



IMEF

Comida del 26 de noviembre 2025

Votación patrocinada por EY



The better the question. The better the answer. The better the world works.

imef
ejecutivos de finanzas

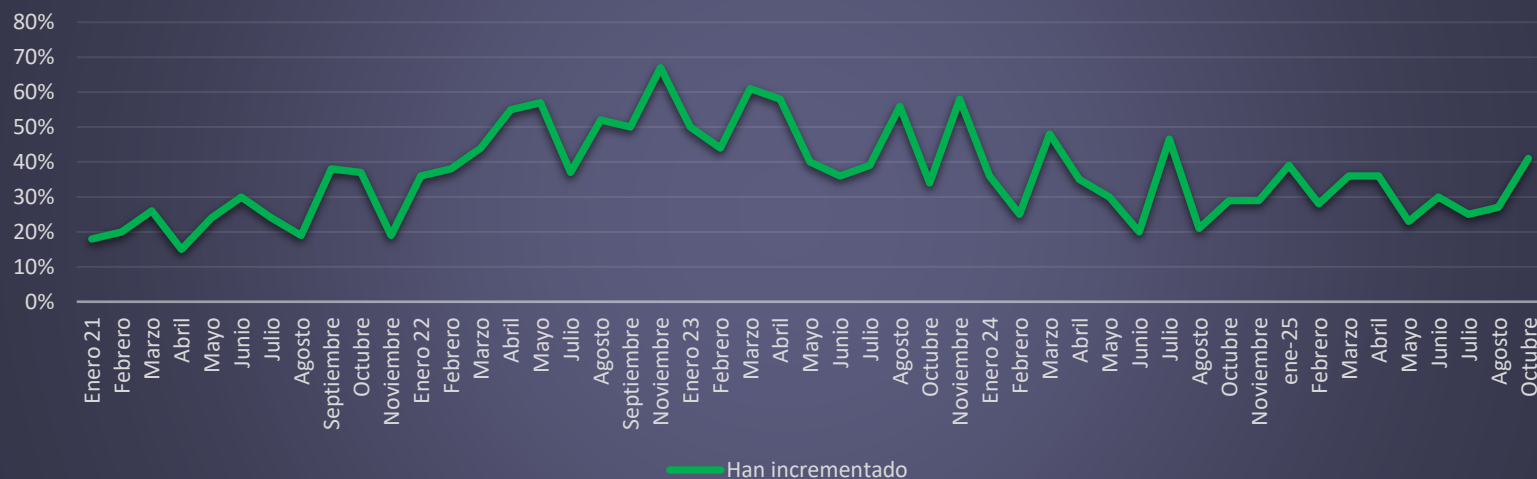
EY

Shape the future
with confidence

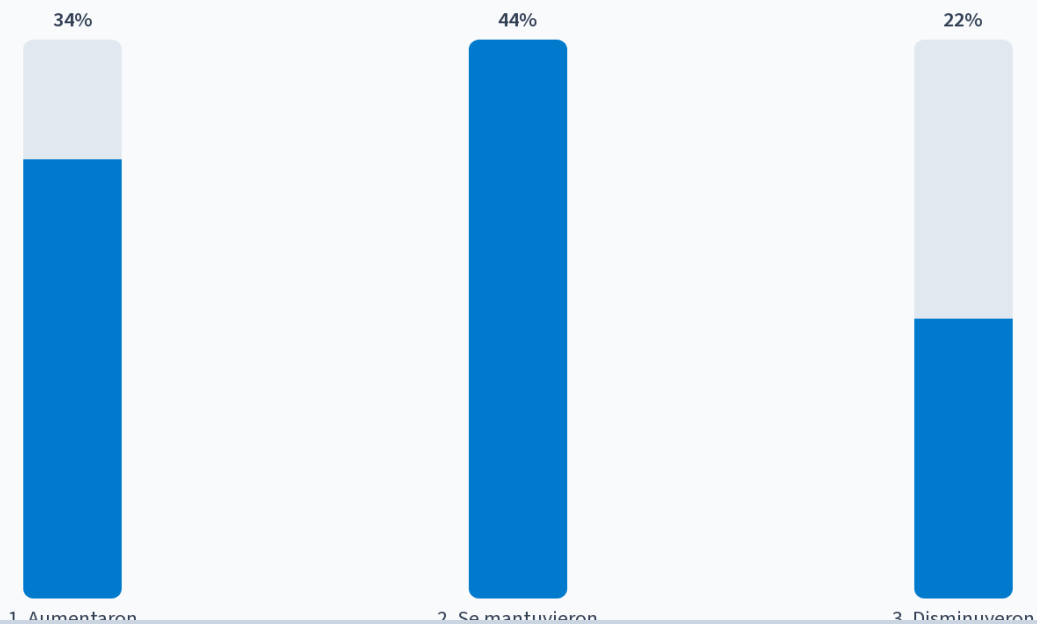
Preguntas de situación financiera de las empresas de la CDMX



