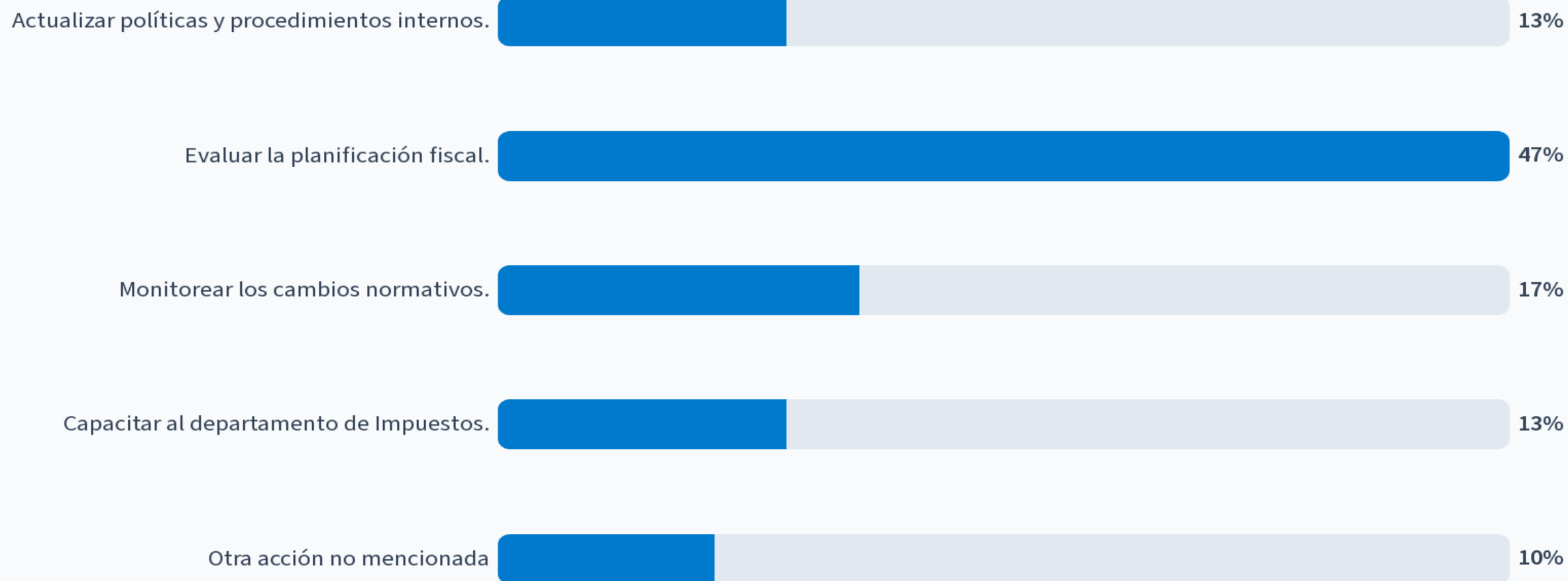


1. ¿Qué aspecto del Paquete Económico 2026 podría desafiar a su empresa?



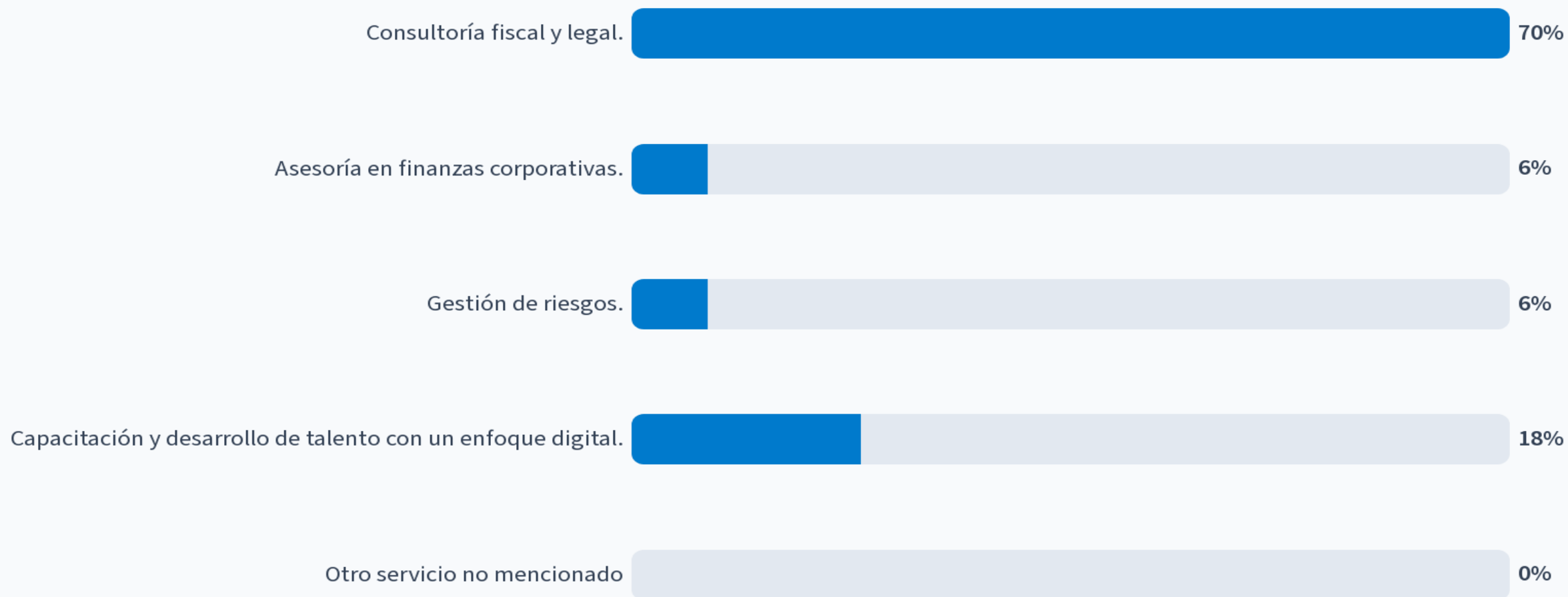
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2. ¿Qué acción le permitiría adaptarse a los cambios del Paquete Económico 2026?



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3. ¿Qué servicio le ayudaría a enfrentar los impactos del Paquete Económico 2026?



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A nombre del IMEF y
EY agradecemos su
participación



En esta liga usted podrá descargar la encuesta:
www.ey.com/es_mx/sesion-comida-imef

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