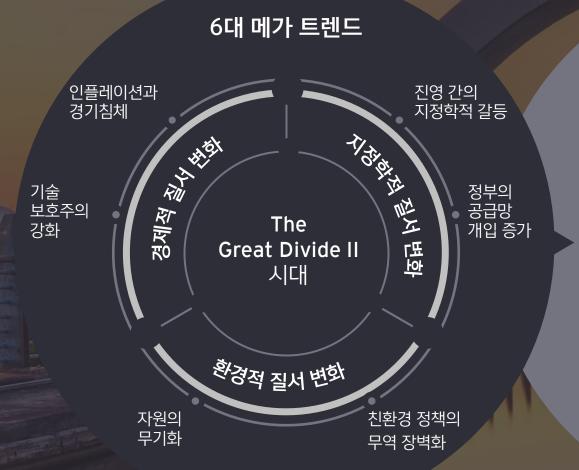


## The Great Divide II 시대의 메가 트렌드와 비즈니스 임팩트



3대 비즈니스 임팩트

- 1 해외사업 리스크 증대에 따른 경영 악화 가능성
- 2 저비용 고효율화 사업 구조 재편 니즈
- 3 친환경이 핵심 경쟁력으로 부상

## The Great Divide II 시대의 기업 대응 전략과 추진 과제



글로벌 사업전략 수립 비효율 사업 분할/매각 생산기지 전략적 배치

⑤ 비용/재무 구조 최적화

수익 제고 관점의 비즈니스 모델 혁신 원가 경쟁력 혁신 현금흐름 및 Capex 최적화



전 Value Chain 탄소 배출량 진단 Net Zero 로드맵 수립 친환경 성과관리 체계 수립



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