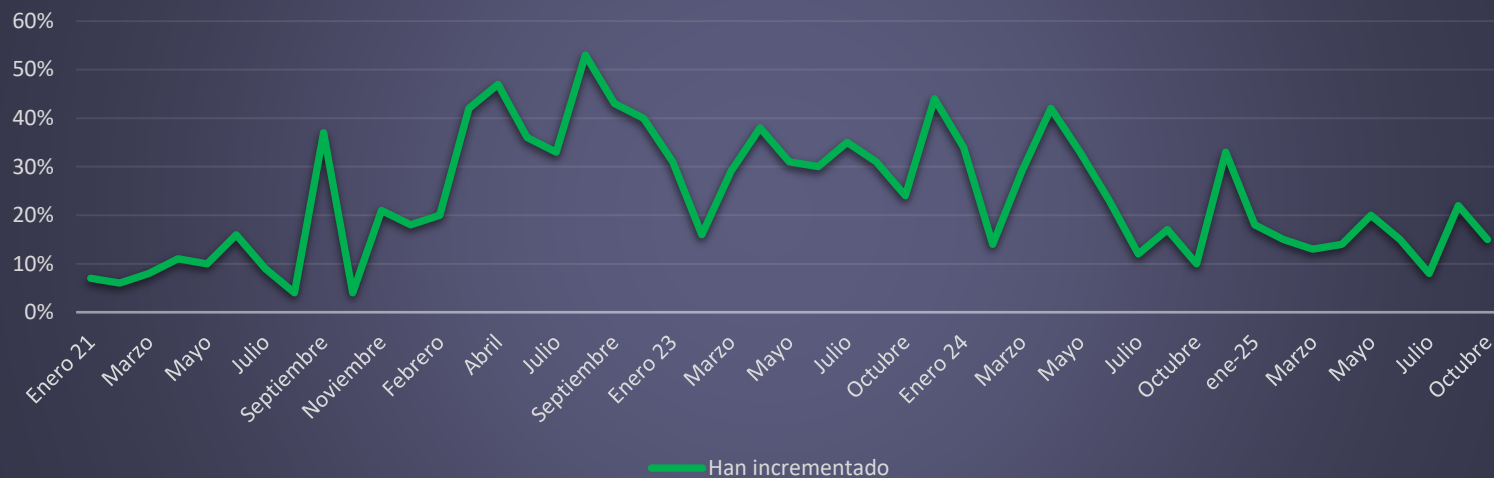
Las ventas de tu empresa este mes



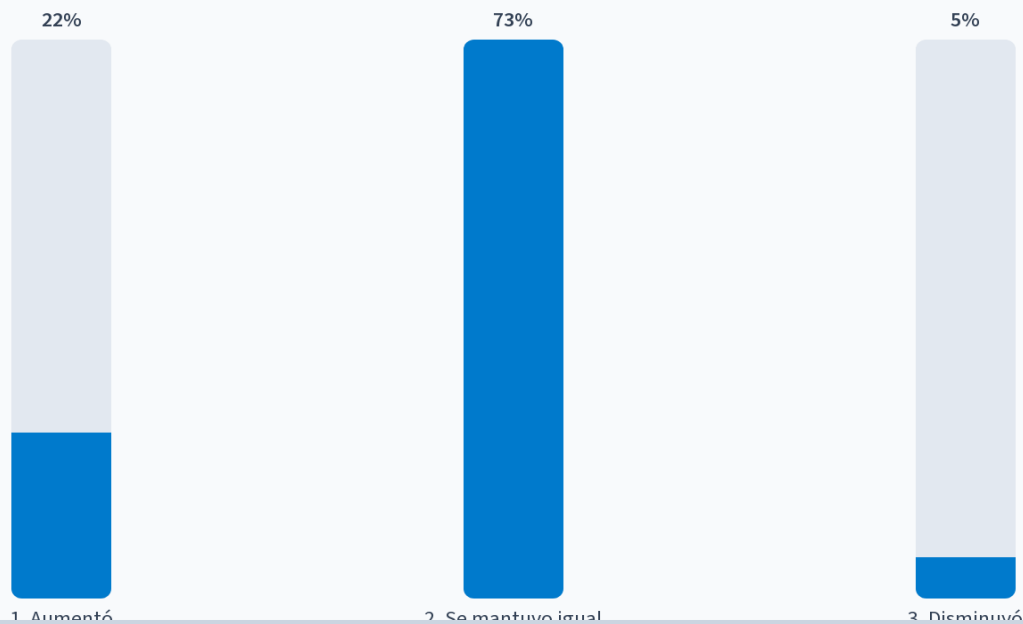
1. Las ventas en tu empresa éste mes



El número de personas en tu empresa este mes



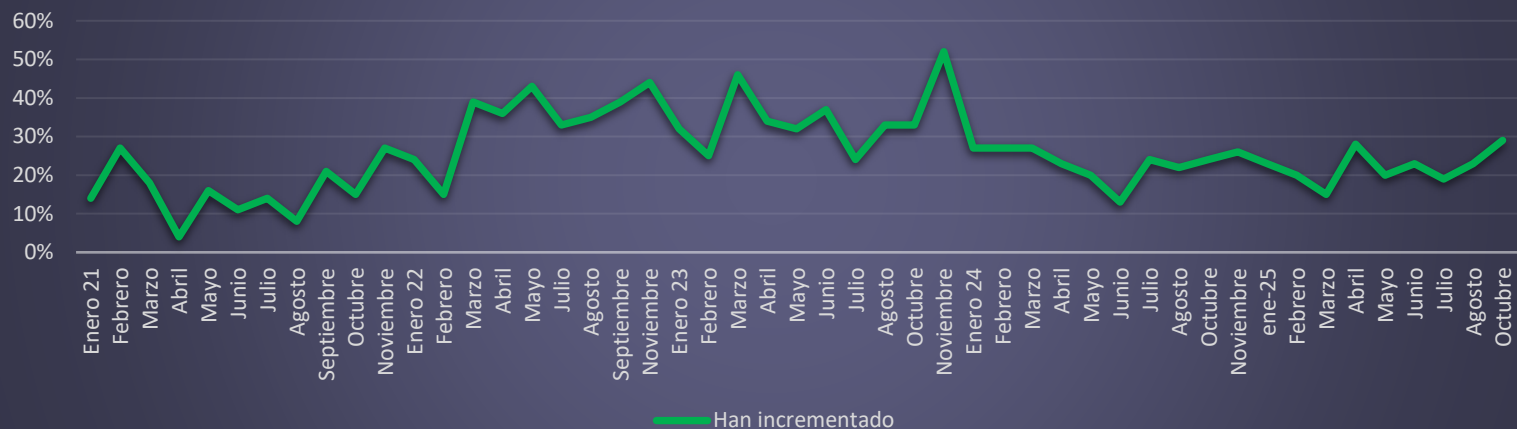
2. El número de personas en tu empresa éste mes



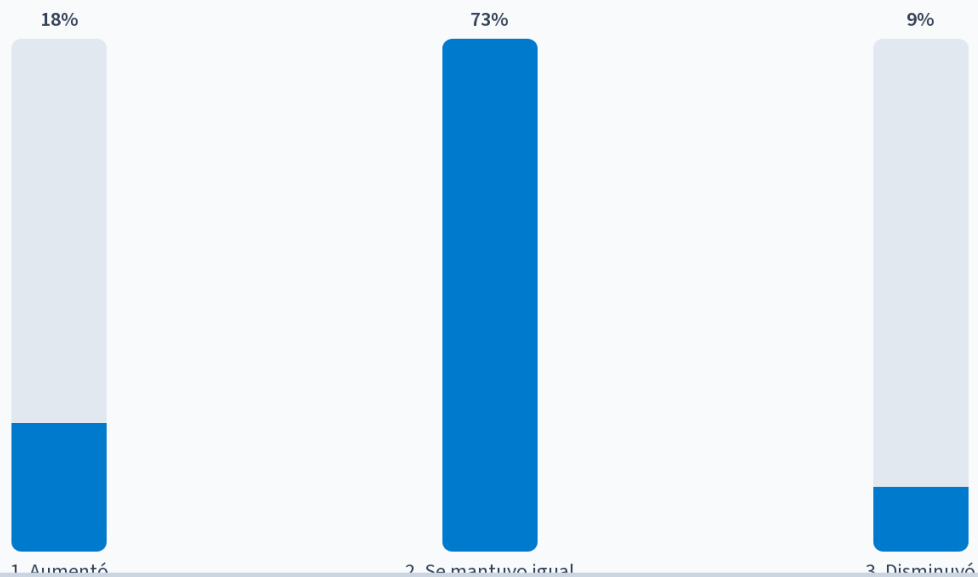
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La capacidad de operación (inventarios, inversiones en activos, etc.) de tu empresa en este mes



3. La capacidad de operación (inventarios, inversiones en activos, etc.) de tu empresa en éste mes



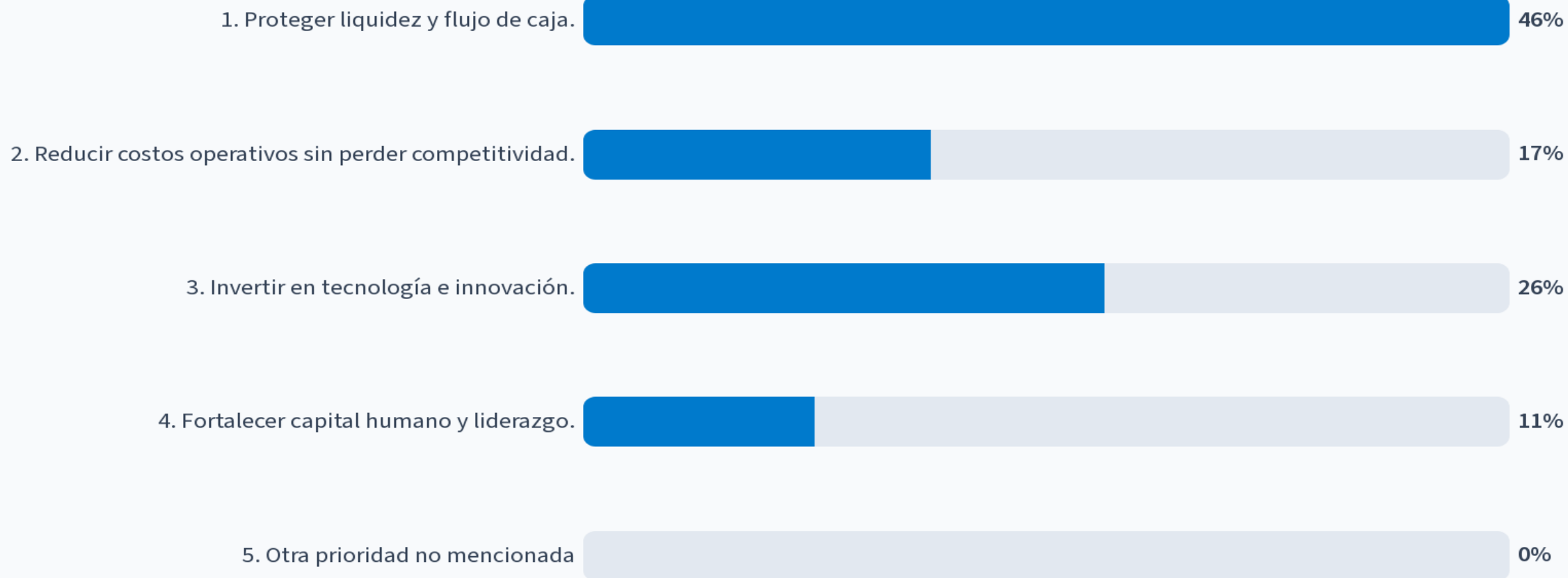
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Preguntas de la conferencia

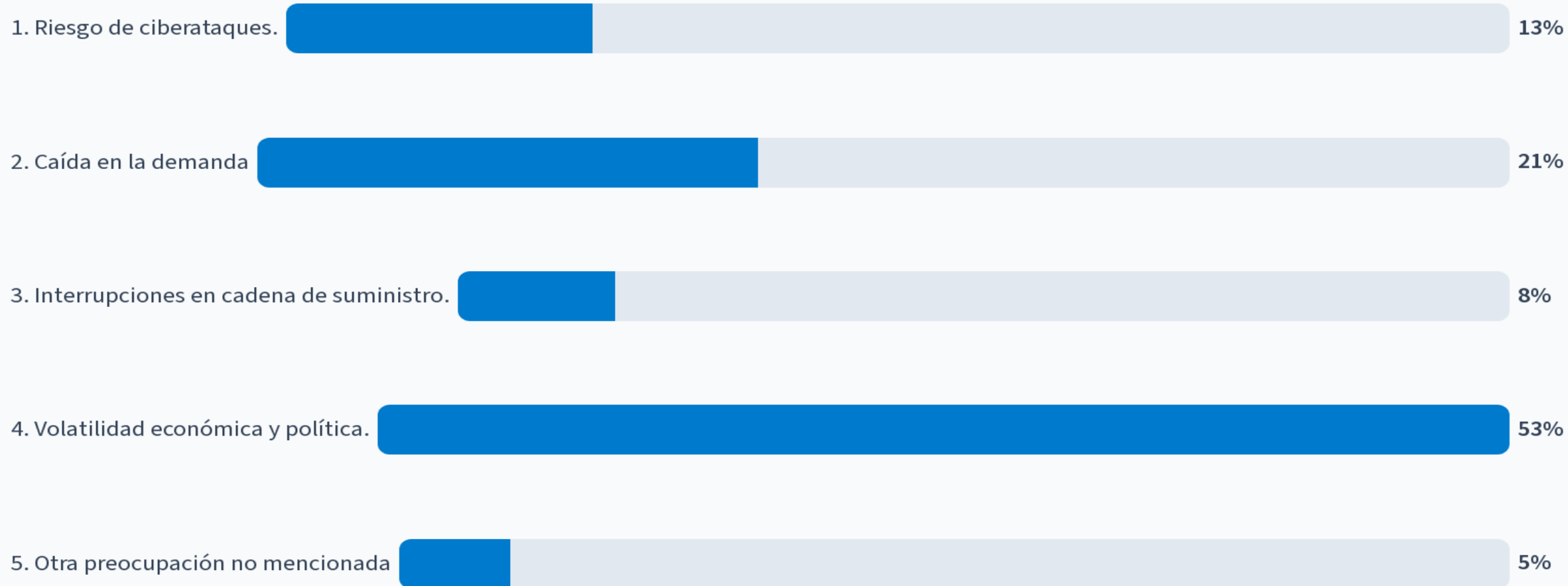


1. ¿Cuál es tu principal prioridad financiera ahora?



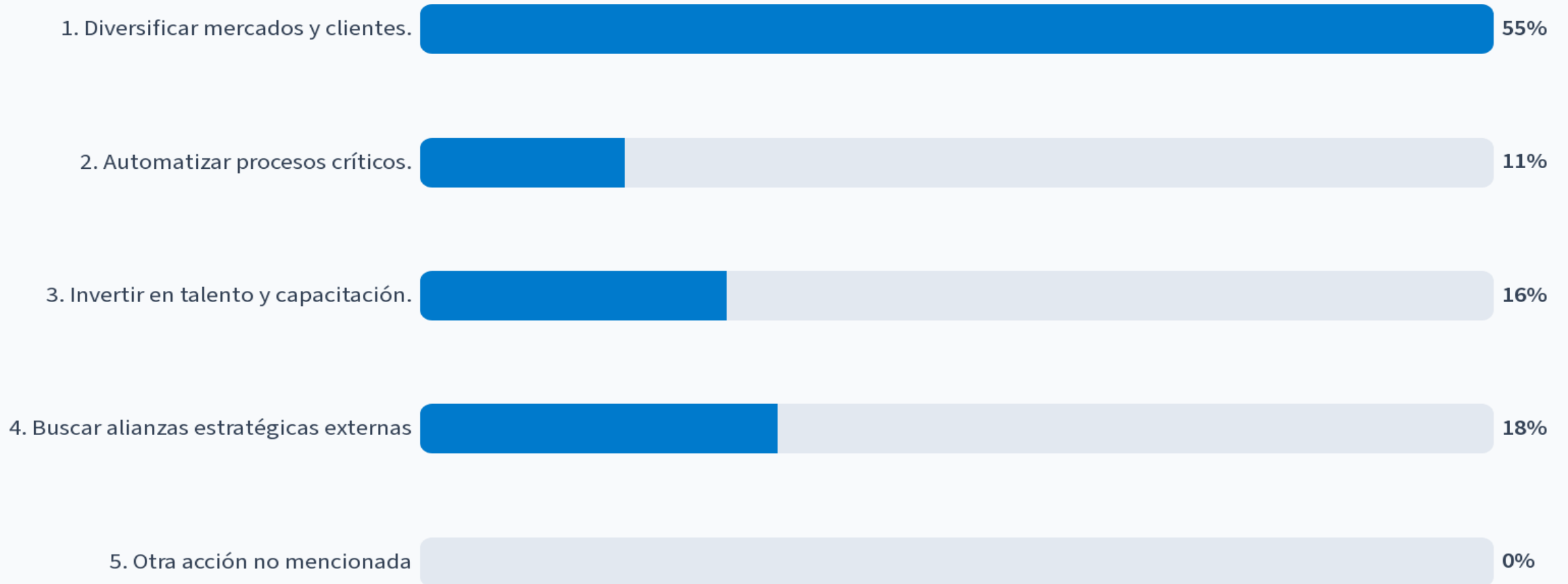
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2. ¿Qué factor te preocupa más?



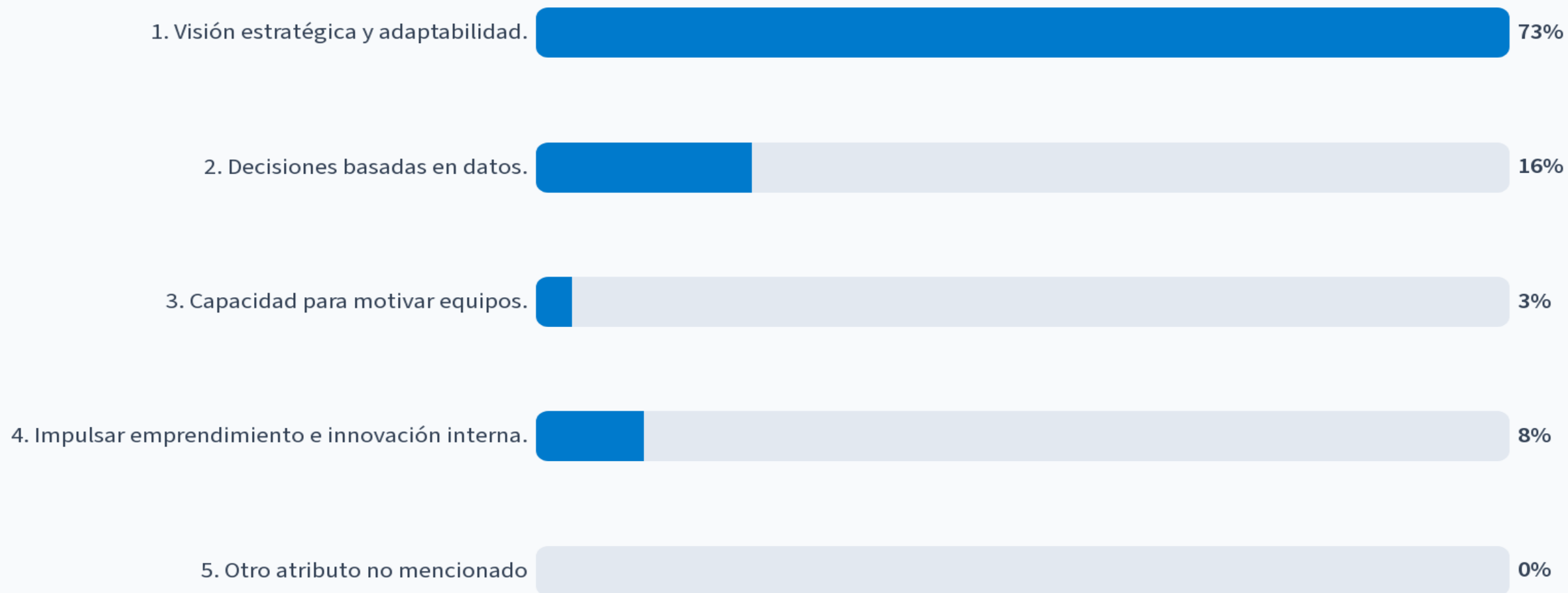
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3. ¿Qué acción priorizarías para salir adelante?



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4. ¿Qué atributo define mejor a un líder financiero hoy?

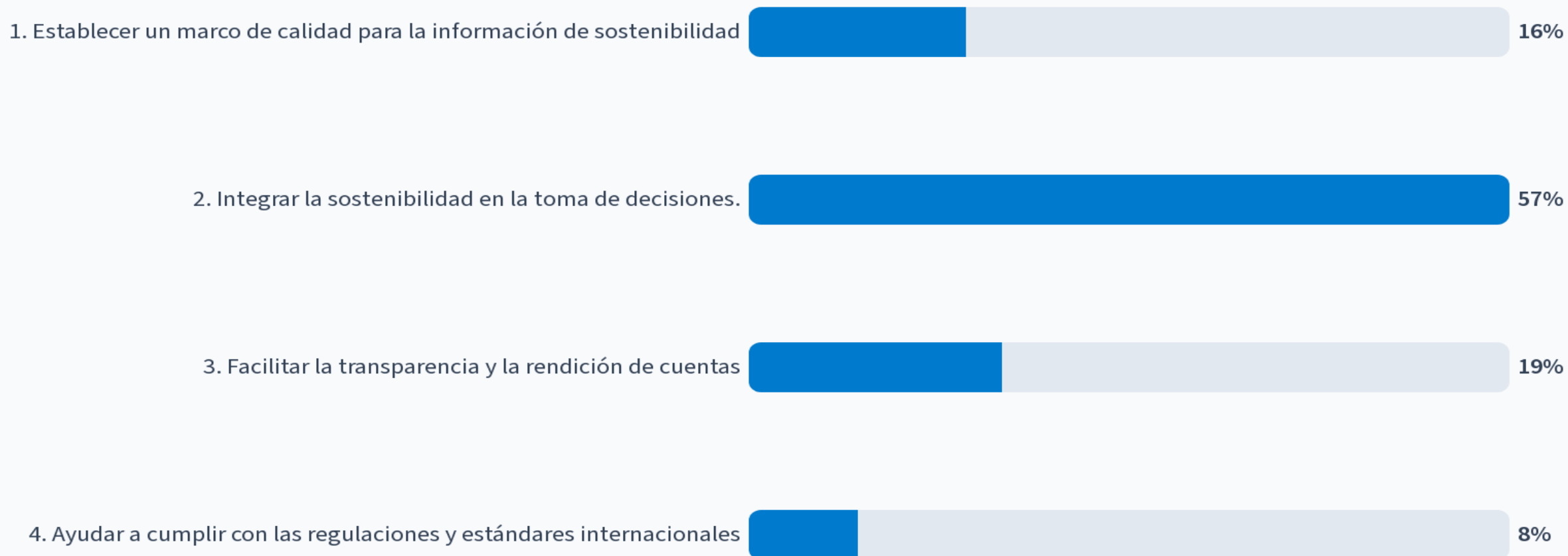


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Preguntas de EY

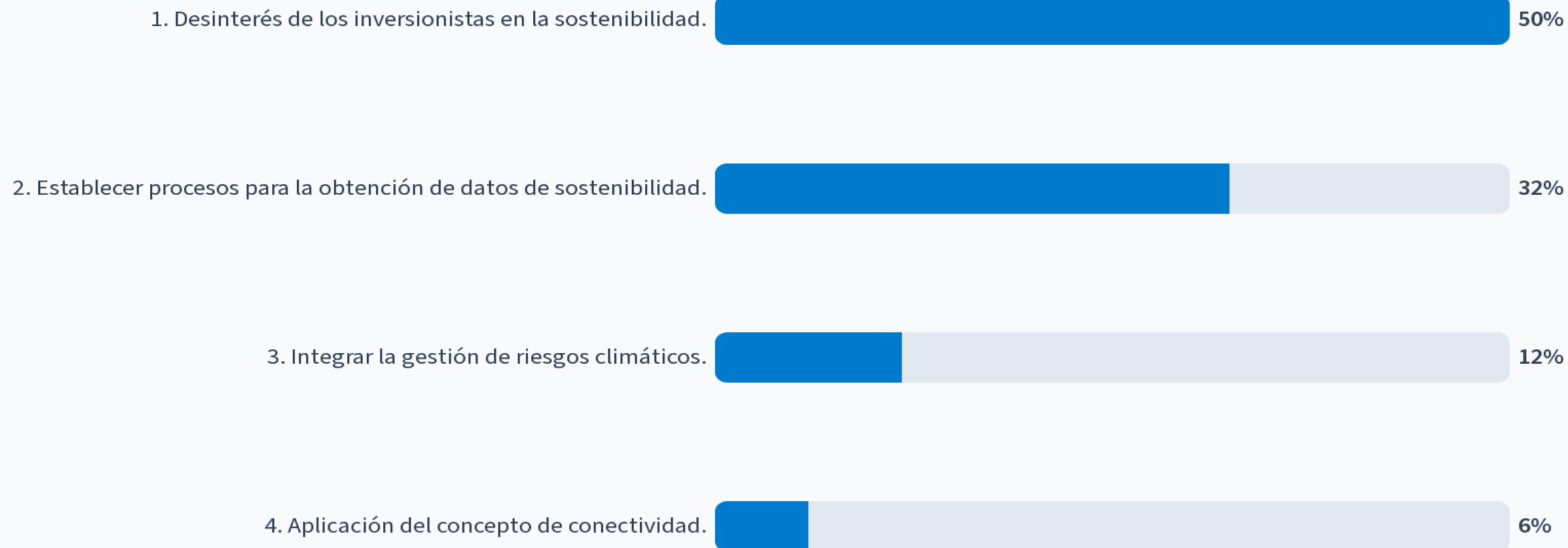


5. ¿Cuál objetivo de las Normas de Información de Sostenibilidad considera más importante?



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6. ¿Qué desafíos enfrentarían las empresas en México al adoptar las NIS?



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7. ¿Qué acciones deberían ejecutar las empresas que adopten las NIS?



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A nombre del IMEF y
EY agradecemos su
participación



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www.ey.com/es_mx/sesion-comida-imef

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